

# Blackstone Group Inc. (BX)

Updated October 25th, 2021, by Nikolaos Sismanis

### **Key Metrics**

| <b>Current Price:</b> | \$138 | 5 Year CAGR Estimate:               | 4.6%  | Market Cap:               | \$96.4 B |
|-----------------------|-------|-------------------------------------|-------|---------------------------|----------|
| Fair Value Price:     | \$92  | 5 Year Growth Estimate:             | 10.0% | Ex-Dividend Date:         | 10/29/21 |
| % Fair Value:         | 150%  | 5 Year Valuation Multiple Estimate: | -7.7% | Dividend Payment Date:    | 10/08/21 |
| Dividend Yield:       | 3.2%  | 5 Year Price Target                 | \$148 | Years Of Dividend Growth: | N/A      |
| Dividend Risk Score:  | F     | Retirement Suitability Score:       | F     | Last Dividend Increase:   | N/A      |

### **Overview & Current Events**

Blackstone, founded in 1985 by Peter Peterson and Stephen Schwarzman (still CEO), is one of the world's leading investment firms. At the end of 2020 the company held \$619 billion in assets under management (AUM), operating in Private Equity (32% of AUM), Real Estate (30%), Credit (25%) and Hedge Fund Solutions (13%). Today the \$96.4 billion market cap company employs about 2,600 people.

Note that the BX ticker previously represented an underlying unitholder interest in Blackstone, with the company acting as a general partner. However, on July 1st, 2019 Blackstone completed its transformation from a publicly traded partnership to a corporation. This move eliminated the Schedule K-1, replacing it with a Form 1099-DIV, and is intended to improve the market for the company's shares. This report marks the company's ninth quarter as a corporation.

On October 21st, 2021, Blackstone reported Q3-2021 results for the period ending September 30th, 2021. For the quarter, total revenue equaled \$6.2 billion, 107% higher year-over-year, powered by strong growth in both advisory fees and massive growth in investment income. Specifically, management and advisory fees grew 25.7% to \$1.32 billion, while investment income spiked 123% compared to Q3-2020. Distributable earnings totaled \$1.6 billion or \$01.28 per share, up 112% year-over-year.

Distributable earnings over the last twelve months have equaled \$5.4 billion or \$4.19 per share. Total assets under management equaled \$730.7 billion, up 25% year-over-year, driven by \$35.7 billion in inflows. Blackstone also declared a quarterly dividend of \$1.09. Overall, Blackstone reported the best results in its 36-year history. Earnings increased dramatically, and all of its key financial and capital metrics reached record or near-record levels. We expect distributable EPS of \$4.60 for FY2021.

### Growth on a Per-Share Basis

| Year                | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2026   |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| EPS                 | \$1.23 | \$1.72 | \$3.08 | \$3.76 | \$1.82 | \$2.00 | \$2.81 | \$2.26 | \$2.31 | \$2.65 | \$4.60 | \$7.41 |
| DPS                 | \$0.62 | \$0.52 | \$1.18 | \$1.92 | \$2.90 | \$1.66 | \$2.32 | \$2.42 | \$1.92 | \$1.91 | \$4.36 | \$5.05 |
| Shares <sup>1</sup> | 489    | 556    | 573    | 596    | 624    | 643    | 659    | 663    | 680    | 684    | 721    | 730    |

Note that the table above shows earnings-per-unit, distributions-per-unit and units outstanding through 2018, reflecting the previous partnership format. In addition, Blackstone had previously reported economic net income, but is no longer doing so. With the transition to a corporation complete, we are using distributable earnings as our baseline.

Blackstone's performance fees tend to be lumpy, which in turn leads to irregular results. From 2010 through 2018, earnings-per-unit grew by a compound average rate of 7.6% per annum, however this varied widely from \$1.26 all the way up to \$3.76 and back down to \$2.26. The COVID-19 pandemic has pressured most companies, but we are encouraged by Blackstone's prior fundraising and \$127.2 billion in "dry powder capital" set to deploy.

After Q3 results, we are forecasting a 10% distributable EPS CAGR in the medium term, which implies a substantial deceleration from Blackstone's sequential growth and record results over the past few quarters. We remain prudent, nonetheless, as Blackstone's performance can be easily swayed by the underlying market conditions. Alongside a lumpy

<sup>&</sup>lt;sup>1</sup> In millions.



# Blackstone Group Inc. (BX)

Updated October 25<sup>th</sup>, 2021, by Nikolaos Sismanis

earnings pattern, the distribution / dividend has been up and down as well. Our estimate uses the next-twelve-month payout (\$4.36), which includes the most recent \$1.09 dividend declaration.

## **Valuation Analysis**

| Year      | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | Now  | 2026 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 12.7 | 8.3  | 7.4  | 8.6  | 20.2 | 13.2 | 11.3 | 14.9 | 14.4 | 18.6 | 29.9 | 20.0 |
| Avg. Yld. | 4.0% | 3.6% | 5.2% | 5.9% | 7.9% | 6.3% | 7.3% | 7.2% | 4.4% | 3.9% | 3.2% | 3.4% |

We are using a fair value multiple of 20 times earnings taking into consideration the transformation from a partnership to a corporation, along with the security's uneven history and favorably evolving growth prospects. With shares presently trading nearly 30 times estimated earnings, this implies the potential for a significant valuation headwind. Meanwhile, the 3.2% dividend yield will aid returns, but we do note that while this payment appears solid, it can fluctuate significantly in the years to come.

### Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2026 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 50%  | 30%  | 38%  | 51%  | 159% | 83%  | 83%  | 107% | 83%  | 72%  | 95%  | 68%  |

Blackstone did not fare particularly well during the last recession, posting a loss of -\$1.03 per unit in 2008. Moreover, the distribution went from \$1.20 in 2008 down to \$0.90 in 2009 and \$0.60 in 2010. However, the company recovered well, generating solid growth from 2009 through 2014. Recently results have been rapidly accelerating.

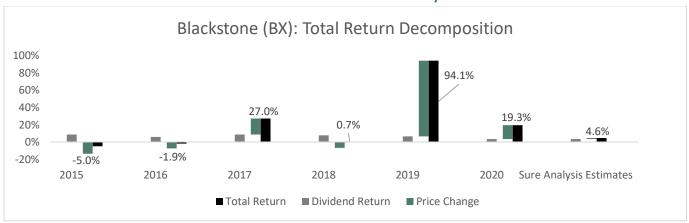
The company does possess a competitive advantage in that it is the largest alternative investment firm in the world. If you're looking to invest outside of the conventional equity space, which is a trend that has been going on for some time, Blackstone has a leading seat at the table; especially for large institutional firms looking for stability.

As of Q3 2021, Blackstone held \$8.2 billion in cash and equivalents and \$18.4 billion in cash and net investments, or \$15.26 per share. Blackstone has a \$2.3 billion undrawn credit revolver and maintains A+ ratings from S&P and Fitch.

# Final Thoughts & Recommendation

Blackstone's shares have more than doubled over the past year, with the company reporting skyrocketing sequential growth rates. Blackstone has built itself into a leading alternative asset manager, an area that has grown in recent years and has not yet been subjected to the "race to the bottom" as it relates to fee income. With that said, expect volatile results and drawdowns during recessions. Total return potential comes in at 4.6% per annum, stemming from 1.3% growth and a 3.2% dividend yield offset by the possibility of a notable valuation headwind. Shares earn a sell rating.

## Total Return Breakdown by Year



Click here to rate and review this research report. Your feedback is important to us.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



# Blackstone Group Inc. (BX)

Updated October 25<sup>th</sup>, 2021, by Nikolaos Sismanis

### **Income Statement Metrics**

| Year                    | 2011  | 2012 | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  |
|-------------------------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue                 | 3253  | 4019 | 6613  | 7485  | 4647  | 5051  | 7005  | 6661  | 6861  | 5966  |
| SG&A Exp.               | 3330  | 3188 | 3759  | 3734  | 2946  | 594   | 621   | 673   | 673   | 725   |
| D&A Exp.                | 208   | 139  | 96    | 102   | 101   | 83    | 47    | 59    | 59    | 71    |
| <b>Operating Profit</b> | -168  | 219  | 1171  | 1585  | 710   | 1039  | 1471  | 1542  | 1542  | 1045  |
| Op. Margin              | -5.2% | 5.4% | 17.7% | 21.2% | 15.3% | 20.6% | 21.0% | 23.1% | 22.5% | 17.5% |
| Free Cash Flow          | 1063  | 546  | 3522  | 1625  | 2338  | -110  | -1651 | 27    | 27    | 1824  |
| Income Tax              | 346   | 185  | 256   | 291   | 190   | 132   | 743   | 249   | 249   | 356   |

### **Balance Sheet Metrics**

| Year                     | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  |
|--------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets             | 21909 | 28932 | 29679 | 31497 | 22526 | 26403 | 34416 | 28925 | 28925 | 26270 |
| Cash & Equivalents       | 755   | 710   | 832   | 1412  | 1837  | 1837  | 1992  | 2208  | 2208  | 1999  |
| Accounts Receivable      | 406   | 638   | 888   | 559   | 613   | 773   | 875   | 636   |       |       |
| Goodwill & Int. Ass.     | 2299  | 2302  | 2348  | 2246  | 2064  | 1981  | 2188  | 2338  | 2338  | 2249  |
| <b>Total Liabilities</b> | 12657 | 17717 | 15301 | 14164 | 10296 | 13888 | 20904 | 15312 | 15312 | 11740 |
| Accounts Payable         | 829   |       | 872   | 1195  | 649   | 1082  | 2044  | 876   | 876   | 717   |
| Long-Term Debt           | 8868  | 13051 | 10467 | 8924  | 6117  | 8866  | 14815 | 9952  | 9952  | 6342  |
| Shareholder's Equity     | 7131  | 8215  | 9963  | 11476 | 9638  | 9901  | 6634  | 6379  | 6379  | 6652  |

## **Profitability & Per Share Metrics**

| Year             | 2011  | 2012 | 2013  | 2014  | 2015 | 2016  | 2017  | 2018  | 2019  | 2020  |
|------------------|-------|------|-------|-------|------|-------|-------|-------|-------|-------|
| Return on Assets | -0.8% | 0.9% | 4.0%  | 5.2%  | 2.6% | 4.2%  | 4.8%  | 4.9%  | 4.9%  | 3.6%  |
| Return on Equity | -2.4% | 2.8% | 12.9% | 14.8% | 6.7% | 10.6% | 17.8% | 23.7% | 23.7% | 15.3% |
| Shares Out.      | 489   | 556  | 573   | 596   | 624  | 643   | 659   | 670   | 680   | 697   |
| Revenue/Share    | 6.84  | 7.46 | 11.20 | 12.21 | 3.91 | 4.23  | 10.51 | 5.52  | 5.68  | 8.56  |
| FCF/Share        | 2.24  | 1.01 | 5.96  | 2.65  | 1.97 | -0.09 | -2.48 | 0.02  | 0.02  | 2.62  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

#### Disclaimer

Nothing presented herein is, or is intended to constitute, specific investment advice. Nothing in this research report should be construed as a recommendation to follow any investment strategy or allocation. Any forward-looking statements or forecasts are based on assumptions and actual results are expected to vary from any such statements or forecasts. No reliance should be placed on any such statements or forecasts when making any investment decision. While Sure Dividend has used reasonable efforts to obtain information from reliable sources, we make no representations or warranties as to the accuracy, reliability or completeness of third-party information presented herein. No guarantee of investment performance is being provided and no inference to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.