# Anheuser-Busch InBev SA/NV (BUD) 

Updated June 8 ${ }^{\text {th }}, 2020$ by Prakash Kolli
Key Metrics

| Current Price: | $\$ 57$ | 5 Year CAGR Estimate: | $6.3 \%$ | Market Cap: | \$112.0B |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Fair Value Price: | $\$ 62$ | 5 Year Growth Estimate: | $3.0 \%$ | Ex-Dividend Date: | $06 / 09 / 20$ |
| \% Fair Value: | $92 \%$ | 5 Year Valuation Multiple Estimate: | $1.8 \%$ | Dividend Payment Date: | $07 / 09 / 20$ |
| Dividend Yield: | $1.8 \%$ | 5 Year Price Target | $\$ 72$ | Years Of Dividend Growth: | N/A |
| Dividend Risk Score: | C | Retirement Suitability Score: | D | Last Dividend Increase: | 0\% |

## Overview \& Current Events

Anheuser-Busch InBev SA/NV is the largest brewer in the world. The company was formed in 2008 by the merger of InBev and Anheuser-Busch and is majority owned by 3G Capital. In 2016, the company acquired SABMiller. Today, AB InBev produces, markets and sells over 500 different beer brands around the world. The company has five of the top ten beer brands and 18 brands with over \$1B in sales. Major global brands include Budweiser, Stella Artois, and Corona. The company has $\sim 70 \%$ market share in Brazil and $\sim 50 \%$ market share in the U.S. In 2019, revenue was $\sim \$ 52.3 B$.

AB InBev reported Q1 2020 results on May $7^{\text {th }}$, 2020. For the quarter, companywide revenue declined (5.8\%) to $\$ 11,003 \mathrm{M}$ from $\$ 12,224 \mathrm{M}$ on (10.5\%) decrease in own beer volume, $(0.2 \%)$ drop in non-beer volumes and a decline of (9.2\%) in third party products. All geographic regions exhibited lower volumes, but volumes were materially impacted in AsiaPacific and were down (42.3\%) due to COVID-19. The three global brands of Budweiser, Stella Artois, and Corona declined (11.0\%) globally and (17.5\%) outside of their home markets. Earnings per share declined to (\$1.13) from $\$ 1.80$ in comparable periods. Underlying earnings declined to $\$ 0.51$ from $\$ 0.73$ in the prior year.
The company pulled 2020 guidance due to COVID-19. In many countries restaurants and bars are closed. Brewery operations in Mexico, South Africa, and Peru have been severely restricted or shutdown.
$A B \operatorname{InBev}$ is in the middle of a deleveraging. The company took on substantial debt to purchase SABMIller. The company considers an optimal capital structure to be a net debt-to-EBITDA ratio of 2.0X. Along these lines AB InBev cut the dividend late in 2018 using the cash flow for debt reduction. AB InBev also divested Carlton \& United Breweries to Asahi for $\sim \$ 11.3 B$. Proceeds will be used to pay down debt. The company also successfully listed Budweiser APAC. However, COVID-19 interrupted the deleveraging process. The company issued about $\$ 11 \mathrm{~B}$ in debt to enhance liquidity.

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EPS | $\$ 2.50$ | $\$ 3.63$ | $\$ 4.45$ | $\$ 4.81$ | $\$ 5.54$ | $\$ 4.96$ | $\$ 0.72$ | $\$ 3.15$ | $\$ 2.17$ | $\$ 4.62$ | $\mathbf{\$ 3 . 4 7}$ | $\mathbf{\$ 4 . 0 2}$ |
| DPS | $\$ 0.50$ | $\$ 1.18$ | $\$ 1.56$ | $\$ 3.03$ | $\$ 3.24$ | $\$ 3.95$ | $\$ 4.00$ | $\$ 4.08$ | $\$ 3.30$ | $\$ 2.01$ | $\mathbf{\$ 1 . 0 4}$ | $\mathbf{\$ 1 . 0 4}$ |
| Shares $^{\mathbf{1}}$ | 1,605 | 1,606 | 1,607 | 1,608 | 1,608 | 1,608 | 2,019 | 2,019 | 2,019 | 2,015 | $\mathbf{2 , 0 1 5}$ | $\mathbf{2 , 0 1 5}$ |

$A B$ InBev's earnings per share history is volatile given that it has often made acquisitions and divestures. The company completed its merger integration after the SABMiller acquisition. Top line growth will likely be low-to-mid single digits coming from geographic expansion of brands, premiumization, and innovation. The company continues to take brands that are successful in their home markets and distribute them to customers across the world. The near-term will be challenging for $A B$ InBev as demand will be impacted by restaurant and nightlife closures resulting from COVID-19. We are modeling a $25 \%$ reduction in earnings per share for 2020 and then $3 \%$ EPS growth on average to 2025. The company's dividend is paid twice a year much like many European companies. The dividend was cut again, this time by $50 \%$ due to COVID-19. The company has prioritized deleveraging to reach its net debt-to-EBITDA ratio goal over dividends. Hence, we are not expecting the dividend to be raised in the near future despite the low payout ratio.

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# Anheuser-Busch InBev SA/NV (BUD) 

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Valuation Analysis

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | Now |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 0 2 5}$ |  |  |  |  |  |  |  |  |  |  |  |
| Avg. P/E | 21.3 | 15.7 | 17.2 | 20.0 | 19.6 | 24.2 | --- | 36.2 | 44.0 | $\mathbf{1 5 . 9}$ | $\mathbf{1 6 . 5}$ |
| Avg. YId. | $0.9 \%$ | $2.1 \%$ | $2.0 \%$ | $3.1 \%$ | $3.0 \%$ | $3.3 \%$ | $3.3 \%$ | $3.6 \%$ | $3.5 \%$ | $\mathbf{2 . 4 \%}$ | $\mathbf{1 . 8 \%}$ |
| $\mathbf{1 . 4 \%}$ |  |  |  |  |  |  |  |  |  |  |  |

AB InBev's stock price has recovered after the decline due to COVID-19. The stock is trading at an earnings multiple of 16.5. This is below our multiple of 18 X for the long haul. Note that the dividend was cut again in response to COVID-19 and additional debt was issued. Our fair value estimate is $\$ 62$. Our 5 -year price target is $\$ 72$.

Safety, Quality, Competitive Advantage, \& Recession Resiliency

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Payout | $33 \%$ | $35 \%$ | $63 \%$ | $58 \%$ | $80 \%$ | $556 \%$ | $130 \%$ | $152 \%$ | $44 \%$ | $\mathbf{5 8 \%}$ | $\mathbf{3 0 \%}$ |
| $\mathbf{2 0 \%}$ | $\mathbf{2 6 \%}$ |  |  |  |  |  |  |  |  |  |  |

AB InBev's competitive advantages are its global brands and global supply chain that gives the company unmatched reach and capacity in the world. The company does face risks in commodity pricing and foreign exchange due to its global footprint. $A B$ InBev also faces merger integration risk in that too deep cost cutting may hinder top line growth. This is a real risk as Kraft Heinz, also controlled and run by 3G Capital, has recently suffered from this. The company is not recession resistant as alcoholic beverages are largely a consumer discretionary purchase.

AB InBev is highly leveraged carrying about $\$ 97,564 \mathrm{M}$ in long-term debt and $\$ 5,410 \mathrm{M}$ in short-term debt offset by $\$ 7,330 \mathrm{M}$ in cash at end of fiscal 2019. This has trended down since 2016 and achieved a leverage ratio of 4.0X. But $A B$ InBev issued another \$11B in debt to enhance its liquidity position in response to COVID-19.

## Final Thoughts \& Recommendation

We see total annualized returns going forward of 6.3\%. AB InBev has scale, distribution, industry leading margins, and market leading brands. However, the company is focused on reducing leverage. The dividend was cut twice in the past couple of years to focus on reducing debt. Additionally, COVID-19 will have a material impact on results this year. We remain wary about this stock, and the dividend cuts have lowered interest for those seeking income. At the current price, we rate this stock a hold.

## Total Return Breakdown by Year



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## Anheuser-Busch InBev SA/NV (BUD)

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Income Statement Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 36297 | 39046 | 39758 | 43195 | 47063 | 43064 | 45517 | 56444 | 54619 | 52329 |
| Gross Profit | 20146 | 22436 | 23336 | 25601 | 28307 | 25927 | 27714 | 35058 | 34260 | 31967 |
| Gross Margin | $55.5 \%$ | $57.5 \%$ | $58.7 \%$ | $59.3 \%$ | $60.1 \%$ | $60.2 \%$ | $60.9 \%$ | $62.1 \%$ | $62.7 \%$ | $61.1 \%$ |
| SG\&A Exp. | 9585 | 10505 | 11241 | 12558 | 14385 | 13732 | 15171 | 18099 | 17118 | 16421 |
| D\&A Exp. | 2788 | 2783 | 2747 | 2985 | 3353 | 3153 | 3477 | 4276 | 4260 | 4657 |
| Operating Profit | 11016 | 12545 | 12682 | 14124 | 15269 | 13146 | 13168 | 17591 | 17402 | 16169 |
| Op. Margin | $30.3 \%$ | $32.1 \%$ | $31.9 \%$ | $32.7 \%$ | $32.4 \%$ | $30.5 \%$ | $28.9 \%$ | $31.2 \%$ | $31.9 \%$ | $30.9 \%$ |
| Net Profit | 4026 | 5779 | 7160 | 14394 | 9218 | 7732 | 1240 | 7995 | 4370 | 9171 |
| Net Margin | $11.1 \%$ | $14.8 \%$ | $18.0 \%$ | $33.3 \%$ | $19.6 \%$ | $18.0 \%$ | $2.7 \%$ | $14.2 \%$ | $8.0 \%$ | $17.5 \%$ |
| Free Cash Flow | 7561 | 9110 | 10004 | 9995 | 9749 | 9372 | 5131 | 10689 | 9577 | 8222 |
| Income Tax | 1920 | 1826 | 1680 | 2016 | 2499 | 2594 | 1613 | 1920 | 2839 | 2786 |

Balance Sheet Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Assets (\$B) | 114.34 | 112.43 | 122.62 | 141.67 | 142.55 | 134.64 | 258.38 | 246.13 | 232.10 | 236.65 |
| Cash \& Equivalents | 4511 | 5320 | 7051 | 9839 | 8357 | 6923 | 8579 | 10472 | 7074 | 7238 |
| Acc. Receivable | 4638 | 4121 | 2736 | 2935 | 3363 | 3241 | 4562 | 4752 | 4412 | 4046 |
| Inventories | 2409 | 2466 | 2461 | 2872 | 2888 | 2759 | 3824 | 4018 | 4111 | 4322 |
| Goodwill/Int. (\$B) | 75.86 | 75.12 | 76.14 | 99.26 | 100.68 | 94.74 | 181.10 | 186.81 | 178.14 | 170.57 |
| Total Liab. (\$B) | 75.54 | 71.37 | 77.17 | 86.36 | 88.29 | 88.92 | 176.96 | 165.91 | 160.20 | 152.10 |
| Accounts Payable | 12071 | 13337 | 8476 | 9834 | 10913 | 11616 | 14071 | 15240 | 15512 | 15876 |
| LT Debt (\$B) | 44.89 | 40.17 | 44.20 | 48.99 | 50.99 | 49.34 | 122.51 | 116.29 | 109.71 | 101.02 |
| Total Equity | 35259 | 37504 | 41154 | 50365 | 49972 | 42137 | 71339 | 72585 | 64486 | 75722 |
| D/E Ratio | 1.27 | 1.07 | 1.07 | 0.97 | 1.02 | 1.17 | 1.72 | 1.60 | 1.70 | 1.33 |

## Profitability \& Per Share Metrics

| Year | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Return on Assets | $3.5 \%$ | $5.1 \%$ | $6.1 \%$ | $10.9 \%$ | $6.5 \%$ | $5.6 \%$ | $0.6 \%$ | $3.2 \%$ | $\mathbf{1 . 8 \%}$ | $3.9 \%$ |
| Return on Equity | $12.3 \%$ | $15.9 \%$ | $18.2 \%$ | $31.5 \%$ | $18.4 \%$ | $16.8 \%$ | $2.2 \%$ | $11.1 \%$ | $6.4 \%$ | $13.1 \%$ |
| ROIC | $4.8 \%$ | $7.0 \%$ | $8.4 \%$ | $14.8 \%$ | $8.8 \%$ | $7.7 \%$ | $0.8 \%$ | $4.0 \%$ | $2.3 \%$ | $5.0 \%$ |
| Shares Out. | 1,605 | 1,606 | 1,607 | 1,608 | 1,608 | 1,608 | 2,019 | 2,019 | 2,019 | 2,026 |
| Revenue/Share | 22.53 | 24.19 | 24.42 | 26.18 | 28.27 | 25.82 | 25.94 | 28.08 | 27.16 | 25.83 |
| FCF/Share | 4.69 | 5.64 | 6.15 | 6.06 | 5.86 | 5.62 | 2.92 | 5.32 | 4.76 | 4.06 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

## Disclaimer

[^1]
[^0]:    ${ }^{1}$ Share count in millions.
    Disclosure: This analyst has no nosition in the security discussed in this research renort and no nlans to initiate one in the next 77 hours

[^1]:    
    
    
     inference to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.

