

# Blackstone Group Inc. (BX)

Updated July 23<sup>rd</sup>, 2020 by Eli Inkrot

## Key Metrics

<b>Current Price:</b>	\$56	<b>5 Year CAGR Estimate:</b>	2.1%	<b>Market Cap:</b>	\$39.5 B
<b>Fair Value Price:</b>	\$32	<b>5 Year Growth Estimate:</b>	10.0%	<b>Ex-Dividend Date:</b>	07/31/20
<b>% Fair Value:</b>	175%	<b>5 Year Valuation Multiple Estimate:</b>	-10.6%	<b>Dividend Payment Date:</b>	08/10/20
<b>Dividend Yield:</b>	3.3%	<b>5 Year Price Target</b>	\$52	<b>Years Of Dividend Growth:</b>	0
<b>Dividend Risk Score:</b>	D	<b>Retirement Suitability Score:</b>	D	<b>Last Dividend Increase:</b>	N/A

## Overview & Current Events

Blackstone, founded in 1985 by Peter Peterson and Stephen Schwarzman (still CEO), is one of the world's leading investment firms. At the end of 2019 the company held \$571 billion in assets under management (AUM), operating in Private Equity (32% of AUM), Real Estate (29%), Credit (25%) and Hedge Fund Solutions (14%). Today the \$35 billion market cap company employs about 2,500 people in 23 offices worldwide.

Note that the BX ticker previously represented an underlying unitholder interest in Blackstone, with the company acting as a general partner. However, on July 1<sup>st</sup>, 2019 Blackstone completed its transformation from a publicly traded partnership to a corporation. This move eliminated the Schedule K-1, replacing it with a Form 1099-DIV, and is intended to improve the market for the company's shares. This report marks the company's fourth quarter as a corporation.

On July 23<sup>rd</sup>, 2020 Blackstone reported Q2 2020 results for the period ending June 30<sup>th</sup>, 2020. Management and advisory fees totaled \$969.7 million, up from \$840.4 million in Q2 2019. Total revenue equaled \$2.52 billion, up from \$1.49 billion in the year ago period, helped by significant unrealized investment gains. Fee related earnings equaled \$541 million (\$0.45 per share) which was up 28% year-over-year. Distributable earnings totaled \$548 million (\$0.43 per share) which was down -23% versus the prior year's quarter. Total assets under management equaled \$564.3 billion, up 3% year-over-year, driven by \$20.3 billion in inflows. Blackstone also declared a dividend of \$0.37.

## Growth on a Per-Share Basis

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2025
<b>EPS</b>	\$1.26	\$1.23	\$1.72	\$3.08	\$3.76	\$1.82	\$2.00	\$2.81	\$2.26	\$2.31	<b>\$2.30</b>	<b>\$3.70</b>
<b>DPS</b>	\$0.60	\$0.62	\$0.52	\$1.18	\$1.92	\$2.90	\$1.66	\$2.32	\$2.42	\$1.92	<b>\$1.86</b>	<b>\$2.36</b>
<b>Shares<sup>1</sup></b>	416	489	556	573	596	624	643	659	663	680	<b>700</b>	<b>750</b>

Note that the table above showcases earnings-per-unit, distributions-per-unit and units outstanding through 2018, reflecting the previous partnership format. In addition, Blackstone had previously reported economic net income (similar to FFO for REITs) but is no longer doing so. With the transition to a corporation now complete, the company's reporting will change once again. For now, earnings-per-unit is the best historical judge of the company's profitability.

Blackstone's performance fees tend to be lumpy, which in turn leads to irregular results. From 2010 through 2018, earnings-per-unit grew by a compound average rate of 7.6% per annum, however this varied widely from \$1.26 all the way up to \$3.76 and back down to \$2.26. The COVID-19 pandemic has pressured all companies, but we are encouraged by Blackstone's prior fundraising and \$156 billion in "dry powder capital" set to deploy.

That being said, earnings expectations are flat for this year. Over the intermediate term our assumption is based on the possibility of earning 40 basis points (0.40%) on \$700 billion in assets under management and implies 10% growth from this point. However, it should be underscored that while the firm has growth opportunities, the company's earnings power is greatly influenced by market conditions. Alongside a lumpy earnings pattern, the distribution / dividend has been up and down as well. Our estimate uses the trailing twelve-month payout (\$1.86).

<sup>1</sup> In millions.

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## Valuation Analysis

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Now	2025
Avg. P/E	9.9	12.7	8.3	7.4	8.6	20.2	13.2	11.3	14.9	14.4	24.5	14.0
Avg. Yld.	4.8%	4.0%	3.6%	5.2%	5.9%	7.9%	6.3%	7.3%	7.2%	4.4%	3.3%	4.6%

Over the past decade shares of Blackstone have traded with an average P/E ratio of about 12 times earnings, with a wide range from 7 to 20 times earnings. We are using a multiple slightly above this historical mark, closer to the five-year average, taking into consideration the transformation from a partnership to a corporation, along with the security's uneven history and moderate growth prospects. The 3.3% dividend yield will aid returns, but we do note that while this payment appears solid, it can fluctuate significantly in the years to come.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2025
Payout	48%	50%	30%	38%	51%	159%	83%	83%	107%	83%	81%	64%

Blackstone did not fare particularly well during the last recession, posting a loss of -\$1.03 per unit in 2008. Moreover, the distribution went from \$1.20 in 2008 down to \$0.90 in 2009 and \$0.60 in 2010. However, the company recovered well, generating solid growth from 2009 through 2014. More recently results have been mixed.

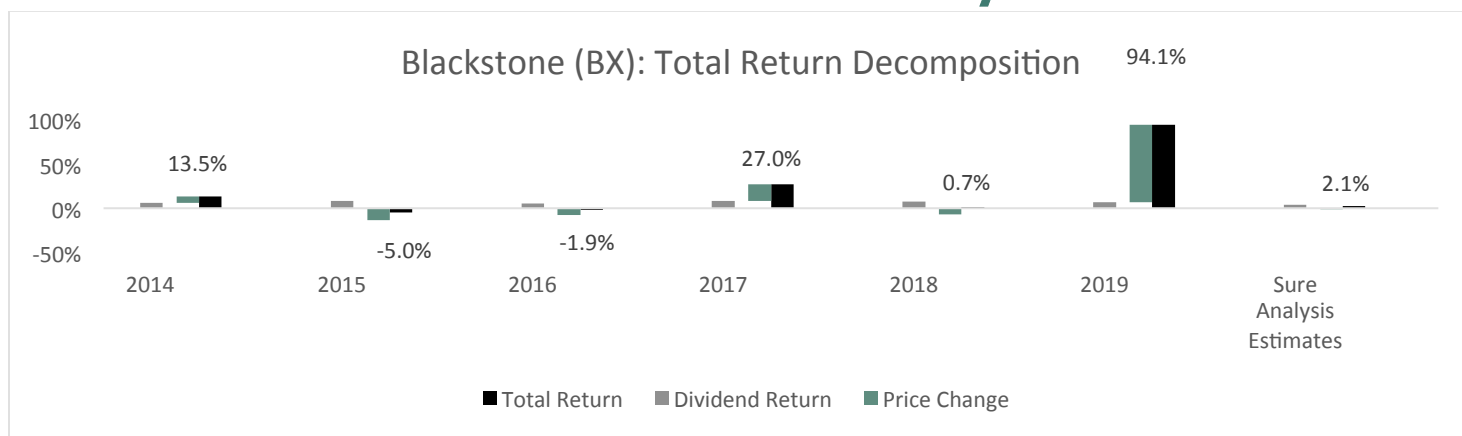
The company does possess a competitive advantage in that it is the largest alternative investment firm in the world. If you're looking to invest outside of the conventional equity space, which is a trend that has been going on for some time, Blackstone has a leading seat at the table; especially for large institutional firms looking for stability.

As of Q2 2020, Blackstone held \$4.5 billion in cash and equivalents and \$9.0 billion in cash and net investments, or \$7.51 per share. Blackstone has a \$1.6 billion undrawn credit revolver and maintains A+ ratings from S&P and Fitch.

## Final Thoughts & Recommendation

Shares are up 14% since our last update. Blackstone has built itself into a leading alternative asset manager, an area that has grown in recent years and has not yet been subjected to the "race to the bottom" as it relates to fee income. With that said, expect volatile results and drawdowns during recessions. Total return potential comes in at 2.1% per annum, stemming from 10% growth and a 3.3% dividend yield offset by the possibility of a significant valuation headwind. This could be too conservative with a higher valuation multiple; however, we continue to rate Blackstone as a hold.

## Total Return Breakdown by Year



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## Income Statement Metrics

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Revenue	3119	3253	4019	6613	7485	4647	5051	7005	6661	6861
SG&A Exp.	4103	3330	3188	3759	3734	2946	594	621	673	673
D&A Exp.	162	208	139	96	102	101	83	47	59	59
Operating Profit	-370	-168	219	1171	1585	710	1039	1471	1542	1542
Op. Margin	-11.9%	-5.2%	5.4%	17.7%	21.2%	15.3%	20.6%	21.0%	23.1%	22.5%
Free Cash Flow	-426	1063	546	3522	1625	2338	-110	-1651	27	27
Income Tax	85	346	185	256	291	190	132	743	249	249

## Balance Sheet Metrics

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Total Assets	18845	21909	28932	29679	31497	22526	26403	34416	28925	28925
Cash & Equivalents	589	755	710	832	1412	1837	1837	1992	2208	2208
Accounts Receivable	496	406	638	888	559	613	773	875	636	---
Goodwill & Int. Ass.	2483	2299	2302	2348	2246	2064	1981	2188	2338	2338
Total Liabilities	10591	12657	17717	15301	14164	10296	13888	20904	15312	15312
Accounts Payable	629	829		872	1195	649	1082	2044	876	876
Long-Term Debt	7199	8868	13051	10467	8924	6117	8866	14815	9952	9952
Shareholder's Equity	6782	7131	8215	9963	11476	9638	9901	6634	6379	6379

## Profitability & Per Share Metrics

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Return on Assets	-2.6%	-0.8%	0.9%	4.0%	5.2%	2.6%	4.2%	4.8%	4.9%	4.9%
Return on Equity	-6.0%	-2.4%	2.8%	12.9%	14.8%	6.7%	10.6%	17.8%	23.7%	23.7%
Shares Out.	416	489	556	573	596	624	643	659	670	680
Revenue/Share	8.57	6.84	7.46	11.20	12.21	3.91	4.23	10.51	5.52	5.68
FCF/Share	-1.17	2.24	1.01	5.96	2.65	1.97	-0.09	-2.48	0.02	0.02

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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