# Anheuser-Busch InBev SA/NV (BUD) 

## Updated September 23rd, 2019 by Prakash Kolli <br> Key Metrics

| Current Price: | $\$ 96$ | 5 Year CAGR Estimate: | $5.1 \%$ | Volatility Percentile: | $57.3 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Fair Value Price: | $\$ 98$ | 5 Year Growth Estimate: | $3.0 \%$ | Momentum Percentile: | $57.3 \%$ |
| \% Fair Value: | $98 \%$ | 5 Year Valuation Multiple Estimate: | $0.3 \%$ | Growth Percentile: | $17.6 \%$ |
| Dividend Yield: | $2.1 \%$ | 5 Year Price Target | $\$ 113$ | Valuation Percentile: | $67.2 \%$ |
| Dividend Risk Score: | C | Retirement Suitability Score: | D | Total Return Percentile: | $35.4 \%$ |

## Overview \& Current Events

Anheuser-Busch InBev SA/NV is the largest brewer in the world. The company was formed in 2008 by the merger of InBev and Anheuser-Busch and is majority owned by 3G Capital. In 2016, the company acquired SABMiller. Today, AB InBev produces, markets and sells over 500 different beer brands around the world. The company has five of the top ten beer brands and 18 brands with over $\$ 1 B$ in sales. Major global brands include Budweiser, Stella Artois and Corona. The company has $\sim 70 \%$ market share in Brazil and $\sim 50 \%$ market share in the U.S. In 2018, revenue was $\sim \$ 56 B$. The company's market capitalization is currently $\sim \$ 190.2 \mathrm{~B}$.
AB InBev reported Q2 2019 results on July 25, 2019. The company's top line grew $6.2 \%$ to $\$ 13,9962 \mathrm{M}$ in the quarter from $\$ 13,764 \mathrm{M}$ in the prior year driven by higher volumes, global premiumization, and revenue management investments. Total volumes increased $2.1 \%$ in the quarter led by $2.2 \%$ increase in beer volumes and $1.8 \%$ increase in non-beer volumes. Growth was led by AB InBev's three global brands that grew $8 \%$ globally and $11.3 \%$ outside their home markets. On a regional basis, volumes increased in Middle America, South America, EMEA, and Asia Pacific, but was offset by a decline in North America. Margins increased 123 bps to $42.0 \%$ due to top line growth, premiumization, and cost discipline. Normalized EPS increased to $\$ 1.25$ from $\$ 1.09$ in the prior year.
$A B \operatorname{InBev}$ is in the middle of a deleveraging. The company took on substantial debt to purchase SABMIller. The net debt-to-EBITDA ratio decreased to 4.58X at the end of Q2 2019 from 4.61X at end of 2018. The company has a target ratio of 4.0X or below by 2020. The company considers an optimal capital structure to be a ratio of 2.0X indicating that deleveraging will take several more years. Along these lines AB InBev cut the dividend late in 2018 using the cash flow for debt reduction. AB InBev has agreed to divest Carlton \& United Breweries to Asahi for $\sim \$ 11.3 B$. Proceeds will be used to pay down debt. The company is also evaluating a potential IPO for Budweiser APAC.

## Growth on a Per-Share Basis

| Year | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2024 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EPS | \$2.9 | \$2.50 | \$3.63 | \$4.4 | \$4.8 | \$5.54 | \$4.96 | \$0.72 | \$3.15 | \$2.17 | \$4.89 | \$5.67 |
| DPS | --- | \$0.50 | \$1.18 | \$1.5 | \$3.03 | \$3.2 | \$3.95 | \$4.00 | \$4.08 | \$3.30 | \$2.05 | \$2.05 |
| Shares ${ }^{1}$ | 1,604 | 1,605 | 1,606 | 1,607 | 1,608 | 1,608 | 1,608 | 2,019 | 2,019 | 2,019 | 2,019 | 2,019 |

AB-InBev's earnings-per-share history is spotty given that it is a roll up and has often made acquisitions and divestures. The company is currently in merger integration mode after the SABMiller acquisition, and will likely continue removing costs leading to margin expansion driving bottom line growth. Top line growth will likely be low-to-mid single digits coming from geographic expansion of brands, premiumization and innovation. The company continues to use its enormous global reach to take brands that are successful in their home markets and distribute them to customers across the world. However, the company's organic volume growth is volatile and commodity pricing risk can negatively impact EPS. We are now forecasting 3\% EPS growth on average to 2024. The company's dividend is paid twice a year much like many European companies. We forecast the dividend to remain at $\sim \$ 2.05$ per year out to 2024 due to debt reduction. The current payout ratio is $\sim 42 \%$ and we do not forecast any further dividend cuts in the near future.

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Valuation Analysis

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | Now | $\mathbf{2 0 2 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Avg. P/E | 15.8 | 21.3 | 15.7 | 17.2 | 20.0 | 19.6 | 24.2 | -- | 36.2 | 44.0 | $\mathbf{1 9 . 7}$ | $\mathbf{2 0 . 0}$ |
| Avg. YId. | -- | $0.9 \%$ | $2.1 \%$ | $2.0 \%$ | $3.1 \%$ | $3.0 \%$ | $3.3 \%$ | $3.3 \%$ | $3.8 \%$ | $2.1 \%$ | $\mathbf{2 . 1 \%}$ | $\mathbf{1 . 8 \%}$ |

AB InBev is currently trading at a price-to-earnings multiple of $\sim 19.7$, which is somewhat lower than its 10-year average of $\sim 23.8$. Our fair value estimate is $\$ 98$ based on our updated 2019 EPS estimate and a P/E ratio of 20.0 due to the dividend cut and volatile volume and revenue growth. Our 5-year price target is now \$113.

## Safety, Quality, Competitive Advantage, \& Recession Resiliency

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Payout | --- | $20 \%$ | $33 \%$ | $35 \%$ | $63 \%$ | $58 \%$ | $80 \%$ | $556 \%$ | $130 \%$ | $152 \%$ | $\mathbf{4 2 \%}$ |

AB InBev's competitive advantages include its global brands as well as the global supply chain it enjoys; this gives it reach and capacity unlike any other brewer in the world. The company does face risks in commodity pricing and foreign exchange due to its global footprint. AB InBev also faces merger integration risk in that too deep cost cutting may hinder top line growth. This is a real risk as Kraft Heinz, also controlled and run by 3G Capital, has recently suffered from this. The company is not recession resistant as alcoholic beverages are largely a consumer discretionary purchases.
AB InBev is highly leveraged carrying about $\$ 101,672 \mathrm{M}$ in long-term debt and $\$ 10,964 \mathrm{M}$ in short-term debt offset by $\$ 8,179 \mathrm{M}$ in cash. This has trended down since 2016. But still, this is a substantial amount of debt.

## Final Thoughts \& Recommendation

We see total annualized returns going forward of 5.1\%. The increase in stock price after the downturn in 2018 has removed much of the appeal here and the stock is trading near our fair value. Furthermore, the dividend was recently cut, and the balance sheet is leveraged. These changes have limited the appeal for conservative income investors. But at the current price, we recommend holding this stock.

## Total Return Breakdown by Year



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Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

# Anheuser-Busch InBev SA/NV (BUD) 

Updated September 23rd, 2019 by Prakash Kolli
Income Statement Metrics

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 36758 | 36297 | 39046 | 39758 | 43195 | 47063 | 43064 | 45517 | 56444 | 54619 |
| Gross Profit | 19560 | 20146 | 22436 | 23336 | 25601 | 28307 | 25927 | 27714 | 35058 | 34260 |
| Gross Margin | $53.2 \%$ | $55.5 \%$ | $57.5 \%$ | $58.7 \%$ | $59.3 \%$ | $60.1 \%$ | $60.2 \%$ | $60.9 \%$ | $62.1 \%$ | $62.7 \%$ |
| SG\&A Exp. | 9973 | 9585 | 10505 | 11241 | 12558 | 14385 | 13732 | 15171 | 18099 | 17118 |
| D\&A Exp. | N/A | 2788 | 2783 | 2747 | 2985 | 3353 | 3153 | 3477 | 4276 | 4260 |
| Operating Profit | 11722 | 11016 | 12545 | 12682 | 14124 | 15269 | 13146 | 13168 | 17591 | 17402 |
| Op. Margin | $31.9 \%$ | $30.3 \%$ | $32.1 \%$ | $31.9 \%$ | $32.7 \%$ | $32.4 \%$ | $30.5 \%$ | $28.9 \%$ | $31.2 \%$ | $31.9 \%$ |
| Net Profit | 4613 | 4026 | 5779 | 7160 | 14394 | 9218 | 7732 | 1240 | 7995 | 4370 |
| Net Margin | $12.5 \%$ | $11.1 \%$ | $14.8 \%$ | $18.0 \%$ | $33.3 \%$ | $19.6 \%$ | $18.0 \%$ | $2.7 \%$ | $14.2 \%$ | $8.0 \%$ |
| Free Cash Flow | 7411 | 7561 | 9110 | 10004 | 9995 | 9749 | 9372 | 5131 | 10689 | 9577 |
| Income Tax | 1786 | 1920 | 1826 | 1680 | 2016 | 2499 | 2594 | 1613 | 1920 | 2839 |

Balance Sheet Metrics

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Assets (\$B) | 112.53 | 114.34 | 112.43 | 122.62 | 141.67 | 142.55 | 134.64 | 258.38 | 246.13 | 232.10 |
| Cash \& Equivalents | 3689 | 4511 | 5320 | 7051 | 9839 | 8357 | 6923 | 8579 | 10472 | 7074 |
| Acc. Receivable | 4099 | 4638 | 4121 | 2736 | 2935 | 3363 | 3241 | 4562 | 4752 | 4412 |
| Inventories | 2354 | 2409 | 2466 | 2461 | 2872 | 2888 | 2759 | 3824 | 4018 | 4111 |
| Goodwill/Int. (\$B) | 75.29 | 75.86 | 75.12 | 76.14 | 99.26 | 100.68 | 94.74 | 181.10 | 186.81 | 178.14 |
| Total Liab. (\$B) | 79.35 | 75.54 | 71.37 | 77.17 | 86.36 | 88.29 | 88.92 | 176.96 | 165.91 | 160.20 |
| Accounts Payable | 11377 | 12071 | 13337 | 8476 | 9834 | 10913 | 11616 | 14071 | 15240 | 15512 |
| LT Debt (\$B) | 51.07 | 44.89 | 40.17 | 44.20 | 48.99 | 50.99 | 49.34 | 122.51 | 116.29 | 109.71 |
| Total Equity | 30318 | 35259 | 37504 | 41154 | 50365 | 49972 | 42137 | 71339 | 72585 | 64486 |
| D/E Ratio | 1.68 | 1.27 | 1.07 | 1.07 | 0.97 | 1.02 | 1.17 | 1.72 | 1.60 | 1.70 |

Profitability \& Per Share Metrics

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Return on Assets | $4.1 \%$ | $3.5 \%$ | $5.1 \%$ | $6.1 \%$ | $10.9 \%$ | $6.5 \%$ | $5.6 \%$ | $0.6 \%$ | $3.2 \%$ | $1.8 \%$ |
| Return on Equity | $17.5 \%$ | $12.3 \%$ | $15.9 \%$ | $18.2 \%$ | $31.5 \%$ | $18.4 \%$ | $16.8 \%$ | $2.2 \%$ | $11.1 \%$ | $6.4 \%$ |
| ROIC | $5.4 \%$ | $4.8 \%$ | $7.0 \%$ | $8.4 \%$ | $14.8 \%$ | $8.8 \%$ | $7.7 \%$ | $0.8 \%$ | $4.0 \%$ | $2.3 \%$ |
| Shares Out. | 1,604 | 1,605 | 1,606 | 1,607 | 1,608 | 1,608 | 1,608 | 2,019 | 2,019 | 2,019 |
| Revenue/Share | 23.07 | 22.53 | 24.19 | 24.42 | 26.18 | 28.27 | 25.82 | 25.94 | 28.08 | 27.16 |
| FCF/Share | 4.65 | 4.69 | 5.64 | 6.15 | 6.06 | 5.86 | 5.62 | 2.92 | 5.32 | 4.76 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

## Disclaimer

[^1]
[^0]:    ${ }^{1}$ Share count in millions.
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     to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.

