



# WestRock Co. (WRK)

Updated January 30<sup>th</sup>, 2020 by Aristofanis Papadatos

## Key Metrics

|                             |      |                                            |       |                                  |                        |
|-----------------------------|------|--------------------------------------------|-------|----------------------------------|------------------------|
| <b>Current Price:</b>       | \$41 | <b>5 Year CAGR Estimate:</b>               | 4.4%  | <b>Market Cap:</b>               | \$10.5 B               |
| <b>Fair Value Price:</b>    | \$37 | <b>5 Year Growth Estimate:</b>             | 2.0%  | <b>Ex-Dividend Date:</b>         | 2/12/2020 <sup>1</sup> |
| <b>% Fair Value:</b>        | 111% | <b>5 Year Valuation Multiple Estimate:</b> | -2.1% | <b>Dividend Payment Date:</b>    | 2/23/2020 <sup>1</sup> |
| <b>Dividend Yield:</b>      | 4.5% | <b>5 Year Price Target</b>                 | \$41  | <b>Years Of Dividend Growth:</b> | 5                      |
| <b>Dividend Risk Score:</b> | D    | <b>Retirement Suitability Score:</b>       | B     | <b>Last Dividend Increase:</b>   | 2.2%                   |

## Overview & Current Events

WestRock was formed in July 2015 by the merger of Rock-Tenn and Mead-Westvaco. It is a leading provider of differentiated paper and packaging solutions, with a market capitalization of \$10.5 billion. In its fiscal 2019, which ended on 9/30/2019, the corrugated packaging segment and the consumer packaging segment generated 64% and 36% of its total revenues and 78% and 22% of its pre-tax income, respectively.

WestRock completed the acquisition of KapStone Paper in November, 2018. The deal increased the leverage (Net Debt/EBITDA) of WestRock to 2.9 but the company has been reducing its debt at a fast clip since then. The acquisition of KapStone has enhanced the product offerings and the geographical presence of the company.

In late January, WestRock reported (1/30/20) financial results for the first quarter of fiscal 2020. The company grew its revenue by 2.2% over the prior year's quarter thanks to an additional month of ownership of KapStone, which was partly offset by lower pulp and corrugated prices and lower consumer paperboard volumes. Due to lower margins, earnings-per-share dipped from \$0.54 to \$0.53 and missed analysts' consensus by \$0.01. It was only the second earnings miss in the last 19 quarters. On the bright side, the company has achieved \$110 million of run-rate synergies from the acquisition of KapStone towards its \$200 million target.

Due to heating competition in the business of WestRock and the resultant pressure on product prices, we continue to expect earnings-per-share to fall from their nearly all-time high level of \$3.98 to about \$3.35 in this fiscal year.

## Growth on a Per-Share Basis

| Year                      | 2010 | 2011 | 2012 | 2013 | 2014 | 2015   | 2016   | 2017   | 2018   | 2019   | 2020          | 2025          |
|---------------------------|------|------|------|------|------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | ---  | ---  | ---  | ---  | ---  | \$3.89 | \$2.53 | \$2.62 | \$4.08 | \$3.98 | <b>\$3.35</b> | <b>\$3.70</b> |
| <b>DPS</b>                | ---  | ---  | ---  | ---  | ---  | \$0.38 | \$1.50 | \$1.60 | \$1.72 | \$1.82 | <b>\$1.86</b> | <b>\$2.16</b> |
| <b>Shares<sup>2</sup></b> | ---  | ---  | ---  | ---  | ---  | 257.0  | 251.0  | 254.5  | 259.2  | 259.0  | <b>259.0</b>  | <b>250.0</b>  |

There are increasing concerns over high inventories in the containerboard market right now and a surge in the global supply of containerboard products in upcoming years. This helps explain the -43% decline of the stock of WestRock since early 2018 amid almost record earnings.

WestRock has a short and somewhat volatile historical record and hence we prefer to be somewhat conservative in our growth forecasts. Since its foundation in its current form, the company has grown its earnings-per-share at a 0.6% average annual rate. Moreover, the global supply of containerboard products is expected to surge in the years ahead. This factor, which is out of WestRock's control, will adversely affect its margins. On the other hand, the company is likely to benefit from two major growth drivers, namely the growing North American corrugated market and the synergies from the takeover of KapStone. We expect the company to grow its earnings-per-share by about 2% per year on average over the next five years.

<sup>1</sup> Estimated date.

<sup>2</sup> In millions.

*Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.*



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## Valuation Analysis

| Year      | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | Now         | 2025        |
|-----------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| Avg. P/E  | ---  | ---  | ---  | ---  | ---  | 15.2 | 16.8 | 20.3 | 14.9 | 9.8  | <b>12.2</b> | <b>11.0</b> |
| Avg. Yld. | ---  | ---  | ---  | ---  | ---  | 0.6% | 3.5% | 3.0% | 2.8% | 4.7% | <b>4.5%</b> | <b>5.3%</b> |

WestRock is trading at a price-to-earnings ratio of 12.2, which is much lower than its 4-year average of 16.8. Due to its short historical record, its increased amount of debt from the KapStone acquisition, and the increased competition in its business, the stock warrants a reduced valuation. We assume a fair price-to-earnings ratio of 11.0 for the stock. If the stock reaches our fair valuation level over the next five years, it will incur a -2.1% annualized drag in its returns.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

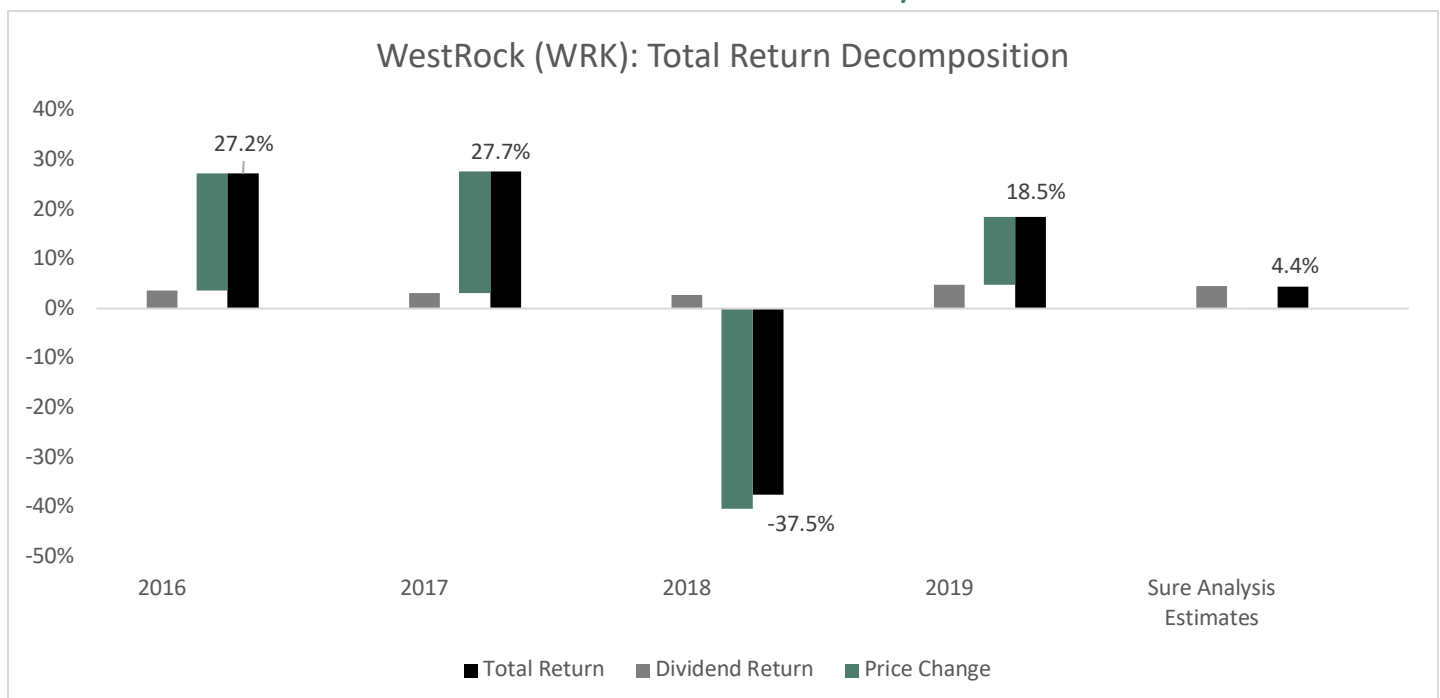
| Year   | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016  | 2017  | 2018  | 2019  | 2020         | 2025         |
|--------|------|------|------|------|------|------|-------|-------|-------|-------|--------------|--------------|
| Payout | ---  | ---  | ---  | ---  | ---  | 9.8% | 59.3% | 61.1% | 42.2% | 45.7% | <b>55.5%</b> | <b>58.3%</b> |

WestRock cannot control the total supply of paper products. As a result, it is vulnerable to the total production volume of its competitors. The company currently offers a 4.5% dividend yield, which is more than twice as much as the current yield of the S&P (1.7%). The stock has a reasonable payout ratio. Even in a negative scenario, the company's dividend would still be covered by earnings. On the other hand, investors should be aware of the leverage of the company, as interest expense consumes 28% of operating income. This renders the stock vulnerable to a potential downturn.

## Final Thoughts & Recommendation

WestRock has rallied 25% in the last five months. As a result, the stock has become less attractive. In the absence of a recession, we expect WestRock to offer just a 4.4% average annual return over the next five years thanks to its 4.5% dividend and 2% earnings growth, which could be offset by a small valuation headwind. Consequently, we maintain our hold rating.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue          | 3001.4 | 5399.6 | 9207.6 | 9545.4 | 9895.1 | 11125  | 14172  | 14860  | 16285  | 18,289 |
| Gross Profit     | 720.1  | 991.9  | 1532.7 | 1846.5 | 1933.6 | 2138.3 | 2758.6 | 2740.2 | 3393.9 | 3,749  |
| Gross Margin     | 24.0%  | 18.4%  | 16.6%  | 19.3%  | 19.5%  | 19.2%  | 19.5%  | 18.4%  | 20.8%  | 20.5%  |
| SG&A Exp.        | 340    | 541    | 928    | 869    | 938    | 1,026  | 1,750  | 1,457  | 1,731  | 1,709  |
| D&A Exp.         | 147.4  | N/A    | N/A    | N/A    | N/A    | N/A    | N/A    | N/A    | N/A    | N/A    |
| Operating Profit | 380    | 451    | 605    | 892    | 910    | 993    | 797    | 1,031  | 1,335  | 1,640  |
| Op. Margin       | 12.7%  | 8.3%   | 6.6%   | 9.3%   | 9.2%   | 8.9%   | 5.6%   | 6.9%   | 8.2%   | 9.0%   |
| Net Profit       | 226    | 141    | 249    | 727    | 480    | 507    | (396)  | 708    | 1,906  | 863    |
| Net Margin       | 7.5%   | 2.6%   | 2.7%   | 7.6%   | 4.8%   | 4.6%   | -2.8%  | 4.8%   | 11.7%  | 4.7%   |
| Free Cash Flow   | 271    | 262    | 187    | 592    | 618    | 618    | 892    | 685    | 931    | 941    |
| Income Tax       | 65     | 70     | 137    | (22)   | 287    | 233    | 90     | 159    | (875)  | 277    |

## Balance Sheet Metrics

| Year                 | 2010  | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   |
|----------------------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets         | 2,915 | 10,566 | 10,687 | 10,733 | 11,040 | 25,372 | 23,038 | 25,089 | 25,361 | 30,157 |
| Cash & Equivalents   | 16    | 42     | 37     | 36     | 33     | 208    | 341    | 298    | 637    | 152    |
| Accounts Receivable  | 334   | 1,110  | 1,076  | 1,135  | 1,119  | 1,575  | 1,592  | 1,887  | 2,011  | 2,193  |
| Inventories          | 270   | 850    | 862    | 938    | 1,029  | 1,761  | 1,638  | 1,797  | 1,830  | 2,108  |
| Goodwill & Int. Ass. | 900   | 2,639  | 2,660  | 2,562  | 2,618  | 7,442  | 7,377  | 8,858  | 8,700  | 11,345 |
| Total Liabilities    | 1,898 | 7,187  | 7,281  | 6,421  | 6,732  | 13,589 | 13,208 | 14,703 | 13,878 | 18,473 |
| Accounts Payable     | 252   | 781    | 709    | 802    | 813    | 1,231  | 1,054  | 1,492  | 1,717  | 1,832  |
| Long-Term Debt       | 1,129 | 3,446  | 3,413  | 2,845  | 2,985  | 5,622  | 5,789  | 6,555  | 6,415  | 10,063 |
| Shareholder's Equity | 1,011 | 3,372  | 3,406  | 4,312  | 4,307  | 11,652 | 9,729  | 10,343 | 11,469 | 11,670 |
| D/E Ratio            | 1.12  | 1.02   | 1.00   | 0.66   | 0.69   | 0.48   | 0.60   | 0.63   | 0.56   | 0.86   |

## Profitability & Per Share Metrics

| Year             | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 7.8%  | 2.1%  | 2.3%  | 6.8%  | 4.4%  | 2.8%  | -1.6% | 2.9%  | 7.6%  | 3.1%  |
| Return on Equity | 25.2% | 6.4%  | 7.4%  | 18.8% | 11.1% | 6.4%  | -3.7% | 7.1%  | 17.5% | 7.5%  |
| ROIC             | 10.5% | 3.1%  | 3.7%  | 10.4% | 6.6%  | 4.1%  | -2.4% | 4.4%  | 10.9% | 4.4%  |
| Shares Out.      | ---   | ---   | ---   | ---   | ---   | 257.0 | 251.0 | 254.5 | 259.2 | 259.0 |
| Revenue/Share    | 38.38 | 53.46 | 63.90 | 65.33 | 67.77 | 64.19 | 54.95 | 58.11 | 62.68 | 70.59 |
| FCF/Share        | 3.47  | 2.60  | 1.30  | 4.05  | 4.23  | 3.57  | 3.46  | 2.68  | 3.58  | 3.63  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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