



Enterprise Bancorp Inc. (EBTC)

Updated August 14th, 2020 by Aristofanis Papadatos

Key Metrics

Current Price:	\$23	5 Year CAGR Estimate:	14.2%	Market Cap:	\$263 M
Fair Value Price:	\$26	5 Year Growth Estimate:	9.0%	Ex-Dividend Date:	8/10/2020
% Fair Value:	87%	5 Year Valuation Multiple Estimate:	2.8%	Dividend Payment Date:	9/1/2020
Dividend Yield:	3.0%	5 Year Price Target	\$41	Years Of Dividend Growth:	26
Dividend Risk Score:	A	Retirement Suitability Score:	A	Last Dividend Increase:	9.4%

Overview & Current Events

Enterprise Bancorp Inc. was formed in 1996 as the parent holding company of Enterprise Bank and Trust Company, referred to as Enterprise Bank. Enterprise has 25 full-service branches in the North Central region of Massachusetts and Southern New Hampshire. The company's primary business operation is gathering deposits from the general public and investing in commercial loans and investment securities. The Bank offers commercial, residential and consumer loan products, cash management services, electronic banking options, insurance services, as well as wealth management. About half of the company's loan portfolio is in commercial real estate and about a third is in commercial construction loans. Other subsidiaries under Enterprise Bancorp are Enterprise Investment Services and Enterprise Insurance Services, which cater to the bank's target market of business customers. Enterprise Bancorp has a market cap of \$263 million and is an exceptionally managed bank, which has remained profitable in every single quarter since its formation. In late July, Enterprise reported (7/27/20) financial results for the second quarter of fiscal 2020. Net interest margin shrank from 4.0% in last year's quarter to 3.6% but net interest income grew 13% thanks to strong loan growth. Total loans and customer deposits grew 32% and 26%, respectively, over last year's quarter. Excluding the Paycheck Protection Program, loans grew 11%. Thanks to its strong performance, Enterprise saw its earnings-per-share decrease only -8% over last year's quarter and is on track to approach our annual forecast. On the other hand, as the eventual impact of the pandemic is still unknown, it is impossible to forecast the earnings of this small-cap bank precisely.

Growth on a Per-Share Basis

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2025
EPS	\$1.15	\$1.16	\$1.28	\$1.36	\$1.44	\$1.55	\$1.70	\$1.68	\$2.47	\$2.89	\$2.20	\$3.38
DPS	\$0.40	\$0.42	\$0.44	\$0.46	\$0.48	\$0.50	\$0.52	\$0.54	\$0.58	\$0.64	\$0.70	\$0.89
Shares¹	9.3	9.5	9.7	10.0	10.2	10.4	11.5	11.6	11.7	11.9	12.0	12.4

Enterprise has an outstanding performance record, as it has remained profitable for 123 consecutive quarters. This is a testament to its prudent management and its focus on sustainable long-term growth. The bank has grown its earnings-per-share at a 10.8% average annual rate in the last decade and has grown its earnings-per-share in all but one year throughout this period.

Enterprise opened a new branch in Lexington in March and is on track to open a new branch in North Andover in late 2020 or early 2021. While the opening of two new branches is not significant for most banks, it is important for Enterprise, as it will increase its branch count by 8%. In the short term, Enterprise is facing a strong headwind from the coronavirus crisis, but we expect the bank to recover from next year, along with the economy. Thanks to the opening of new stores and the low comparison base formed this year, we expect Enterprise to grow its earnings-per-share by about 9% per year over the next five years. The bank may grow even faster, but we prefer to be conservative due to its small market cap.

¹ In millions.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



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Valuation Analysis

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Now	2025
Avg. P/E	11.8	12.3	12.9	15.6	17.5	14.7	22.1	16.4	12.9	10.5	10.5	12.0
Avg. Yld.	3.5%	2.8%	2.7%	2.5%	2.3%	2.3%	2.0%	1.6%	1.7%	2.1%	3.0%	2.2%

Enterprise has traded at an average price-to-earnings ratio of 14.5 in the last decade. Given the small market cap of the bank, we consider its fair earnings multiple to be around 12.0. The stock is currently trading at a price-to-earnings ratio of 10.5. If it reaches our fair value estimate over the next five years, it will enjoy a 2.8% annualized gain in its returns.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2025
Payout	35%	36%	34%	34%	33%	32%	30%	32%	23%	22%	32%	26%

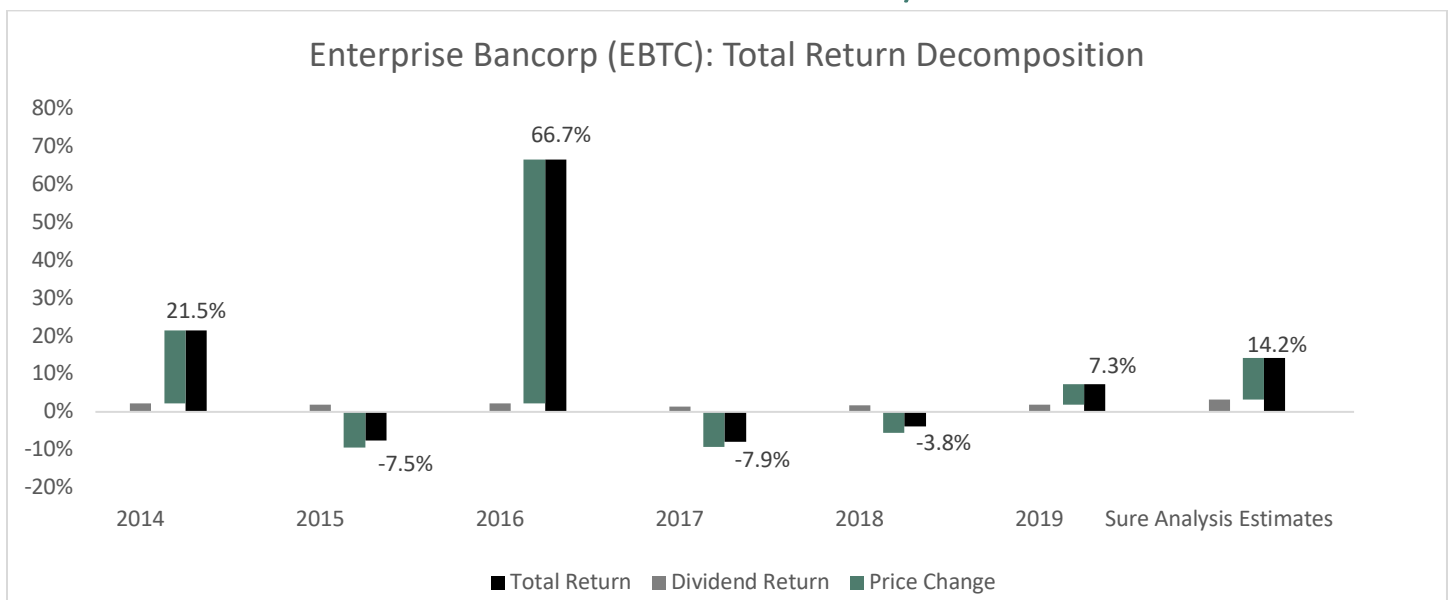
Enterprise has grown its dividend for 26 consecutive years. During the last decade, the bank has grown its dividend at a 5.8% average annual rate. In addition, Enterprise has been named to the Boston Globe's "Top Places to Work in Massachusetts" for eight consecutive years, ranking in the top three among large companies in 2018. The emphasis of the bank on its work force provides a slight competitive advantage.

During the Great Recession, the stock fell only -3% and its earnings-per-share jumped 37%, from \$0.70 to \$0.96. The outstanding performance in the worst financial crisis of the last 90 years is a testament to the great management of the bank and its resilience to recessions. On the other hand, as the bank was in high-growth mode back then, investors should not expect a similar performance in the ongoing recession, though we expect the bank to remain resilient.

Final Thoughts & Recommendation

The stock of Enterprise has lost -35% in about eight months due to the severe recession caused by the pandemic. However, we believe that the stock has been beaten to the extreme due to the indiscriminate sell-off of all the banks caused by the pandemic. We expect Enterprise to recover from next year and offer a 14.2% average annual return over the next five years. Despite the risks associated with small-cap stocks, such as low liquidity and increased stock price volatility during downturns, we view the sell-off as a rare investing opportunity and thus rate the stock as a buy.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Revenue	65	70	74	79	86	93	101	113	121	132
SG&A Exp.	35	37	41	43	48	51	55	60	64	68
D&A Exp.	4	4	4	5	5	6	6	7	7	6
Net Profit	11	11	12	14	15	16	19	19	29	34
Net Margin	7	15	10	29	8	22	19	30	37	31
Free Cash Flow	5	5	6	7	8	8	9	16	9	10
Income Tax	5	5	6	7	8	8	9	16	9	10

Balance Sheet Metrics

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Total Assets	1397	1489	1666	1850	2022	2286	2526	2818	2964	3235
Cash & Equivalents	31	37	50	52	40	51	50	55	63	64
Accounts Receivable	6	6	6	6	7	8	9	11	11	12
Goodwill & Int. Ass.	6	6	6	6	6	6	6	6	6	6
Total Liabilities	1281	1362	1526	1699	1855	2105	2311	2586	2709	2938
Accounts Payable	1	1	1	1	1	0	0	0	1	1
Long-Term Debt	26	11	11	11	11	15	15	15	15	15
Shareholder's Equity	117	127	140	151	167	180	215	232	255	297
D/E Ratio	0.23	0.08	0.08	0.07	0.06	0.08	0.07	0.06	0.06	0.05

Profitability & Per Share Metrics

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Return on Assets	0.8%	0.8%	0.8%	0.8%	0.8%	0.7%	0.8%	0.7%	1.0%	1.1%
Return on Equity	9.5%	9.0%	9.3%	9.3%	9.2%	9.3%	9.5%	8.7%	11.9%	12.4%
ROIC	7.4%	7.8%	8.6%	8.7%	8.6%	8.7%	8.8%	8.1%	11.2%	11.8%
Shares Out.	9.3	9.5	9.7	10.0	10.2	10.4	11.5	11.6	11.7	11.9
Revenue/Share	6.61	6.88	7.09	7.39	8.39	8.35	9.17	9.71	10.28	11.17
FCF/Share	0.67	1.48	0.93	2.73	0.83	1.95	1.76	2.55	3.11	2.63

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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