



# Broadridge Financial Solutions (BR)

Updated February 7<sup>th</sup>, 2021 by Quinn Mohammed

## Key Metrics

|                             |       |                                            |       |                                  |            |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|------------|
| <b>Current Price:</b>       | \$149 | <b>5 Year CAGR Estimate:</b>               | 12.0% | <b>Market Cap:</b>               | \$17.5 B   |
| <b>Fair Value Price:</b>    | \$160 | <b>5 Year Growth Estimate:</b>             | 9.0%  | <b>Ex-Dividend Date:</b>         | 03/11/2021 |
| <b>% Fair Value:</b>        | 94%   | <b>5 Year Valuation Multiple Estimate:</b> | 1.3%  | <b>Payment Date:</b>             | 04/04/2022 |
| <b>Dividend Yield:</b>      | 1.7%  | <b>5 Year Price Target</b>                 | \$246 | <b>Years of Dividend Growth:</b> | 13         |
| <b>Dividend Risk Score:</b> | B     | <b>Retirement Suitability Score:</b>       | C     | <b>Last Dividend Increase:</b>   | 11%        |

## Overview & Current Events

Broadridge Financial Solutions, Inc. provides investor communications services and technology-related solutions to the financial services industry. Broadridge was spun off from Automatic Data Processing, Inc. (NYSE: ADP) in 2007, where it had been the brokerage service division of ADP since 1962. Broadridge processes millions of trades a day involving trillions of dollars, provides investor communications which reach 75% of North American households, and also manage shareholder voting in 120 countries. Broadridge has also expanded into blockchain solutions and has secured a blockchain patent for proxy processing and repurchase agreements. The company serves clients across the globe, but the majority of customers are in the U.S., Canada, and the U.K. Broadridge trades under the ticker symbol BR on the NYSE. BR is headquartered in New, New York and trades at a market capitalization of \$17.5 billion. The company generates about \$5 billion in annual revenues.

Broadridge Financial Solutions reported second quarter fiscal 2022 results on February 1<sup>st</sup>. Total revenues for the quarter grew 19% to \$1.3 billion. Recurring fee revenues grew 19% year-over-year to \$798 million from \$673 million. Recurring fee revenues make up 63% of total revenues in the second quarter. Adjusted EPS rose 12% YoY to \$0.82 per share.

Considering the strong results evidenced in the trailing six months, management has reaffirmed most of the fiscal year 2022 financial guidance. Leadership estimates roughly 13.5% in recurring revenue growth, an 18.5% (down from 19% in the prior report) adjusted operating income margin, and for adjusted EPS growth of between 11% and 15%.

## Growth on a Per-Share Basis

| Year                      | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022          | 2027          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$0.98 | \$1.69 | \$2.12 | \$2.32 | \$2.53 | \$2.70 | \$4.19 | \$4.66 | \$5.03 | \$5.66 | <b>\$6.39</b> | <b>\$9.83</b> |
| <b>DPS</b>                | \$0.64 | \$0.72 | \$0.84 | \$1.08 | \$1.20 | \$1.32 | \$1.46 | \$1.94 | \$2.16 | \$2.23 | <b>\$2.56</b> | <b>\$4.12</b> |
| <b>Shares<sup>1</sup></b> | 124.8  | 119    | 120    | 118    | 118    | 117    | 116    | 114.3  | 115.1  | 115.1  | <b>116.0</b>  | <b>117.0</b>  |

Recent results are powered by long-term trends that we expect to continue on in the near term, of increased digitization, mutualization and the democratization of investing, as more and more people enter into the world of financial markets. Investments in the company's products (such as VSM offering) and technology platforms (such as Wealth and Global Post-Trade Management) should further fuel growth and increase customer retention. Additionally, acquisitions such as the recent acquisition of Itiviti, will allow the corporation to increase the value they can offer to clients and expand their geographic reach.

The company has their own three-year growth objectives for FY20 – FY23, which would see recurring revenue growth of 7 – 9%, an adjusted operating income margin expansion of 50+ basis points per year, and adjusted earnings per share growth of 8 – 12%. Broadridge has grown earnings per share on average by 21.5% in the last nine years, and 17.5% in the past five. Based on the impressive earnings growth that Broadridge has accomplished, combined with their solid growth strategies, we estimate that they could grow earnings at 9% over the next five years.

<sup>1</sup> In millions

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## Valuation Analysis

| Year      | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | Now  | 2027 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 22.8 | 14   | 16.8 | 20.4 | 22.4 | 25.3 | 22.4 | 24.4 | 23.9 | 27.8 | 23.4 | 25.0 |
| Avg. Yld. | 2.9% | 3.0% | 2.4% | 2.3% | 2.1% | 1.9% | 1.6% | 1.7% | 1.8% | 1.4% | 1.7% | 1.7% |

We see fair value for this stock at 25.0 times earnings and today, shares trade for 23.4 times estimated earnings, below the 5-year average PE of 24.8. The PE has grown from the 10-year average PE of 22.0 as earnings accelerate. We therefore see a 1.3% tailwind to total returns annually as the valuation grows over time. We forecast the dividend will grow in-line with earnings and thus there would not be much change to the yield.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

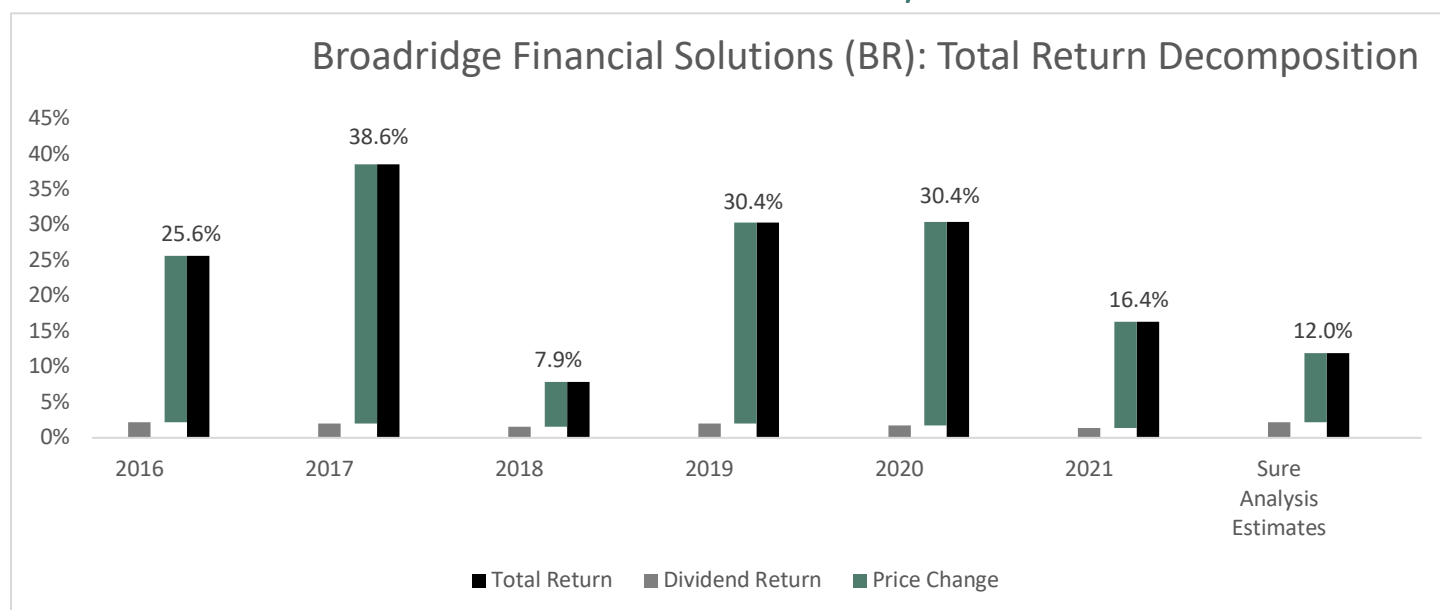
| Year   | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2027 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 65%  | 43%  | 40%  | 47%  | 47%  | 49%  | 35%  | 42%  | 43%  | 39%  | 40%  | 42%  |

Broadridge doesn't possess a stand-out competitive advantage, but its unique combination of people, industry knowledge and solution expertise make them a valuable partner in financial technology services. In fact, BR believes that partnering with them would be a competitive advantage for their clients as they can drive business transformation and achieve business value. The company's payout ratio of 40% is quite safe, especially considering that the majority of revenues are recurring. Broadridge was spun off into its own entity just as the great financial crisis began to hit, so we can't compare it to prior results, but earnings remained positive throughout the recession, and the dividend was increased the entire time, since inception.

## Final Thoughts & Recommendation

We see strong growth ahead of Broadridge and estimate total returns of 12% in the medium-term. We like the defensive nature of the business, and the company is trading at 94% of our estimated fair value, for a minor margin of safety. Annualized total returns of 12% are strong, and the bulk of this should come from growth. We rate BR a Buy for the growth and dividend growth investor, but the yield may be lacking for income investors.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 2304  | 2431  | 2558  | 2694  | 2897  | 4143  | 4330  | 4362  | 4529  | 4994  |
| Gross Profit     | 588   | 663   | 797   | 866   | 921   | 1035  | 1163  | 1230  | 1264  | 1423  |
| Gross Margin     | 25.5% | 27.3% | 31.1% | 32.1% | 31.8% | 25.0% | 26.8% | 28.2% | 27.9% | 28.5% |
| SG&A Exp.        | 300   | 324   | 378   | 399   | 421   | 501   | 565   | 578   | 639   | 744   |
| D&A Exp.         | 73    | 69    | 69    | 75    | 84    | 141   | 164   | 173   | 197   | 221   |
| Operating Profit | 289   | 339   | 418   | 467   | 500   | 534   | 598   | 653   | 625   | 679   |
| Operating Margin | 12.5% | 14.0% | 16.3% | 17.3% | 17.3% | 12.9% | 13.8% | 15.0% | 13.8% | 13.6% |
| Net Profit       | 124   | 212   | 263   | 287   | 308   | 327   | 428   | 482   | 463   | 548   |
| Net Margin       | 5.4%  | 8.7%  | 10.3% | 10.7% | 10.6% | 7.9%  | 9.9%  | 11.1% | 10.2% | 11.0% |
| Free Cash Flow   | 238   | 220   | 334   | 365   | 362   | 312   | 556   | 544   | 500   | 539   |
| Income Tax       | 76    | 111   | 133   | 152   | 161   | 161   | 133   | 125   | 117   | 149   |

## Balance Sheet Metrics

| Year                 | 2012  | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|----------------------|-------|------|------|------|------|------|------|------|------|------|
| Total Assets         | 1988  | 2018 | 2192 | 2368 | 2873 | 3150 | 3305 | 3881 | 4890 | 8120 |
| Cash & Equivalents   | 321   | 266  | 348  | 324  | 728  | 271  | 264  | 273  | 477  | 275  |
| Accounts Receivable  | 371   | 442  | 425  | 445  | 453  | 590  | 615  | 664  | 711  | 820  |
| Goodwill & Int. Ass. | 923.3 | 899  | 986  | 1166 | 1210 | 1646 | 1749 | 2056 | 2258 | 5145 |
| Total Liabilities    | 1137  | 1202 | 1230 | 1440 | 1827 | 2146 | 2210 | 2753 | 3543 | 6311 |
| Accounts Payable     | 102   | 143  | 116  | 116  | 133  | 167  | 156  | 134  | 152  | 249  |
| Long-Term Debt       | 524   | 525  | 524  | 689  | 1016 | 1102 | 1053 | 1470 | 1788 | 3888 |
| Shareholder's Equity | 851   | 816  | 962  | 928  | 1046 | 1004 | 1094 | 1128 | 1347 | 1809 |
| D/E Ratio            | 0.62  | 0.64 | 0.55 | 0.74 | 0.97 | 1.10 | 0.96 | 1.30 | 1.33 | 2.15 |

## Profitability & Per Share Metrics

| Year             | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 6.4%  | 10.6% | 12.5% | 12.6% | 11.7% | 10.9% | 13.3% | 13.4% | 10.5% | 8.4%  |
| Return on Equity | 15.0% | 25.5% | 29.6% | 30.4% | 31.2% | 31.9% | 40.8% | 43.4% | 37.4% | 34.7% |
| ROIC             | 9.2%  | 15.6% | 18.6% | 18.5% | 16.7% | 15.7% | 20.1% | 20.3% | 16.1% | 12.4% |
| Shares Out.      | 124.8 | 119   | 120   | 118   | 118   | 117   | 116   | 114.3 | 115.1 | 115.1 |
| Revenue/Share    | 18.07 | 19.38 | 20.61 | 21.73 | 23.82 | 34.29 | 35.96 | 36.72 | 38.71 | 42.39 |
| FCF/Share        | 1.86  | 1.75  | 2.69  | 2.95  | 2.98  | 2.58  | 4.62  | 4.58  | 4.27  | 4.58  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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