# Sonoco Products Company (SON) 

Updated April 16 $6^{\text {th }}, 2020$ by Nathan Parsh
Key Metrics

| Current Price: | $\$ 45$ | 5 Year CAGR Estimate: | $11.8 \%$ | Market Cap: | $\$ 4.5$ billion |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Fair Value Price: | $\$ 54$ | 5 Year Growth Estimate: | $5.0 \%$ | Ex-Dividend Date: | $5 / 7 / 2020$ |
| \% Fair Value: | $84 \%$ | 5 Year Valuation Multiple Estimate: | $3.6 \%$ | Dividend Payment Date: | $6 / 10 / 2020$ |
| Dividend Yield: | $3.8 \%$ | 5 Year Price Target | $\$ 68$ | Years Of Dividend Growth: 37 |  |
| Dividend Risk Score: | A | Retirement Suitability Score: | B | Last Dividend Increase: | $4.9 \%$ |

## Overview \& Current Events

Sonoco Products provides packaging, industrial products and supply chain services to its customers. The markets that use the company's products include those in the appliances, electronics, beverage, construction and food industries. Sonoco was founded in Hartsville, South Carolina in 1899 and introduced the first paper textile cone. The company generates more than $\$ 5.3$ billion in annual sales. Sonoco Products is composed of 4 divisions: Paper \& Industrial Converted Products, Consumer, Protective Solutions, and Display \& Packaging. The company bought the remaining 70\% of Conitex, a leading manufacturer of thermoformed packaging for fresh fruit, vegetables and eggs, that it didn't already own for $\$ 143$ million in cash on 10/1/2018.
On 4/16/2020, Sonoco Products reported first quarter earnings results. The company's adjusted earnings-per-share of $\$ 0.94$ was $\$ 0.10$ higher than expected and a $10.6 \%$ increase from the previous year. Revenue decreased $3.7 \%$ to $\$ 1.3$ billion, which was $\$ 60$ million below consensus estimates.
Sales for Consumer Packaging were down $0.2 \%$ as acquisitions only partially offset lower volumes, product mix, reduced selling prices and foreign currency translation. This division did see volume growth in Asia and Latin America, though North America and Europe had a 2\% decline. Display \& Packaging suffered a nearly 12\% decrease in sales, due to the exit of a packaging center contract in 2018. Lower volumes and product mix also impacted results. Paper \& Industrial Converted Products was down $4.2 \%$ on reduced pricing and lower volumes. Protective Solutions was down $8 \%$ due to weakness in molded foam automotive components and consumer fiber packaging for appliances. Due to the unknown impact and duration of COVID-19, Sonoco Products is pulling its guidance, including earnings, revenue and cash flow, for the year. The company does expect a midpoint of earnings-per-share of $\$ 0.78$ for the second quarter, $18 \%$ below results for the previous year. We have lowered our earnings forecast to $\$ 3.44$ from $\$ 3.65$ to match consensus estimates.

## Growth on a Per-Share Basis

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EPS | $\$ 2.34$ | $\mathbf{\$ 2 . 2 9}$ | $\$ 2.21$ | $\$ 2.30$ | $\$ 2.54$ | $\$ 2.51$ | $\$ 2.72$ | $\$ 2.78$ | $\$ 3.37$ | $\$ 3.53$ | $\mathbf{\$ 3 . 4 4}$ | $\mathbf{\$ 4 . 3 9}$ |
| DPS | $\$ 1.11$ | $\$ 1.15$ | $\$ 1.19$ | $\$ 1.23$ | $\$ 1.27$ | $\$ 1.37$ | $\$ 1.46$ | $\$ 1.54$ | $\$ 1.62$ | $\$ 1.72$ | $\$ 1.72$ | $\$ 2.20$ |
| Shares $^{1}$ | 101 | 100 | 101 | 102 | 101 | 101 | 99 | 99 | 101 | 101 | $\mathbf{1 0 1}$ | $\mathbf{1 0 0}$ |

Earnings-per-share declined 21\% from 2008 to 2009, but Sonoco Products was able to return to growth the following year. The company has grown earnings-per-share at a rate of $6.5 \%$ over the past ten years, though we expect this rate to decline to $5 \%$ due to lower rates of revenue growth than in the past. Volume has been an issue of late, but Sonoco's ability to pass along pricing increases should keep a steady tailwind behind revenue.
Sonoco Products has increased its dividend for 37 consecutive years, making the company a Dividend Aristocrat. The company raised its dividend $5 \%$ for the $6 / 10 / 2019$ payment, near its average raise for the past five years. It should be noted that the company did not increase its dividend as it normally does for the upcoming June payment. We see the payout rising to $\$ 2.20$ by 2025 as Sonoco Products keeps its payout around half of earnings.

[^0]
## Sonoco Products Company (SON)

Updated April $16^{\text {th }}, 2020$ by Nathan Parsh
Valuation Analysis

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | Now | $\mathbf{2 0 2 5}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Avg. P/E | 13.6 | 14.6 | 14.2 | 15.9 | 16.4 | 17.2 | 17.8 | 18.6 | 16.6 | 17.5 | $\mathbf{1 3 . 1}$ | $\mathbf{1 5 . 6}$ |
| Avg. YId. | $3.5 \%$ | $3.5 \%$ | $3.8 \%$ | $3.4 \%$ | $3.1 \%$ | $3.2 \%$ | $3.0 \%$ | $3.0 \%$ | $3.0 \%$ | $2.8 \%$ | $\mathbf{3 . 8 \%}$ | $\mathbf{3 . 2 \%}$ |

Shares of Sonoco Products have decreased $\$ 12$, or $21 \%$, since our 2/14/2020 update. Based off of our revised expectations for 2020, shares trade with a price-to-earnings multiple of 13.1. Reverting to the 10 -year average valuation of $15.6 x$ earnings by 2025 would add $3.6 \%$ to annual returns over this period of time. Shares of Sonoco Products currently yield $3.8 \%$, which is above the average yield of the S\&P 500 .

Safety, Quality, Competitive Advantage, \& Recession Resiliency

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Payout | $47 \%$ | $50 \%$ | $54 \%$ | $54 \%$ | $50 \%$ | $55 \%$ | $54 \%$ | $55 \%$ | $48 \%$ | $49 \%$ | $\mathbf{5 0 \%}$ |

Sonoco Products showed in the last recession that is somewhat susceptible to deteriorating market conditions. Sonoco Products has a very reasonable dividend payout ratio of about $50 \%$ based off of our expectations for 2020 . Over the past decade the company has averaged a $53 \%$ dividend payout ratio. Given Sonoco's relatively stable earnings, we see the dividend as safe.
A key competitive advantage for Sonoco Products is that the company has been able to pass along rising raw material and transportation costs to its customers. This was how the company was able to grow revenue even as volumes largely declined. Ability to pass along costs is a Sonoco Products as this shows that the company's offerings are in demand. Also helping grow the top and bottom lines are Sonoco Products history of acquisitions. The Conitex acquisition is a prime example of growing through acquisitions.

## Final Thoughts \& Recommendation

Sonoco Products Company is now projected to offer a total annual return of $11.8 \%$ through 2025, up from our previous estimate of $7.7 \%$. Volumes were once again an issue for the company in the first quarter, but product mix and currency exchange also impacted results. Pricing, which had been a positive in recent quarters, was lower for some segments as well. We have lowered our 2025 price target $\$ 5$ to $\$ 68$ to reflect our lowered guidance for 2020, but raise our rating on the stock to buy from hold due to projected returns. While there is some uncertainty regarding Sonoco Products due to COVID-19, investors with a higher appetite for risk could do well buying the stock at the current price. Shares also offer a high yield that appears well-covered.

## Total Return Breakdown by Year



Click here to rate and review this research report. Your feedback is important to us.
Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

## Sonoco Products Company (SON)

Updated April 16 ${ }^{\text {th }}, 2020$ by Nathan Parsh
Income Statement Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 4,124 | 4,499 | 4,814 | 4,862 | 5,017 | 4,964 | 4,783 | 5,037 | 5,391 | 5,374 |
| Gross Profit | 768 | 757 | 840 | 862 | 908 | 929 | 946 | 959 | 1,041 | 1,058 |
| Gross Margin | $18.6 \%$ | $16.8 \%$ | $17.4 \%$ | $17.7 \%$ | $18.1 \%$ | $18.7 \%$ | $19.8 \%$ | $19.0 \%$ | $19.3 \%$ | $19.7 \%$ |
| SG\&A Exp. | 405 | 397 | 464 | 487 | 507 | 496 | 503 | 508 | 563 | 531 |
| Operating Profit | 362 | 359 | 376 | 374 | 401 | 433 | 443 | 451 | 478 | 527 |
| Operating Margin | $8.8 \%$ | $8.0 \%$ | $7.8 \%$ | $7.7 \%$ | $8.0 \%$ | $8.7 \%$ | $9.3 \%$ | $9.0 \%$ | $8.9 \%$ | $9.8 \%$ |
| Net Profit | 201 | 218 | 195 | 210 | 226 | 250 | 286 | 175 | 314 | 292 |
| Net Margin | $4.9 \%$ | $4.8 \%$ | $4.1 \%$ | $4.3 \%$ | $4.5 \%$ | $5.0 \%$ | $6.0 \%$ | $3.5 \%$ | $5.8 \%$ | $5.4 \%$ |
| Free Cash Flow | 229 | 72 | 189 | 366 | 241 | 261 | 212 | 159 | 397 | 230 |
| Income Tax | 64 | 78 | 100 | 94 | 109 | 88 | 165 | 147 | 75 | 93 |

Balance Sheet Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Assets | 3,281 | 3,993 | $\mathbf{4 , 1 7 6}$ | 3,975 | 4,194 | 4,014 | 3,923 | 4,558 | 4,583 | 5,126 |
| Cash \& Equivalents | 158 | 176 | 373 | 218 | 161 | 182 | 257 | 255 | 120 | 145 |
| Accounts Receivable | 508 | 607 | 620 | 614 | 654 | 628 | 625 | 725 | 737 | 698 |
| Inventories | 369 | 395 | 383 | 410 | 420 | 385 | 373 | 474 | 494 | 504 |
| Goodwill \& Int. Ass. | 970 | 1,409 | 1,387 | 1,343 | 1,459 | 1,386 | 1,317 | 1,573 | 1,661 | 1,818 |
| Total Liabilities | 1,773 | 2,567 | 2,673 | 2,268 | 2,690 | 2,481 | 2,368 | 2,828 | 2,811 | 3,311 |
| Accounts Payable | 437 | 437 | 427 | 497 | 517 | 508 | 478 | 548 | 556 | 538 |
| Long-Term Debt | 621 | 1,287 | 1,373 | 981 | 1,253 | 1,128 | 1,053 | 1,447 | 1,385 | 1,681 |
| Shareholder's Equity | 1,492 | 1,412 | 1,489 | 1,691 | 1,488 | 1,513 | 1,532 | 1,707 | 1,759 | 1,803 |
| D/E Ratio | 0.42 | 0.91 | 0.92 | 0.58 | 0.84 | 0.75 | 0.69 | 0.85 | 0.79 | 0.93 |

Profitability \& Per Share Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Return on Assets | $6.3 \%$ | $6.0 \%$ | $4.8 \%$ | $5.1 \%$ | $5.5 \%$ | $6.1 \%$ | $\mathbf{7 . 2 \%}$ | $4.1 \%$ | $6.9 \%$ | $6.0 \%$ |
| Return on Equity | $\mathbf{1 4 . 1 \%}$ | $15.0 \%$ | $13.5 \%$ | $13.2 \%$ | $14.2 \%$ | $16.7 \%$ | $18.8 \%$ | $10.8 \%$ | $18.1 \%$ | $16.4 \%$ |
| ROIC | $9.8 \%$ | $9.0 \%$ | $7.0 \%$ | $7.5 \%$ | $8.3 \%$ | $9.2 \%$ | $10.9 \%$ | $6.1 \%$ | $9.9 \%$ | $8.8 \%$ |
| Shares Out. | 101 | 100 | 101 | 102 | 101 | 101 | 99 | 99 | 101 | 101 |
| Revenue/Share | 40.22 | 44.03 | 46.93 | 47.09 | 48.63 | 48.48 | 46.99 | 49.94 | 53.37 | 53.12 |
| FCF/Share | 2.24 | 0.70 | 1.84 | 3.54 | 2.33 | 2.55 | 2.08 | 1.58 | 3.93 | 2.27 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

## Disclaimer

[^1]
[^0]:    ${ }^{1}$ In millions of shares
    Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

[^1]:    
    
    
     to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.

