



# Home Depot (HD)

Updated November 18<sup>th</sup>, 2020 by Quinn Mohammed

## Key Metrics

|                             |       |                                            |       |                                      |            |
|-----------------------------|-------|--------------------------------------------|-------|--------------------------------------|------------|
| <b>Current Price:</b>       | \$270 | <b>5 Year CAGR Estimate:</b>               | 9.6%  | <b>Market Cap:</b>                   | \$290B     |
| <b>Fair Value Price:</b>    | \$252 | <b>5 Year Growth Estimate:</b>             | 9.0%  | <b>Ex-Dividend Date<sup>1</sup>:</b> | 12/04/2020 |
| <b>% Fair Value:</b>        | 107%  | <b>5 Year Valuation Multiple Estimate:</b> | -1.4% | <b>Payment Date<sup>2</sup>:</b>     | 12/19/2020 |
| <b>Dividend Yield:</b>      | 2.2%  | <b>5 Year Price Target</b>                 | \$387 | <b>Years of Dividend Growth:</b>     | 11         |
| <b>Dividend Risk Score:</b> | B     | <b>Retirement Suitability Score:</b>       | C     | <b>Last Dividend Increase:</b>       | 10.0%      |

## Overview & Current Events

Home Depot was founded in 1978 and since that time has grown into a juggernaut home improvement retailer with almost 2,300 stores in the US, Canada and Mexico that generate around \$110 billion in annual revenue. The stock has a market value of \$290 billion, making it one of the larger companies by market capitalization in the US.

Home Depot reported third quarter earnings on November 17<sup>th</sup>. The company recorded third quarter sales of \$33.5 billion, a 23.2% increase year-over-year. Comparable sales increased 24.1%, and 24.6% specifically in the U.S. Net earnings of \$3.4 billion for the quarter were up 23.9% from \$2.8 billion YoY. On a per diluted share basis, \$3.18 for the quarter increased 25.7% from the same period a year ago.

The company has spent over \$1.5 billion on enhanced pay and benefits in response to COVID-19 since the pandemic struck. They have announced that they will be transitioning from these temporary programs and increase permanent compensation enhancements for frontline and hourly associates, which it expects to cost \$1 billion annually.

The company reduced their diluted share count by 2.0% YoY to 1,078 shares as of the end of the third quarter. The company previously expected to buy back roughly \$5 billion back in common shares over 2020, but since COVID-19 has decided to temporarily suspend share repurchases. Additionally, sales per retail square foot increased by 23% to \$553 from \$449 last year.

As of the end of Q3, Home Depot has cash and cash equivalents equal to \$15 billion. While the company is doing very well after third quarter, management still is not communicating guidance for 2020, but we are increasing our forecasted 2020 EPS estimate to \$11.70.

## Growth on a Per-Share Basis

| Year                      | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019    | 2020           | 2025           |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|----------------|----------------|
| <b>EPS</b>                | \$2.03 | \$2.47 | \$3.10 | \$3.76 | \$4.56 | \$5.34 | \$6.45 | \$7.46 | \$9.73 | \$10.25 | <b>\$11.70</b> | <b>\$18.00</b> |
| <b>DPS</b>                | \$0.95 | \$1.04 | \$1.16 | \$1.56 | \$1.88 | \$2.36 | \$2.76 | \$3.56 | \$4.12 | \$5.44  | <b>\$6.00</b>  | <b>\$9.23</b>  |
| <b>Shares<sup>3</sup></b> | 1,623  | 1,537  | 1,484  | 1,380  | 1,307  | 1,252  | 1,203  | 1,158  | 1,121  | 1,088   | <b>1,066</b>   | <b>1,000</b>   |

Home Depot's earnings momentum has been enormous in the past decade as it has been able to fully capitalize on the housing and construction boom that ensued following the Great Recession. We see five-year annual earnings growth of 9.0%, consisting of comp sales in the high-single digits, a low single digit tailwind from buybacks and a steady, low single digit tailwind from operating margin improvements.

In addition, the company's streak of meaningful dividend growth should continue as we see the payout rising at the rate of earnings, reaching \$9.23 per share in five years. Home Depot's small 2.2% yield is in-line historically as the share price has kept up with their enormous dividend growth. The company has plenty of room to continue raising the payout in the years to come. Further, as it matures it may institute a higher payout ratio target for the dividend, further boosting its dividend growth prospects.

<sup>1</sup> Estimate based on last year

<sup>2</sup> Estimate based on last year

<sup>3</sup> In millions

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## Valuation Analysis

| Year      | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019        | Now         | 2025        |
|-----------|------|------|------|------|------|------|------|------|------|-------------|-------------|-------------|
| Avg. P/E  | 15.6 | 15.0 | 17.9 | 20.2 | 19.1 | 22.1 | 20.3 | 21.6 | 19.4 | <b>21.0</b> | <b>23.1</b> | <b>21.5</b> |
| Avg. Yld. | 3.0% | 2.8% | 2.1% | 2.1% | 2.2% | 2.0% | 2.1% | 2.2% | 2.2% | <b>2.3%</b> | <b>2.2%</b> | <b>2.4%</b> |

Share price has catapulted itself in 2020, and the stock now trades 7.4% above our estimated fair value. Shares trade for 23.1 times our earnings estimate for this year, while we see fair value at 21.5 times earnings.

As a result, we see a minor 1.4% decrease in the valuation multiple over the next five years. The yield should remain about where it is in the years to come given that earnings and the dividend should expand at roughly congruent rates.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019       | 2020       | 2025       |
|--------|------|------|------|------|------|------|------|------|------|------------|------------|------------|
| Payout | 47%  | 42%  | 37%  | 42%  | 41%  | 44%  | 43%  | 48%  | 42%  | <b>53%</b> | <b>51%</b> | <b>51%</b> |

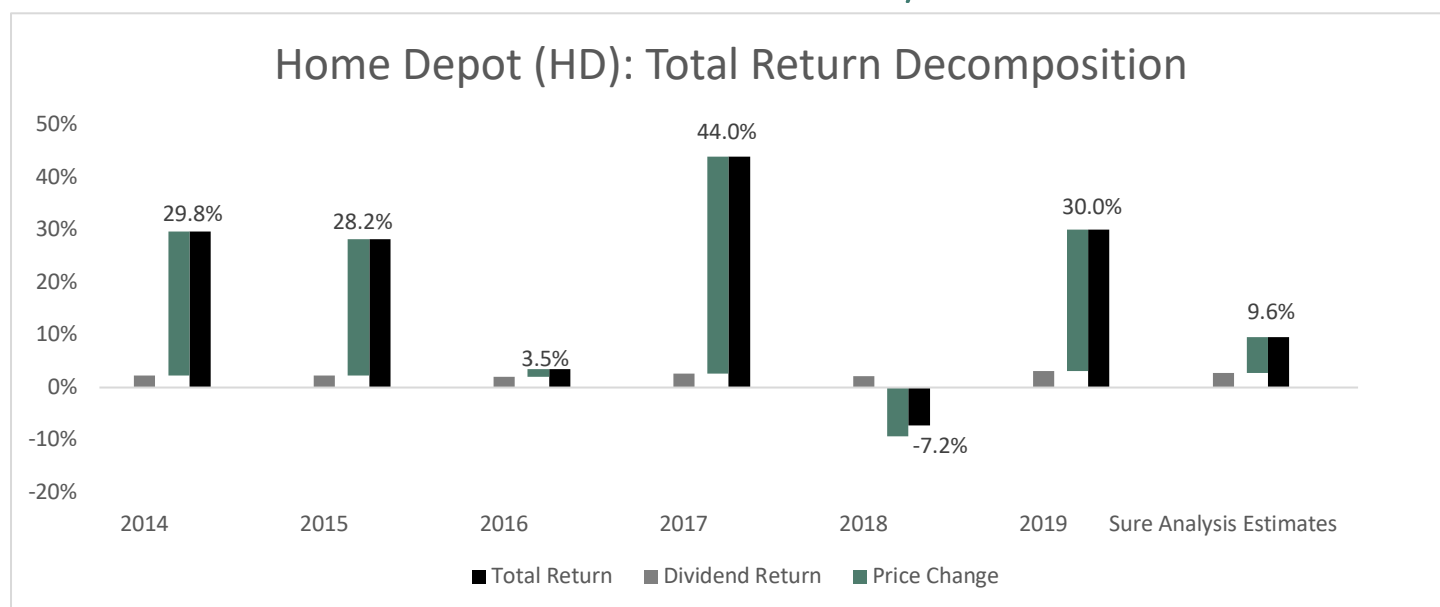
Home Depot's payout ratio is just over half of earnings and we expect it will stay there for the foreseeable future. That means the dividend is not only safe, but it has lots of room to grow in the future as well as earnings expand.

Home Depot's competitive advantage is in its enormous footprint, strong brand recognition and inventory variety. Supplanting its dominant position in home improvement will be extremely difficult for all comers, including rival Lowe's. The company is likely to suffer during a recession, but weakness would be a buying opportunity for long-term investors. Interestingly enough, with the coronavirus pandemic forcing many to stay home, home renovations have been a good use of this time and it shows as the current price of HD has increased 23% year-to-date.

## Final Thoughts & Recommendation

Home Depot offers investors the chance to own a stock that is dominant in its industry with terrific earnings and dividend growth outlooks, however the valuation is a tad stretched at current prices. We expect total annual returns of 9.6% going forward, consisting of the current 2.2% yield, and 9.0% earnings-per-share growth. Home Depot's fundamentals and growth catalysts are intact, but we rate the shares a hold due to the lack of margin of safety.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017   | 2018   | 2019  |
|------------------|-------|-------|-------|-------|-------|-------|-------|--------|--------|-------|
| Revenue (\$B)    | 68.00 | 70.40 | 74.75 | 78.81 | 83.18 | 88.52 | 94.60 | 100.90 | 108.20 | 110.2 |
| Gross Profit     | 23304 | 24262 | 25842 | 26915 | 28389 | 30265 | 32313 | 34356  | 37160  | 37572 |
| Gross Margin     | 34.3% | 34.5% | 34.6% | 34.2% | 34.1% | 34.2% | 34.2% | 34.0%  | 34.3%  | 34.1% |
| SG&A Exp.        | 15849 | 16028 | 16508 | 16122 | 16280 | 16801 | 17132 | 17864  | 19513  | 19740 |
| D&A Exp.         | 1718  | 1682  | 1684  | 1757  | 1786  | 1863  | 1973  | 2062   | 2152   | 2296  |
| Operating Profit | 5839  | 6661  | 7766  | 9166  | 10469 | 11774 | 13427 | 14681  | 15777  | 15843 |
| Op. Margin       | 8.6%  | 9.5%  | 10.4% | 11.6% | 12.6% | 13.3% | 14.2% | 14.5%  | 14.6%  | 14.4% |
| Net Profit       | 3338  | 3883  | 4535  | 5385  | 6345  | 7009  | 7957  | 8630   | 11121  | 11242 |
| Net Margin       | 4.9%  | 5.5%  | 6.1%  | 6.8%  | 7.6%  | 7.9%  | 8.4%  | 8.6%   | 10.3%  | 10.2% |
| Free Cash Flow   | 3489  | 5430  | 5663  | 6239  | 6800  | 7870  | 8162  | 10134  | 10596  | 11045 |
| Income Tax       | 1935  | 2185  | 2686  | 3082  | 3631  | 4012  | 4534  | 5068   | 3435   | 3473  |

## Balance Sheet Metrics

| Year               | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019   |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Total Assets       | 40125 | 40518 | 41084 | 40518 | 39946 | 41973 | 42966 | 44529 | 44003 | 51236  |
| Cash & Equivalents | 545   | 1987  | 2494  | 1929  | 1723  | 2216  | 2538  | 3595  | 1778  | 2133   |
| Acc. Receivable    |       | 1245  | 1395  | 1398  | 1484  | 1890  | 1570  | 1604  | 1936  | 1738   |
| Inventories        | 10625 | 10325 | 10710 | 11057 | 11079 | 11809 | 12549 | 12748 | 13925 | 14531  |
| Goodwill & Int.    | 1187  | 1120  | 1170  | 1289  | 1353  | 2102  | 2093  | 2275  | 2252  | 2254   |
| Total Liabilities  | 21236 | 22620 | 23307 | 27996 | 30624 | 35657 | 38633 | 43075 | 45881 | 54352  |
| Accounts Payable   | 4717  | 4856  | 5376  | 5797  | 5807  | 6565  | 7000  | 7244  | 7755  | 7787   |
| Long-Term Debt     | 9749  | 10788 | 10796 | 14724 | 17197 | 21216 | 23601 | 27028 | 29202 | 31483  |
| Total Equity       | 18889 | 17898 | 17777 | 12522 | 9322  | 6316  | 4333  | 1454  | N/A   | -3116  |
| D/E Ratio          | 0.52  | 0.60  | 0.61  | 1.18  | 1.84  | 3.36  | 5.45  | 18.59 | N/A   | -10.10 |

## Profitability & Per Share Metrics

| Year             | 2010  | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 8.2%  | 9.6%  | 11.1% | 13.2% | 15.8% | 17.1% | 18.7% | 19.7% | 25.1% | N/A   |
| Return on Equity | 17.4% | 21.1% | 25.4% | 35.5% | 58.1% | 89.6% | 149%  | 298%  | N/A   | 23.6% |
| ROIC             | 11.6% | 13.5% | 15.8% | 19.3% | 23.6% | 25.9% | 28.7% | 30.6% | N/A   | N/A   |
| Shares Out.      | 1,623 | 1,537 | 1,484 | 1,380 | 1,307 | 1,252 | 1,203 | 1,158 | 1,121 | 1,088 |
| Revenue/Share    | 41.01 | 44.84 | 49.47 | 54.96 | 61.79 | 68.99 | 76.66 | 85.22 | 94.67 | 100.5 |
| FCF/Share        | 2.10  | 3.46  | 3.75  | 4.35  | 5.05  | 6.13  | 6.61  | 8.56  | 9.27  | 10.07 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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