



Tanger Factory Outlet Centers, Inc. (SKT)

Updated November 13th, 2020 by Quinn Mohammed

Key Metrics

Current Price:	\$8.7	5 Year CAGR Estimate:	7.3%	Market Cap:	\$850M
Fair Value Price:	\$8	5 Year Growth Estimate:	1.0%	Ex-Dividend Date:	-
% Fair Value:	104%	5 Year Valuation Multiple Estimate:	-0.7%	Dividend Payment Date:	-
Dividend Yield:	8.2%	5 Year Price Target:	\$9	Years Of Dividend Growth:	27
Dividend Risk Score:	C	Retirement Suitability Score:	B	Last Dividend Increase:	0.7%

Overview & Current Events

Tanger Factory Outlet Centers, Inc. (SKT) is one of the largest owners and operators of outlet centers in the United States and Canada. SKT operates and owns, or has a stake in, a portfolio of 39 upscale outlet shopping centers. SKT owns properties across 20 states and in Canada, totaling 14.3 million square feet. SKT leases to over 2,800 stores operated by over 510 different brand name companies. More than 181 million shoppers frequent Tanger Outlet Centers every year. SKT is headquartered in Greensboro, North Carolina. Its market capitalization is \$850 million. Tanger Outlet Centers are known for their tenant mix comprised of leading designer and brand-name manufacturers.

Tanger released third quarter results on November 5th and announced funds from operations (FFO) and Core FFO of \$0.44 per share, down 24% from \$0.58 per share for the prior year. FAD payout ratio for the third quarter was null, as the dividend remained suspended and no distributions announced. For the first nine months of 2020, FAD payout ratio is 73%, only slightly higher than 71% in 2019. On an FFO basis, 2020 FAD payout ratio of 69% is worse than the 63% for 2019 but still very reasonable for an REIT. Portfolio occupancy rate was 92.9% at the end of Q3, compared to 95.9% in 2019. Same center NOI for the consolidated portfolio decreased \$10.9 million for the quarter and \$52 million year-to-date due to the impact of the COVID-19 pandemic and the write-off of rental revenues of \$41 million.

Rent collections for the quarter was strong at 89% given the pandemic situation, and they are expecting to collect an additional 3%. Liquidity is also strong with \$40 million of cash and \$600 million in undrawn unsecured lines of credit. Tanger has no significant debt maturities until December 2023.

The company provided an update on the dividend suspension and announced that there will be no more payments in 2020, after the dividend was paid in the first half of the year, thus their 27 year dividend growth streak will come to an end.. They mentioned that in 2021, minimum distributions will be required to remain in compliance, so the distribution amount is very uncertain as of now.

Growth on a Per-Share Basis

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2025
AFFO	\$1.33	\$1.47	\$1.65	\$1.88	\$1.97	\$2.22	\$2.37	\$2.46	\$2.48	\$2.31	\$1.40	\$1.47
DPS	\$0.77	\$0.79	\$0.83	\$0.89	\$0.95	\$1.10	\$1.26	\$1.35	\$1.39	\$1.42	\$0.71	\$0.71
Shares¹	93	96	99	99	99	100	100	100	98	97	97	95

In 2020, SKT's focus remains on leasing, marketing their properties, and making it through the COVID-19 pandemic. The top priority is to maintain strong occupancy, and this is one of the most challenging years yet for the investment trust. Their teams will work to recapture space due to previously announced closures and any additional space that may come back from ongoing negotiations with select tenants. Tanger will also focus on strategic market efforts to increase traffic and shopper engagements, such as the release of the Tanger Virtual Shopper and curbside pick-up programs. AFFO per share has compounded at 3.2% in the last 5 years, and 6.3% in the last 9 years. We estimate that AFFO will remain stagnant in the near-term, due to many leases expiring. The dividend has grown by 8.4% compounded in the last 5 years. The dividend has been suspended until further notice, and the company will soon lose its status as a dividend aristocrat. The company has bought back \$20 million of shares in both 2018 and 2019, however cannot purchase shares again until

¹ In millions

Disclosure: This analyst has a position in the security discussed in this research report.



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July 1st, 2021, due to amended debt agreements. We are impressed by the history of SKT's share count as it has remained very stable over the years, which is uncommon for a REIT. We expect the share count to remain stable or drop slightly over the long term.

Valuation Analysis

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Now	2025
Avg. P/AFFO	19.2	20.0	20.7	17.0	19.0	14.8	15.1	10.8	8.2	7.0	6.2	6.0
Avg. Yld.	3.0%	2.7%	2.4%	2.8%	2.6%	4.0%	3.5%	5.10%	6.9%	9.5%	8.2%	8.7%

The current P/AFFO of 6.0 based on 2020's estimated AFFO represents a 46% discount to the 5-year average of 11.2. We estimate that over time, SKT's multiple will expand, however investor sentiment and portfolio occupancy disruptions weigh on the valuation today. An estimated P/AFFO of 6.0 would result in valuation losses of 0.7% annually due to multiple contraction. While the dividend is currently suspended, the REIT will have to pay out 90% of taxable income and this is not expected to remain negative into the next years.

Safety, Quality, Competitive Advantage, & Recession Resiliency

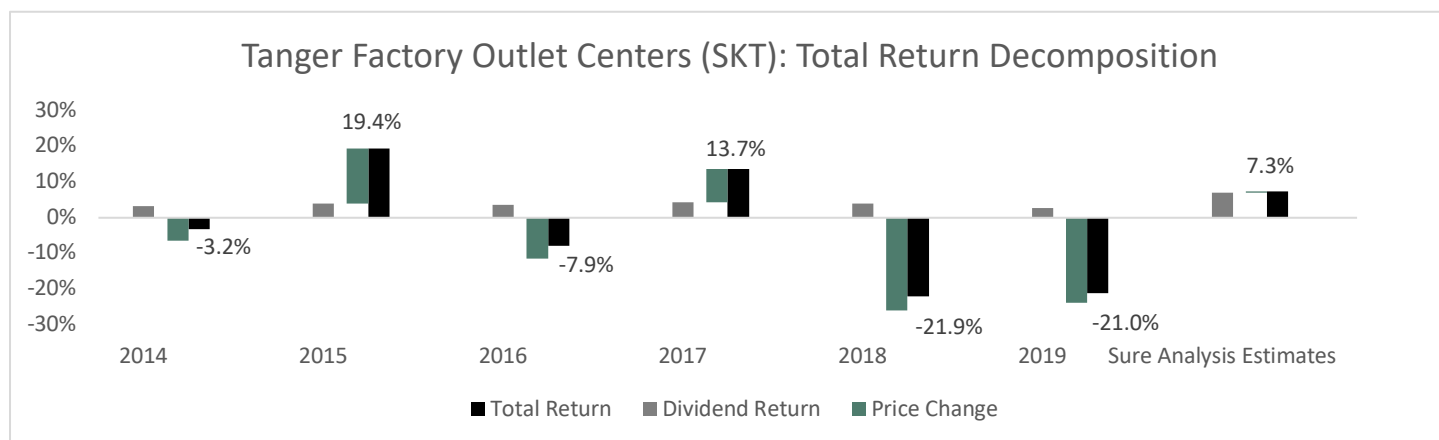
Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2025
Payout	58%	54%	50%	47%	48%	59%	53%	55%	56%	61%	51%	48%

The payout ratio for SKT is calculated as dividends per share divided by AFFO. The average 5-year payout ratio of 57% is very safe, especially for a REIT, as this sector is known for its high payout ratios. The expected payout of 48% in 2025 is safe and leaves room for dividend growth. SKT's management has a track record of success spanning nearly four decades. These 38 years of outlet industry experience, extensive development expertise, and strong retail relationships give them their competitive advantage in the outlet business. SKT went through the Great Recession virtually unscathed as AFFO fell only 2.2% from 2008 to 2010. Outlet centers provide good value for the cost and so this industry should see similar or growing foot traffic and earnings when the population tightens their purse string, however, store closures due to COVID-19 have not made this possible and suffocated their revenue stream in 2020.

Final Thoughts & Recommendation

Tanger is facing a challenging 2020 as the stock price has been crushed and the dividend suspended. We conservatively estimate 1% earnings growth from the 2020 low-point and -0.7% in multiple contraction. We are estimating total returns of 7.3%, while the stock trades 4% above value, however we rate SKT a hold as the situation is dire for commercial real estate and the yield will drop as distributions halted. The overall sentiment in the Mall REIT space is negative and weighs heavily on share prices over the past few years, so we advise caution.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Revenue	315	357	385	419	439	466	488	495	478	
Gross Profit	215	246	264	281	293	314	333	334	321	
Gross Margin	68.2%	68.9%	68.5%	67.2%	66.7%	67.4%	68.2%	67.6%	67.0%	
SG&A Exp.	30	37	39	44	44	47	44	44	54	
D&A Exp.	84	99	96	102	104	115	128	132	132	
Operating Profit	101	110	129	132	144	152	161	158	144	
Op. Margin	31.9%	30.7%	33.5%	31.5%	32.9%	32.6%	32.9%	32.0%	30.0%	
Net Profit	45	53	108	74	211	194	68	44	88	
Net Margin	14.2%	14.9%	28.0%	17.7%	48.1%	41.6%	13.9%	8.8%	18.4%	
Free Cash Flow	136	166	187	189	221	239	253	258	258	

Balance Sheet Metrics

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Total Assets	1622	1679	2006	2098	2315	2526	2540	2385	2285	
Cash & Equivalents	8	10	15	17	22	12	6	9	17	
Goodwill & Int.	N/A	51	103	80	57	75	50	29	29	
Total Liabilities	1093	1165	1449	1574	1709	1821	1928	1879	1829	
Accounts Payable	51	48	59	70	97	78	90	83	80	
Long-Term Debt	1026	1094	1328	1443	1552	1688	1764	1713	1570	
Total Equity	461	483	522	497	575	670	582	480	433	
D/E Ratio	2.23	2.27	2.54	2.90	2.70	2.52	3.03	3.57	3.6	

Profitability & Per Share Metrics

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Return on Assets	3.1%	3.2%	5.8%	3.6%	9.6%	8.0%	2.7%	1.8%	3.8%	
Return on Equity	10.8%	11.3%	21.4%	14.5%	39.4%	31.1%	10.9%	8.2%	19.2%	
ROIC	3.3%	3.4%	6.2%	3.8%	10.2%	8.5%	2.9%	1.9%	4.1%	
Shares Out.	96	99	99	99	100	100	100	98	97	
Revenue/Share	3.75	3.85	4.08	4.46	4.64	4.89	5.17	5.30	5.15	
FCF/Share	1.62	1.79	1.99	2.01	2.33	2.51	2.68	2.77	2.77	

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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