



RPM Intl. Inc. (RPM)

Updated July 26th, 2021 by Nathan Parsh

Key Metrics

Current Price:	\$87	5 Year CAGR Estimate:	5.1%	Market Cap:	\$11.4 billion
Fair Value Price:	\$81	5 Year Growth Estimate:	5.0%	Ex-Dividend Date:	10/14/2021 ¹
% Fair Value:	108%	5 Year Valuation Multiple Estimate:	-1.5%	Dividend Payment Date:	10/30/2021
Dividend Yield:	1.7%	5 Year Price Target	\$103	Years Of Dividend Growth:	47
Dividend Risk Score:	A	Retirement Suitability Score:	B	Last Dividend Increase:	2.9%

RPM International manufactures, markets and distributes chemical products to industrial, retail and specialty customers. The majority of sales are made to industrial customers. RPM was founded in 1947 and employs more than 14,000 people today.

RPM announced earnings results for the fourth quarter and fiscal year 2021 on 4/7/2021. Revenue increased 19.2% to \$1.74 billion, beating estimates by \$50 million. Adjusted earnings-per-share of \$1.28 were in-line with expectations and were a 13.3% improvement from the prior year. For the fiscal year, revenue grew 10.9% to \$6.11 billion while adjusted earnings-per-share of \$4.16 was a 36% increase from the prior year.

For the quarter, organic growth 28.4% as most end markets have begun to see recovery from COVID-19. Currency translation was a favorable 4.8% with acquisitions also positively impacting results. The Consumer Group grew 2% as acquisitions benefits more than offset a slight decline in organic growth. This business performed extraordinarily well during the first three quarters of the year as demand was very high for do-it-yourself home improvements. This demand did slow towards the end of the quarter, but remains above pre-pandemic levels. The Construction Products Group increased 33.2% as activity amongst customers picked up during the quarter, especially in international markets. Performance Coatings Group grew 20.5% as demand improved in construction, maintenance and repair customers. Specialty Products Group was higher by nearly 50% as this marked the third consecutive quarter of sequential growth. Cleaning chemicals and restoration equipment were the standouts, but almost all businesses experiencing growth.

Analysts expect RPM to earn \$4.48 per share in fiscal 2022. We have initiated our forecast accordingly.

Growth on a Per-Share Basis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
EPS	\$1.65	\$1.83	\$2.18	\$2.38	\$2.63	\$2.47	\$2.73	\$2.66	\$3.07	\$4.16	\$4.48	\$5.72
DPS	\$0.86	\$0.89	\$0.95	\$1.02	\$1.09	\$1.18	\$1.31	\$1.40	\$1.44	\$1.52	\$1.52	\$1.94
Shares²	132	133	133	133	133	134	134	130	128	128	128	120

The last recession had a severe impact on the RPM's earnings, which saw a decline of 42% from 2008 to 2009. It was not until 2013 that RPM's earnings numbers recovered above 2008's total. In recent years, growth has been much steadier. From 2008-2017, earnings per share grew at a rate of 3% per year. Coming off the lows of the last recession, earnings have grown at a rate of 10%. In order to account for the likely declines in earnings during the next recession, we feel comfortable forecasting a 5% earnings-per-share growth rate going forward. Organic growth is expected to be the primary contributor.

Growth slowed during the last recession, but RPM was able to maintain and increase its payments to shareholders even in an adverse economic climate. RPM raised its dividend 2.9% for the 10/15/2020 payment, giving the company 47 consecutive years of dividend growth. The company has compounded its dividend by 5.2% annually over the last five years.

¹ Estimated date

² Share count in millions

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



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Valuation Analysis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
Avg. P/E	14.0	15.9	17.7	19.8	17.3	21.2	15.9	20.1	24.4	22.5	19.4	18.0
Avg. Yld.	3.7%	3.1%	2.5%	2.2%	2.4%	2.2%	2.6%	2.6%	1.9%	1.6%	1.7%	1.9%

Shares of RPM have fallen \$3, or 3.3%, since our 4/7/2021 update. Using expected earnings-per-share for fiscal year 2022, the price-to-earnings ratio is 19.4. We reaffirm our five-year target P/E to 18 to reflect the higher multiple that shares have traded with over the past few years. If the stock were traded with this multiple by fiscal 2027, then valuation would be a 1.5% headwind to annual returns over this period of time.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
Payout	52%	49%	44%	43%	41%	48%	47%	53%	47%	37%	34%	34%

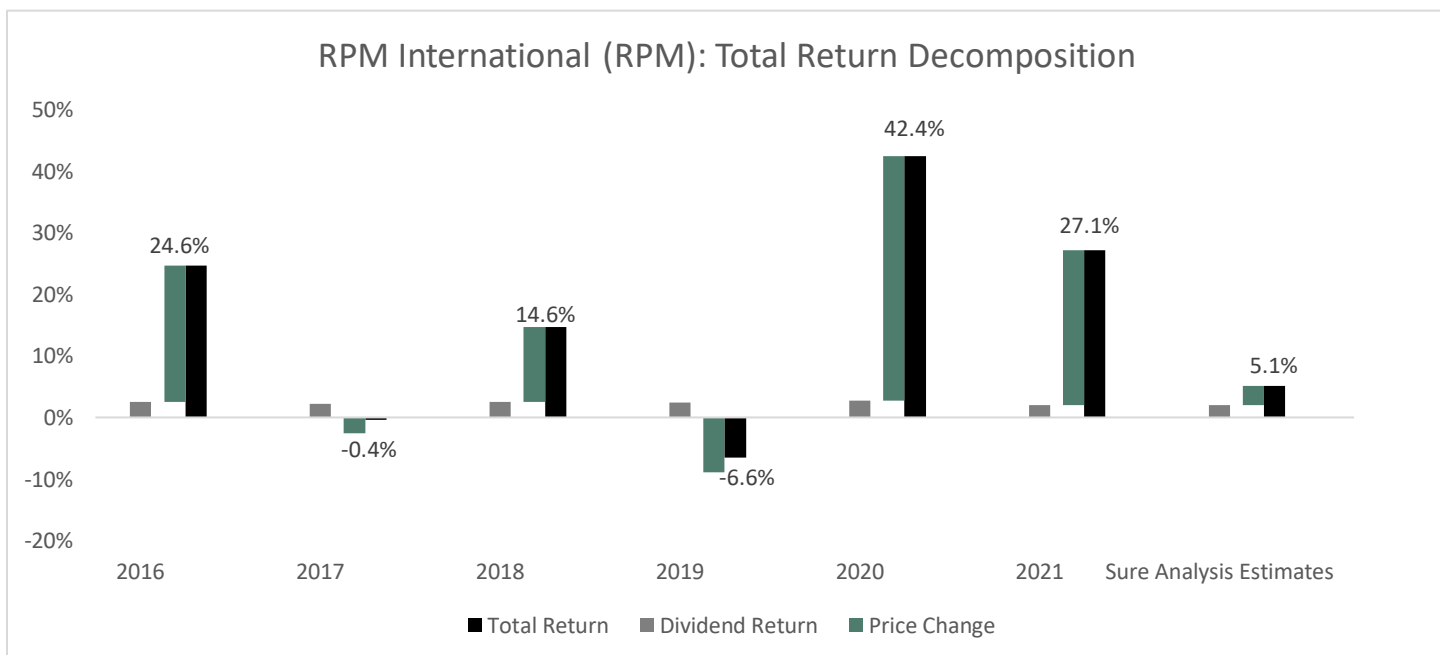
RPM is not recession proof, as shown by the company's decline in earnings, and in the time that it took for earnings growth to return to the company. The company also has a high level of debt that could make acquisitions or high dividend growth difficult if earnings were to weaken.

RPM is a leading manufacturer and distributor of paints, coatings, construction chemicals, colorants and adhesives to consumers, contractors or construction businesses. These businesses perform well when the economy is growing due to the increases in construction and home improvement spending. However, RPM is very susceptible to recessions.

Final Thoughts & Recommendation

RPM International is now expected to return 5.1% per year through fiscal year 2027, up from our previous estimate of 3.3%. All businesses performed very well during the most recent quarter, with demand picking up in areas that were most heavily impacted by the COVID-19 pandemic. We have raised our five-year price target \$5 to \$103 due to EPS estimates for fiscal year 2022 and now view shares of RPM as a hold due to projected returns.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Revenue	3,382	3,777	4,079	4,376	4,595	4,814	4,958	5,322	5,565	5,507
Gross Profit	1,401	1,542	1,703	1,876	1,941	2,087	2,166	2,017	2,088	2,093
Gross Margin	41.4%	40.8%	41.7%	42.9%	42.3%	43.4%	43.7%	37.9%	37.5%	38.0%
SG&A Exp.	1,058	1,156	1,309	1,390	1,423	1,521	1,644	1,498	1,596	1,549
D&A Exp.	73	76	86	90	99	111	117	128	142	157
Operating Profit	342	387	393	486	518	566	522	518	492	544
Operating Margin	10.1%	10.2%	9.6%	11.1%	11.3%	11.8%	10.5%	9.7%	8.8%	9.9%
Net Profit	189	216	99	292	239	355	182	338	267	304
Net Margin	5.6%	5.7%	2.4%	6.7%	5.2%	7.4%	3.7%	6.3%	4.8%	5.5%
Free Cash Flow	198	223	277	184	245	358	260	276	156	402
Income Tax	92	95	67	119	225	126	60	78	72	103

Balance Sheet Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Total Assets	3,515	3,562	4,121	4,378	4,694	4,765	5,090	5,272	5,441	5,631
Cash & Equivalents	435	316	344	333	175	265	350	244	223	233
Accounts Receivable	713	746	788	874	956	963	995	1,114	1,232	1,138
Inventories	463	490	549	614	674	686	788	834	842	810
Goodwill & Int. Ass.	1,144	1,195	1,573	1,607	1,820	1,795	1,717	1,776	1,847	1,834
Total Liabilities	2,128	2,248	2,766	2,800	3,401	3,390	3,652	3,638	4,033	4,366
Accounts Payable	359	391	478	526	512	501	535	592	557	535
Long-Term Debt	1,109	1,116	1,374	1,352	1,656	1,640	2,090	2,174	2,526	2,539
Shareholder's Equity	1,263	1,184	1,201	1,383	1,291	1,372	1,436	1,631	1,406	1,262
D/E Ratio	0.88	0.94	1.14	0.98	1.28	1.20	1.46	1.33	1.80	2.01

Profitability & Per Share Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Return on Assets	5.8%	6.1%	2.6%	6.9%	5.3%	7.5%	3.7%	6.5%	5.0%	5.5%
Return on Equity	16.1%	17.7%	8.3%	22.6%	17.9%	26.6%	12.9%	22.0%	17.6%	22.8%
ROIC	8.2%	8.8%	3.8%	10.3%	8.1%	11.9%	5.6%	9.2%	6.9%	7.9%
Shares Out.	132	133	133	133	133	134	134	130	128	128
Revenue/Share	26.41	29.35	31.42	33.08	34.06	35.21	36.68	38.80	41.42	42.37
FCF/Share	1.55	1.73	2.13	1.39	1.82	2.62	1.92	2.01	1.16	3.09

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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