



# Novartis AG (NVS)

Updated October 27<sup>nd</sup>, 2021 by Nathan Parsh

## Key Metrics

|                             |       |                                            |       |                                  |                        |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|------------------------|
| <b>Current Price:</b>       | \$82  | <b>5 Year CAGR Estimate:</b>               | 11.3% | <b>Market Cap:</b>               | \$204 billion          |
| <b>Fair Value Price:</b>    | \$100 | <b>5 Year Growth Estimate:</b>             | 4.0%  | <b>Ex-Dividend Date</b>          | 3/4/2022 <sup>1</sup>  |
| <b>% Fair Value:</b>        | 82%   | <b>5 Year Valuation Multiple Estimate:</b> | 4.1%  | <b>Dividend Payment Date:</b>    | 3/15/2022 <sup>2</sup> |
| <b>Dividend Yield:</b>      | 3.9%  | <b>5 Year Price Target</b>                 | \$122 | <b>Years Of Dividend Growth:</b> | 25 <sup>3</sup>        |
| <b>Dividend Risk Score:</b> | B     | <b>Retirement Suitability Score:</b>       | A     | <b>Last Dividend Increase:</b>   | 1.7% <sup>4</sup>      |

## Overview & Current Events

Novartis researches, develops and markets products to improve patients' health. The company's Innovative Medicines division offers medicines in the areas of oncology, cardiovascular, dermatology, respiratory and several others. Novartis Sandoz division markets generic drugs. Novartis employs 110,000 people and has annual sales of more than \$52 billion. Novartis is incorporated in Switzerland, but U.S. investors have access to the company through an American Depositary Receipt, or ADR.

Novartis reported third quarter results on 10/26/2021. All figures in U.S. dollars. Revenue grew 6.3% to \$13.03 billion, matching expectations. Adjusted earnings-per-share of \$1.71 was a \$0.19, or 12.5%, improvement from the prior year and \$0.05 above estimates. Excluding COVID-19 related de-stocking, revenue and operating income are both estimated to have increased 10%.

All figures in constant currency. Innovative Medicines grew 8% due to strength in product volumes. Volume growth of 9% was partially offset by a 2% headwind from lower prices. *Cosentyx*, which treats plaque psoriasis and is the company's top selling product, was higher by 22% due to sustained demand in the U.S., Europe and China. *Entresto*, which is used to treat chronic heart failure, was up 44% due to higher market share among patients with heart failure. The product is now first-line therapy for heart failure patients following recommendations from the Heart Failure Association of the European Society of Cardiology in 2019. *Tafinlar + Mekinist*, which treats melanoma, was up 4% due to higher demand in adjuvant melanoma. Sales for *Promacta/Revolade*, which helps lower the risk of bleeding, grew 18% as the product is now a first-line treatment in the U.S for severe aplastic anemia. *Kymriah*, used to treat patients with acute lymphoblastic leukemia that have relapsed, increased 20% as the product had gains in Europe and emerging markets. *Kymriah* was approved in the U.S. in 2017 for treatment of patients up to 25 years old and is now approved in 30 countries. Sandoz sales fell 2% due to continued pricing pressure. Sales outside of the U.S. were higher by 3%. Novartis announced that it was conducting a "strategic review" of its Sandoz segment.

Analysts expect Novartis to earn \$6.28 in 2021, up from \$6.19 previously.

## Growth on a Per-Share Basis

| Year                      | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021          | 2026          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$3.78 | \$3.89 | \$3.70 | \$4.13 | \$2.92 | \$2.82 | \$3.28 | \$5.14 | \$5.28 | \$5.78 | <b>\$6.28</b> | <b>\$7.64</b> |
| <b>DPS</b>                | \$2.36 | \$2.41 | \$2.43 | \$2.76 | \$2.67 | \$2.72 | \$2.72 | \$2.94 | \$2.57 | \$3.09 | <b>\$3.20</b> | <b>\$3.89</b> |
| <b>Shares<sup>5</sup></b> | 2422   | 2472   | 2426   | 2399   | 2374   | 2374   | 2318   | 2300   | 2230   | 2254   | <b>2254</b>   | <b>2230</b>   |

Novartis increased earnings at a rate of 4.8% per year from 2011 through 2020; earnings actually grew during the last recession. Healthcare companies often perform well during recessions as people will seek out treatments for ailments

<sup>1</sup> Estimated ex-dividend date

<sup>2</sup> Estimated payment date

<sup>3</sup> In local currency

<sup>4</sup> In local currency

<sup>5</sup> Share count in millions

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regardless of the economic climate. Due to continued strength of the company's top selling products, we are reiterating our expect earnings-per-share annual growth rate of 4%.

Novartis pays an annual dividend, with the most recent announcement stating the company is increasing its 2021 dividend 1.7% to \$3.20 in USD. The company has increased its dividend 25 consecutive years in local currency. The dividend for U.S. investors was maintained in 2016 and 2017 after being cut slightly in 2015 due to currency exchange. Dividends are declared in Swiss Francs.

## Valuation Analysis

| Year      | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | Now  | 2026 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 15.2 | 14.8 | 19.8 | 21.4 | 33.3 | 27.3 | 24.5 | 15.2 | 28.4 | 24.6 | 13.1 | 16.0 |
| Avg. Yld. | 4.1% | 4.2% | 3.3% | 3.1% | 2.7% | 3.5% | 3.4% | 3.6% | 3.2% | 3.5% | 3.9% | 3.2% |

Novartis saw earnings-per-share decline at the same time the share price accelerated in the 2013-2015 period. We assign shares a fair value price-to-earnings multiple of 16 to help account for the wide variance in valuations over the last decade. This valuation is a premium to most peers, but we feel that the growth in the company's key products, as well as the expectation for new products to produce strong results, warrants the slight premium. Shares of Novartis have fallen \$8, or 8.9%, since our 7/22/2021 update. Based off estimates for 2021, Novartis has a valuation of 13.1 times earnings. If shares were to reach our target by 2026, then valuation could add 4.1% to annual returns over this time period.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

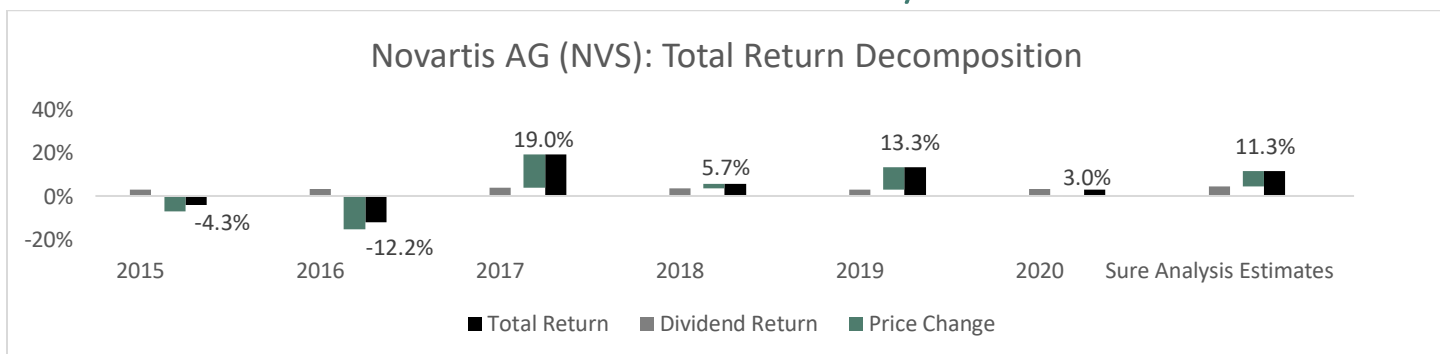
| Year   | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2026 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 62%  | 62%  | 66%  | 67%  | 91%  | 97%  | 83%  | 57%  | 49%  | 53%  | 51%  | 51%  |

The chief competitive advantage for Novartis is its Innovative Medicines division, which has shown impressive growth over the last year. Four different products have reached the \$1 billion annual sales mark. Another key advantage for the company is Novartis' willingness to spend on research and development. The company spent more than \$9 billion on R&D over the last year. This level of R&D spending should pay off as Novartis expects to bring to market 14 different products over the next two years with the potential for at least a billion dollars in peak sales.

## Final Thoughts & Recommendation

Novartis is now expected to return 11.3% annually through 2026, up from our prior estimate of 9.2%. Novartis posted growth in almost every area outside of its generic business. Year-over-year gains for the most important products showed strong growth. We have raised our 2026 price target \$2 to \$122 due to revised EPS estimates for the year. Novartis now receives a buy recommendation from Sure Dividend due to projected returns.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue          | 59,375 | 51,971 | 52,716 | 53,634 | 50,387 | 49,436 | 43,404 | 46,099 | 48,677 | 49,898 |
| Gross Profit     | 40,392 | 36,105 | 36,137 | 36,289 | 32,983 | 31,916 | 29,771 | 31,589 | 34,252 | 34,777 |
| Gross Margin     | 68.0%  | 69.5%  | 68.6%  | 67.7%  | 65.5%  | 64.6%  | 68.6%  | 68.5%  | 70.4%  | 69.7%  |
| SG&A Exp.        | 18,049 | 15,117 | 15,241 | 14,993 | 14,247 | 14,192 | 12,465 | 13,717 | 14,369 | 14,197 |
| D&A Exp.         | 5,788  | 4,442  | 4,405  | 4,682  | 5,471  | 6,043  | 4,736  | 5,211  | 5,826  | 6,464  |
| Operating Profit | 10,780 | 11,507 | 10,983 | 11,089 | 8,977  | 8,268  | 8,702  | 8,403  | 9,086  | 10,152 |
| Op. Margin       | 18.2%  | 22.1%  | 20.8%  | 20.7%  | 17.8%  | 16.7%  | 20.0%  | 18.2%  | 18.7%  | 20.3%  |
| Net Profit       | 8,940  | 9,270  | 9,175  | 10,210 | 17,783 | 6,712  | 7,703  | 12,611 | 11,732 | 8,072  |
| Net Margin       | 15.1%  | 17.8%  | 17.4%  | 19.0%  | 35.3%  | 13.6%  | 17.7%  | 27.4%  | 24.1%  | 16.2%  |
| Free Cash Flow   | 11,922 | 11,422 | 9,796  | 10,493 | 8,392  | 8,596  | 10,327 | 11,726 | 12,225 | 11,153 |
| Income Tax       | 1,483  | 1,706  | 1,498  | 1,545  | 1,106  | 1,119  | 1,603  | 1,295  | 1,793  | 1,807  |

## Balance Sheet Metrics

| Year               | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B) | 117.50 | 124.19 | 126.25 | 125.39 | 131.56 | 130.12 | 133.08 | 145.56 | 118.37 | 132.06 |
| Cash & Equivalents | 3,709  | 5,552  | 6,687  | 13,023 | 4,674  | 7,007  | 8,860  | 13,271 | 11,173 | 11,267 |
| Acc. Receivable    | 10,323 | 10,051 | 9,902  | 8,275  | 8,180  | 8,202  | 8,600  | 8,727  | 8,301  | 8,217  |
| Inventories        | 5,930  | 6,744  | 7,267  | 6,093  | 6,226  | 6,255  | 6,867  | 6,956  | 6,092  | 7,242  |
| Goodwill & Int.    | 61,912 | 61,421 | 58,867 | 53,143 | 65,391 | 62,320 | 61,747 | 74,013 | 55,311 | 66,808 |
| Total Liabilities  | 51,556 | 54,928 | 51,782 | 54,543 | 54,434 | 55,233 | 58,852 | 66,871 | 62,819 | 75,393 |
| Accounts Payable   | 4,989  | 5,593  | 6,148  | 5,419  | 5,668  | 4,873  | 5,169  | 5,556  | 5,424  | 5,403  |
| Long-Term Debt     | 20,229 | 19,726 | 17,915 | 20,359 | 21,901 | 23,686 | 28,425 | 32,090 | 27,199 | 35,850 |
| Total Equity       | 65,844 | 69,137 | 74,343 | 70,766 | 77,046 | 74,832 | 74,168 | 78,614 | 55,474 | 56,598 |
| D/E Ratio          | 0.31   | 0.29   | 0.24   | 0.29   | 0.28   | 0.32   | 0.38   | 0.41   | 0.49   | 0.63   |

## Profitability & Per Share Metrics

| Year             | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 7.4%  | 7.7%  | 7.3%  | 8.1%  | 13.8% | 5.1%  | 5.9%  | 9.1%  | 8.9%  | 6.4%  |
| Return on Equity | 13.9% | 13.7% | 12.8% | 14.1% | 24.1% | 8.8%  | 10.3% | 16.5% | 17.5% | 14.4% |
| ROIC             | 10.0% | 10.6% | 10.1% | 11.1% | 18.7% | 6.8%  | 7.7%  | 11.8% | 12.1% | 9.2%  |
| Shares Out.      | 2422  | 2472  | 2426  | 2399  | 2374  | 2374  | 2318  | 2300  | 2230  | 2254  |
| Revenue/Share    | 24.61 | 21.26 | 21.27 | 21.71 | 20.67 | 20.60 | 18.31 | 19.67 | 20.99 | 21.73 |
| FCF/Share        | 4.94  | 4.67  | 3.95  | 4.25  | 3.44  | 3.58  | 4.36  | 5.00  | 5.27  | 4.86  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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