



# Tenaris SA (TS)

Updated August 14<sup>th</sup>, 2019 by Josh Arnold

## Key Metrics

|                             |      |                                            |       |                                 |       |
|-----------------------------|------|--------------------------------------------|-------|---------------------------------|-------|
| <b>Current Price:</b>       | \$22 | <b>5 Year CAGR Estimate:</b>               | 14.6% | <b>Volatility Percentile:</b>   | 84.5% |
| <b>Fair Value Price:</b>    | \$26 | <b>5 Year Growth Estimate:</b>             | 8.0%  | <b>Momentum Percentile:</b>     | 9.0%  |
| <b>% Fair Value:</b>        | 87%  | <b>5 Year Valuation Multiple Estimate:</b> | 2.9%  | <b>Growth Percentile:</b>       | 77.3% |
| <b>Dividend Yield:</b>      | 3.7% | <b>5 Year Price Target</b>                 | \$37  | <b>Valuation Percentile:</b>    | 78.2% |
| <b>Dividend Risk Score:</b> | F    | <b>Retirement Suitability Score:</b>       | D     | <b>Total Return Percentile:</b> | 83.9% |

## Overview & Current Events

Tenaris SA is a global manufacturer of steel pipes and related services that is headquartered in Luxembourg and is a majority-owned subsidiary of the Techint Group. Tenaris has significant exposure to oil prices as the majority of its customers operate in the energy sector. Its common stock is traded on three international stock exchanges, but U.S. investors can purchase it through ADR shares. The company produces nearly \$8 billion in annual revenue and currently has a market capitalization of \$13 billion.

Tenaris reported Q2 earnings on 7/31/19 and results beat lowered expectations. Total revenue rose 2% over Q1 as higher sales in Mexico and certain Eastern Hemisphere markets offset seasonal weakness in Canada. Operating income declined 9% against Q1 as that quarter saw a \$15 million tariff recovery that is nonrecurring. In addition, higher maintenance costs in Mexico weighed on operating margins.

Tenaris said drilling activity in the U.S. has slowed and likely will remain weak with present oil and gas prices. Due to subdued commodity prices, Tenaris expects its customers to maintain a disciplined approach to capital expenditures. The same is true in Canada and the company expects no recovery before the end of the year.

In Latin America, drilling activity is expected to remain at current levels given uncertainty around elections in Argentina, as well as the financial position of Mexican concrete giant Pemex. On the bright side, Eastern Hemisphere drilling activity continues to improve, led by new gas developments in the Middle East.

Tenaris says Q3 sales will be affected by lower average selling prices, seasonal factors, and the impact of major maintenance stoppages, but that Q4 will see improvement. Overall EBITDA margin should be similar to last year.

Due to lower volume and selling prices, which also slightly reduced margins in the first half, we've taken a dime out of our earnings-per-share estimate for this year and now expect \$1.50.

## Growth on a Per-Share Basis

| Year                      | 2009   | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019          | 2024          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$2.00 | \$1.90 | \$2.26 | \$2.88 | \$2.62 | \$2.28 | \$1.08 | \$0.15 | \$0.77 | \$1.48 | <b>\$1.50</b> | <b>\$2.20</b> |
| <b>DPS</b>                | \$0.86 | \$0.68 | \$0.68 | \$0.76 | \$0.86 | \$0.90 | \$0.90 | \$0.90 | \$0.82 | \$0.82 | <b>\$0.82</b> | <b>\$1.00</b> |
| <b>Shares<sup>1</sup></b> | 590    | 590    | 590    | 590    | 590    | 590    | 590    | 590    | 590    | 590    | <b>590</b>    | <b>590</b>    |

Tenaris' growth over the last decade has been far from constant, but this is largely due to the prolonged downturn in oil prices that began in 2014. Since the majority of Tenaris' customers operate within the energy sector, this reduces demand for its products and services and causes a decline in its aggregate sales.

Last year saw a strong rebound in Tenaris' earnings capacity. Beyond that, a continued rebound in oil prices should allow the steel pipe manufacturer to grow its earnings by around 8% per year over the next 5 years. Note that this is a reduction from our prior target of 10% growth thanks to the volume and pricing issues mentioned. Oil prices remain a key risk for Tenaris; should they decline significantly, they will take Tenaris' earnings meaningfully lower. Tenaris is beholden to capital expenditures of oil and gas producers, which was a headwind in Q2.

<sup>1</sup> Share count in millions

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## Valuation Analysis

| Year      | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | Now         | 2024        |
|-----------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| Avg. P/E  | 14.6 | 21.6 | 18.1 | 13.3 | 16.6 | 18.5 | 25.2 | ---  | 40.3 | 22.6 | <b>14.7</b> | <b>17.0</b> |
| Avg. Yld. | 2.9% | 1.7% | 1.7% | 2.0% | 2.0% | 2.1% | 3.3% | 3.4% | 2.6% | 2.5% | <b>3.7%</b> | <b>2.7%</b> |

Tenaris has traded at an average price-to-earnings ratio (P/E) of 17 over the last decade, if we exclude the years in which its P/E ratio was artificially elevated due to depressed earnings caused by the decline in oil prices. Today, shares trade for 14.7 times earnings, which means we expect a 2.9% tailwind from the valuation as the multiple reverts to our fair value P/E estimate of 17 over time. Indeed, the stock is as cheap today as it has been in the past decade by this measure.

For income investors, we note that the country of Luxembourg imposes a 15% withholding tax on Tenaris' dividend payments for international investors, which reduces its net yield to ~3.1%. Today's yield is also the highest it has been in the past decade as Tenaris' shares are languishing.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019       | 2024       |
|--------|------|------|------|------|------|------|------|------|------|------|------------|------------|
| Payout | 43%  | 36%  | 30%  | 26%  | 33%  | 40%  | 83%  | 600% | 107% | 55%  | <b>55%</b> | <b>45%</b> |

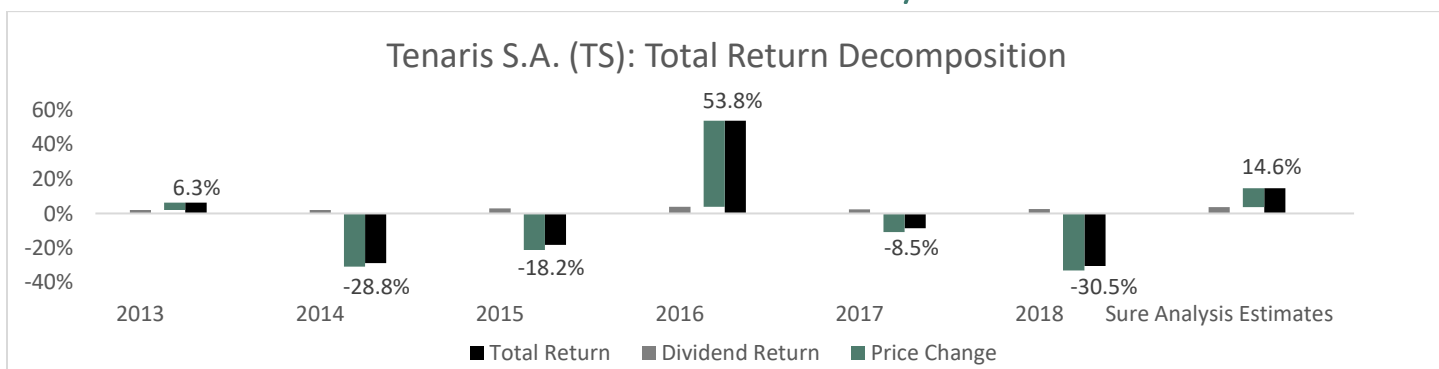
The current payout ratio is around half of earnings, and we expect that will drift lower over time. However, Tenaris has a variable dividend policy, so stronger or weaker than expected earnings can significantly impact how much the board decides to distribute.

Qualitatively, Tenaris' most compelling competitive advantage is its entrenched position in a technical segment of the energy sector that relies tremendously on strong customer-supplier relationships. As a large company with global operations, Tenaris' services are unlikely to be replaced by newer, smaller industry disruptors. Its leverage to the oil and gas markets has been both a blessing and a curse in recent quarters. Tenaris is not susceptible to recessions so much as oil prices, so investors should focus on the latter, not the former, when assessing safety.

## Final Thoughts & Recommendation

On the surface, Tenaris may be an unorthodox way to gain exposure to the continued rebound of the energy sector. With the recent moderation in the valuation of the stock, Tenaris is poised to deliver 14.6% annual returns, even with the lower earnings estimate for this year and lower growth estimate. Gains could accrue from the 3.7% yield, 8% earnings growth and a 2.9% tailwind from the valuation. Given this, we're reiterating Tenaris as a buy as the total return picture remains robust. We note that Tenaris is a higher-risk company than many others given its exposure to oil and gas prices, but the outlook, yield, and valuation collectively create a fairly compelling story.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 8149  | 7712  | 9972  | 10834 | 10597 | 10141 | 6903  | 4294  | 5289  | 7659  |
| Gross Profit     | 3284  | 2963  | 3699  | 4197  | 4140  | 4001  | 2155  | 1128  | 1603  | 2379  |
| Gross Margin     | 40.3% | 38.4% | 37.1% | 38.7% | 39.1% | 39.5% | 31.2% | 26.3% | 30.3% | 31.1% |
| SG&A Exp.        | 983   | 1170  | 1431  | 1412  | 1483  | 1478  | 1151  | 853   | 994   | 1190  |
| D&A Exp.         | 505   | 507   | 554   | 568   | 610   | 616   | 659   | 662   | 609   | 664   |
| Operating Profit | 1900  | 1449  | 1842  | 2354  | 2181  | 2083  | 560   | -64   | 330   | 867   |
| Op. Margin       | 23.3% | 18.8% | 18.5% | 21.7% | 20.6% | 20.5% | 8.1%  | -1.5% | 6.2%  | 11.3% |
| Net Profit       | 1162  | 1127  | 1332  | 1699  | 1551  | 1159  | -80   | 55    | 545   | 876   |
| Net Margin       | 14.3% | 14.6% | 13.4% | 15.7% | 14.6% | 11.4% | -1.2% | 1.3%  | 10.3% | 11.4% |
| Free Cash Flow   | 2603  | 33    | 427   | 1074  | 1635  | 902   | 1094  | 100   | -575  | 267   |
| Income Tax       | 513   | 396   | 475   | 542   | 628   | 580   | 234   | 17    | -17   | 229   |

## Balance Sheet Metrics

| Year               | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets       | 13483 | 14364 | 14864 | 15960 | 15931 | 16511 | 14887 | 14003 | 14398 | 14251 |
| Cash & Equivalents | 1543  | 844   | 824   | 828   | 615   | 418   | 287   | 400   | 330   | 428   |
| Acc. Receivable    | 1310  | 1422  | 1912  | 2077  | 2005  | 2003  | 1216  | 1026  | 1241  | 1779  |
| Inventories        | 1687  | 2460  | 2806  | 2986  | 2703  | 2780  | 1843  | 1564  | 2368  | 2524  |
| Goodwill & Int.    | 3671  | 3582  | 3376  | 3200  | 3067  | 2758  | 2143  | 1863  | 1661  | 1466  |
| Total Liabilities  | 3762  | 3814  | 3691  | 4460  | 3461  | 3704  | 3021  | 2590  | 2817  | 2376  |
| Accounts Payable   | 556   | 818   | 902   | 883   | 835   | 832   | 504   | 557   | 751   | 694   |
| Long-Term Debt     | 1446  | 1244  | 931   | 1742  | 929   | 998   | 971   | 840   | 966   | 539   |
| Total Equity       | 9092  | 9902  | 10506 | 11328 | 12290 | 12654 | 11713 | 11287 | 11482 | 11783 |
| D/E Ratio          | 0.16  | 0.13  | 0.09  | 0.15  | 0.08  | 0.08  | 0.08  | 0.07  | 0.08  | 0.05  |

## Profitability & Per Share Metrics

| Year             | 2009  | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016 | 2017  | 2018  |
|------------------|-------|-------|-------|-------|-------|-------|-------|------|-------|-------|
| Return on Assets | 8.1%  | 8.1%  | 9.1%  | 11.0% | 9.7%  | 7.1%  | -0.5% | 0.4% | 3.8%  | 6.1%  |
| Return on Equity | 13.5% | 11.9% | 13.0% | 15.6% | 13.1% | 9.3%  | -0.7% | 0.5% | 4.8%  | 7.5%  |
| ROIC             | 10.2% | 9.8%  | 11.1% | 13.4% | 11.6% | 8.5%  | -0.6% | 0.4% | 4.4%  | 7.0%  |
| Shares Out.      | 590   | 590   | 590   | 590   | 590   | 590   | 590   | 590  | 590   | 590   |
| Revenue/Share    | 13.81 | 13.06 | 16.89 | 18.35 | 17.95 | 17.18 | 11.69 | 7.27 | 8.96  | 12.97 |
| FCF/Share        | 4.41  | 0.06  | 0.72  | 1.82  | 2.77  | 1.53  | 1.85  | 0.17 | -0.97 | 0.45  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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