



# Novartis AG (NVS)

Updated February 3<sup>rd</sup>, 2022 by Nathan Parsh

## Key Metrics

|                             |       |                                            |       |                                  |                        |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|------------------------|
| <b>Current Price:</b>       | \$86  | <b>5 Year CAGR Estimate:</b>               | 10.6% | <b>Market Cap:</b>               | \$190 billion          |
| <b>Fair Value Price:</b>    | \$102 | <b>5 Year Growth Estimate:</b>             | 4.0%  | <b>Ex-Dividend Date</b>          | 3/4/2022 <sup>1</sup>  |
| <b>% Fair Value:</b>        | 84%   | <b>5 Year Valuation Multiple Estimate:</b> | 3.5%  | <b>Dividend Payment Date:</b>    | 3/15/2022 <sup>2</sup> |
| <b>Dividend Yield:</b>      | 3.7%  | <b>5 Year Price Target</b>                 | \$124 | <b>Years Of Dividend Growth:</b> | 25 <sup>3</sup>        |
| <b>Dividend Risk Score:</b> | B     | <b>Retirement Suitability Score:</b>       | A     | <b>Last Dividend Increase:</b>   | 1.7% <sup>4</sup>      |

## Overview & Current Events

Novartis researches, develops and markets products to improve patients' health. The company's Innovative Medicines division offers medicines in the areas of oncology, cardiovascular, dermatology, respiratory and several others. Novartis Sandoz division markets generic drugs. Novartis employs 108,000 people and has annual sales of more than \$53 billion. Novartis is incorporated in Switzerland, but U.S. investors have access to the company through an American Depositary Receipt, or ADR.

Novartis reported fourth quarter and full year 2021 results on 2/2/2022. All figures in U.S. dollars. For the quarter, revenue grew 3.6% to \$13.23 billion, missing estimates by \$21.6 million. Adjusted earnings-per-share of \$1.40 was a \$0.06, or 4.5%, improvement from the prior year, but \$0.01 below estimates. For 2021, revenue grew 6% to \$51.6 billion while adjusted earnings-per-share totaled \$6.29.

All figures in constant currency. Volume growth of 11% was partially offset by a 3% headwind from lower prices. Innovative Medicines grew 5% during the quarter due to strength in product volumes. *Cosentyx*, which treats plaque psoriasis and is the company's top selling product, grew 17% due to high demand in the U.S., Europe, and China. *Entresto*, which is used to treat chronic heart failure, increased 40%, with particular strength seen in the U.S. and Europe. *Tafinlar + Mekinist*, which treats melanoma, was up 14% due to elevated demand in adjuvant and metastatic melanoma. Sales for *Promacta/Revolade*, which helps lower the risk of bleeding, grew 12%, with most regions seeing growth. *Kymriah*, used to treat patients with acute lymphoblastic leukemia that have relapsed, increased 4% as the product had gains in the U.S., Japan, and emerging markets. *Kymriah* is now approved for treatment in ~30 countries. Sandoz sales were flat due to continued pricing pressure. Novartis announced last quarter that it was conducting a "strategic review" of its Sandoz segment, with a decision regarding the segment likely before the end of the year.

Analysts expect Novartis to earn \$6.39 in 2022. We have initiated our forecast accordingly.

## Growth on a Per-Share Basis

| Year                      | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022          | 2027          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$3.89 | \$3.70 | \$4.13 | \$2.92 | \$2.82 | \$3.28 | \$5.14 | \$5.28 | \$5.78 | \$6.29 | <b>\$6.39</b> | <b>\$7.77</b> |
| <b>DPS</b>                | \$2.41 | \$2.43 | \$2.76 | \$2.67 | \$2.72 | \$2.72 | \$2.94 | \$2.57 | \$3.09 | \$3.20 | <b>\$3.20</b> | <b>\$3.89</b> |
| <b>Shares<sup>5</sup></b> | 2472   | 2426   | 2399   | 2374   | 2374   | 2318   | 2300   | 2230   | 2254   | 2254   | <b>2254</b>   | <b>2230</b>   |

Novartis increased earnings at a rate of 5.5% per year over the last decade, with growth accelerating to more than 14% since 2017. The company is also recession-resistant as it saw growth during the last recession. Healthcare companies often perform well during recessions as people will seek out treatments for ailments regardless of the economic climate.

<sup>1</sup> Estimated ex-dividend date

<sup>2</sup> Estimated payment date

<sup>3</sup> In local currency

<sup>4</sup> In local currency

<sup>5</sup> Share count in millions

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Due to continued strength of the company's top selling products, we are reiterating our expect earnings-per-share annual growth rate of 4%.

Novartis pays an annual dividend, with the most recent announcement stating the company increased its 2021 dividend 1.7% to \$3.20 in USD. The company has increased its dividend 25 consecutive years in local currency. The dividend for U.S. investors was maintained in 2016 and 2017 after being cut slightly in 2015 due to currency exchange. Dividends are declared in Swiss Francs.

## Valuation Analysis

| Year      | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | Now  | 2027 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 14.8 | 19.8 | 21.4 | 33.3 | 27.3 | 24.5 | 15.2 | 28.4 | 24.6 | 13.9 | 13.5 | 16.0 |
| Avg. Yld. | 4.2% | 3.3% | 3.1% | 2.7% | 3.5% | 3.4% | 3.6% | 3.2% | 3.5% | 3.7% | 3.7% | 3.1% |

Novartis saw earnings-per-share decline at the same time the share price accelerated in the 2013-2015 period. We assign shares a fair value price-to-earnings multiple of 16 to help account for the wide variance in valuations over the last decade. This valuation is a premium to most peers, but we feel that the growth in the company's key products, as well as the expectation for new products to produce strong results, warrants the slight premium. Shares of Novartis have increased \$4, or 4.9%, since our 10/27/2021 update. Based off estimates for 2022, Novartis has a valuation of 13.5 times earnings. If shares were to reach our target by 2027, then valuation could add 3.5% to annual returns over this time period.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

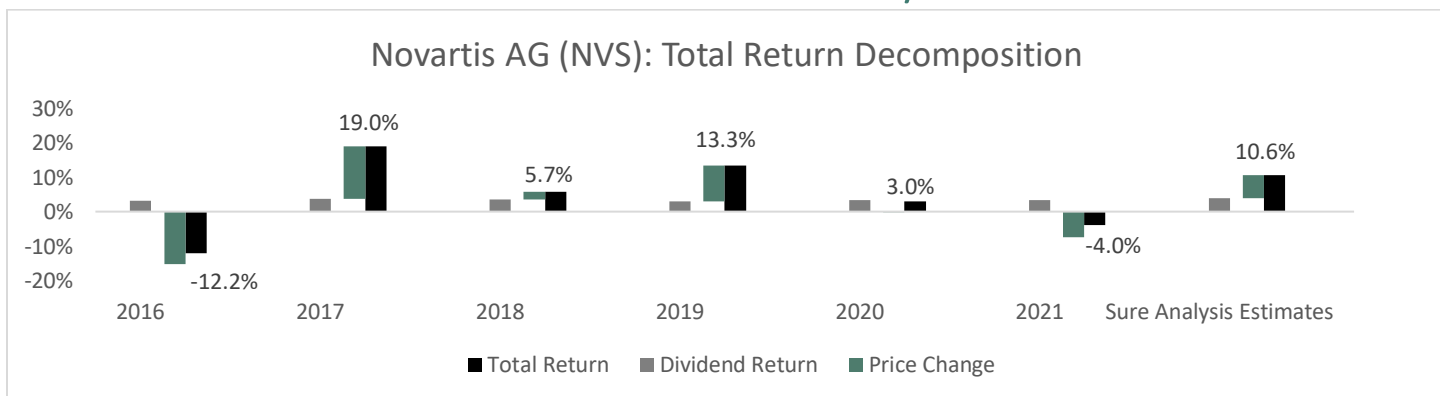
| Year   | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2027 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 62%  | 66%  | 67%  | 91%  | 97%  | 83%  | 57%  | 49%  | 53%  | 51%  | 50%  | 50%  |

The chief competitive advantage for Novartis is its Innovative Medicines division, which has shown impressive growth over the last year. Six different products have reached the \$2 billion annual sales mark. Another key advantage for the company is Novartis' willingness to spend on research and development. The company spends close to \$10 billion annually on R&D. This level of R&D spending should pay off as Novartis expects to bring to market 15 different products over the next few years with the potential for at least a billion dollars in peak sales.

## Final Thoughts & Recommendation

Novartis is now expected to return 10.6% annually through 2027, down from our prior estimate of 11.3%. Novartis continues to see solid to strong growth rates for most of its key products. We have raised our five-year price target \$2 to \$123 due to earnings estimates for the year and maintain our buy rating on shares of the company.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue          | 59,375 | 51,971 | 52,716 | 53,634 | 50,387 | 49,436 | 43,404 | 46,099 | 48,677 | 49,898 |
| Gross Profit     | 40,392 | 36,105 | 36,137 | 36,289 | 32,983 | 31,916 | 29,771 | 31,589 | 34,252 | 34,777 |
| Gross Margin     | 68.0%  | 69.5%  | 68.6%  | 67.7%  | 65.5%  | 64.6%  | 68.6%  | 68.5%  | 70.4%  | 69.7%  |
| SG&A Exp.        | 18,049 | 15,117 | 15,241 | 14,993 | 14,247 | 14,192 | 12,465 | 13,717 | 14,369 | 14,197 |
| D&A Exp.         | 5,788  | 4,442  | 4,405  | 4,682  | 5,471  | 6,043  | 4,736  | 5,211  | 5,826  | 6,464  |
| Operating Profit | 10,780 | 11,507 | 10,983 | 11,089 | 8,977  | 8,268  | 8,702  | 8,403  | 9,086  | 10,152 |
| Op. Margin       | 18.2%  | 22.1%  | 20.8%  | 20.7%  | 17.8%  | 16.7%  | 20.0%  | 18.2%  | 18.7%  | 20.3%  |
| Net Profit       | 8,940  | 9,270  | 9,175  | 10,210 | 17,783 | 6,712  | 7,703  | 12,611 | 11,732 | 8,072  |
| Net Margin       | 15.1%  | 17.8%  | 17.4%  | 19.0%  | 35.3%  | 13.6%  | 17.7%  | 27.4%  | 24.1%  | 16.2%  |
| Free Cash Flow   | 11,922 | 11,422 | 9,796  | 10,493 | 8,392  | 8,596  | 10,327 | 11,726 | 12,225 | 11,153 |
| Income Tax       | 1,483  | 1,706  | 1,498  | 1,545  | 1,106  | 1,119  | 1,603  | 1,295  | 1,793  | 1,807  |

## Balance Sheet Metrics

| Year               | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B) | 117.50 | 124.19 | 126.25 | 125.39 | 131.56 | 130.12 | 133.08 | 145.56 | 118.37 | 132.06 |
| Cash & Equivalents | 3,709  | 5,552  | 6,687  | 13,023 | 4,674  | 7,007  | 8,860  | 13,271 | 11,173 | 11,267 |
| Acc. Receivable    | 10,323 | 10,051 | 9,902  | 8,275  | 8,180  | 8,202  | 8,600  | 8,727  | 8,301  | 8,217  |
| Inventories        | 5,930  | 6,744  | 7,267  | 6,093  | 6,226  | 6,255  | 6,867  | 6,956  | 6,092  | 7,242  |
| Goodwill & Int.    | 61,912 | 61,421 | 58,867 | 53,143 | 65,391 | 62,320 | 61,747 | 74,013 | 55,311 | 66,808 |
| Total Liabilities  | 51,556 | 54,928 | 51,782 | 54,543 | 54,434 | 55,233 | 58,852 | 66,871 | 62,819 | 75,393 |
| Accounts Payable   | 4,989  | 5,593  | 6,148  | 5,419  | 5,668  | 4,873  | 5,169  | 5,556  | 5,424  | 5,403  |
| Long-Term Debt     | 20,229 | 19,726 | 17,915 | 20,359 | 21,901 | 23,686 | 28,425 | 32,090 | 27,199 | 35,850 |
| Total Equity       | 65,844 | 69,137 | 74,343 | 70,766 | 77,046 | 74,832 | 74,168 | 78,614 | 55,474 | 56,598 |
| LTD/E Ratio        | 0.31   | 0.29   | 0.24   | 0.29   | 0.28   | 0.32   | 0.38   | 0.41   | 0.49   | 0.63   |

## Profitability & Per Share Metrics

| Year             | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 7.4%  | 7.7%  | 7.3%  | 8.1%  | 13.8% | 5.1%  | 5.9%  | 9.1%  | 8.9%  | 6.4%  |
| Return on Equity | 13.9% | 13.7% | 12.8% | 14.1% | 24.1% | 8.8%  | 10.3% | 16.5% | 17.5% | 14.4% |
| ROIC             | 10.0% | 10.6% | 10.1% | 11.1% | 18.7% | 6.8%  | 7.7%  | 11.8% | 12.1% | 9.2%  |
| Shares Out.      | 2422  | 2472  | 2426  | 2399  | 2374  | 2374  | 2318  | 2300  | 2230  | 2254  |
| Revenue/Share    | 24.61 | 21.26 | 21.27 | 21.71 | 20.67 | 20.60 | 18.31 | 19.67 | 20.99 | 21.73 |
| FCF/Share        | 4.94  | 4.67  | 3.95  | 4.25  | 3.44  | 3.58  | 4.36  | 5.00  | 5.27  | 4.86  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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