



# Siemens AG (SIEGY)

Updated May 26<sup>th</sup>, 2021 by Jonathan Weber

## Key Metrics

|                             |      |                                            |       |                                  |                       |
|-----------------------------|------|--------------------------------------------|-------|----------------------------------|-----------------------|
| <b>Current Price:</b>       | \$83 | <b>5 Year CAGR Estimate:</b>               | 3.2%  | <b>Market Cap:</b>               | \$132B                |
| <b>Fair Value Price:</b>    | \$67 | <b>5 Year Growth Estimate:</b>             | 5.0%  | <b>Ex-Dividend Date:</b>         | 02/05/22 <sup>1</sup> |
| <b>% Fair Value:</b>        | 124% | <b>5 Year Valuation Multiple Estimate:</b> | -4.3% | <b>Dividend Payment Date:</b>    | 02/12/22 <sup>2</sup> |
| <b>Dividend Yield:</b>      | 2.5% | <b>5 Year Price Target</b>                 | \$85  | <b>Years Of Dividend Growth:</b> | 0                     |
| <b>Dividend Risk Score:</b> | C    | <b>Retirement Suitability Score:</b>       | C     | <b>Last Dividend Increase:</b>   | N/A                   |

## Overview & Current Events

Siemens AG is a German industrial conglomerate that operates in the following business units: Energy, Healthcare, Industry, and Infrastructure & Cities. Siemens was founded in 1847 and today employs more than 372,000 people worldwide. Siemens is headquartered in Munich, Germany. American investors can purchase Siemens stock through American Depository Receipts that trade over-the-counter under the ticker SIEGY. Siemens reports its results in €, but all numbers in this report are in U.S. Dollars unless noted otherwise.

Siemens AG reported its second quarter (fiscal 2021) earnings results on May 7. The company generated revenues of €14.7 billion, which is equal to ~\$18 billion, and was 6% more than the previous year's quarter on an adjusted basis. Siemens' orders did grow by 11% during the most recent quarter on a comparable, currency-adjusted basis, which was an attractive order intake pace. The fact that Siemens was able to grow its order intake despite the pandemic still being active in many countries showcases the company's resilience, especially when compared to other industrial companies. Siemens' earnings-per-ADR totaled €1.41 during the second quarter, which is equal to \$1.69, which was up by a strong 200%+ year over year, although it should be noted that the previous year's quarter was a very weak one from a profits standpoint. Following a down year in 2020, Siemens is on track to generate stronger results this year, aided by the expected recovery from the pandemic for many of the company's end markets. Management expects that revenues will grow by around 10% this year, and the company's forecast also includes a net income estimate of €5.7-6.2 billion, which would equate to earnings-per-ADR of roughly \$4.45, which would represent a major improvement versus 2020.

## Growth on a Per-Share Basis

| Year                      | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021          | 2026          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$5.19 | \$3.67 | \$3.26 | \$3.91 | \$3.53 | \$3.60 | \$4.27 | \$4.53 | \$3.81 | \$3.00 | <b>\$4.45</b> | <b>\$5.68</b> |
| <b>DPS</b>                | \$1.84 | \$1.93 | \$2.01 | \$2.05 | \$1.88 | \$1.91 | \$2.17 | \$2.30 | \$2.17 | \$2.15 | <b>\$2.11</b> | <b>\$2.57</b> |
| <b>Shares<sup>3</sup></b> | 1750   | 1710   | 1690   | 1690   | 1620   | 1620   | 1620   | 1620   | 1610   | 1610   | <b>1610</b>   | <b>1570</b>   |

Between 2009 and 2019, Siemens recorded an earnings-per-share growth rate of 9% annually. During 2009 Siemens' earnings were artificially low due to the impact of the last financial crisis, which allowed for above-average growth during the years of the following recovery. The above table is in USD, which has strengthened over the years, which hurts the comparison for companies that report their results in €.

During 2019 Siemens' profits have declined, but this was due to the Osram spin-off. Adjusted for that, Siemens earnings have risen by 15%. Siemens' strong order backlog, the weakness of its peer General Electric, and the fact that Siemens is holding a solid position in growth markets such as manufacturing 4.0, will allow Siemens to grow its profits over the coming years, we believe. Siemens does, as one of just a few German companies, regularly engage in buybacks. In the near term, the coronavirus will hurt profitability due to factory shutdowns that will primarily occur during the current quarter, but due to its strong order backlog and leading market position Siemens should be able to recover quickly.

<sup>1</sup> Estimated date

<sup>2</sup> Estimated date

<sup>3</sup> In Millions

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## Valuation Analysis

| Year      | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | Now  | 2026 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 11.8 | 12.8 | 16.4 | 16.6 | 15.2 | 14.3 | 15.3 | 14.3 | 13.6 | 23.3 | 18.7 | 15.0 |
| Avg. Yld. | 3.0% | 4.1% | 3.8% | 3.2% | 3.5% | 3.7% | 3.3% | 3.6% | 4.2% | 3.1% | 2.5% | 3.0% |

Siemens' shares have been valued at a mid-teens price-to-earnings multiple throughout the majority of the last decade. Industrial businesses can be cyclical, and their stock prices and valuations tend to be cyclical as well, but surprisingly there are no large outliers in Siemens' valuation throughout the last decade, except for pandemic-impacted 2020. Shares are trading above our fair value estimate right now, based on our earnings estimate for the current year.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2026  |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Payout | 35.5% | 52.6% | 61.7% | 52.4% | 53.3% | 53.1% | 50.8% | 50.8% | 57.0% | 71.6% | 47.4% | 45.2% |

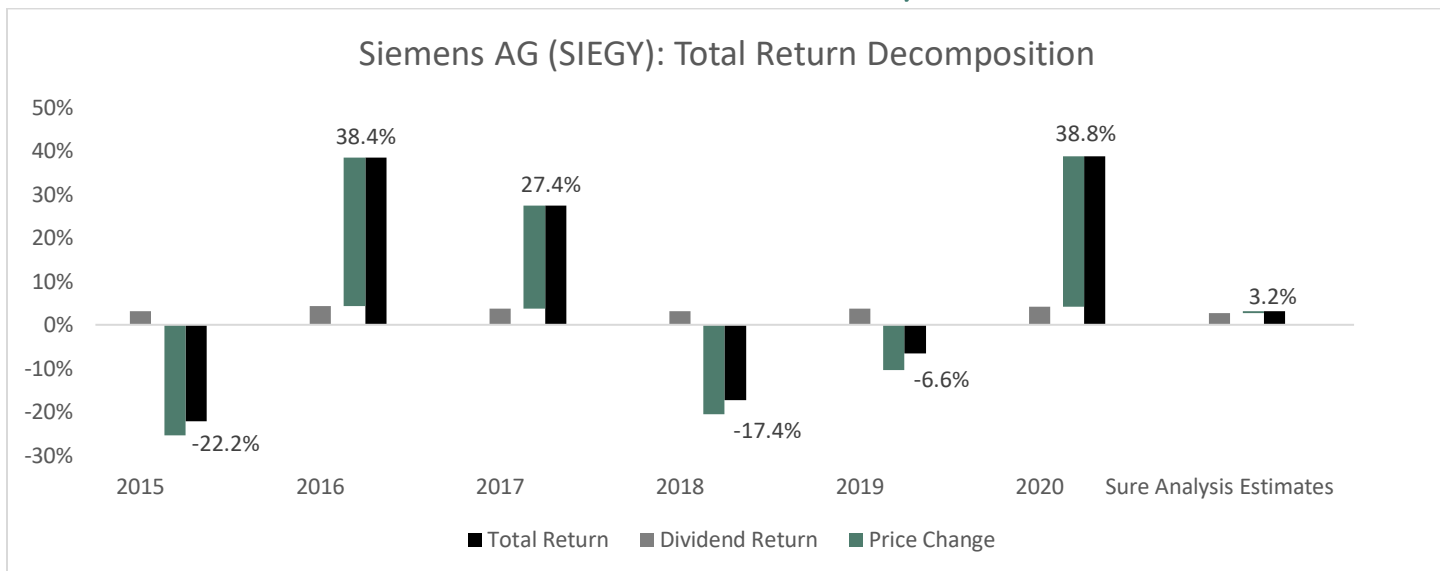
Siemens' dividend payout ratio has been around 50% throughout the majority of the last decade, but during the financial crisis there were large swings in the company's payout ratio. The company was not forced to cut its payout during the last financial crisis. We believe that Siemens' dividend remains relatively safe going forward.

One of Siemens' most important competitive advantages is its robust industrial backlog. The company typically books more business than it is capable of completing at any given time, which causes it to operate with a book-to-bill ratio (new contracts divided by total revenue) above 1.0. This has resulted in a large backlog of uncompleted business over time. This helps in times when order intake slows down, which is expected for the remainder of the current year, due to the impact that the coronavirus has on the globe's economy, although lockdown-induced production stops still hurt.

## Final Thoughts & Recommendation

As a large and diversified industrial company, Siemens is not operating a high-growth business. The company is, due to its large backlog and solid order intake, relatively resilient relative to other industrial companies. 2020 was a down year for Siemens, but the company remained profitable easily, and it looks like 2021 will be a stronger year. Due to an above-average valuation, future returns do not look especially promising, which is why we rate the stock a sell right now.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2011  | 2012   | 2013   | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  |
|------------------|-------|--------|--------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 93748 | 101296 | 100475 | 96348 | 96666 | 86852 | 88461 | 91472 | 98854 | 97989 |
| Gross Profit     | 27183 | 30597  | 28463  | 26414 | 27628 | 25087 | 26456 | 27645 | 29596 | 29253 |
| Gross Margin     | 29.0% | 30.2%  | 28.3%  | 27.4% | 28.6% | 28.9% | 29.9% | 30.2% | 29.9% | 29.9% |
| SG&A Exp.        | 13137 | 14171  | 14336  | 14258 | 13829 | 13101 | 12961 | 13644 | 15405 | 15057 |
| D&A Exp.         | 5087  | 3630   | 3658   | 3678  | 3240  | 2927  | 3070  | 3545  | 4070  | 3942  |
| Operating Profit | 9853  | 10701  | 8554   | 6568  | 8291  | 6672  | 7932  | 7973  | 7038  | 7550  |
| Op. Margin       | 10.5% | 10.6%  | 8.5%   | 6.8%  | 8.6%  | 7.7%  | 9.0%  | 8.7%  | 7.1%  | 7.7%  |
| Net Profit       | 5299  | 7993   | 5389   | 5620  | 7292  | 8362  | 6053  | 6580  | 6913  | 5838  |
| Net Margin       | 5.7%  | 7.9%   | 5.4%   | 5.8%  | 7.5%  | 9.6%  | 6.8%  | 7.2%  | 7.0%  | 6.0%  |
| Free Cash Flow   | 10051 | 8028   | 6381   | 7257  | 7175  | 5414  | 6082  | 5266  | 6932  | 6596  |
| Income Tax       | 2327  | 2985   | 2589   | 2144  | 2733  | 2146  | 2230  | 2371  | 2445  | 2112  |

## Balance Sheet Metrics

| Year               | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B) | 140112 | 141581 | 139769 | 137552 | 133081 | 135416 | 143515 | 160350 | 161419 | 164386 |
| Cash & Equivalents | 19224  | 16934  | 14062  | 12401  | 10168  | 11204  | 11896  | 9866   | 12859  | 13557  |
| Acc. Receivable    | 18691  | 17776  | 17185  | 17450  | 15908  | 15650  | 18518  | 17477  | 19268  | 18521  |
| Inventories        | 20371  | 20567  | 21657  | 22795  | 20894  | 21667  | 14153  | 15428  | 15247  | 15193  |
| Goodwill & Int.    | 28249  | 27367  | 27972  | 30957  | 28351  | 35155  | 35789  | 45750  | 44709  | 43720  |
| Total Liab. (\$B)  | 100466 | 97907  | 99196  | 98926  | 93093  | 95972  | 104251 | 107785 | 105589 | 108606 |
| Accounts Payable   | 10763  | 10427  | 10376  | 10254  | 9636   | 8747   | 9033   | 11493  | 12452  | 12483  |
| Long-Term Debt     | 27133  | 24366  | 26528  | 27425  | 26382  | 33209  | 34741  | 37826  | 37263  | 39763  |
| Total Equity       | 38624  | 42823  | 39839  | 37933  | 39278  | 38790  | 38586  | 50871  | 52841  | 52654  |
| D/E Ratio          | 0.70   | 0.57   | 0.67   | 0.72   | 0.67   | 0.86   | 0.90   | 0.74   | 0.71   | 0.76   |

## Profitability & Per Share Metrics

| Year             | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 3.8%  | 5.7%  | 3.8%  | 4.1%  | 5.4%  | 6.2%  | 4.3%  | 4.3%  | 4.3%  | 3.6%  |
| Return on Equity | 13.6% | 19.6% | 13.0% | 14.5% | 18.9% | 21.4% | 15.6% | 14.7% | 13.3% | 11.1% |
| ROIC             | 7.8%  | 11.9% | 8.0%  | 8.4%  | 11.0% | 12.0% | 8.3%  | 8.0%  | 7.5%  | 6.2%  |
| Shares Out.      | 1760  | 1750  | 1710  | 1690  | 1690  | 1620  | 1620  | 1620  | 1620  | 1610  |
| Revenue/Share    | 53.42 | 57.38 | 56.81 | 56.53 | 56.73 | 52.14 | 53.95 | 55.16 | 59.67 | 59.87 |
| FCF/Share        | 5.73  | 4.55  | 3.61  | 4.26  | 4.21  | 3.25  | 3.71  | 3.18  | 4.18  | 4.03  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

### Disclaimer

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