



# Ecolab Inc. (ECL)

Updated February 16<sup>th</sup>, 2022 by Aristofanis Papadatos

## Key Metrics

<b>Current Price:</b>	\$183	<b>5 Year CAGR Estimate:</b>	2.7%	<b>Market Cap:</b>	\$52.4 B
<b>Fair Value Price:</b>	\$106	<b>5 Year Growth Estimate:</b>	13.0%	<b>Ex-Dividend Date:</b>	3/13/2022 <sup>1</sup>
<b>% Fair Value:</b>	173%	<b>5 Year Valuation Multiple Estimate:</b>	-10.3%	<b>Dividend Payment Date:</b>	4/13/2022
<b>Dividend Yield:</b>	1.1%	<b>5 Year Price Target</b>	\$195	<b>Years Of Dividend Growth:</b>	30
<b>Dividend Risk Score:</b>	A	<b>Retirement Suitability Score:</b>	C	<b>Last Dividend Increase:</b>	6.3%

## Overview & Current Events

Ecolab Inc. is the global leader in water, hygiene, and energy technologies and services. The company operates in three major business segments: Global Industrial, Global Institutional, and Global Energy. Ecolab was founded in 1923 and has grown to a market capitalization of \$52.4 billion with annual revenue of almost \$15 billion. With 30 years of consecutive dividend increases, Ecolab is a member of the Dividend Aristocrats Index.

In mid-February, Ecolab reported (2/15/22) financial results for the fourth quarter of fiscal 2021. Organic revenue grew 9% over the prior year's quarter but the company was hurt by a surge in inflation, which greatly increased product costs. As a result, adjusted earnings-per-share grew only 4%. Due to the impact of inflation on the earnings of Ecolab, the stock has fallen -22% so far this year. On the bright side, management expects strong sales growth in 2022 and adjusted earnings-per-share growth in the low teens, provided that inflation will ease later this year. Ecolab raised its dividend by 6.3% and it has now raised its dividend for 30 consecutive years.

## Growth on a Per-Share Basis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
<b>EPS</b>	\$2.98	\$3.54	\$4.18	\$4.37	\$4.37	\$4.69	\$5.25	\$5.82	\$4.02	\$4.69	<b>\$5.30</b>	<b>\$9.76</b>
<b>DPS</b>	\$0.83	\$0.97	\$1.16	\$1.34	\$1.42	\$1.52	\$1.64	\$1.84	\$1.88	\$1.92	<b>\$2.04</b>	<b>\$3.18</b>
<b>Shares<sup>2</sup></b>	294.7	300.8	299.9	296.0	291.8	293.6	292.2	292.6	288.7	289.5	<b>290.0</b>	<b>290.0</b>

Ecolab has significantly grown its earnings-per-share in the last decade, apart from the flat year in 2016 and 2020 due to the pandemic. This consistent growth record is a testament to the strength of its business model and execution and reveals that the company is on a reliable growth trajectory. Ecolab compounded its adjusted earnings-per-share at a rate of 10.9% per year during 2011-2019. It incurred a decline in 2020 due to the pandemic, but we view this headwind as temporary, as the global economy has begun to recover. We expect Ecolab to grow its earnings-per-share at a 13.0% average annual rate over the next five years.

Ecolab's growth will largely come from bolt-on acquisitions. The company has historically implemented a strategy of acquiring smaller household products companies and scaling their products through its impressive supply chain. In 2020, Ecolab agreed to acquire Belgium-based CID Lines for an undisclosed price. CID Lines offers cleaning, disinfectant and hygiene solutions for pig, poultry and dairy farms, serving more than 300,000 farms in over 100 countries. We expect more tuck-in acquisitions to materialize for Ecolab moving forward.

## Valuation Analysis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Now	2027
<b>Avg. P/E</b>	21.8	25.4	26.0	25.9	26.3	27.5	27.6	31.8	49.2	46.7	<b>34.5</b>	<b>20.0</b>
<b>Avg. Yld.</b>	1.3%	1.1%	1.1%	1.2%	1.2%	1.2%	1.1%	1.0%	1.0%	0.9%	<b>1.1%</b>	<b>1.6%</b>

<sup>1</sup> Estimated date.

<sup>2</sup> In millions.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



# Ecolab Inc. (ECL)

Updated February 16<sup>th</sup>, 2022 by Aristofanis Papadatos

Despite its -22% correction this year, Ecolab is trading at a price-to-earnings ratio of 34.5, which is a markedly rich valuation level. Although the stock has traded at an average price-to-earnings ratio of 30.8 over the last decade, we believe that a fair earnings multiple for Ecolab is closer to 20. If the valuation approaches this level over the next five years, it will cause a -10.3% headwind to the annualized returns.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
Payout	27.9%	27.4%	27.8%	30.5%	32.5%	32.4%	31.2%	31.6%	46.8%	40.9%	38.5%	32.6%

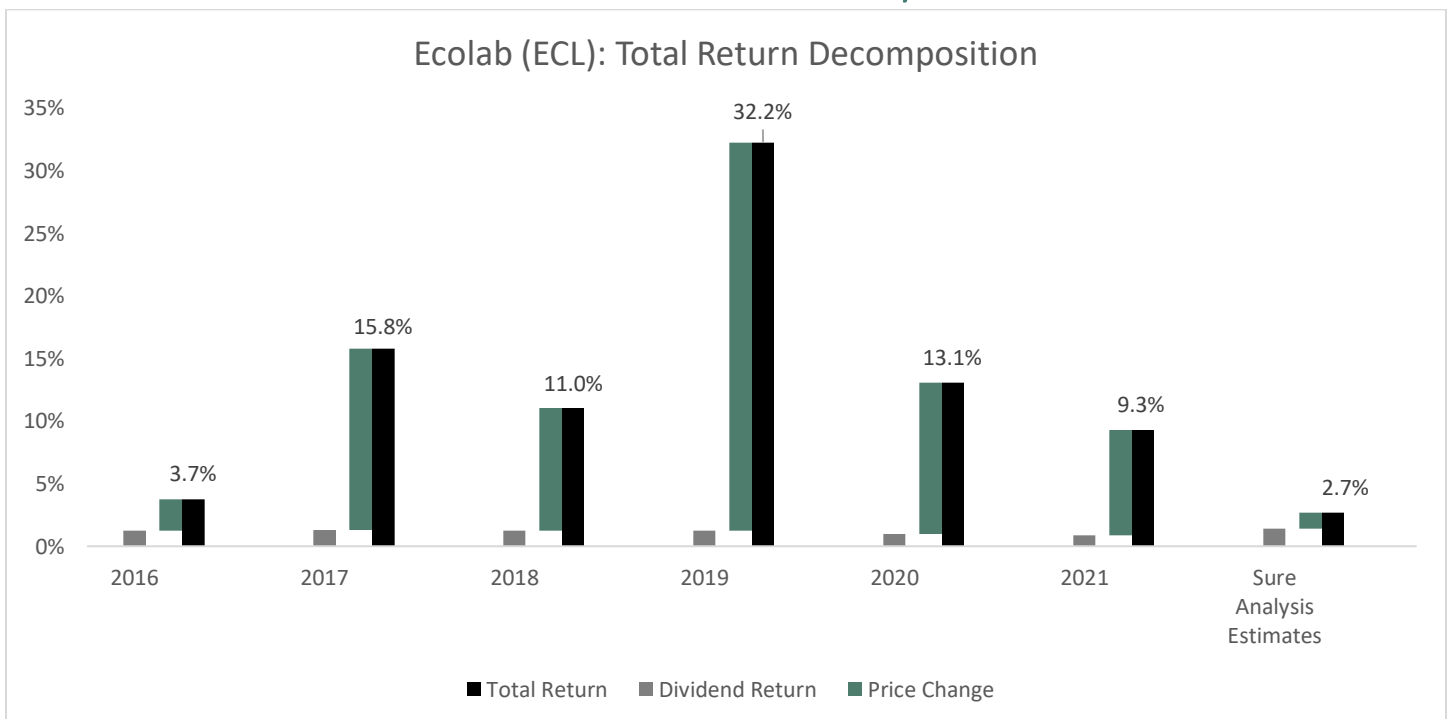
Thanks to its strong business performance and its relatively low shareholder distributions, Ecolab has a remarkably strong balance sheet and its interest expense consumes just 10% of its operating income.

Ecolab's most compelling competitive strength is its scale, which allows it to aggressively invest in marketing, advertising, and research and development. Ecolab spends more than \$1 billion on research and development each year, which has allowed it to create an intellectual property portfolio that contains more than 7,700 patents. All said, the company's size, scale, and research focus lead us to believe that many years of dividend growth are yet to come for this high-quality Dividend Aristocrat.

## Final Thoughts & Recommendation

Ecolab has a remarkably consistent growth record, which is one of the most important features for investors. However, the market has fully appreciated the virtues of this stock and has thus already priced in a great portion of future growth. To provide a perspective, the stock already trades at 18.7 times its expected 2027 earnings. As a result, Ecolab may offer lackluster returns even if it keeps growing at its historical pace. We thus maintain our sell rating. The risks of a rich valuation have been evident this year; the stock has shed -22% this year due to the unforeseen headwind from inflation even though the company grew its earnings-per-share 17% in 2021 and expects double-digit growth this year.

## Total Return Breakdown by Year



[Click here to rate and review this research report. Your feedback is important to us.](#)

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



# Ecolab Inc. (ECL)

Updated February 16<sup>th</sup>, 2022 by Aristofanis Papadatos

## Income Statement Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020
<b>Revenue</b>	11,839	13,253	14,281	13,545	13,152	13,836	14,668	14,906	11,790
<b>Gross Profit</b>	5,453	6,092	6,601	6,322	5,618	5,772	6,042	6,183	4,884
<b>Gross Margin</b>	46.1%	46.0%	46.2%	46.7%	42.7%	41.7%	41.2%	41.5%	41.4%
<b>SG&amp;A Exp.</b>	4,018	4,360	4,578	4,346	3,708	3,825	3,969	3,958	3,309
<b>D&amp;A Exp.</b>	715	816	872	860	851	893	938	973	---
<b>Operating Profit</b>	1,435	1,732	2,024	1,976	1,910	1,946	2,074	2,225	1,575
<b>Operating Margin</b>	12.1%	13.1%	14.2%	14.6%	14.5%	14.1%	14.1%	14.9%	13.4%
<b>Net Profit</b>	704	968	1,203	1,002	1,229	1,505	1,429	1,559	-1,205
<b>Net Margin</b>	5.9%	7.3%	8.4%	7.4%	9.3%	10.9%	9.7%	10.5%	-10.2%
<b>Free Cash Flow</b>	596	898	1,022	1,185	1,183	1,223	1,431	1,620	---
<b>Income Tax</b>	311	325	476	301	403	244	364	323	177

## Balance Sheet Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020
<b>Total Assets</b>	17,572	19,637	19,427	18,642	18,330	19,964	20,075	20,869	18,126
<b>Cash &amp; Equivalents</b>	1,158	339	210	93	327	211	115	186	1,260
<b>Accounts Receivable</b>	2,225	2,568	2,627	2,390	2,341	2,571	2,663	2,797	2,274
<b>Inventories</b>	1,088	1,322	1,467	1,388	1,319	1,447	1,546	1,506	1,285
<b>Goodwill &amp; Int. Ass.</b>	9,965	11,648	11,174	10,600	10,201	11,185	10,876	10,924	8,984
<b>Total Liabilities</b>	11,412	12,227	12,045	11,661	11,359	12,310	12,021	12,143	11,925
<b>Accounts Payable</b>	880	1,022	1,162	1,050	983	1,177	1,256	1,284	1,161
<b>Long-Term Debt</b>	6,542	6,905	6,548	6,466	6,687	7,323	7,045	6,354	6,687
<b>Shareholder's Equity</b>	6,077	7,344	7,316	6,910	6,901	7,584	8,003	8,685	6,167
<b>D/E Ratio</b>	1.08	0.94	0.90	0.94	0.97	0.97	0.88	0.73	1.08

## Profitability & Per Share Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020
<b>Return on Assets</b>	3.9%	5.2%	6.2%	5.3%	6.6%	7.9%	7.1%	7.6%	-6.2%
<b>Return on Equity</b>	12.0%	14.4%	16.4%	14.1%	17.8%	20.8%	18.3%	18.7%	-16.2%
<b>ROIC</b>	5.4%	7.2%	8.5%	7.3%	9.1%	10.5%	9.5%	10.3%	-8.6%
<b>Shares Out.</b>	294.7	300.8	299.9	296.0	291.8	293.6	292.2	292.6	288.7
<b>Revenue/Share</b>	39.61	43.33	46.68	44.94	44.33	47.06	50.10	50.96	40.61
<b>FCF/Share</b>	1.99	2.93	3.34	3.93	3.99	4.16	4.89	5.54	---

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

### Disclaimer

Nothing presented herein is, or is intended to constitute, specific investment advice. Nothing in this research report should be construed as a recommendation to follow any investment strategy or allocation. Any forward-looking statements or forecasts are based on assumptions and actual results are expected to vary from any such statements or forecasts. No reliance should be placed on any such statements or forecasts when making any investment decision. While Sure Dividend has used reasonable efforts to obtain information from reliable sources, we make no representations or warranties as to the accuracy, reliability or completeness of third-party information presented herein. No guarantee of investment performance is being provided and no inference to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.