

## U.S. Bancorp (USB)

Updated April 24th, 2022, by Josh Arnold

### **Key Metrics**

|   | <b>Current Price:</b>       | \$51 | 5 Year CAGR Estimate:               | 8.6%  | Market Cap:                   | \$78 B                |
|---|-----------------------------|------|-------------------------------------|-------|-------------------------------|-----------------------|
|   | Fair Value Price:           | \$49 | 5 Year Growth Estimate:             | 6.0%  | Ex-Dividend Date:             | 06/30/22 <sup>1</sup> |
| l | % Fair Value:               | 103% | 5 Year Valuation Multiple Estimate: | -0.6% | <b>Dividend Payment Date:</b> | 07/15/22              |
|   | Dividend Yield:             | 3.6% | 5 Year Price Target                 | \$66  | Years Of Dividend Growth:     | 10                    |
| l | <b>Dividend Risk Score:</b> | D    | Retirement Suitability Score:       | С     | Rating:                       | Hold                  |

#### **Overview & Current Events**

U.S. Bancorp traces its lineage back to 1863 when the First National Bank of Cincinnati opened for business. It has since grown to 70,000 employees, a \$78 billion market capitalization, and about \$25 billion in annual revenue. The bank has expanded from a regional player to a national powerhouse in recent years, becoming the fifth-largest bank by assets in the U.S. It competes mostly in traditional banking activities, but also offers wealth management, payment, and investment services.

U.S. Bancorp reported first quarter earnings on April 14<sup>th</sup>, 2022, and results were better than expected on both revenue and profits. Adjusted earnings-per-share came to \$1.09, which was an impressive 15 cents ahead of consensus. Revenue was \$5.6 billion, up 2.4% year-over-year, and ahead of forecasts by \$50 million. The company said its results were boosted by loan growth, as well as net interest income and lower noninterest expenses.

Net interest income was \$3.2 billion, up fractionally from Q4, and up from \$3.1 billion a year ago. Net interest margin was 2.44%, up from 2.40% in Q4, but down from 2.50% in Q1 of last year.

Average total loans were \$313 billion, up from \$303 billion in Q4. Average total deposits were \$454 billion, up from \$450 billion in Q4.

Noninterest expense was \$3.50 billion in Q1, down from \$3.53 billion in Q4, but up from \$3.38 billion a year ago. Provisions for credit losses were \$112 million, a sharp deterioration from a benefit of \$13 million in Q4, and a huge deterioration from the benefit of \$827 million a year ago. These provisions directly impact earnings, which explains much of the decline in year-over-year earnings.

We reiterate \$4.30 in earnings-per-share for this year following Q1 results that were better than expected.

### Growth on a Per-Share Basis

| Year                | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2027          |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|
| EPS                 | \$2.84 | \$3.00 | \$3.08 | \$3.16 | \$3.24 | \$3.51 | \$4.14 | \$4.16 | \$3.06 | \$5.10 | \$4.30 | <i>\$5.75</i> |
| DPS                 | \$0.78 | \$0.89 | \$0.97 | \$1.01 | \$1.07 | \$1.16 | \$1.34 | \$1.58 | \$1.68 | \$1.76 | \$1.84 | \$2.46        |
| Shares <sup>2</sup> | 1,869  | 1,825  | 1,786  | 1,745  | 1,697  | 1,656  | 1,608  | 1,534  | 1,507  | 1,484  | 1,460  | 1,350         |

U.S. Bancorp's earnings-per-share history has been strong since the financial crisis ended, as it was one of very few banks to grow earnings every year since 2009, although that streak ended in 2020 due to the COVID-19 pandemic. Following 2021 results that produced record earnings for U.S. Bancorp, we have a lower base of earnings forecast for this year, but also a much higher growth rate. We've moved from no growth to 6% annually as this year should be the start of normalized results, and therefore, normalized growth rates.

We think the combined headwinds of low net interest margin, and a lack of loan growth, combined with somewhat lower levels of share repurchases will keep a lid on earnings growth in the coming years. However, with lending rates on the rise, these headwinds could unwind starting in 2022, and drive our updated growth estimate.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

<sup>&</sup>lt;sup>1</sup> Estimated date

<sup>&</sup>lt;sup>2</sup> Share count in millions



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U.S. Bancorp's payout ratio is in line with its peers, and we expect growth in the payout to continue, growing to \$2.46 in five years. That would keep the payout ratio at less than 50% of earnings and in line with the bank's capital return strategy, affording it the opportunity to continue to buy back shares. U.S. Bancorp last raised the dividend 9.5% to an annualized payout to \$1.84.

## Valuation Analysis

| Year      | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | Now  | 2027 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 11.1 | 12.0 | 13.7 | 13.7 | 13.2 | 15.0 | 12.7 | 12.8 | 13.3 | 11.0 | 11.9 | 11.5 |
| Avg. Yld. | 2.5% | 2.5% | 2.3% | 2.3% | 2.5% | 2.2% | 2.6% | 3.0% | 4.1% | 3.1% | 3.6% | 3.7% |

U.S. Bancorp's price-to-earnings ratio has moved up in recent years as the bank has become more highly valued by investors than its competitors due to its outstanding profitability metrics. The current valuation is slightly above our estimate of fair value at 11.5 earnings, so we see a small headwind from the valuation in the coming years. The stock has pulled back sharply recently, which has improved the valuation and dividend yield.

### Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2027 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 30%  | 32%  | 34%  | 34%  | 36%  | 36%  | 32%  | 38%  | 55%  | 35%  | 43%  | 43%  |

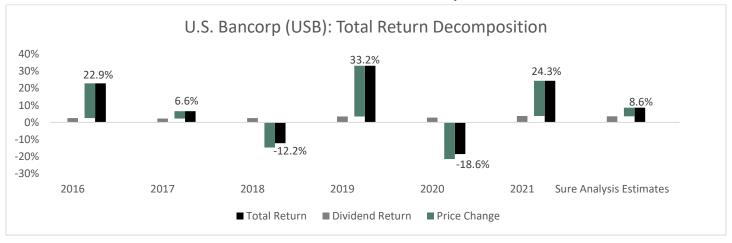
We see the payout remaining below 50% of earnings in the coming years, which is somewhat higher than recent history, excluding the unusual 2020. U.S. Bancorp's dividend appears safe, and we see no risk of a cut at this point. We think U.S. Bancorp will continue to produce mid-single digit dividend increases.

U.S. Bancorp's competitive advantage is in its stellar operating history and world-class management team. It operates as a regional bank, but on a massive scale, and as a result, it has been stronger through recessions than its larger peers. Indeed, earnings were not even cut in half in 2009 when many banks were struggling just to stay in business, and U.S. Bancorp came out of the recession in better shape in relation to its competitors than it was before the crisis.

## Final Thoughts & Recommendation

While U.S. Bancorp's earnings will almost certainly decline meaningfully this year, we still view it as one of the strongest large banks in the U.S. The recent pullback in the stock, as well as our updated growth estimate have us reiterating the stock at a hold rating. We now forecast 8.6% total annual returns in the coming years, driven by the updated growth estimate and robust dividend yield.

## Total Return Breakdown by Year



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#### **Income Statement Metrics**

| Year           | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   |
|----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue        | 20,064 | 19,378 | 19,939 | 19,969 | 20,956 | 21,697 | 22,521 | 22,883 | 23,226 | 22,721 |
| SG&A Exp.      | 5,653  | 5,868  | 5,946  | 6,142  | 6,655  | 7,422  | 7,822  | 8,037  | 8,256  | 9,094  |
| D&A Exp.       | 561    | 520    | 501    | 481    | 470    | 468    | 467    | 502    | 527    | 497    |
| Net Profit     | 5,647  | 5,836  | 5,851  | 5,879  | 5,888  | 6,218  | 7,096  | 6,914  | 4,959  | 7,963  |
| Net Margin     | 28.1%  | 30.1%  | 29.3%  | 29.4%  | 28.1%  | 28.7%  | 31.5%  | 30.2%  | 21.4%  | 35.0%  |
| Free Cash Flow | 7,958  | 11,446 | 5,332  | 8,782  | 5,336  | 6,472  | 10,564 | 4,889  | 3,716  | 9,870  |
| Income Tax     | 2,236  | 2,032  | 2,087  | 2,097  | 2,161  | 1,264  | 1,554  | 1,648  | 1,066  | 2,181  |

#### **Balance Sheet Metrics**

| Year               | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B) | 353.86 | 364.02 | 402.53 | 421.85 | 445.96 | 462.04 | 467.37 | 495.43 | 553.9  | 573.3  |
| Cash & Equivalents | 8,252  | 8,477  | 10,654 | 11,147 | 15,705 | 19,505 | 21,453 | 22,405 | 62,580 | 28,905 |
| Goodwill & Int.    | 11,849 | 12,734 | 12,551 | 12,711 | 12,647 | 12,662 | 12,761 | 12,878 | 12,782 | 14,000 |
| Total Liab. (\$B)  | 313.59 | 322.21 | 358.36 | 375.04 | 398.03 | 412.37 | 415.72 | 442.94 | 500.18 | 517.9  |
| Long-Term Debt     | 42,637 | 44,276 | 59,522 | 58,216 | 46,038 | 47,855 | 52,439 | 61,897 | 50,856 | 43,921 |
| Total Equity       | 34,229 | 36,357 | 38,723 | 40,630 | 41,797 | 43,621 | 45,045 | 45,869 | 47,112 | 48,547 |
| LTD/E Ratio        | 1.09   | 1.08   | 1.37   | 1.26   | 0.97   | 0.98   | 1.03   | 1.19   | 0.96   | 0.80   |

## **Profitability & Per Share Metrics**

| Year             | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 1.6%  | 1.6%  | 1.5%  | 1.4%  | 1.4%  | 1.4%  | 1.5%  | 1.4%  | 0.9%  | 1.4%  |
| Return on Equity | 17.2% | 16.5% | 15.6% | 14.8% | 14.3% | 14.6% | 16.0% | 15.2% | 10.7% | 16.6% |
| ROIC             | 6.7%  | 6.9%  | 6.2%  | 5.6%  | 5.9%  | 6.5%  | 7.0%  | 6.3%  | 4.5%  | 7.8%  |
| Shares Out.      | 1,869 | 1,825 | 1,786 | 1,745 | 1,697 | 1,656 | 1,608 | 1,534 | 1,507 | 1,484 |
| Revenue/Share    | 10.58 | 10.48 | 11.00 | 11.34 | 12.24 | 12.98 | 13.75 | 14.46 | 15.38 | 15.25 |
| FCF/Share        | 4.20  | 6.19  | 2.94  | 4.96  | 3.10  | 3.85  | 6.45  | 3.09  | 2.46  | 6.62  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

#### Disclaimer