# Anheuser-Busch InBev SA/NV (BUD) 

## Updated October 28th, 2019 by Prakash Kolli <br> Key Metrics

| Current Price: | $\$ 81$ | 5 Year CAGR Estimate: | $7.7 \%$ | Volatility Percentile: | $51.2 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Fair Value Price: | $\$ 92$ | 5 Year Growth Estimate: | $3.0 \%$ | Momentum Percentile: | $47.3 \%$ |
| \% Fair Value: | $88 \%$ | 5 Year Valuation Multiple Estimate: | $2.6 \%$ | Growth Percentile: | $17.6 \%$ |
| Dividend Yield: | $2.5 \%$ | 5 Year Price Target | $\$ 107$ | Valuation Percentile: | $82.3 \%$ |
| Dividend Risk Score: | C | Retirement Suitability Score: | D | Total Return Percentile: | $55.6 \%$ |

## Overview \& Current Events

Anheuser-Busch InBev SA/NV is the largest brewer in the world. The company was formed in 2008 by the merger of InBev and Anheuser-Busch and is majority owned by 3G Capital. In 2016, the company acquired SABMiller. Today, AB InBev produces, markets and sells over 500 different beer brands around the world. The company has five of the top ten beer brands and 18 brands with over \$1B in sales. Major global brands include Budweiser, Stella Artois, and Corona. The company has $\sim 70 \%$ market share in Brazil and $\sim 50 \%$ market share in the U.S. In 2018, revenue was $\sim \$ 56 B$. The company's market capitalization is currently ~\$160B.
AB InBev reported mixed Q3 2019 results on October $25^{\text {th }}, 2019$. The company missed on revenue but met earnings per share estimates. The company's top line grew $2.7 \%$ to $\$ 13,172 \mathrm{M}$ from $\$ 12,916 \mathrm{M}$ on $3.0 \%$ growth in revenue per hectoliter offset by ( $0.5 \%$ ) decline in volumesOwn beer volumes were down by ( $0.9 \%$ ) while non-beer volumes increased $4.0 \%$. On a regional basis, the company saw growth in Mexico, South Africa, and Columbia. But this was more than offset by declines in China and the U.S. Growth was led by the three major global brands that grew $4.1 \%$. Corona continues to expand rapidly with $21.1 \%$ growth outside of Mexico and a double-digit growth rate in more than 30 countries. However, Budweiser had a decline of ( $0.1 \%$ ) outside of the U.S. due to difficulties in China. Stella Artois also declined ( $0.1 \%$ ) outside of Belgium due to shipment phasing impact in the U.S. EBITDA margins contracted (107 bps) to $40.2 \%$ due to higher costs and marketing investments., Earning per share declined (\$0.17) to \$0.94 from $\$ 1.11$ in comparable periods. AB InBev is now expecting slower growth for Q4 2019 due to continuing commodity and currency headwinds.
$A B \operatorname{InBev}$ is in the middle of a deleveraging. The company took on substantial debt to purchase SABMIller. The company considers an optimal capital structure to be a net debt-to-EBITDA ratio of 2.0X. Along these lines AB InBev cut the dividend late in 2018 using the cash flow for debt reduction. AB InBev has agreed to divest Carlton \& United Breweries to Asahi for $\sim \$ 11.3 B$. Proceeds will be used to pay down debt. The company also successfully listed Budweiser APAC. AB InBev is now forecasting a ratio of 4.0 X by 2019, one year earlier than planned.

## Growth on a Per-Share Basis

| Year | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2024 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EPS | \$2.90 | \$2.50 | \$3.63 | \$4.45 | \$4.81 | \$5.54 | \$4.96 | \$0.72 | \$3.15 | \$2.17 | \$4.61 | \$5.34 |
| DPS | --- | \$0.50 | \$1.18 | \$1.56 | \$3.03 | \$3.2 | \$3.95 | \$4.00 | \$4.08 | \$3.30 | \$2.05 | \$2.05 |
| Shares ${ }^{1}$ | 1,604 | 1,605 | 1,606 | 1,607 | 1,608 | 1,608 | 1,608 | 2,019 | 2,019 | 2,019 | 2,019 | 2,019 |

$A B \operatorname{InBev}$ 's earnings per share history is volatile given that it has often made acquisitions and divestures. The company is currently in merger integration mode after the SABMiller acquisition, and will likely continue cutting costs leading to margin expansion driving bottom line growth. The company will divest its Australian operations and has listed Budweiser APAC. Top line growth will likely be low-to-mid single digits coming from geographic expansion of brands, premiumization, and innovation. The company continues to take brands that are successful in their home markets and distribute them to customers across the world. However, volume growth is volatile and commodity pricing risk can negatively impact EPS. We are now forecasting 3\% EPS growth on average to 2024. The company's dividend is paid twice

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a year much like many European companies. We forecast the dividend to remain at $\sim \$ 2.05$ per year out to 2024 due to debt reduction. The current payout ratio is $\sim 42 \%$ and we do not forecast any further dividend cuts.

Valuation Analysis

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | Now | $\mathbf{2 0 2 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Avg. P/E | 15.8 | 21.3 | 15.7 | 17.2 | 20.0 | 19.6 | 24.2 | --- | 36.2 | 44.0 | $\mathbf{1 7 . 6}$ | $\mathbf{2 0 . 0}$ |
| Avg. YId. | -- | $0.9 \%$ | $2.1 \%$ | $2.0 \%$ | $3.1 \%$ | $3.0 \%$ | $3.3 \%$ | $3.3 \%$ | $3.8 \%$ | $2.1 \%$ | $\mathbf{2 . 5 \%}$ | $\mathbf{1 . 9 \%}$ |

AB InBev is currently trading at a price-to-earnings multiple of $\sim 17.6$, which is lower than its 10 -year average of $\sim 23.8$. Our fair value estimate is now $\$ 92$ after updating our 2019 EPS estimate and using a P/E ratio of 20.0 due to slower growth and a leverage balance sheet. Our 5 -year price target is now $\$ 107$.

Safety, Quality, Competitive Advantage, \& Recession Resiliency

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Payout | --- | $20 \%$ | $33 \%$ | $35 \%$ | $63 \%$ | $58 \%$ | $80 \%$ | $556 \%$ | $130 \%$ | $152 \%$ | $\mathbf{4 4 \%}$ |

AB InBev's competitive advantages are its global brands and global supply chain that gives the company unmatched reach and capacity in the world. The company does face risks in commodity pricing and foreign exchange due to its global footprint. AB InBev also faces merger integration risk in that too deep cost cutting may hinder top line growth. This is a real risk as Kraft Heinz, also controlled and run by 3G Capital, has recently suffered from this. The company is not recession resistant as alcoholic beverages are largely a consumer discretionary purchase.

AB InBev is highly leveraged carrying about $\$ 101,672 \mathrm{M}$ in long-term debt and $\$ 10,964 \mathrm{M}$ in short-term debt offset by $\$ 8,179 \mathrm{M}$ in cash at end of Q2 2019. This has trended down since 2016. But still, this is a substantial amount of debt.

## Final Thoughts \& Recommendation

We see total annualized returns going forward of $7.7 \%$ due to a decline in stock price. The company is the market leader and is growing the three global brands. However, the dividend was recently cut, and the balance sheet is leveraged limiting appeal for conservative income investors. But at the current price, we recommend holding this stock.

Total Return Breakdown by Year


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Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

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Income Statement Metrics

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 36758 | 36297 | 39046 | 39758 | 43195 | 47063 | 43064 | 45517 | 56444 | 54619 |
| Gross Profit | 19560 | 20146 | 22436 | 23336 | 25601 | 28307 | 25927 | 27714 | 35058 | 34260 |
| Gross Margin | $53.2 \%$ | $55.5 \%$ | $57.5 \%$ | $58.7 \%$ | $59.3 \%$ | $60.1 \%$ | $60.2 \%$ | $60.9 \%$ | $62.1 \%$ | $62.7 \%$ |
| SG\&A Exp. | 9973 | 9585 | 10505 | 11241 | 12558 | 14385 | 13732 | 15171 | 18099 | 17118 |
| D\&A Exp. | N/A | 2788 | 2783 | 2747 | 2985 | 3353 | 3153 | 3477 | 4276 | 4260 |
| Operating Profit | 11722 | 11016 | 12545 | 12682 | 14124 | 15269 | 13146 | 13168 | 17591 | 17402 |
| Op. Margin | $31.9 \%$ | $30.3 \%$ | $32.1 \%$ | $31.9 \%$ | $32.7 \%$ | $32.4 \%$ | $30.5 \%$ | $28.9 \%$ | $31.2 \%$ | $31.9 \%$ |
| Net Profit | 4613 | 4026 | 5779 | 7160 | 14394 | 9218 | 7732 | 1240 | 7995 | 4370 |
| Net Margin | $12.5 \%$ | $11.1 \%$ | $14.8 \%$ | $18.0 \%$ | $33.3 \%$ | $19.6 \%$ | $18.0 \%$ | $2.7 \%$ | $14.2 \%$ | $8.0 \%$ |
| Free Cash Flow | 7411 | 7561 | 9110 | 10004 | 9995 | 9749 | 9372 | 5131 | 10689 | 9577 |
| Income Tax | 1786 | 1920 | 1826 | 1680 | 2016 | 2499 | 2594 | 1613 | 1920 | 2839 |

Balance Sheet Metrics

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Assets (\$B) | 112.53 | 114.34 | 112.43 | 122.62 | 141.67 | 142.55 | 134.64 | 258.38 | 246.13 | 232.10 |
| Cash \& Equivalents | 3689 | 4511 | 5320 | 7051 | 9839 | 8357 | 6923 | 8579 | 10472 | 7074 |
| Acc. Receivable | 4099 | 4638 | 4121 | 2736 | 2935 | 3363 | 3241 | 4562 | 4752 | 4412 |
| Inventories | 2354 | 2409 | 2466 | 2461 | 2872 | 2888 | 2759 | 3824 | 4018 | 4111 |
| Goodwill/Int. (\$B) | 75.29 | 75.86 | 75.12 | 76.14 | 99.26 | 100.68 | 94.74 | 181.10 | 186.81 | 178.14 |
| Total Liab. (\$B) | 79.35 | 75.54 | 71.37 | 77.17 | 86.36 | 88.29 | 88.92 | 176.96 | 165.91 | 160.20 |
| Accounts Payable | 11377 | 12071 | 13337 | 8476 | 9834 | 10913 | 11616 | 14071 | 15240 | 15512 |
| LT Debt (\$B) | 51.07 | 44.89 | 40.17 | 44.20 | 48.99 | 50.99 | 49.34 | 122.51 | 116.29 | 109.71 |
| Total Equity | 30318 | 35259 | 37504 | 41154 | 50365 | 49972 | 42137 | 71339 | 72585 | 64486 |
| D/E Ratio | 1.68 | 1.27 | 1.07 | 1.07 | 0.97 | 1.02 | 1.17 | 1.72 | 1.60 | 1.70 |

Profitability \& Per Share Metrics

| Year | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Return on Assets | $4.1 \%$ | $3.5 \%$ | $5.1 \%$ | $\mathbf{6 . 1 \%}$ | $\mathbf{1 0 . 9 \%}$ | $6.5 \%$ | $5.6 \%$ | $0.6 \%$ | $3.2 \%$ | $1.8 \%$ |
| Return on Equity | $\mathbf{1 7 . 5 \%}$ | $12.3 \%$ | $\mathbf{1 5 . 9 \%}$ | $\mathbf{1 8 . 2} \%$ | $31.5 \%$ | $18.4 \%$ | $16.8 \%$ | $2.2 \%$ | $11.1 \%$ | $6.4 \%$ |
| ROIC | $5.4 \%$ | $4.8 \%$ | $7.0 \%$ | $8.4 \%$ | $14.8 \%$ | $8.8 \%$ | $7.7 \%$ | $0.8 \%$ | $4.0 \%$ | $2.3 \%$ |
| Shares Out. | 1,604 | 1,605 | 1,606 | 1,607 | 1,608 | 1,608 | 1,608 | 2,019 | 2,019 | 2,019 |
| Revenue/Share | 23.07 | 22.53 | 24.19 | 24.42 | 26.18 | 28.27 | 25.82 | 25.94 | 28.08 | 27.16 |
| FCF/Share | 4.65 | 4.69 | 5.64 | 6.15 | 6.06 | 5.86 | 5.62 | 2.92 | 5.32 | 4.76 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

## Disclaimer

[^1]
[^0]:    ${ }^{1}$ Share count in millions.
    Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

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     to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.

