



Fox Corp. (FOXA)

Updated March 8th, 2021 by Felix Martinez

Key Metrics

Current Price:	\$42	5 Year CAGR Estimate:	-0.6%	Market Cap:	\$23.8 B
Fair Value Price:	\$37	5 Year Growth Estimate:	1.0%	Ex-Dividend Date:	03/09/21
% Fair Value:	115%	5 Year Valuation Multiple Estimate:	-2.7%	Dividend Payment Date:	04/07/21
Dividend Yield:	1.1%	5 Year Price Target	\$39	Years of Dividend Growth:	0
Dividend Risk Score:	B	Retirement Suitability Score:	D	Last Dividend Increase:	N/A

Overview & Current Events

The Fox Corp. is a television broadcasting company with a \$23.8 billion market cap. The Company, known among insiders as "New Fox," was spun off from the former 21st Century Fox when The Walt Disney Co. (DIS) acquired most of that Company's assets in 2019, including its cinema entertainment business. Since the spinoff, Fox Corp. has been a much more focused company, with its operations centered on Cable Networks & Television. For Fiscal Year (FY)2020, the Company generated \$12.3 billion in revenue.

On February 9, 2021, Fox Corp. reported quarterly results for the second quarter of FY2021. The Company reported total quarterly revenues of \$4.09 billion, an 8% increase from the \$3.78 billion reported in the prior-year quarter. Increased revenue was driven by growth in the Television and Cable Network Programming segments. Fox Television stations saw record political advertising, which increased total advertising revenues by 14% compared to prior 2Q2020. Net income had a considerable decrease for the quarter. The Company reported \$230 million compared to \$314 million in 2Q2020. The significant reduction in net income resulted from the higher operating expenses, which increased 8.2%. Because of the COVID-19 pandemic, FOX reported a 14% decrease in other revenues, primarily due to lower sports sublicensing revenues resulting from canceled college football games.

In the last report, we expected that Fox Corp. would make \$2.16 per share in earnings for the full year of 2021. However, we are now increasing this outlook to \$2.46 per share for the entire year because of the second-quarter results. This is an increase of 13.9%. We will use \$2.46 per share as our fair value and total return calculation.

Growth on a Per-Share Basis

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2026
EPS	---	---	---	---	---	---	---	--	\$2.63	\$2.48	\$2.46	\$2.59
DPS	---	---	---	---	---	---	---	---	\$0.23	\$0.46	\$0.46	\$0.46
Shares¹	---	---	---	---	---	---	---	--	621.0	621.0	601.0	601.0

Fox Corp. is a more focused company following the asset sale. Fox News, Fox Business, Fox Sports, Fox Broadcasting, and its other TV assets will remain highly relevant. It helps that Fox News has no mainstream competition in the conservative news arena. The assets that Fox retained are not very cyclical or vulnerable to recessions, compared to, for example, the more cyclical filmed entertainment business. The past year saw earnings growth of (6)%. However, we expect a positive earnings growth of 1% for the next five years. The company pays a dividend semiannually, and since the company has just started paying out, we do not know if they will be growing dividends constantly. Thus, we have a dividend growth rate of 0% for now.

Currently, Fox's most significant growth prospects are with FOX Bet. Analysts expect the sports betting industry to generate \$9 billion in gambling revenue over the next few years. Fox Corp. is in an excellent position to grab a chunk of that. In the immediate term, Fox should see growth as more and more events and businesses start to be fully operational, bringing improved ratings to its news network.

¹ Share count in millions

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



Fox Corp. (FOXA)

Updated March 8th, 2021 by Felix Martinez

Valuation Analysis

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Now	2026
Avg. P/E	---	---	---	---	---	---	---	---	14.4	16.4	17.2	15.0
Avg. Yld.	---	---	---	---	---	---	---	---	0.6%	1.7%	1.1%	1.2%

The Company was valued with a PE of about 15.4 for the past few years. However, we think that a 15x valuation is fair for this Company. Currently, The Company is trading hands for a PE multiple of 17.2. This PE provides a moderate valuation multiple compression of (2.7)%, and The Company is over our fair price of \$42. The Company dividend yield is also very unattractive considering that the S&P 500 current dividend yield is 1.6%.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2026
Payout	---	---	---	---	---	---	---	---	8.7%	18.5%	19%	18%

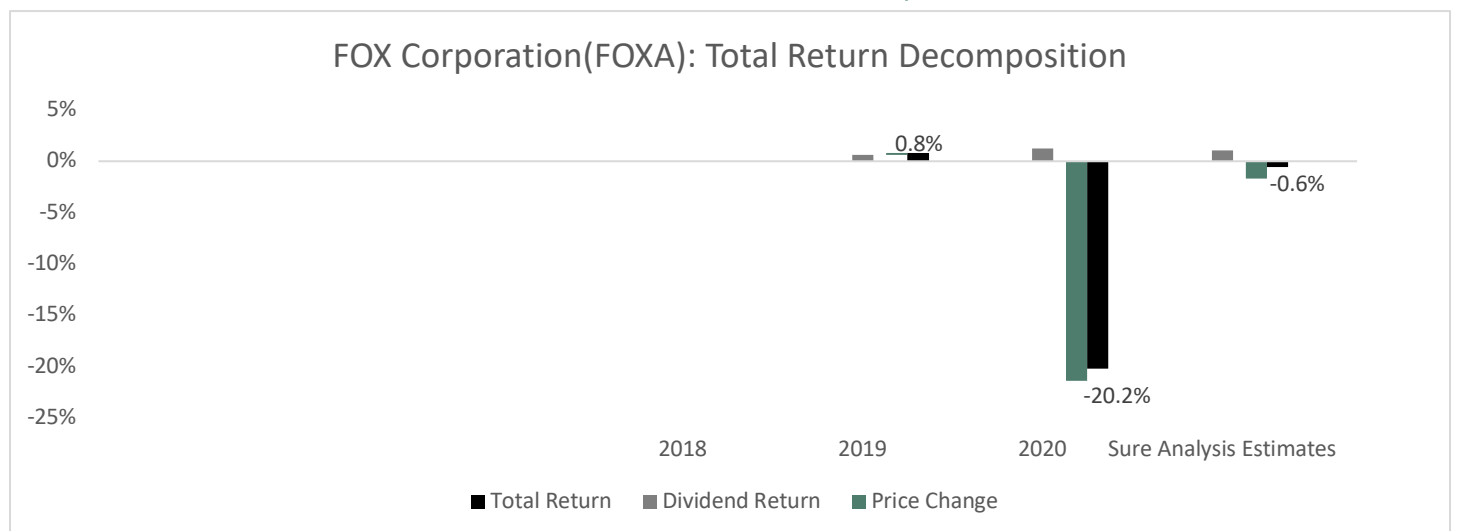
21st Century Fox paid out ~20% of its net profits in the form of dividends throughout most of the last decade. The payout ratio has been even lower during some of the previous years. Fox Corp. paid out 18.5% of its profits in 2020, with an estimated 2026 payout conservatively around 18%. The low payout ratio means that the dividend looks very safe, although the low dividend yield is not especially attractive for income-focused investors.

Fox Corp.'s most influential position, relative to peers, has always been in its news channels and sports programming – assets The Company continues to own after the deal with Disney. The sale of some assets could improve Fox's position in the long run, as it allows The Company to focus on the businesses it is best at, Cable & TV broadcasting. The TV business is not very cyclical, so Fox Corp. will likely be less vulnerable in future recessions. The Company currently has a debt to equity ratio of 0.8 and an Interest Coverage ratio of 6.5. Thus, The Company has an excellent balance sheet.

Final Thoughts & Recommendation

Fox kicked off 2021 with spectacular viewership numbers for the election. The year should only get better for the network, as advertising continues to grow and more sporting events start again. Also, the growth of sports betting is a massive win for the company as well. Based on our estimates, shares are currently overvalued. We estimate the next five-year projected returns to be only (0.6)%. Thus, we rate FOXA a Sell.

Total Return Breakdown by Year



[Click here to rate and review this research report. Your feedback is important to us.](#)

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



Fox Corp. (FOXA)

Updated March 8th, 2021 by Felix Martinez

Income Statement Metrics

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Revenue	32778	24232	25051	27675	31867	28987	27326	28500	30400	12303
Gross Profit	11763	8487	9388	10179	10759	10426	9907	10406	10631	
Gross Margin	35.9%	35.0%	37.5%	36.8%	33.8%	36.0%	36.3%	36.5%	35.0%	
SG&A Exp.	6619	3759	3719	4007	4129	3784	3460	3337	3759	1741
D&A Exp.	1185	777	711	797	1142	736	530	553	584	258
Operating Profit	3959	3951	4958	5375	5488	5906	5917	6516	6288	2497
Op. Margin	12.1%	16.3%	19.8%	19.4%	17.2%	20.4%	21.7%	22.9%	20.7%	20.3%
Net Profit	2539	2739	1179	7097	4514	8306	2755	2952	4464	999
Net Margin	7.7%	11.3%	4.7%	25.6%	14.2%	28.7%	10.1%	10.4%	14.7%	8.1%
Free Cash Flow	2940	2416	2270	2380	2286	3193	2879	3418	3676	2006
Income Tax	679	673	1094	1690	1272	1243	1130	1419	-364	402

Balance Sheet Metrics

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Total Assets	54384	61980	56663	50944	54793	50039	48193	50872	53831	21750
Cash & Equivalents	8709	12680	9626	6659	5415	8428	4424	6163	7622	4645
Acc. Receivable	N/A	6330	6608	5459	6468	5912	6258	6625	7120	1888
Inventories	2392	2332	2595	2784	3092	2749	3291	3101	3669	856
Goodwill & Int.	22055	23284	20307	22319	26124	18833	19510	19366	18869	6607
Total Liabilities	28518	31333	31478	30819	33892	31853	33312	33934	33033	11639
Accounts Payable	N/A	5773	5405	4434	4183	411	270	406	443	
Long-Term Debt	13320	15495	15455	16458	19058	19039	19553	19913	19523	7946
Total Equity	25113	30069	24684	16998	17418	17220	13661	15722	19564	10094
D/E Ratio	0.53	0.52	0.63	0.97	1.09	1.11	1.43	1.27	1.00	0.79

Profitability & Per Share Metrics

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Return on Assets	4.7%	4.7%	2.0%	13.2%	8.5%	15.8%	5.6%	6.0%	8.5%	4.8%
Return on Equity	10.5%	9.9%	4.3%	34.1%	26.2%	48.0%	17.8%	20.1%	25.3%	10.0%
ROIC	6.6%	6.4%	2.7%	18.4%	11.8%	21.5%	7.7%	8.3%	11.6%	5.7%
Shares Out.	2620	2630	2380	2320	2190	2020	1870	1850	1850	621
Revenue/Share	12.47	9.20	10.00	11.82	14.04	13.61	14.05	15.36	16.37	19.97
FCF/Share	1.12	0.92	0.91	1.02	1.01	1.50	1.48	1.84	1.98	3.26

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

Disclaimer

Nothing presented herein is, or is intended to constitute, specific investment advice. Nothing in this research report should be construed as a recommendation to follow any investment strategy or allocation. Any forward-looking statements or forecasts are based on assumptions and actual results are expected to vary from any such statements or forecasts. No reliance should be placed on any such statements or forecasts when making any investment decision. While Sure Dividend has used reasonable efforts to obtain information from reliable sources, we make no representations or warranties as to the accuracy, reliability or completeness of third-party information presented herein. No guarantee of investment performance is being provided and no inference to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.