## U.S. Bancorp (USB)

Updated October 22 ${ }^{\text {nd }}$, 2021, by Josh Arnold
Key Metrics

| Current Price: | $\$ 62$ | 5 Year CAGR Estimate: | $3.3 \%$ | Market Cap: | \$93 B |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Fair Value Price: | $\$ 62$ | 5 Year Growth Estimate: | $0.0 \%$ | Ex-Dividend Date: | 12/30/21 |
| \% Fair Value: | $100 \%$ | 5 Year Valuation Multiple Estimate: | $-0.1 \%$ | Dividend Payment Date: | $01 / 15 / 22$ |
| Dividend Yield: | $3.0 \%$ | 5 Year Price Target | $\$ 62$ | Years Of Dividend Growth: | 10 |
| Dividend Risk Score: | D | Retirement Suitability Score: | C | Last Dividend Increase: | 9.5\% |

## Overview \& Current Events

U.S. Bancorp traces its lineage back to 1863 when the First National Bank of Cincinnati opened for business. It has since grown to 70,000 employees, a $\$ 93$ billion market capitalization, and about $\$ 23$ billion in annual revenue. The bank has expanded from a regional player to a national powerhouse in recent years, becoming the fifth-largest bank by assets in the U.S. It competes mostly in traditional banking activities, but also offers wealth management, payment and investment services.
U.S. Bancorp reported third quarter earnings on October $14^{\text {th }}, 2021$, and results were better than expected on both the top and bottom lines. Total revenue was off $1.2 \%$ year-over-year to $\$ 5.89$ billion but was $\$ 130$ million ahead of expectations. Net interest income was $\$ 3.2$ billion, up $1 \%$ against Q2 on higher loan fees related to the Paycheck Protection Program, lower premium amortization in the loan portfolio, and an extra day in the quarter. These were partially offset by lower loan yields and mix of earning assets. On a year-over-year basis, net interest income was $1.7 \%$ lower as the bank continues to grapple with low rates.
Noninterest income was $\$ 2.69$ billion, up $2.8 \%$ quarter-over-quarter as mortgage banking revenue and payment services gained. On a year-over-year basis, noninterest income was down fractionally.

Average loans were $\$ 297$ billion, down $-4.6 \%$ year-over-year. Average deposits were $\$ 432$ billion, up $6.4 \%$ year-overyear and driving the bank's loan-to-deposit ratio even lower. Provisions for credit losses were - $\$ 163$ million, similar to the $-\$ 170$ million benefit in Q2, and a huge improvement over the provision of $\$ 635$ million in the year-ago period.

Earnings-per-share came to $\$ 1.30$ for the third quarter, which was 14 cents better than expected. Given this, we've boosted our earnings-per-share estimate for this year to \$5.15.

## Growth on a Per-Share Basis

| Year | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EPS | $\$ 2.46$ | $\$ 2.84$ | $\$ 3.00$ | $\$ 3.08$ | $\$ 3.16$ | $\$ 3.24$ | $\$ 3.51$ | $\$ 4.14$ | $\$ 4.16$ | $\$ 3.06$ | $\mathbf{\$ 5 . 1 5}$ |
| DPS | $\$ 0.50$ | $\$ 0.78$ | $\$ 0.89$ | $\$ 0.97$ | $\$ 1.01$ | $\$ 1.07$ | $\$ 1.16$ | $\$ 1.34$ | $\$ 1.58$ | $\$ 1.68$ | $\mathbf{\$ 1 . 8 4}$ |
| Shares $^{2}$ | 1,910 | 1,869 | 1,825 | 1,786 | 1,745 | 1,697 | 1,656 | 1,608 | 1,534 | 1,507 | $\mathbf{1 , 4 9 0}$ |

U.S. Bancorp's earnings-per-share history has been strong since the financial crisis ended, as it was one of very few banks to grow earnings every year since 2009, although that streak ended in 2020 due to the COVID-19 pandemic. We previously expected robust growth from 2021 levels of earnings but given the massive move up in our forecast for this year, we're reiterating 0\% projected growth from 2021's now very high base.
We think the combined headwinds of low net interest margin, and a lack of loan growth, combined with somewhat lower levels of share repurchases will keep a lid on earnings growth in the coming years. In addition, the bank's forecast 2021 earnings level is about 60\% higher than last year, and we see this as U.S. Bancorp pulling further earnings growth forward, rather than creating incremental earnings growth potential.

[^0]
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U.S. Bancorp's payout ratio is in line with its peers, and we expect growth in the payout to continue, growing to $\$ 2.46$ in five years. That would keep the payout ratio at less than $50 \%$ of earnings and in line with the bank's capital return strategy, affording it the opportunity to continue to buy back shares. U.S. Bancorp raised the dividend $9.5 \%$ to an annualized payout to \$1.84.

Valuation Analysis

| Year | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | Now | $\mathbf{2 0 2 6}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Avg. P/E | 10.3 | 11.1 | 12.0 | 13.7 | 13.7 | 13.2 | 15.0 | 12.7 | 12.8 | 13.3 | $\mathbf{1 2 . 0}$ | $\mathbf{1 2 . 0}$ |
| Avg. Yld. | $2.0 \%$ | $2.5 \%$ | $2.5 \%$ | $2.3 \%$ | $2.3 \%$ | $2.5 \%$ | $2.2 \%$ | $2.6 \%$ | $3.0 \%$ | $4.1 \%$ | $\mathbf{3 . 0} \%$ | $\mathbf{4 . 0} \%$ |

U.S. Bancorp's price-to-earnings ratio has moved up in recent years as the bank has become more highly valued by investors than its competitors due to its outstanding profitability metrics. The current valuation is slightly above our estimate of fair value at 12 earnings, so we see essentially no impact from the valuation in the coming years. We note that with the big gains in the share price recently, the stock is trading very near our 2026 price target.

Safety, Quality, Competitive Advantage, \& Recession Resiliency

| Year | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 6}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Payout | $22 \%$ | $30 \%$ | $32 \%$ | $34 \%$ | $34 \%$ | $36 \%$ | $36 \%$ | $32 \%$ | $38 \%$ | $55 \%$ | $\mathbf{3 6 \%}$ | $\mathbf{4 8 \%}$ |

We see the payout remaining near or below $50 \%$ of earnings in the coming years, which is somewhat higher than recent history, excluding the unusual 2020. U.S. Bancorp's dividend appears safe, and we see no risk of a cut at this point. We think U.S. Bancorp will continue to produce mid-single digit dividend increases.
U.S. Bancorp's competitive advantage is in its stellar operating history and world-class management team. It operates as a regional bank, but on a massive scale, and as a result, it has been stronger through recessions than its larger peers. Indeed, earnings were not even cut in half in 2009 when many banks were struggling just to stay in business, and U.S. Bancorp came out of the recession in better shape in relation to its competitors than it was before the crisis.

## Final Thoughts \& Recommendation

While U.S. Bancorp's fundamentals have deteriorated somewhat, we still view it as one of the strongest large banks in the U.S. The combination of a much higher share price, as well as a much higher base of earnings from which we think U.S. Bancorp may struggle to grow has us much more cautious on the stock. With $3.3 \%$ annual total returns forecast, the stock earns a hold rating.

Total Return Breakdown by Year


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Income Statement Metrics

| Year | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | $\mathbf{1 8 , 8 8 3}$ | 20,064 | 19,378 | 19,939 | 19,969 | 20,956 | 21,697 | 22,521 | 22,883 | 23,226 |
| SG\&A Exp. | 5,255 | 5,653 | 5,868 | 5,946 | 6,142 | 6,655 | 7,422 | 7,822 | 8,037 | 8,256 |
| D\&A Exp. | 565 | 561 | 520 | 501 | 481 | 470 | 468 | 467 | 502 | 527 |
| Net Profit | 4,872 | 5,647 | 5,836 | 5,851 | 5,879 | 5,888 | 6,218 | 7,096 | 6,914 | 4,959 |
| Net Margin | $25.8 \%$ | $28.1 \%$ | $30.1 \%$ | $29.3 \%$ | $29.4 \%$ | $28.1 \%$ | $28.7 \%$ | $31.5 \%$ | $30.2 \%$ | $21.4 \%$ |
| Free Cash Flow | 9,820 | 7,958 | 11,446 | 5,332 | 8,782 | 5,336 | 6,472 | 10,564 | 4,889 | 3,716 |
| Income Tax | 1,841 | 2,236 | 2,032 | 2,087 | 2,097 | 2,161 | 1,264 | 1,554 | 1,648 | 1,066 |

Balance Sheet Metrics

| Year | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Assets (\$B) | 340.12 | 353.86 | 364.02 | 402.53 | 421.85 | 445.96 | 462.04 | 467.37 | 495.43 | $\$ 553.9$ |
| Cash \& Equivalents | 13,962 | 8,252 | 8,477 | 10,654 | 11,147 | 15,705 | 19,505 | 21,453 | 22,405 | 62,580 |
| Goodwill \& Int. | 11,663 | 11,849 | 12,734 | 12,551 | 12,711 | 12,647 | 12,662 | 12,761 | 12,878 | 12,782 |
| Total Liab. (\$B) | 305.15 | 313.59 | 322.21 | 358.36 | 375.04 | 398.03 | 412.37 | 415.72 | 442.94 | 500.18 |
| Long-Term Debt | 50,740 | 42,637 | 44,276 | 59,522 | 58,216 | 46,038 | 47,855 | 52,439 | 61,897 | 50,856 |
| Total Equity | 31,372 | 34,229 | 36,357 | 38,723 | 40,630 | 41,797 | 43,621 | 45,045 | 45,869 | 47,112 |
| D/E Ratio | 1.49 | 1.09 | 1.08 | 1.37 | 1.26 | 0.97 | 0.98 | 1.03 | 1.19 | 0.96 |

Profitability \& Per Share Metrics

| Year | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Return on Assets | $\mathbf{1 . 5 \%}$ | $1.6 \%$ | $\mathbf{1 . 6 \%}$ | $\mathbf{1 . 5 \%}$ | $1.4 \%$ | $\mathbf{1 . 4 \%}$ | $1.4 \%$ | $1.5 \%$ | $1.4 \%$ | $0.9 \%$ |
| Return on Equity | $\mathbf{1 6 . 5 \%}$ | $17.2 \%$ | $16.5 \%$ | $\mathbf{1 5 . 6 \%}$ | $\mathbf{1 4 . 8 \%}$ | $\mathbf{1 4 . 3} \%$ | $14.6 \%$ | $16.0 \%$ | $15.2 \%$ | $10.7 \%$ |
| ROIC | $5.4 \%$ | $6.7 \%$ | $6.9 \%$ | $6.2 \%$ | $5.6 \%$ | $5.9 \%$ | $6.5 \%$ | $7.0 \%$ | $6.3 \%$ | $4.5 \%$ |
| Shares Out. | 1,910 | 1,869 | 1,825 | 1,786 | 1,745 | 1,697 | 1,656 | 1,608 | 1,534 | 1,507 |
| Revenue/Share | 9.82 | 10.58 | 10.48 | 11.00 | 11.34 | 12.24 | 12.98 | 13.75 | 14.46 | 15.38 |
| FCF/Share | 5.11 | 4.20 | 6.19 | 2.94 | 4.96 | 3.10 | 3.85 | 6.45 | 3.09 | 2.46 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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[^0]:    ${ }^{1}$ Estimated date
    ${ }^{2}$ Share count in millions
    Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

[^1]:    ## Disclaimer

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