



# HNI Corporation (HNI)

Updated April 23<sup>rd</sup>, 2019 by Nathan Parsh

## Key Metrics

|                             |      |                                            |       |                                 |       |
|-----------------------------|------|--------------------------------------------|-------|---------------------------------|-------|
| <b>Current Price:</b>       | \$36 | <b>5 Year CAGR Estimate:</b>               | 12.3% | <b>Volatility Percentile:</b>   | 91.9% |
| <b>Fair Value Price:</b>    | \$43 | <b>5 Year Growth Estimate:</b>             | 5.5%  | <b>Momentum Percentile:</b>     | 43.9% |
| <b>% Fair Value:</b>        | 84%  | <b>5 Year Valuation Multiple Estimate:</b> | 3.5%  | <b>Growth Percentile:</b>       | 49.4% |
| <b>Dividend Yield:</b>      | 3.3% | <b>5 Year Price Target</b>                 | \$56  | <b>Valuation Percentile:</b>    | 85.3% |
| <b>Dividend Risk Score:</b> | C    | <b>Retirement Suitability Score:</b>       | B     | <b>Total Return Percentile:</b> | 78.9% |

HNI Corporation was founded in 1944 as an office furniture manufacturer. The company continues to be a leader in that space as it has expanded its portfolio of brands and added a full array of hearth products including fireplaces, inserts and stoves. HNI has a market capitalization of \$1.6 billion and generates \$2.3 billion in annual revenues.

HNI released first quarter financial results on 4/22/2019. The company earned \$0.02 per share, \$0.01 above estimates, but an 80% decline from the previous year. Revenue declined 5.1% to \$479.5 million, missing estimates by \$6 million.

As the company indicated on the fourth quarter conference call, sales suffered a severe decline, though below management's guidance of a 7% to 9% decline. A third of this decline was attributed to the divesting of portions of HNI's small office furniture business. Organic sales were lower by 3.4%. Office Furniture, which was responsible for 74% of sales in the quarter, declined by 7.2% year-over-year. The divestiture, lower sales volumes and higher input costs were the primary reasons for the decline. Hearth Products grew by 1.4% due to improvements in new construction and retail businesses. Profit margins improved 60 bps during the quarter while SG&A costs were higher by 60 bps.

HNI lowered its organic sales forecast for 2019 to 2% to 6% from its previous guidance of 3% to 7%. We have lowered our expected earnings-per-share for 2019 slightly to \$2.66 to account for lower growth. Shares of the company declined more than 5% following the release of results.

## Growth on a Per-Share Basis

| Year          | 2009   | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019          | 2024          |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>    | \$0.56 | \$0.87 | \$1.05 | \$1.12 | \$1.43 | \$1.97 | \$2.58 | \$2.62 | \$1.97 | \$2.41 | <b>\$2.66</b> | <b>\$3.48</b> |
| <b>DPS</b>    | \$0.86 | \$0.86 | \$0.92 | \$0.95 | \$0.96 | \$0.99 | \$1.05 | \$1.09 | \$1.14 | \$1.18 | <b>\$1.18</b> | <b>\$1.50</b> |
| <b>Shares</b> | 45     | 45     | 45     | 45     | 45     | 44     | 44     | 44     | 45     | 44     | <b>43</b>     | <b>41</b>     |

Because of HNI's extreme cyclical, earnings-per-share have been volatile over the past decade. Importantly, the trend has been up, but growth has been anything but linear. Revenue growth has averaged -1% in the past decade but if we exclude the Great Recession, that number moves to 4% annually.

HNI's year-end share count was lower by 1.1% from 2017. We maintain our earnings-per-share growth estimate of to 5.5% per year through 2024. Declining revenues in the short term coupled with lowered organic sales growth is the primary reason for this decrease. Our growth estimate is made up of low single digit revenue growth, flat to slight increase in margins, and share repurchases. Again, these results may not occur in a linear fashion, but if the company is able to see a reversal in slowing in the office furniture segment, then HNI looks setup for further growth. Margins should also improve in 2019 as the closing of the small office furniture business is lapped, but the impact will be relatively small.

We see the dividend continuing to rise as well, given HNI's track record of returning excess cash to shareholders. We are forecasting dividends per share of \$1.50 or so in five years.

## Valuation Analysis

| Year             | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | Now         | 2024        |
|------------------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| <b>Avg. P/E</b>  | 33.8 | 31.5 | 24.3 | 23.7 | 25.0 | 19.7 | 18.7 | 16.7 | 21.1 | 15.8 | <b>13.5</b> | <b>16</b>   |
| <b>Avg. Yld.</b> | 4.5% | 3.1% | 3.6% | 3.6% | 2.7% | 2.5% | 2.2% | 2.5% | 2.7% | 3.0% | <b>3.3%</b> | <b>2.7%</b> |

*Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.*



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HNI's price-to-earnings multiple has moved around a lot, which is something you'd expect for a cyclical stock. We are lowering our 2024 target price-to-earnings ratio to 16 from 18 due to lowered guidance. Based on the current price and updated earnings estimates, HNI trades with a P/E ratio of 13.5. We are therefore forecasting a 3.5% tailwind to annual total returns from a rising valuation over time. The falling share price has caused the yield to move higher again, as it now sits at 3.3%. We expect the share price to grow more quickly than the dividend payment in the coming years, and the yield to fall back to 2.7% as a result.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2024 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 154% | 111% | 86%  | 84%  | 66%  | 49%  | 40%  | 41%  | 56%  | 49%  | 44%  | 43%  |

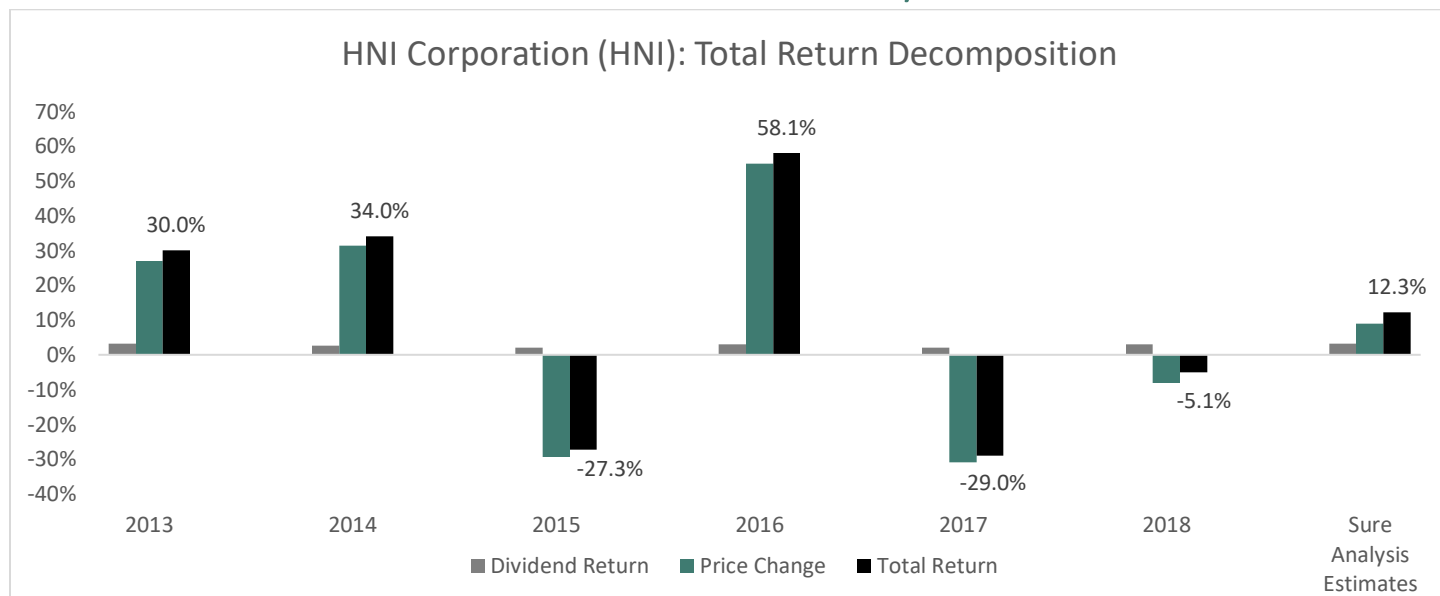
HNI's quality metrics have been somewhat volatile during the past decade but again, its results are expected to be as such. Its balance sheet has looked very much the same in terms of leverage at around 60% debt financing and excluding 2009, its interest coverage has been more than sufficient. The payout ratio has also been relatively low, and we see it moving slightly lower over time as earnings growth outpaces dividend growth by a small margin; this also allows for increased safety of the dividend during the next downturn. The somewhat troubling trend stems from gross margins, which have been weakening since 2016. Efficiency efforts and the closing of the small office furniture business should help. However, it certainly bears watching in the coming quarters for any signs of weakness.

HNI's competitive advantage is its scale in the office furniture business as well as its long operating history and track record with customers. HNI has some of the most recognizable brands in the sector but that doesn't save it from recessions; the next time a recession hits there will almost undoubtedly be a sizable downswing in HNI's earnings.

## Final Thoughts & Recommendation

After adjusting our earnings-per-share estimates, earnings growth rate and 2024 target valuation, HNI is still expected to offer a total annual return of 12.3% through 2024, down from our previous estimate of 15.3%. HNI is a cyclical business, but offers a dividend yield well above that of the S&P 500 and a low double-digit expected annual return. This could make the stock attractive to both income and growth orientated investors. We maintain our buy rating on the stock, but have lowered our 2024 price target \$11 to \$56 based on our updated forecast.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 1623  | 1687  | 1833  | 2004  | 2060  | 2223  | 2304  | 2203  | 2176  | 2258  |
| Gross Profit     | 563   | 586   | 639   | 689   | 715   | 784   | 847   | 835   | 784   | 835   |
| Gross Margin     | 34.7% | 34.7% | 34.9% | 34.4% | 34.7% | 35.3% | 36.8% | 37.9% | 36.0% | 37.0% |
| SG&A Exp.        | 514   | 518   | 554   | 600   | 607   | 649   | 672   | 668   | 672   | 691   |
| D&A Exp.         | 75    | 59    | 46    | 43    | 47    | 57    | 58    | 69    | 73    | 75    |
| Operating Profit | 49    | 67    | 85    | 90    | 109   | 135   | 175   | 167   | 112   | 144   |
| Operating Margin | 3.0%  | 4.0%  | 4.6%  | 4.5%  | 5.3%  | 6.1%  | 7.6%  | 7.6%  | 5.2%  | 6.4%  |
| Net Profit       | -6    | 27    | 46    | 49    | 64    | 61    | 105   | 86    | 90    | 93    |
| Net Margin       | -0.4% | 1.6%  | 2.5%  | 2.4%  | 3.1%  | 2.8%  | 4.6%  | 3.9%  | 4.1%  | 4.1%  |
| Free Cash Flow   | 176   | 68    | 103   | 85    | 86    | 55    | 58    | 104   | 6     | 123   |
| Income Tax       | -1    | 17    | 24    | 29    | 33    | 44    | 52    | 43    | -19   | 25    |

## Balance Sheet Metrics

| Year                 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|----------------------|------|------|------|------|------|------|------|------|------|------|
| Total Assets         | 994  | 998  | 1052 | 1077 | 1135 | 1239 | 1264 | 1330 | 1392 | 1402 |
| Cash & Equivalents   | 87   | 99   | 73   | 42   | 65   | 34   | 29   | 36   | 23   | 77   |
| Accounts Receivable  | N/A  | 190  | 204  | 213  | 229  | 240  | 243  | 229  | 259  | 255  |
| Inventories          | 65   | 69   | 102  | 94   | 90   | 122  | 125  | 118  | 156  | 157  |
| Goodwill & Int. Ass. | 261  | 314  | 335  | 375  | 381  | 279  | 431  | 511  | 491  | 463  |
| Total Liabilities    | 575  | 589  | 632  | 656  | 698  | 825  | 787  | 829  | 877  | 839  |
| Accounts Payable     | 114  | 124  | 159  | 189  | 200  | 224  | 424  | 202  | 236  | 221  |
| Long-Term Debt       | 200  | 200  | 181  | 155  | 154  | 201  | 196  | 218  | 280  | 255  |
| Shareholder's Equity | 419  | 408  | 419  | 420  | 436  | 415  | 477  | 501  | 514  | 563  |
| D/E Ratio            | 0.48 | 0.49 | 0.43 | 0.37 | 0.35 | 0.49 | 0.41 | 0.44 | 0.54 | 0.45 |

## Profitability & Per Share Metrics

| Year             | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | -0.6% | 2.7%  | 4.5%  | 4.6%  | 5.8%  | 5.2%  | 8.4%  | 6.6%  | 6.6%  | 6.7%  |
| Return on Equity | -1.5% | 6.5%  | 11.1% | 11.7% | 14.9% | 14.4% | 23.7% | 17.5% | 17.7% | 17.3% |
| ROIC             | -0.9% | 4.4%  | 7.6%  | 8.3%  | 10.9% | 10.2% | 16.4% | 12.3% | 11.9% | 11.6% |
| Shares Out.      | 45    | 45    | 45    | 45    | 45    | 44    | 44    | 44    | 45    | 44    |
| Revenue/Share    | 36.16 | 36.82 | 40.12 | 43.74 | 44.82 | 48.77 | 50.71 | 48.43 | 48.53 | 50.94 |
| FCF/Share        | 3.91  | 1.48  | 2.26  | 1.84  | 1.87  | 1.21  | 1.28  | 2.28  | 0.13  | 2.77  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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