



MasterCard, Inc (MA)

Updated October 29th, 2019 by Nathan Parsh

Key Metrics

Current Price:	\$274	5 Year CAGR Estimate:	5.1%	Volatility Percentile:	16.8%
Fair Value Price:	\$170	5 Year Growth Estimate:	15.0%	Momentum Percentile:	89.7%
% Fair Value:	161%	5 Year Valuation Multiple Estimate:	-9.1%	Growth Percentile:	98.3%
Dividend Yield:	0.5%	5 Year Price Target	\$341	Valuation Percentile:	5.8%
Dividend Risk Score:	B	Retirement Suitability Score:	D	Total Return Percentile:	31.5%

Overview & Current Events

MasterCard is a world leader in electronic payments. The company partners with 25,000 financial institutions around the world to provide an electronic payment network. MasterCard currently has almost 2.6 billion credit and debit cards in use and has a market capitalization of \$278 billion. The company generates nearly \$17 billion in annual revenues.

MasterCard reported earnings results for the third quarter on 10/29/2019. The company's adjusted earnings-per-share was \$2.15 for the quarter, which was \$0.14 above estimates and a 21% increase from the prior year. Revenue grew 14.1% to \$4.5 billion, which topped estimates by \$40 million.

Gross dollar volumes were up 14% in constant currency to \$1.7 trillion, with 12% growth in the U.S. and 16% in international markets. Switched transactions improved 20% and cross border volumes increased 17%. The company saw 10% growth in credit card volumes while debit volumes were higher by 15%. Cards in use grew 6% to 2.6 billion. Expenses climbed 14.5% mostly due to higher general and administrative costs. Operating margins were 59.4%, matching last year's result. MasterCard retired \$1.8 billion worth of shares in the third quarter. Shares were down less than 1% following the earnings release. Consensus estimates call for the company to have adjusted earnings-per-share of \$7.61 for 2019, which would be a 16% increase from results for 2018.

Growth on a Per-Share Basis

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2024
EPS	\$1.12	\$1.41	\$1.87	\$2.19	\$2.56	\$3.10	\$3.35	\$3.69	\$4.58	\$6.49	\$7.61	\$15.31
DPS	\$0.06	\$0.06	\$0.06	\$0.12	\$0.29	\$0.44	\$0.64	\$0.76	\$0.88	\$1.00	\$1.32	\$2.65
Shares¹	1297.7	1309	1280	1250	1211	1165	1116	1081	1054	1040	1019	1000

MasterCard has grown earnings-per-share at a rate of almost 18% per year over the last decade. Erring on the side of caution, we project that the company can continue to grow earnings by at least 15% annually through 2024. This growth will come primarily through an increase in revenue. If the company is able to hit our projections, then MasterCard could earn \$15.31 based off of 2019 earnings estimates.

It is estimated by some research firms that a little more than 20% of point-of-sale purchases were made with cash in the U.S. This trend is similar to other industrialized countries. Consumers are also turning towards online shopping to make their purchases, making a credit or debit card essential to them. The conversion from cash to credit and debit cards should allow MasterCard an opportunity for growth for the foreseeable future.

MasterCard has increased its dividends for the last 8 years, and has paid an uninterrupted dividend since 2006. We see the dividend nearly doubling to \$2.65 per share by 2024 as the payout ratio is low and earnings growth is outstanding.

Valuation Analysis

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Now	2024
Avg. P/E	16.8	16.3	15.9	19.7	24.1	25.0	27.6	26.0	27.8	30.0	36.0	22.3
Avg. Yld.	0.3%	0.3%	0.2%	0.3%	0.5%	0.6%	0.7%	0.8%	0.7%	0.5%	0.5%	0.8%

¹ Share count in millions

Disclosure: This analyst has a long position in the security discussed in this research report.



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MasterCard's share price has decreased \$4, or 1.4%, since our 7/30/2019 update. Based off of updated 2019 earnings-per-share estimates, shares have a current price-to-earnings ratio, or P/E, of 36.0. MasterCard have an average P/E ratio of 22.3 over the past ten years. If shares were to revert to their historical P/E by 2024, then valuation would be a 9.1% headwind to annual returns over this time period.

MasterCard is one of the lower yielding stocks in our coverage universe, but we feel that the stock shouldn't be ignored by dividend growth investors. MasterCard increased its dividend 32% for the 2/8/2019 payment, which is very much in line with the company's average growth rate over the past decade. This level of dividend growth can help raise the annual dividend growth rate within an investor's diversified portfolio.

Safety, Quality, Competitive Advantage, & Recession Resiliency

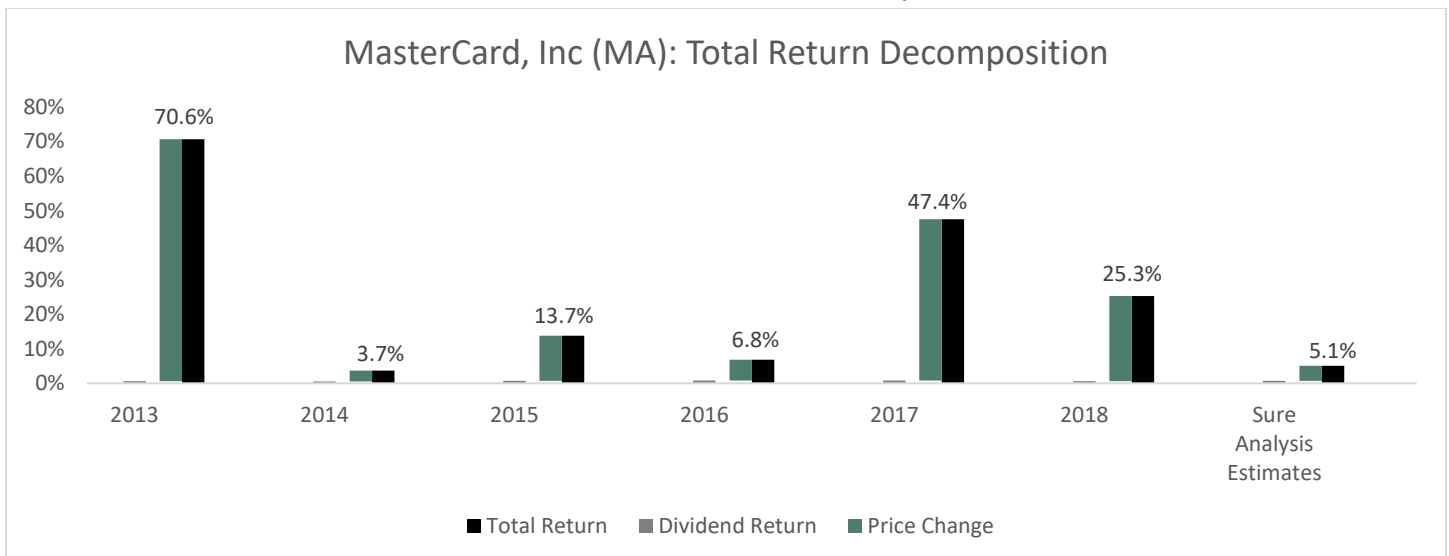
Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2024
Payout	5%	4%	3%	6%	11%	14%	19%	21%	19%	15%	17%	17%

MasterCard was able to grow earnings during the last recession. Consumers will likely cut back on spending if/when the economy weakens, but they will still need to buy items like gas, groceries and clothes. While total spending may fall, consumers' habits of using credit and debit cards to make purchases will likely remain the same if not increase in the future. This is one of the key competitive advantages that MasterCard possess. As one of the largest companies in the electronic payment space, MasterCard is likely to benefit from increased use of debit and credit cards as a form of payment for goods and services. In addition, the company discussed several partnerships on the first quarter conference call with different corporations. For example, iPhone users will be able to access a digital version of their MasterCard in their Apple Wallet, making it easy and convenient to shop and spend.

Final Thoughts & Recommendation

Following third quarter earnings, MasterCard is expected to offer a total annual return of 5.1% through 2024. MasterCard had another solid quarter. The company saw at least mid-double-digit growth for gross dollar, switched and cross boarder volumes. Expenses were higher, but the company still operates a high margin business. MasterCard shares have performed very well this year, returning more than 28% year-to-date. Due to expected returns, MasterCard receive a hold rating from Sure Dividend. We recommend investors wait for a further pullback before adding shares of the company. We have increased our 2024 price target \$3 to \$341 due to higher expectations for earnings this year.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Revenue	5099	5539	6714	7391	8312	9441	9667	10776	12497	14950
SG&A Exp.	2691	2352	2700	2778	3057	3506	3598	3793	4444	6081
D&A Exp.	141	148	194	230	258	321	366	373	437	459
Operating Profit	2267	2755	3470	3984	4600	5076	5057	5912	6743	8410
Operating Margin	44.5%	49.7%	51.7%	53.9%	55.3%	53.8%	52.3%	54.9%	54.0%	56.3%
Net Profit	1463	1846	1906	2759	3116	3617	3808	4059	3915	5859
Net Margin	28.7%	33.3%	28.4%	37.3%	37.5%	38.3%	39.4%	37.7%	31.3%	39.2%
Free Cash Flow	1238	1546	2507	2730	3836	3073	3759	4153	5132	5719
Income Tax	755	910	842	1174	1384	1462	1150	1587	2607	1345

Balance Sheet Metrics

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Total Assets	7470	8837	10693	12462	14242	15329	16250	18675	21329	24860
Cash & Equivalents	2055	3067	3734	2052	3599	5137	5747	6721	5933	6682
Accounts Receivable	995	1147	1409	2042	2317	2161	2147	2509	3344	4728
Goodwill & Int. Ass.	724	1207	1679	1764	1794	2236	2694	2478	4155	3895
Total Liabilities	3958	3621	4816	5533	6747	8505	10188	12991	15832	19442
Accounts Payable	768	908	1059	1421	1771	1561	1338	1555	2276	2726
Long-Term Debt	22	0	0	0	0	1494	3268	5180	5424	6334
Shareholder's Equity	3504	5205	5868	6917	7484	6790	6028	5656	5468	5395
D/E Ratio	0.01	0.00	0.00	0.00	0.00	0.22	0.54	0.92	0.99	1.17

Profitability & Per Share Metrics

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Return on Assets	21.0%	22.6%	19.5%	23.8%	23.3%	24.5%	24.1%	23.2%	19.6%	25.4%
Return on Equity	53.9%	42.4%	34.4%	43.2%	43.3%	50.7%	59.4%	69.5%	70.4%	108%
ROIC	51.9%	42.2%	34.4%	43.1%	43.2%	45.7%	43.2%	40.2%	35.9%	51.7%
Shares Out.	1297.7	1309	1280	1250	1211	1165	1116	1081	1054	1040
Revenue/Share	3.92	4.23	5.23	5.88	6.84	8.08	8.50	9.79	11.66	14.28
FCF/Share	0.95	1.18	1.95	2.17	3.16	2.63	3.31	3.77	4.79	5.46

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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