



# H&R Block Inc. (HRB)

Updated December 6<sup>th</sup>, 2018 by Bob Ciura

## Key Metrics

<b>Current Price:</b>	\$28	<b>5 Year CAGR Estimate:</b>	8.2%	<b>Volatility Percentile:</b>	84.8%
<b>Fair Value Price:</b>	\$30	<b>5 Year Growth Estimate:</b>	3.0%	<b>Momentum Percentile:</b>	49.5%
<b>% Fair Value:</b>	92%	<b>5 Year Valuation Multiple Estimate:</b>	1.6%	<b>Growth Percentile:</b>	10.9%
<b>Dividend Yield:</b>	3.6%	<b>5 Year Price Target</b>	\$33	<b>Valuation Percentile:</b>	67.3%
<b>Dividend Risk Score:</b>	C	<b>Retirement Suitability Score:</b>	B	<b>Total Return Percentile:</b>	45.1%

## Overview & Current Events

H&R Block, Inc. is a global consumer tax services provider. It offers comprehensive tax return preparation through approximately 12,000 company owned and franchised H&R Block locations around the world. H&R Block also offers tax software. The company generates annual revenue of more than \$3 billion, and prepared over 23 million tax returns in fiscal 2018.

In early December (12/6/18) the company announced financial results for the fiscal 2019 second quarter. H&R Block reported revenue of \$149 million for the quarter, up 6% year-over-year, along with a GAAP net loss of \$0.83 per share. Both revenue and earnings beat analyst expectations. Loss per share from continuing operations increased \$0.12, from \$0.71 to \$0.83, due to a lower effective tax rate, which negatively impacts those fiscal quarters with a seasonal net loss. That said, the net loss was not unexpected—due to the seasonality of the tax preparation business, H&R Block typically reports a loss in the fiscal second quarter, which makes up just 5% of annual revenue. Looking ahead, H&R Block announced a new, more transparent pricing policy on its products and services, which it hopes will cater better to customer needs for the all-important upcoming tax season.

## Growth on a Per-Share Basis

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2024
<b>EPS</b>	\$1.35	\$1.25	\$1.69	\$1.81	\$1.75	\$1.53	\$1.96	\$2.98	\$2.40	\$2.05	<b>\$2.35</b>	<b>\$2.57</b>
<b>DPS</b>	\$0.60	\$0.70	\$0.80	\$0.80	\$0.80	\$0.80	\$0.84	\$0.92	\$0.98	\$1.00	<b>\$1.00</b>	<b>\$1.16</b>
<b>Shares</b>	305.4	292.1	272.6	274.2	275.3	220.5	207.2	209.3	207.0	210.2	<b>207.0</b>	<b>207.0</b>

H&R Block has a murky growth outlook. Customer retention stood at 73% in the most recent quarter, which is a relatively poor result that has prompted the company to engineer a turnaround. Broadly speaking, the operating environment for tax preparation is changing. While there will always be a need for tax preparation, the Trump administration has expressed a desire to greatly simplify the tax code. A much more simplified tax system could mean less demand for H&R Block's higher-margin services. In addition, earnings growth could be negatively impacted by the rise of online or do-it-yourself tax software such as TurboTax. H&R Block has had to act on price and also invest in its own software services to meet the needs of a changing marketplace. These forces are expected to weigh on H&R Block's earnings growth, both this fiscal year and moving forward.

H&R Block management expects fiscal 2019 revenue of \$3.05 billion to \$3.1 billion. Earnings-per-share are expected to increase in fiscal 2019, based on average analyst consensus estimates. We expect 3% annual earnings growth over the next five fiscal years. Dividends are also expected to grow by 3% per year.

## Valuation Analysis

Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	Now	2023
<b>Avg. P/E</b>	13.7	12.5	10.6	12.5	11.5	16.1	18.4	21.2	11.6	9.1	<b>11.9</b>	<b>12.9</b>
<b>Avg. Yld.</b>	2.8%	3.3%	4.2%	4.5%	4.1%	2.8%	2.5%	2.5%	3.7%	3.4%	<b>3.6%</b>	<b>3.2%</b>

*Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.*



# H&R Block Inc. (HRB)

Updated December 6<sup>th</sup>, 2018 by Bob Ciura

In the past 10 years, H&R Block shares traded for an average price-to-earnings ratio of 13.7. However, this period includes an abnormally high valuation in 2015, when the company's earnings-per-share took a significant dive. Excluding this one year, H&R Block shares traded for an average price-to-earnings ratio of 12.9 in the past decade, which is a reasonable estimate of fair value. Based on this, the stock appears to be undervalued. Expansion of the price-to-earnings ratio is expected to add 1.6% to the annual returns for H&R Block if mean reversion were to occur over the next 5 years.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

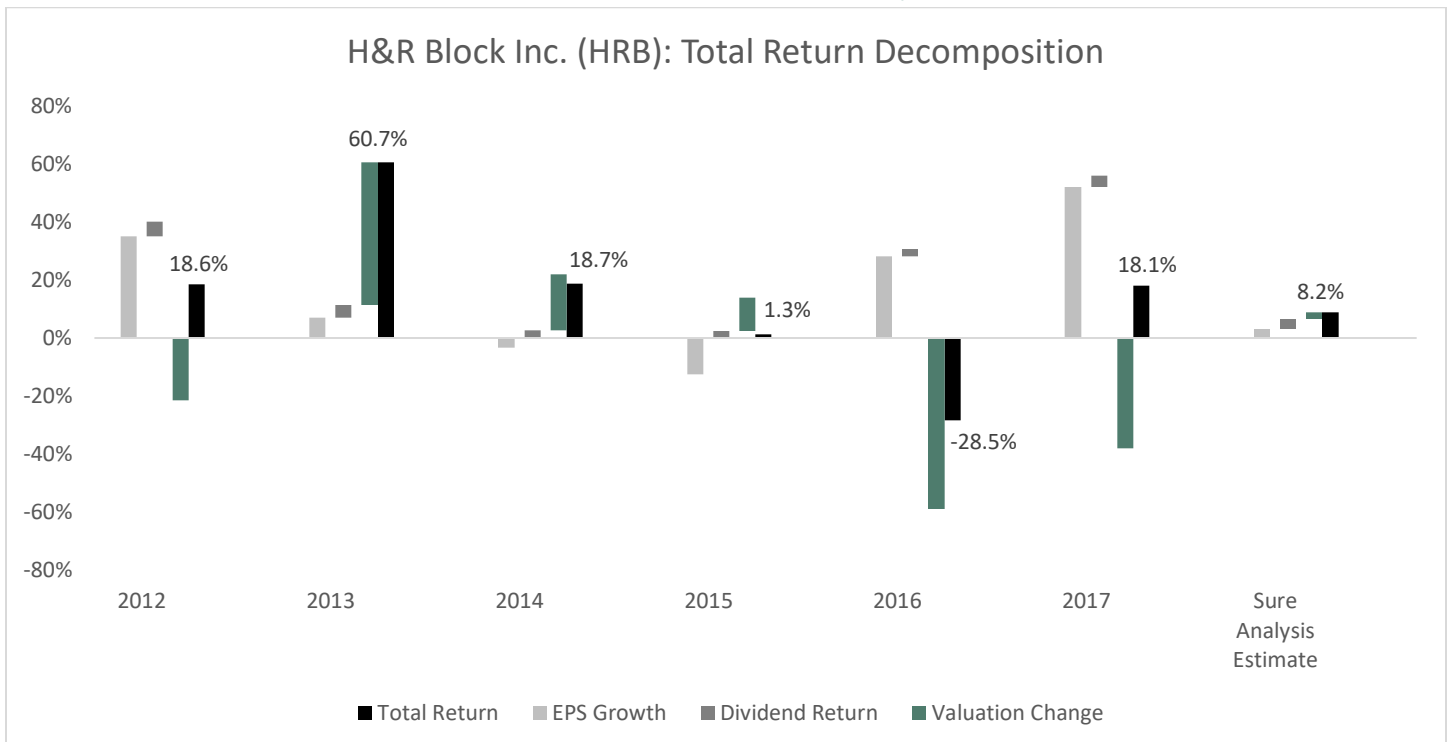
Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2024
Payout	44.4%	56.0%	47.3%	44.2%	45.7%	52.3%	42.9%	30.9%	40.8%	48.8%	42.6%	45.1%

H&R Block scores fairly well when it comes to safety and quality metrics. The company has a large amount of debt but also generates strong interest coverage. It also has a payout ratio below 50%, which indicates the dividend is secure. H&R Block has paid quarterly dividends consecutively since the company went public in 1962. H&R Block benefits from durable competitive advantages. It is the leading brand in the tax preparation industry, and provides a necessary service to taxpayers. H&R Block remained profitable each year during the Great Recession, and the company should be expected to remain profitable if and when another recession occurs in the United States.

## Final Thoughts & Recommendation

H&R Block has a number of good qualities as a business. It has a leading brand in its industry, and a highly profitable business model. This allows the company to return cash to shareholders through share repurchases and dividends. However, H&R Block is in the middle of a turnaround. It needs to invest significantly to adapt to a more challenging operating climate. This will inhibit the company's growth over the next five years. H&R Block has expected returns of 8.9% per year, and a high dividend yield, which makes the stock a hold for income and value investors. However, investors should not expect high growth from H&R Block.

## Total Return Breakdown by Year



[Click here to rate and review this research report. Your feedback is important to us.](#)

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



# H&R Block Inc. (HRB)

Updated December 6<sup>th</sup>, 2018 by Bob Ciura

## Income Statement Metrics

Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
<b>Revenue</b>	4084	3752	2945	2894	2906	3024	3079	3038	3036	3160
<b>Gross Profit</b>	1487	1284	1168	1192	1375	1452	1448	1353	1392	1420
<b>Gross Margin</b>	36.4%	34.2%	39.7%	41.2%	47.3%	48.0%	47.0%	44.5%	45.8%	44.9%
<b>SG&amp;A Exp.</b>	648	631	529	599	587	611	606	719	676	668
<b>D&amp;A Exp.</b>	124	127	122	104	92	116	160	174	182	183
<b>Operating Profit</b>	839	652	639	574	771	818	795	633	716	752
<b>Operating Margin</b>	20.5%	17.4%	21.7%	19.8%	26.5%	27.1%	25.8%	20.8%	23.6%	23.8%
<b>Net Profit</b>	486	479	406	266	434	475	474	374	409	613
<b>Net Margin</b>	11.9%	12.8%	13.8%	9.2%	14.9%	15.7%	15.4%	12.3%	13.5%	19.4%
<b>Free Cash Flow</b>	927	497	450	280	384	663	503	445	463	751
<b>Income Tax</b>	326	295	235	230	237	267	256	186	208	42

## Balance Sheet Metrics

Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
<b>Total Assets</b>	5360	5234	5208	4650	4538	4694	4515	2847	2694	3141
<b>Cash &amp; Equivalents</b>	1655	1804	1678	1944	1748	2185	2007	897	1011	1545
<b>Accounts Receivable</b>	N/A	327	282	129	131	125	122	134	104	100
<b>Goodwill &amp; Int. Ass.</b>	1236	1208	1214	704	719	792	874	905	901	882
<b>Total Liabilities</b>	3954	3794	3758	3324	3274	3137	2682	2824	2755	2747
<b>Accounts Payable</b>	706	757	618	567	524	222	231	260	217	252
<b>Long-Term Debt</b>	1141	1966	1930	1041	907	906	506	1492	1494	1496
<b>Shareholder's Equity</b>	1406	1441	1450	1326	1264	1557	1833	23	-61	394
<b>D/E Ratio</b>	0.81	1.36	1.33	0.78	0.72	0.58	0.28	64.59	-24.54	3.80

## Profitability & Per Share Metrics

Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
<b>Return on Assets</b>	8.8%	9.0%	7.8%	5.4%	9.4%	10.3%	10.3%	10.2%	14.8%	21.0%
<b>Return on Equity</b>	40.6%	33.7%	28.1%	19.2%	33.5%	33.7%	27.9%	40.3%	N/A	368%
<b>ROIC</b>	17.7%	16.1%	12.0%	9.3%	19.1%	20.5%	19.7%	19.4%	27.7%	36.9%
<b>Shares Out.</b>	323.3	305.4	292.1	272.6	274.2	275.3	220.5	207.2	209.3	207.0
<b>Revenue/Share</b>	12.21	11.26	9.51	9.69	10.59	10.96	11.11	12.11	14.18	15.03
<b>FCF/Share</b>	2.77	1.49	1.45	0.94	1.40	2.40	1.82	1.77	2.16	3.57

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

### Disclaimer

Nothing presented herein is, or is intended to constitute, specific investment advice. Nothing in this research report should be construed as a recommendation to follow any investment strategy or allocation. Any forward-looking statements or forecasts are based on assumptions and actual results are expected to vary from any such statements or forecasts. No reliance should be placed on any such statements or forecasts when making any investment decision. While Sure Dividend has used reasonable efforts to obtain information from reliable sources, we make no representations or warranties as to the accuracy, reliability or completeness of third-party information presented herein. No guarantee of investment performance is being provided and no inference to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.