

# Intercontinental Exchange Inc. (ICE)

Updated September 9<sup>th</sup>, 2020 by Prakash Kolli

## Key Metrics

|                             |       |                                            |        |                                  |          |
|-----------------------------|-------|--------------------------------------------|--------|----------------------------------|----------|
| <b>Current Price:</b>       | \$100 | <b>5 Year CAGR Estimate:</b>               | 9.2%   | <b>Market Cap:</b>               | \$56.2B  |
| <b>Fair Value Price:</b>    | \$83  | <b>5 Year Growth Estimate:</b>             | 12.0 % | <b>Ex-Dividend Date:</b>         | 12/15/20 |
| <b>% Fair Value:</b>        | 120%  | <b>5 Year Valuation Multiple Estimate:</b> | -3.6%  | <b>Dividend Payment Date:</b>    | 12/31/20 |
| <b>Dividend Yield:</b>      | 1.2%  | <b>5 Year Price Target</b>                 | \$147  | <b>Years Of Dividend Growth:</b> | 7        |
| <b>Dividend Risk Score:</b> | B     | <b>Retirement Suitability Score:</b>       | D      | <b>Last Dividend Increase:</b>   | 9.1%     |

## Overview & Current Events

Intercontinental Exchange Inc is an operator of financial exchanges. The company owns the New York Stock Exchange, operates a derivatives exchange, operates an electronic marketplace for futures and over the counter energy contracts, and owns the leading soft commodity exchange. ICE also offers pricing and market data, risk management, and trading support. The firm has two reporting segments: Trading & Clearing, and Data & Listings. Revenue is split at roughly 49% to 51% between the two. Total revenue in 2019 was \$6.54B.

ICE reported solid Q2 2020 results on July 30, 2020. Net revenue increased 8% to \$1,395M from \$1,298M and adjusted diluted earnings per share increased 14% to \$1.07 from \$0.94 on year-over-year basis. On a GAAP basis, diluted earnings per share increased 13% to \$0.95 from \$0.84 in comparable periods. The increases were driven by higher trading revenue and data revenue. Adjusted operating margins were up 1% at 59% in the comparable periods.

Trading & Clearing revenue increased 12% to \$710M in the quarter from \$634M in the prior year driven by large increases in all segments including Energy up 8%, Cash equities & equity options up 37%, Fixed income & credit up 38%, OTC & other transactions up 14%, and Other up 17%. Ags & metal down (18%) and Financials down (3%) exhibited a decline. Revenue for Data & Listing increased 3% to \$685M for the quarter from \$664M in the prior year driven by increases in Pricing & Analytics up 4%, Exchange Data and Feeds up 2%, and Desktops and Connectivity up 6%.

ICE is seemingly navigating through the impact of COVID-19 well and is benefitting from higher volatility and trading. The firm is also expanding its Mortgage Services business with acquisition of Ellie Mae for \$11B (announced after results reported) for 84% cash and 11% ICE stock. ICE Mortgage Services should have pro format revenue of \$1.1B in 2020.

## Growth on a Per-Share Basis

| Year                      | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020          | 2025          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$1.07 | \$1.38 | \$1.50 | \$1.63 | \$1.93 | \$2.43 | \$2.78 | \$2.95 | \$3.59 | \$3.88 | <b>\$4.38</b> | <b>\$7.72</b> |
| <b>DPS</b>                | --     | --     | --     | \$0.13 | \$0.52 | \$0.58 | \$0.68 | \$0.80 | \$0.96 | \$1.10 | <b>\$1.20</b> | <b>\$2.11</b> |
| <b>Shares<sup>1</sup></b> | 367    | 362    | 362    | 575    | 565    | 595    | 595    | 596    | 569    | 604    | <b>598</b>    | <b>569</b>    |

ICE has grown the bottom line at a good clip since the last recession driven by both organic growth and acquisitions. ICE is an acquisitive company and bought NYSE Euronext in 2013 and Interactive Data in 2015 adding substantially to the top line. But the additional shares issued for the two purchases kept a lid on earnings per share growth. Organic growth will come from increased trading over time and new market and pricing data products. We have increased our earnings growth estimates for ICE. The company increased adjusted earnings per share at ~18% rate from 2006 to 2018. We are now forecasting on average annual 12% earnings per share growth out through 2025 accounting for the historical growth rates offset by weak global economies and COVID-19. ICE initiated a dividend in 2013 and grew it at a double-digit rate since then, but the current yield is below the broader market average. We are forecasting on average 12% annual growth rate in the dividend. The current payout ratio is relatively low at only ~27% and thus there is room for further increases. The company has not conducted significant share buybacks in the past but that will change in the future as a \$2.4B share repurchase was authorized at the start of 2020.

<sup>1</sup> Share count in millions.

Disclosure: This analyst has no position in the security discussed in this research report and no plans to initiate one in the next 72 hours

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## Valuation Analysis

| Year      | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | Now         | 2025        |
|-----------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| Avg. P/E  | 20.5 | 17.5 | 17.3 | 21.6 | 21.1 | 19.3 | 18.8 | 21.5 | 20.7 | 22.0 | <b>22.8</b> | <b>19.0</b> |
| Avg. Yld. | --   | --   | --   | --   | 0.4% | 1.3% | 1.2% | 1.3% | 1.3% | 1.3% | <b>1.2%</b> | <b>1.4%</b> |

ICE's stock price has gained since our last report and now trades near its 52-week and all-time high. We have bumped up our 2020 earnings estimates as ICE is benefitting from higher trading volumes during the coronavirus pandemic. Still, the stock is trading at an elevated valuation. Our fair value estimate is now \$83. Our 5-year price target is now \$147.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020       | 2025       |
|--------|------|------|------|------|------|------|------|------|------|------|------------|------------|
| Payout | --   | --   | --   | 8%   | 27%  | 24%  | 24%  | 27%  | 27%  | 28%  | <b>27%</b> | <b>27%</b> |

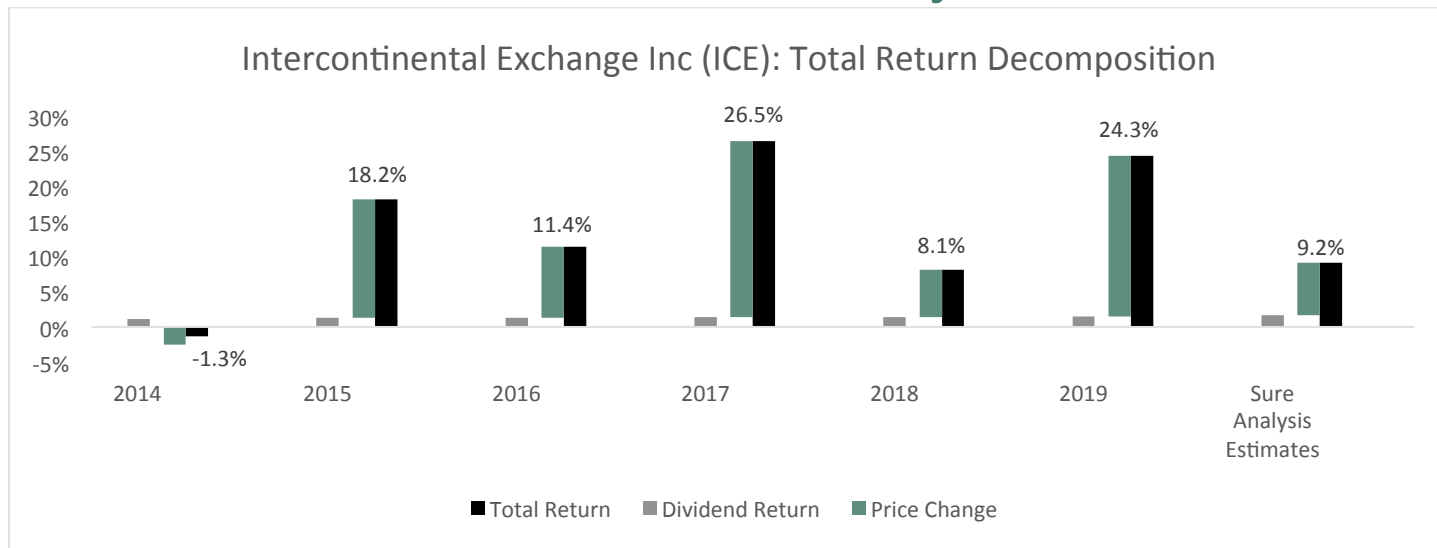
ICE's competitive advantage is its scale in trading, the NYSE brand, proprietary exchange products, and proprietary data in commodity futures and fixed-income data. The company can provide unique datasets that competitors do not have access to. Since datasets between competitors are not similar, ICE has a significant advantage for data derived from its exchanges. ICE does face some risks in changing regulatory environments and a decline in trading volumes. About 50% of ICE's revenue is dependent on trading. A downturn in trading activity during a recession will likely reduce ICE's top and bottom lines. During the Great Recession EPS exhibited a significant sequential quarterly decline from \$0.26 in Q1 2008 to a bottom of \$0.13 in Q4 2008 before recovering through 2009. By Q1 2010 quarterly EPS had returned to \$0.27. The stock price declined severely during this time. Lastly, there is the omnipresent threat of cyber-attacks.

Short-term debt was \$705M and long-term debt was \$7,703M at end of Q2 2020. This was offset by \$880M in cash.

## Final Thoughts & Recommendation

At present we are forecasting an 9.2% total annualized return through 2025. ICE is benefitting from higher trading volumes and volatility during the COVID-19 pandemic. The firm is expanding its mortgage offerings with the acquisition of Ellie Mae. This is somewhat outside its core area but should be accretive. That said, the stock price has gotten ahead of itself and the current yield is below the broader market average. At the current stock price, we rate this equity a hold.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 1150  | 1327  | 1363  | 1730  | 4352  | 4682  | 5971  | 5843  | 6276  | 6547  |
| Gross Profit     |       | 1327  | 1363  | 1598  | 3092  | 3338  | 4512  | 4638  | 4979  | 5202  |
| Gross Margin     |       | 100%  | 100%  | 92.4% | 71.0% | 71.3% | 75.6% | 79.4% | 79.3% | 79.5% |
| SG&A Exp.        | 366   | 386   | 386   | 509   | 1182  | 1126  | 1650  | 1688  | 1776  | 1865  |
| D&A Exp.         | 121   | 132   | 131   | 156   | 333   | 374   | 610   | 535   | 586   | 662   |
| Operating Profit | 662   | 809   | 846   | 933   | 1577  | 1838  | 2252  | 2415  | 2617  | 2675  |
| Operating Margin | 57.6% | 61.0% | 62.1% | 53.9% | 36.2% | 39.3% | 37.7% | 41.3% | 41.7% | 40.9% |
| Net Profit       | 398   | 510   | 552   | 254   | 981   | 1274  | 1430  | 2526  | 1988  | 1933  |
| Net Margin       | 34.6% | 38.4% | 40.5% | 14.7% | 22.5% | 27.2% | 23.9% | 43.2% | 31.7% | 29.5% |
| Free Cash Flow   | 486   | 626   | 665   | 556   | 1264  | 1034  | 1784  | 1728  | 2253  | 2354  |
| Income Tax       | 202   | 238   | 228   | 184   | 402   | 358   | 586   | -28   | 500   | 521   |

## Balance Sheet Metrics

| Year                 | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  |
|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets         | 26642 | 36148 | 37215 | 64422 | 68254 | 77987 | 82003 | 78264 | 92791 | 94493 |
| Cash & Equivalents   | 622   | 823   | 1612  | 961   | 652   | 627   | 407   | 535   | 724   | 841   |
| Accounts Receivable  | 114   | 136   | 127   | 546   | 508   | 700   | 777   | 903   | 953   | 988   |
| Goodwill & Int. Ass. | 2807  | 2757  | 2737  | 18512 | 16315 | 22837 | 22711 | 22485 | 23547 | 23600 |
| Total Liabilities    | 23825 | 32986 | 33538 | 52041 | 55862 | 63147 | 66249 | 61279 | 75560 | 77207 |
| Accounts Payable     | 65    | 66    | 70    | 477   | 546   | 514   | 519   | 590   | 626   | 643   |
| Long-Term Debt       | 579   | 888   | 1132  | 5058  | 4277  | 7308  | 6364  | 6100  | 7441  | 7819  |
| Shareholder's Equity | 2778  | 3122  | 3644  | 12349 | 12360 | 14808 | 15717 | 16957 | 17201 | 17255 |
| D/E Ratio            | 0.21  | 0.28  | 0.31  | 0.41  | 0.35  | 0.49  | 0.40  | 0.36  | 0.43  | 0.45  |

## Profitability & Per Share Metrics

| Year             | 2010  | 2011  | 2012  | 2013 | 2014 | 2015 | 2016 | 2017  | 2018  | 2019  |
|------------------|-------|-------|-------|------|------|------|------|-------|-------|-------|
| Return on Assets | 1.6%  | 1.6%  | 1.5%  | 0.5% | 1.5% | 1.7% | 1.8% | 3.2%  | 2.3%  | 2.1%  |
| Return on Equity | 15.4% | 17.3% | 16.3% | 3.2% | 7.9% | 9.4% | 9.4% | 15.5% | 11.6% | 11.2% |
| ROIC             | 13.0% | 13.7% | 12.5% | 2.3% | 5.8% | 6.6% | 6.5% | 11.2% | 8.3%  | 7.8%  |
| Shares Out.      | 367   | 362   | 362   | 575  | 565  | 595  | 595  | 596   | 569   | 565   |
| Revenue/Share    | 3.09  | 3.59  | 3.73  | 4.38 | 7.60 | 8.38 | 9.97 | 9.84  | 10.84 | 11.59 |
| FCF/Share        | 1.31  | 1.69  | 1.82  | 1.41 | 2.21 | 1.85 | 2.98 | 2.91  | 3.89  | 4.17  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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