



# Eaton Corporation (ETN)

Updated October 31<sup>st</sup>, 2018 by Nate Parsh

## Key Metrics

|                             |      |                                            |      |                                 |       |
|-----------------------------|------|--------------------------------------------|------|---------------------------------|-------|
| <b>Current Price:</b>       | \$70 | <b>5 Year CAGR Estimate:</b>               | 8.6% | <b>Volatility Percentile:</b>   | 44.8% |
| <b>Fair Value Price:</b>    | \$77 | <b>5 Year Growth Estimate:</b>             | 3.0% | <b>Momentum Percentile:</b>     | 32.2% |
| <b>% Fair Value:</b>        | 91%  | <b>5 Year Valuation Multiple Estimate:</b> | 1.9% | <b>Growth Percentile:</b>       | 10.8% |
| <b>Dividend Yield:</b>      | 3.7% | <b>5 Year Price Target</b>                 | \$89 | <b>Valuation Percentile:</b>    | 59.3% |
| <b>Dividend Risk Score:</b> | D    | <b>Retirement Suitability Score:</b>       | C    | <b>Total Return Percentile:</b> | 39.3% |

## Overview & Current Events

Eaton Corporation is diversified industrial equipment and parts manufacture. The company's engineered electrical systems and components are used by customers in the industrial, vehicle, commercial, and aerospace markets. The Ireland based Eaton was founded in 1916 and has a current market capitalization of more than \$35 billion. The company employs more than 95,000 people. Eaton is considered a cyclical company because its products are sold to industries that are in high demand in strong economic climates and in low demand when the economy is weak. Eaton has 6 divisions: Electrical Products, Electrical Systems & Services, Hydraulics, Aerospace, Vehicle, and eMobility.

Eaton reported 3<sup>rd</sup> quarter earnings results on October 30<sup>th</sup>. The company earned \$1.43 per share, in line with analyst' estimates, but a 14% improvement year-over-year. This result excludes an arbitrator's decision related to the legacy Cooper business and a divestiture from a joint venture with Cummins (CMI). These two items impacted results by \$0.48 per share. Revenue grew 3.8% to \$5.41 billion, \$80 million below estimates.

Organic sales were up 6% during the quarter, but were offset 1% by both currency and divestitures. Almost every division within Eaton saw growth during the quarter. Hydraulics revenues were up 6% on the strength of orders in North America (up 12%) and Asia Pacific (up 9%). Aerospace sales increased 9% due to a higher volume of sales in commercial and military markets. Vehicle sales grew 2% as truck production saw an increase. eMobility revenues improved 7% due to strong demand and a new contract win. Sales for the Electrical Products division were flat year-over-year. Organic sales grew 1%, but were offset 1% due to currency translation. Eaton saw growth in both industrial and residential customers in North America. Eaton increased its midpoint for EPS guidance for the year to \$5.35, up from \$5.30

## Growth on a Per-Share Basis

| Year          | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018          | 2023          |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>    | \$3.42 | \$1.30 | \$2.73 | \$3.96 | \$3.96 | \$4.19 | \$4.67 | \$4.30 | \$4.21 | \$4.65 | <b>\$5.35</b> | <b>\$6.20</b> |
| <b>DPS</b>    | \$1.00 | \$1.00 | \$1.08 | \$1.36 | \$1.52 | \$1.68 | \$1.96 | \$2.20 | \$2.28 | \$2.40 | <b>\$2.64</b> | <b>\$3.06</b> |
| <b>Shares</b> | 330    | 332.4  | 339.9  | 334.4  | 470.7  | 475.1  | 467.9  | 458.8  | 449.4  | 439    | <b>433</b>    | <b>445</b>    |

Eaton has grown earnings per share at a rate of 3% over the past decade. The company saw its earnings drop dramatically during the last recession and took Eaton several years to recover. We expect earnings to grow at the historical rate through 2023.

Eaton has increased its dividend for the past 9 years. The company paused growth in 2009, as this was the prudent thing to do given the earnings decline. Eaton has raised its dividend by almost 11% over the last ten years.

## Valuation Analysis

| Year             | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | Now         | 2023        |
|------------------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| <b>Avg. P/E</b>  | 10.5 | 19.4 | 14.2 | 12.1 | 11.8 | 15.6 | 15.2 | 14.6 | 14.6 | 16.1 | <b>13.1</b> | <b>14.4</b> |
| <b>Avg. Yld.</b> | 2.8% | 4.0% | 2.8% | 2.8% | 3.2% | 2.6% | 2.8% | 3.5% | 3.7% | 3.2% | <b>3.7%</b> | <b>3.4%</b> |

Eaton's stock has decreased \$12, or 14.6%, since our August 10<sup>th</sup> update. Based off of updated guidance, the stock now trades with a price-to-earnings multiple of 13.1, down from 15.4 previously. Eaton's stock has an average P/E multiple of

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14.4 over the past decade. Given the steep drop in earnings that the company had in 2009, it appears that investors haven't been willing to pay a high multiple for shares given that the company is far from recession proof. If shares were to trade at the average P/E, the stock could have multiple expansion of 1.9% per year through 2023. Eaton has a current yield of almost 3.7%, which is well above the stock's 10-year average yield of 3.1%.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

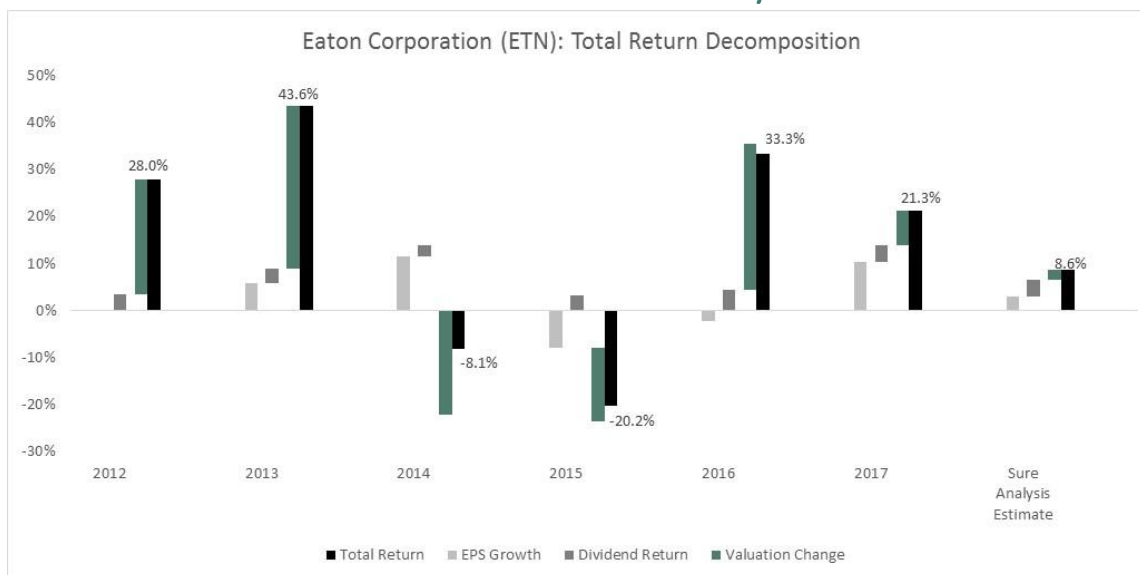
| Year      | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018         | 2023         |
|-----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------|--------------|
| GP/A      | 25.1% | 19%   | 23.7% | 26.8% | 13.6% | 18.8% | 20.6% | 21.1% | 20.8% | 20.4% | <b>20.5%</b> | <b>21%</b>   |
| Debt/A    | 61.8% | 58.1% | 57.1% | 58.1% | 57.6% | 52.5% | 52.8% | 50.9% | 50.8% | 47%   | <b>48.5%</b> | <b>48.5%</b> |
| Int. Cov. | 8     | 3     | 8.6   | 14.2  | 7.4   | 7.9   | 10.8  | 10    | 9.6   | 10.2  | <b>9.9</b>   | <b>9.0</b>   |
| Payout    | 29.2% | 76.9% | 39.6% | 34.3% | 38.4% | 40.1% | 42%   | 51.2% | 54.2% | 51.6% | <b>49.3%</b> | <b>49.8%</b> |
| Std. Dev. | 41.8% | 46.1% | 28.5% | 35.5% | 29.9% | 19.4% | 22.4% | 23.2% | 22.3% | 15.2% | <b>17.8%</b> | <b>28.4%</b> |

Eaton suffered an extreme earnings decline during the last recession that forced the company to pause its dividend growth. Eaton would likely experience a decline in earnings in another recession due to the nature of its business and could pause its dividend increases again. Eaton has seen its debt to asset ratio show sharp improvements over the past decade. The company has managed its debt levels well and is not overleveraged. The company's gross profit to asset ratio has varied somewhat over the same time frame, but has stabilized in recent years. Outside of 2009, Eaton has maintained a fairly low payout ratio. As dividend growth has climbed in recent years, that ratio has moved to the 50% range. Outside of a steep earnings decline, this ratio is not likely to climb much higher than current levels. If Eaton wishes to maintain its double-digit dividend increases, the company will have to grow earnings at a faster rate than they have over the past decade.

## Final Thoughts & Recommendation

After 3<sup>rd</sup> quarter earnings, we now forecast that Eaton can offer a total annual return of 8.6% through 2023, up from 4.9% previously. This return is a combination of earnings growth (3%), dividends (3.7%) and multiple expansion (1.9%). Eaton again reported solid numbers throughout almost all of its divisions. The stock also has a yield that is above its decade long average. We raise our 2023 price target \$1 to \$89 and rate Eaton as a hold at current prices.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 15376 | 11873 | 13715 | 16049 | 16311 | 22046 | 22552 | 20855 | 19747 | 20404 |
| Gross Profit     | 4185  | 3091  | 4082  | 4788  | 4863  | 6677  | 6906  | 6551  | 6338  | 6648  |
| Gross Margin     | 27.2% | 26.0% | 29.8% | 29.8% | 29.8% | 30.3% | 30.6% | 31.4% | 32.1% | 32.6% |
| SG&A Exp.        | 2513  | 2252  | 2486  | 2738  | 2894  | 3886  | 3810  | 3596  | 3505  | 3565  |
| D&A Exp.         | 571   | 573   | 551   | 556   | 598   | 997   | 983   | 925   | 929   | 914   |
| Operating Profit | 1255  | 444   | 1171  | 1633  | 1530  | 2147  | 2449  | 2330  | 2244  | 2499  |
| Op. Margin       | 8.2%  | 3.7%  | 8.5%  | 10.2% | 9.4%  | 9.7%  | 10.9% | 11.2% | 11.4% | 12.2% |
| Net Profit       | 1058  | 383   | 929   | 1350  | 1217  | 1861  | 1793  | 1972  | 1916  | 2985  |
| Net Margin       | 6.9%  | 3.2%  | 6.8%  | 8.4%  | 7.5%  | 8.4%  | 8.0%  | 9.5%  | 9.7%  | 14.6% |
| Free Cash Flow   | 993   | 1213  | 888   | 680   | 1071  | 1671  | 1246  | 1903  | 2073  | 2146  |
| Income Tax       | 73    | -82   | 99    | 201   | 31    | 11    | -42   | 159   | 199   | 382   |

## Balance Sheet Metrics

| Year               | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets       | 16655 | 16282 | 17252 | 17873 | 35810 | 35491 | 33529 | 30996 | 30476 | 32623 |
| Cash & Equivalents | 188   | 340   | 333   | 385   | 577   | 915   | 781   | 268   | 543   | 561   |
| Acc. Receivable    | 2295  | 1899  | 2239  | 2444  | 3474  | 3648  | 3667  | 3479  | 3560  | 3943  |
| Inventories        | 1554  | 1326  | 1564  | 1701  | 2336  | 2382  | 2428  | 2323  | 2346  | 2620  |
| Goodwill & Int.    | 7750  | 7876  | 7726  | 7729  | 22023 | 21681 | 20449 | 19493 | 18715 | 18833 |
| Total Liabilities  | 10290 | 9464  | 9849  | 10381 | 20632 | 18628 | 17690 | 15765 | 15478 | 15333 |
| Accounts Payable   | 1121  | 1057  | 1408  | 1491  | 1879  | 1960  | 1940  | 1758  | 1718  | 2166  |
| Long-Term Debt     | 4271  | 3467  | 3458  | 3773  | 10836 | 9549  | 9034  | 8414  | 8277  | 7751  |
| Total Equity       | 6317  | 6777  | 7362  | 7469  | 15113 | 16791 | 15786 | 15186 | 14954 | 17253 |
| D/E Ratio          | 0.68  | 0.51  | 0.47  | 0.51  | 0.72  | 0.57  | 0.57  | 0.55  | 0.55  | 0.45  |

## Profitability & Per Share Metrics

| Year             | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 7.0%  | 2.3%  | 5.5%  | 7.7%  | 4.5%  | 5.2%  | 5.2%  | 6.1%  | 6.2%  | 9.5%  |
| Return on Equity | 18.4% | 5.9%  | 13.1% | 18.2% | 10.8% | 11.7% | 11.0% | 12.7% | 12.7% | 18.5% |
| ROIC             | 11.0% | 3.7%  | 8.8%  | 12.2% | 6.5%  | 7.1%  | 7.0%  | 8.1%  | 8.2%  | 12.4% |
| Shares Out.      | 330   | 332.4 | 339.9 | 334.4 | 470.7 | 475.1 | 467.9 | 458.8 | 449.4 | 439   |
| Revenue/Share    | 47.37 | 35.36 | 40.40 | 46.82 | 46.48 | 46.25 | 47.30 | 44.65 | 43.26 | 45.65 |
| FCF/Share        | 3.06  | 3.61  | 2.62  | 1.98  | 3.05  | 3.51  | 2.61  | 4.07  | 4.54  | 4.80  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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