



# The Bank of New York Mellon Corp. (BK)

Updated July 16<sup>th</sup>, 2020 by Josh Arnold

## Key Metrics

|                             |      |                                            |       |                                  |          |
|-----------------------------|------|--------------------------------------------|-------|----------------------------------|----------|
| <b>Current Price:</b>       | \$37 | <b>5 Year CAGR Estimate:</b>               | 10.9% | <b>Market Cap:</b>               | \$32.6 B |
| <b>Fair Value Price:</b>    | \$44 | <b>5 Year Growth Estimate:</b>             | 4.0%  | <b>Ex-Dividend Date:</b>         | 07/24/20 |
| <b>% Fair Value:</b>        | 82%  | <b>5 Year Valuation Multiple Estimate:</b> | 3.9%  | <b>Dividend Payment Date:</b>    | 08/07/20 |
| <b>Dividend Yield:</b>      | 3.4% | <b>5 Year Price Target</b>                 | \$54  | <b>Years Of Dividend Growth:</b> | 9        |
| <b>Dividend Risk Score:</b> | C    | <b>Retirement Suitability Score:</b>       | D     | <b>Last Dividend Increase:</b>   | 10.7%    |

## Overview & Current Events

Bank of New York Mellon opened its doors in 1784 in the wake of the American Revolution, founded in part by Alexander Hamilton. The bank was the first ever to make a loan to the US government and in the 230+ years since, has grown to just under \$16 billion in annual revenue and a market capitalization of \$33 billion. The bank is present in 35 countries around the world and acts as more of an investment manager than a traditional bank. Indeed, BNY Mellon's stated goal is help its customers manage their assets throughout the investment lifecycle. As such, BNY Mellon's revenue is mostly derived from fees, not traditional interest income.

BNY Mellon reported second quarter earnings on July 15<sup>th</sup>, with both revenue and earnings coming in ahead of expectations. Earnings-per-share came to \$1.01, down slightly from Q1's \$1.05, and flat with last year's Q2. BNY Mellon relies almost exclusively on fee revenue, which tends not to be disrupted by the yield curve or other factors that negatively impact traditional banks.

Assets under custody and/or administration rose 5% year-over-year to \$37.3 trillion, reflecting higher client inflows, market values, as well as net new business. Some of these gains were offset by the impact of a stronger dollar. Assets under management rose 6% year-over-year to \$2 trillion, increasing for the same reasons as assets under custody.

Total revenue was \$4 billion, down from \$4.1 billion in the first quarter of this year, but largely in line with a normal quarter for BNY Mellon. Fee revenue was up 2% year-over-year but down -5% quarter-over-quarter to \$3.2 billion. Net interest revenue was \$780 million, up 3% from the year-ago period, but down -4% sequentially.

BNY Mellon took provisions for credit losses of \$143 million in Q2, up from just \$8 million in the year-ago quarter, but down from \$169 million in this year's Q1.

We've slightly boosted our estimate of earnings-per-share to \$3.85 for this year.

## Growth on a Per-Share Basis

| Year                      | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020          | 2025          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$2.14 | \$2.03 | \$2.03 | \$1.74 | \$2.41 | \$2.85 | \$3.17 | \$3.31 | \$4.21 | \$4.02 | <b>\$3.85</b> | <b>\$4.68</b> |
| <b>DPS</b>                | \$0.36 | \$0.48 | \$0.52 | \$0.58 | \$0.66 | \$0.68 | \$0.72 | \$0.86 | \$1.04 | \$1.18 | <b>\$1.24</b> | <b>\$1.66</b> |
| <b>Shares<sup>1</sup></b> | 1,245  | 1,249  | 1,254  | 1,142  | 1,118  | 1,085  | 1,048  | 1,013  | 1,007  | 901    | <b>850</b>    | <b>700</b>    |

BNY Mellon's earnings-per-share were a bit underwhelming coming out of the crisis as they were roughly flat for six years. However, since 2013 BNY Mellon has fixed its efficiency issues, leading to better margins as it is now more prepared to take advantage of revenue increases. To that end, we are forecasting 4% earnings-per-share growth annually moving forward, in a continuation of the trend we've seen in the past five years, if on a smaller scale.

BNY Mellon can achieve this growth in a variety of ways. First, revenue continues to grow in the mid-single-digits, something we expect to continue, although that looks like that will not be the case in 2020 given the impacts of COVID-19. Its assets under custody and administration continue to grow over time, which is a key driver of fee income. Its lending business is small but growing and continues to add to top line growth as well, although this was not the case in

<sup>1</sup> Share count in millions

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Q2. We note that issues with AUM and lending margins tend to move in cycles, so BNY Mellon should see some respite from its headwinds over time. We also see the bank continuing its mid-single-digit pace of share repurchases over time, although buybacks have temporarily been suspended, resulting in a meaningful tailwind for earnings-per-share outside of revenue and dollar earnings growth. Finally, we expect margins to continue to improve slightly over time as the bank realizes additional operating leverage from higher revenue outpacing expense growth.

## Valuation Analysis

| Year      | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | Now  | 2025 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 13.0 | 12.4 | 11.2 | 17.2 | 15.1 | 14.5 | 12.7 | 15.1 | 12.6 | 11.9 | 9.5  | 11.5 |
| Avg. Yld. | 1.3% | 1.9% | 2.3% | 1.9% | 1.8% | 1.6% | 1.8% | 1.7% | 2.0% | 2.5% | 3.4% | 3.1% |

BNY Mellon's price-to-earnings multiple has been fairly steady since the crisis ended but has fallen meaningfully of late. Today, it stands at just 9.5, well below what we assess as fair value at 11.5. Given this, we see a meaningful potential tailwind to total annual returns from the valuation in the coming years.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2025 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 16%  | 24%  | 25%  | 34%  | 28%  | 27%  | 25%  | 29%  | 25%  | 29%  | 30%  | 33%  |

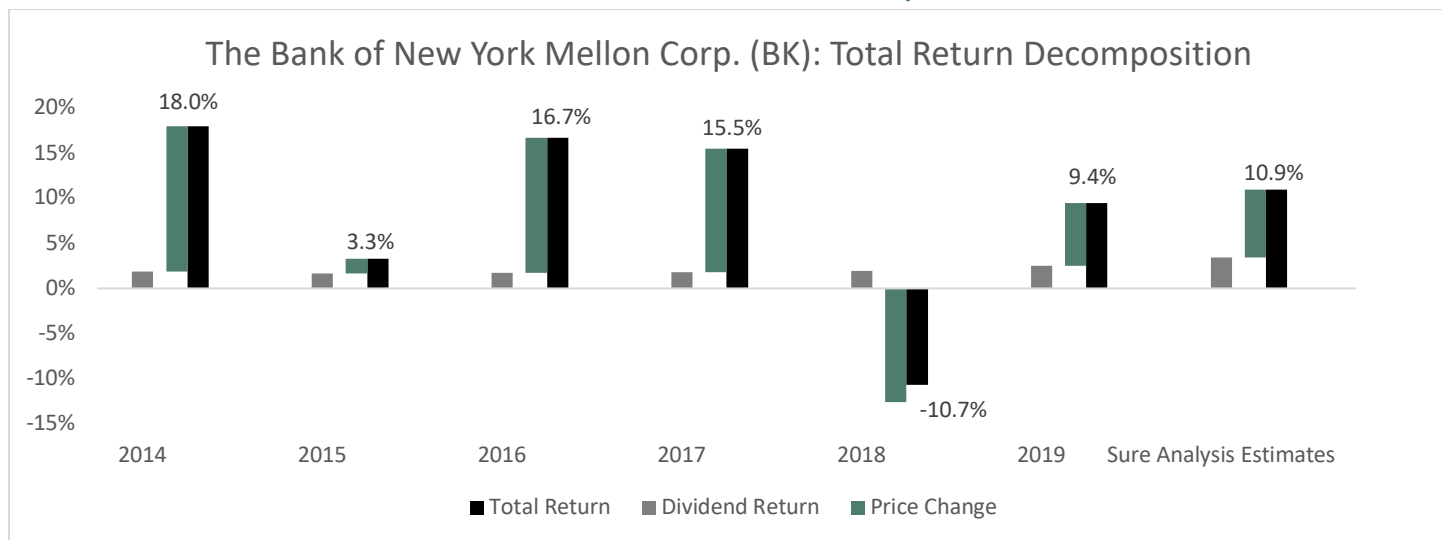
BNY Mellon's dividend is only about a third of its earnings, consistent with other large bank peers. That means the payout is very safe and we expect it to continue growing in the mid-single digits annually in the years to come.

BNY Mellon's competitive advantage is in its lack of reliance upon lending for revenue. This allows it to perform relatively well during recessions when other banks are struggling. While the company is not immune to downturns, its fee model is more resilient to such conditions than a bank that makes the majority of its revenue from interest income.

## Final Thoughts & Recommendation

Overall, BNY Mellon looks like a cheaply valued stock with modest growth potential. We are forecasting total annual returns of 10.9% going forward, given the low valuation, 3%+ yield, and moderate earnings growth. BNY Mellon's recent weakness has made the stock more attractive, despite its issues with lending margins. We are reiterating our buy rating on BNY Mellon following Q2 results.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year           | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue        | 13875 | 14314 | 14189 | 14613 | 15264 | 14813 | 14832 | 15124 | 15986 | 16088 |
| SG&A Exp.      | 6002  | 5987  | 6036  | 6336  | 6113  | 6104  | 6054  | 6262  | 6373  | 6276  |
| D&A Exp.       | 629   | 776   | 1246  | 1389  | 1292  | 1457  | 1502  | 1474  | 1339  | 1315  |
| Net Profit     | 2518  | 2516  | 2437  | 2104  | 2567  | 3158  | 3547  | 4090  | 4266  | 4441  |
| Net Margin     | 18.1% | 17.6% | 17.2% | 14.4% | 16.8% | 21.3% | 23.9% | 27.0% | 26.7% | 27.6% |
| Free Cash Flow | 3820  | 1569  | 977   | -1251 | 3693  | 3526  | 5442  | 3470  | 4888  | -1114 |
| Income Tax     | 1047  | 1048  | 842   | 1592  | 912   | 1013  | 1177  | 496   | 938   | 1120  |

## Balance Sheet Metrics

| Year               | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B) | 247.26 | 325.27 | 358.99 | 374.52 | 385.30 | 393.78 | 333.47 | 371.76 | 362.87 | 381.51 |
| Cash & Eq. (\$B)   | 72.42  | 130.74 | 138.75 | 146.12 | 123.15 | 135.34 | 78.42  | 109.35 | 88.48  | 114.68 |
| Acc. Receivable    | 508    | 4868   | 4848   | 4100   | 4773   | 4097   | 4628   | 5200   | 4363   | 624    |
| Goodwill & Int.    | 23738  | 24042  | 24001  | 23776  | 23328  | 22815  | 22365  | 22474  | 22222  | 20493  |
| Total Liab. (\$B)  | 214.10 | 291.18 | 321.73 | 336.24 | 346.83 | 355.01 | 294.04 | 330.19 | 322.13 | 339.92 |
| Accounts Payable   | 9962   | 12671  | 16095  | 15707  | 21181  | 21900  | 20987  | 20184  | 19731  | 18758  |
| Long-Term Debt     | 19385  | 19943  | 18868  | 19960  | 20264  | 21547  | 24463  | 31054  | 31102  | 31460  |
| Total Equity       | 32354  | 33417  | 35363  | 35935  | 35879  | 35485  | 35269  | 37709  | 37096  | 37941  |
| D/E Ratio          | 0.60   | 0.60   | 0.52   | 0.53   | 0.54   | 0.57   | 0.63   | 0.75   | 0.77   | 0.76   |

## Profitability & Per Share Metrics

| Year             | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 1.1%  | 0.9%  | 0.7%  | 0.6%  | 0.7%  | 0.8%  | 1.0%  | 1.2%  | 1.2%  | 1.2%  |
| Return on Equity | 8.2%  | 7.7%  | 7.1%  | 5.9%  | 7.1%  | 8.9%  | 10.0% | 11.2% | 11.4% | 11.8% |
| ROIC             | 5.1%  | 4.7%  | 4.4%  | 3.7%  | 4.4%  | 5.3%  | 5.7%  | 6.0%  | 5.9%  | 6.1%  |
| Shares Out.      | 1,245 | 1,249 | 1,254 | 1,142 | 1,118 | 1,085 | 1,048 | 1,013 | 1,007 | 901   |
| Revenue/Share    | 11.41 | 11.70 | 12.04 | 12.66 | 13.42 | 13.31 | 13.84 | 14.54 | 15.87 | 17.06 |
| FCF/Share        | 3.14  | 1.28  | 0.83  | -1.08 | 3.25  | 3.17  | 5.08  | 3.34  | 4.85  | -1.18 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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