## Qualcomm Inc (QCOM)

Updated November $7^{\text {th }}, 2019$ by Nate Parsh Key Metrics

| Current Price: | $\$ 90$ | 5 Year CAGR Estimate: | $2.9 \%$ | Volatility Percentile: | $95.9 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Fair Value Price: | $\$ 64$ | 5 Year Growth Estimate: | $6.6 \%$ | Momentum Percentile: | $96.9 \%$ |
| \% Fair Value: | $140 \%$ | 5 Year Valuation Multiple Estimate: | $-6.5 \%$ | Growth Percentile: | $71.0 \%$ |
| Dividend Yield: | $2.8 \%$ | 5 Year Price Target | $\$ 89$ | Valuation Percentile: | $14.3 \%$ |
| Dividend Risk Score: | D | Retirement Suitability Score: | D | Total Return Percentile: | $20.8 \%$ |

## Overview \& Current Events

"Quality Communications" was started in the living room of Dr. Irwin Jacobs in 1985. The company's first product and service was a satellite used by long-haul trucking companies that could locate and message drivers. Qualcomm, as it is known today, develops and sells integrated circuits for use in voice and data communications. The chip maker receives royalty payments for its patents used in devices that are on 3G and 4G networks. Qualcomm has a current market capitalization of $\$ 103$ billion and generated sales of more than $\$ 22$ billion in fiscal 2018.
On $5 / 22 / 2018$, a U.S. District Judge ruled that Qualcomm's business practices had violated antitrust law. The decision would force the company to renegotiate its licensing agreements with customers. This ruling would also prevent the company from signing exclusive supply agreements with smartphone makers. Qualcomm has appealed the decision. On 4/16/2019, Qualcomm and Apple (AAPL) agreed to settle all disputes, dismissing all litigation between the two companies. Qualcomm recognized $\$ 4.7$ billion in licensing revenue in the third quarter of fiscal 2019 related to its settlement with Apple. The two companies have a six-year license agreement with options to add two additional years. Qualcomm reported earnings results for the fourth quarter of fiscal 2019 on 11/6/2019. The company earned $\$ 0.78$ per share, topping estimates by $\$ 0.07$, but declining $13.3 \%$ from the previous year. Revenue declined $17.6 \%$ to $\$ 4.8$ billion, though this was $\$ 90$ million higher than expected. For the fiscal year, earnings-per-share declined $2.7 \%$ to $\$ 3.59$, but was $\$ 0.12$ above updated guidance from the last quarter.

Revenues for Qualcomm CDMA Technologies, or QCT, declined 22\% to \$3.6 billion, but improved 1\% sequentially. Chip shipments were down $34 \%$ year-over-year, while total shipments dropped $3 \%$ from the previous quarter. Qualcomm Technology Licensing, or QTL, revenues for the quarter were up 4\% to \$3.6 billion, but down $10 \%$ from Q3 Fiscal 2019. Qualcomm retired $\$ 706$ million worth of stock during the quarter and has $\$ 7.1$ billion remaining on its $\$ 30$ billion stock repurchase authorization. Qualcomm should benefit from 5 G rollout. The company signed several agreements during the fiscal year that should allow it to take a leadership position with 5G. Shares ended the trading session up more than $6 \%$ following the earnings release. Analysts expect Qualcomm to earn $\$ 4.13$ in fiscal 2020. Achieving this target would result in a $15 \%$ improvement from fiscal 2019.

Growth on a Per-Share Basis

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EPS | $\mathbf{\$ 2 . 4 6}$ | $\mathbf{\$ 3 . 2 0}$ | $\$ 3.71$ | $\mathbf{\$ 4 . 5 1}$ | $\$ 5.27$ | $\$ 4.66$ | $\$ 4.44$ | $\$ 4.28$ | $\$ 3.69$ | $\$ 3.59$ | $\$ 4.13$ | $\$ 5.69$ |
| DPS | $\$ 0.72$ | $\$ 0.81$ | $\$ 0.93$ | $\$ 1.20$ | $\$ 1.54$ | $\$ 1.80$ | $\$ 2.02$ | $\$ 2.20$ | $\$ 2.43$ | $\$ 2.48$ | $\$ 2.48$ | $\$ 3.41$ |
| Shares $^{\mathbf{1}}$ | 1612 | 1681 | 1706 | 1685 | 1669 | 1524 | 1476 | 1474 | 1470 | 1470 | $\mathbf{1 1 9 0}$ | $\mathbf{1 1 5 0}$ |

Qualcomm's earnings-per-share declined almost 16\% during the last recession. The company has grown earnings-pershare at a rate of $6.6 \%$ per year over the last decade. An agreement with Apple, a lower share count and leadership in

[^0]Updated November $7^{\text {th }}, 2019$ by Nate Parsh
5 should allow the company to grow earnings-per-share by at least 6.6\% through 2025. Applying the expected growth rate to our guidance for fiscal 2020 of $\$ 4.13$, Qualcomm could earn $\$ 5.54$ by fiscal 2025.

Qualcomm has increased its dividend for 16 consecutive years, while the average raise over the past five years is $9.6 \%$.
Valuation Analysis

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | Now | $\mathbf{2 0 2 5}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Avg. P/E | 16.5 | 16.4 | 15.9 | 14.2 | 14.3 | 14.5 | 12.1 | 13.7 | 17.7 | 21.2 | $\mathbf{2 1 . 8}$ | $\mathbf{1 5 . 6}$ |
| Avg. YId. | $1.8 \%$ | $1.5 \%$ | $1.6 \%$ | $1.9 \%$ | $2.0 \%$ | $2.7 \%$ | $3.8 \%$ | $3.8 \%$ | $3.9 \%$ | $3.3 \%$ | $\mathbf{2 . 8 \%}$ | $\mathbf{3 . 8 \%}$ |

Shares of Qualcomm have increased \$19, or 27\%, since our 8/8/2019 report. Based off of the updated earnings forecast for fiscal 2025, the stock trades with a price-to-earnings ratio of 21.8. Qualcomm's stock had an average price-toearnings ratio of 15.6 from 2009 through 2018. Due to the dispute resolution with Apple, we have increased our 2025 valuation target to 15.6 from 14 previously. If the stock were to revert to our new $P / E$ target by 2025 , valuation would be a $6.5 \%$ headwind to annual returns over this time period.

Safety, Quality, Competitive Advantage, \& Recession Resiliency

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Payout | $29 \%$ | $25 \%$ | $25 \%$ | $27 \%$ | $29 \%$ | $39 \%$ | $46 \%$ | $51 \%$ | $67 \%$ | $69 \%$ | $\mathbf{6 0 \%}$ |
| $\mathbf{2 0 \%}$ | $\mathbf{6 0 \%}$ |  |  |  |  |  |  |  |  |  |  |

Qualcomm earnings declined during the last recession, and would likely do so in the event of the next one. While handheld devices have become a necessity amongst consumers, the company would likely see a decline in earnings-pershare due to their high costs. The components that Qualcomm produces are considered to be the best available, so phone makers will likely continue using the company's products in future iterations of their devices. This is especially true as 5G launches occur.

## Final Thoughts \& Recommendation

Shares of Qualcomm are up almost $57 \%$ since the beginning of 2019. This has removed much our expected total returns. Qualcomm is now expected to offer a total annual return of $2.9 \%$ through 2025 , down from our previous estimate of $4.8 \%$. The company's agreement with Apple has been the primary driver of this growth. We have increased our 2025 target price $\$ 3$ to $\$ 89$, but note that the stock trades above this level. Due to low expected total returns from an elevated valuation, Qualcomm now receives a sell recommendation from Sure Dividend.

## Total Return Breakdown by Year



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## Qualcomm Inc (QCOM)

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Income Statement Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 10982 | 14957 | 19121 | 24866 | 26487 | 25281 | 23554 | 22258 | 22611 | 24273 |
| Gross Profit | 7681 | 10080 | 12025 | 15046 | 15801 | 14903 | 13805 | 12466 | 12367 | 15674 |
| Gross Margin | $69.9 \%$ | $67.4 \%$ | $62.9 \%$ | $60.5 \%$ | $59.7 \%$ | $58.9 \%$ | $58.6 \%$ | $56.0 \%$ | $54.7 \%$ | $64.6 \%$ |
| SG\&A Exp. | 1503 | 1945 | 2270 | 2518 | 2290 | 2344 | 2385 | 2658 | 2986 | 2195 |
| D\&A Exp. | 666 | 1061 | 897 | 1017 | 1150 | 1214 | 1428 | 1461 | 1561 | 1401 |
| Operating Profit | 3727 | 5026 | 5682 | 7230 | 7550 | 5776 | 6495 | 2581 | 621 | 7667 |
| Op. Margin | $33.9 \%$ | $33.6 \%$ | $29.7 \%$ | $29.1 \%$ | $28.5 \%$ | $22.8 \%$ | $27.6 \%$ | $11.6 \%$ | $2.7 \%$ | $31.6 \%$ |
| Net Profit | 3247 | 4260 | 6109 | 6853 | 7967 | 5271 | 5705 | 2445 | -4964 | 4386 |
| Net Margin | $29.6 \%$ | $28.5 \%$ | $31.9 \%$ | $27.6 \%$ | $30.1 \%$ | $20.8 \%$ | $24.2 \%$ | $11.0 \%$ | $-22.0 \%$ | $18.1 \%$ |
| Free Cash Flow | 2586 | 4307 | 4714 | 7730 | 7702 | 4512 | 7093 | 4311 | 3124 | 6399 |
| Income Tax | 973 | 1132 | 1279 | 1349 | 1244 | 1219 | 1131 | 543 | 5356 | 3095 |

Balance Sheet Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Assets | 30572 | 36422 | 43012 | 45516 | 48574 | 50796 | 52359 | 65486 | 32718 | 32957 |
| Cash \& Equivalents | 3547 | 5462 | 3807 | 6142 | 7907 | 7560 | 5946 | 35029 | 11777 | 11839 |
| Acc. Receivable | 730 | 951 | 1418 | 2066 | 2362 | 1941 | 2194 | 3576 | 2667 | 1046 |
| Inventories | 528 | 765 | 1030 | 1302 | 1458 | 1492 | 1556 | 2035 | 1693 | 1400 |
| Goodwill \& Int. | 4510 | 6531 | 6855 | 6529 | 7068 | 9221 | 9179 | 10360 | 9453 | 8454 |
| Total Liabilities | 9714 | 9450 | 9467 | 9429 | 9408 | 19382 | 20591 | 34740 | 31911 | 28048 |
| Accounts Payable | 1014 | 969 | 1298 | 1554 | 2183 | 1300 | 1858 | 1971 | 1825 | 1368 |
| Long-Term Debt | 1086 | 994 | 0 | 0 | 0 | 10969 | 11757 | 21893 | 16370 | 15933 |
| Total Equity | 20858 | 26951 | 33523 | 36088 | 39169 | 31421 | 31778 | 30746 | 807 | 4909 |
| D/E Ratio | 0.05 | 0.04 | 0.00 | 0.00 | 0.00 | 0.35 | 0.37 | 0.71 | 20.29 | 3.25 |

Profitability \& Per Share Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Return on Assets | $\mathbf{1 1 . 2 \%}$ | $\mathbf{1 2 . 7 \%}$ | $\mathbf{1 5 . 4 \%}$ | $\mathbf{1 5 . 5 \%}$ | $\mathbf{1 6 . 9 \%}$ | $10.6 \%$ | $\mathbf{1 1 . 1 \%}$ | $4.1 \%$ | $-10.1 \%$ | $\mathbf{1 3 . 4 \%}$ |
| Return on Equity | $\mathbf{1 5 . 8 \%}$ | $17.8 \%$ | $20.2 \%$ | $19.7 \%$ | $21.2 \%$ | $14.9 \%$ | $18.1 \%$ | $7.8 \%$ | $-31.5 \%$ | $153.5 \%$ |
| ROIC | $15.4 \%$ | $17.1 \%$ | $19.9 \%$ | $19.7 \%$ | $21.2 \%$ | $12.9 \%$ | $13.3 \%$ | $5.1 \%$ | $-14.2 \%$ | $23.1 \%$ |
| Shares Out. | 1612 | 1681 | 1706 | 1685 | 1669 | 1524 | 1476 | 1474 | 1470 | 1470 |
| Revenue/Share | 6.62 | 8.85 | 10.98 | 14.18 | 15.45 | 15.42 | 15.72 | 14.94 | 15.46 | 19.90 |
| FCF/Share | 1.56 | 2.55 | 2.71 | 4.41 | 4.49 | 2.75 | 4.74 | 2.89 | 2.14 | 5.25 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

## Disclaimer

[^1]
[^0]:    ${ }^{1}$ Share count in millions
    Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

[^1]:    
    
    
     to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.

