



# Piedmont Office Realty Trust (PDM)

Updated July 28<sup>th</sup>, 2022 by Quinn Mohammed

## Key Metrics

|                             |      |                                            |       |                                  |          |
|-----------------------------|------|--------------------------------------------|-------|----------------------------------|----------|
| <b>Current Price:</b>       | \$14 | <b>5 Year CAGR Estimate:</b>               | 13.5% | <b>Market Cap:</b>               | \$1.7 B  |
| <b>Fair Value Price:</b>    | \$19 | <b>5 Year Growth Estimate:</b>             | 2.0%  | <b>Ex-Dividend Date:</b>         | 08/26/22 |
| <b>% Fair Value:</b>        | 71%  | <b>5 Year Valuation Multiple Estimate:</b> | 7.2%  | <b>Dividend Payment Date:</b>    | 09/16/22 |
| <b>Dividend Yield:</b>      | 6.2% | <b>5 Year Price Target</b>                 | \$21  | <b>Years Of Dividend Growth:</b> | 0        |
| <b>Dividend Risk Score:</b> | D    | <b>Retirement Suitability Score:</b>       | B     | <b>Rating:</b>                   | Buy      |

## Overview & Current Events

Piedmont Office Realty Trust, Inc. owns, manages, develops, redevelops, and operates high-quality office properties located primarily in sub-markets within seven major Eastern U.S. office markets. The company derives most of its revenues from U.S. government entities, business services companies, and financial institutions in the Sunbelt region. PDM is fully-integrated and self-managed. The company has local management offices in each of their markets. Piedmont trades on the NYSE under the ticker symbol PDM and is headquartered in Atlanta, Georgia. The office REIT has a market capitalization of \$1.7 billion.

On July 27<sup>th</sup>, Piedmont released second quarter 2022 results. The company reported core funds from operations (FFO) of \$0.50 per share for the quarter, up 4.2% from \$0.48 in the same prior year period.

PDM saw a roughly 1.8% increase in same store net operating income on a cash basis and a 2.8% increase on an accrual basis year-over-year for the quarter ended June 30<sup>th</sup>, 2022. The company leased 724,000 square feet in the quarter, including 233,000 of new tenant leasing. The weighted average lease term for leases executed during the second quarter was 6.5 years, excluding one large renewal for US Bank.

As of June 30<sup>th</sup>, 2022, PDM had no secured debt, and increased the capacity on their line of credit to \$600 million. Piedmont's net debt-to-Core EBITDA was 5.5x for the second quarter on an annualized basis, and the debt-to-gross assets ratio was 34.6%. The company entered into a contract to purchase 1180 Peachtree Street, a 41-story office building in the epicenter of Midtown Atlanta, GA, for \$465 million. The transaction is expected to close in the third quarter of 2022.

Leadership has downgraded financial estimations for 2022 core funds from operations to be in the range of \$1.99 to \$2.05 (down from 1.99 to \$2.07) per share. As a result, we have downgraded our 2022 core FFO per share estimate by a penny to \$2.02.

## Growth on a Per-Share Basis

| Year                      | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022          | 2027          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>CFFO/S</b>             | \$1.43 | \$1.46 | \$1.49 | \$1.60 | \$1.67 | \$1.75 | \$1.73 | \$1.79 | \$1.89 | \$1.97 | <b>\$2.02</b> | <b>\$2.25</b> |
| <b>DPS</b>                | \$0.80 | \$0.80 | \$0.81 | \$0.84 | \$0.84 | \$1.34 | \$0.84 | \$0.84 | \$0.84 | \$0.84 | <b>\$0.84</b> | <b>\$0.88</b> |
| <b>Shares<sup>1</sup></b> | 170.4  | 165.1  | 154.6  | 150.9  | 145.6  | 145.4  | 130.6  | 126.2  | 126.1  | 123.9  | <b>123.0</b>  | <b>120.0</b>  |

Piedmont measures performance using core funds from operations (CFFO) per share, as it provides a more accurate representation of the REIT's cash flow rather earnings per share (EPS), which can include a large amount of depreciation, or the gain on sale of real estate. In the last nine and five years, PDM has managed to grow core FFO by 3.6% and 2.9% annually, on average. While results have been relatively choppy, there exists a long term track record of positive growth. Given the ongoing struggles of the office real estate space due to the COVID pandemic, we estimate PDM will grow core FFO a bit below this range, at roughly 2.0% annually.

<sup>1</sup> In millions

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PDM will focus on growing its real estate concentration in their seven identified growth sub-markets of Atlanta, Boston, Dallas, Minneapolis, New York, Orlando, and Washington, D.C. The Trust believes that working from home should diminish as the pandemic subsides in the U.S. and they are well-positioned to adapt to the updated workforce preferences. The Trust will recycle capital into assets within their targeted submarkets that should benefit from the migration trends that COVID has accelerated. Piedmont has sold more than \$1 billion of assets since early 2019 and redeployed into higher yielding assets. Currently there are approximately 1.2 million square feet in leases under an abatement period or yet to commence. Among its peers, PDM has a strong estimated same store cumulative NOI growth from 2018 through 2022 of 4.1% and is priced among the lowest in terms of valuation. PDM's share count, unlike most other REITs, has decreased over the long term, and this is a positive since core FFO is concentrated over a lower number of units, effectively increasing the core FFO per share.

## Valuation Analysis

| Year      | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | Now  | 2027 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| P/FFO     | 12.2 | 12.7 | 12.3 | 11.5 | 12.1 | 11.9 | 10.8 | 11.5 | 9.0  | 9.1  | 6.7  | 9.5  |
| Avg. Yld. | 6.0% | 4.4% | 4.4% | 4.5% | 4.2% | 4.0% | 4.5% | 4.1% | 5.1% | 4.7% | 6.2% | 4.2% |

Piedmont's valuation has trended lower in recent years, with a nine and five year average price-to-core FFO of 11.3 and 10.5. Presently PDM trades at 6.7 times estimated core FFO, and we believe the discount to be a little steep, thus we estimate the Trust can benefit from a 7.2% tailwind to the valuation to reach 9.5 times core FFO.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

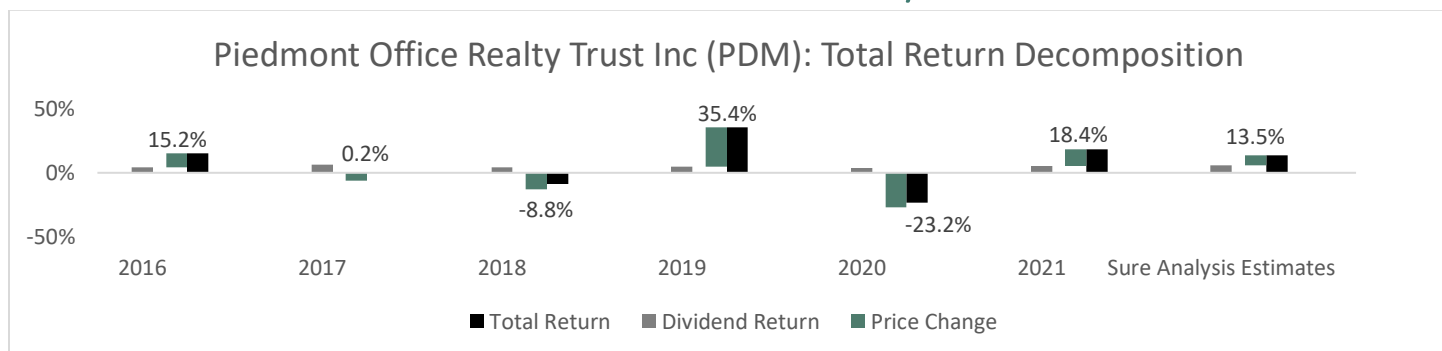
| Year   | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2027 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 56%  | 55%  | 54%  | 53%  | 50%  | 77%  | 49%  | 47%  | 44%  | 43%  | 42%  | 40%  |

Piedmont Office Realty Trust has a fair payout ratio based on its core FFO, and we believe the distribution is safe. The company has not made a habit of raising the dividend, so as core FFO grows over the long term, the payout ratio decreases. The Trust had not been around during the start of the Great Recession, but we can assume that such a recession would be a risk. While office leases tend to be fairly stable, the pandemic and resulting remote work could result in a permanent paradigm shift, which would result in less office space being required. PDM does not possess any strong competitive advantage, but its focus on its identified growth submarkets is a strength.

## Final Thoughts & Recommendation

Overall, we expect total returns of 13.5% annually, primarily driven by the 6.2% dividend yield as well as a strong valuation tailwind and some earnings growth. The company is trading at a fair discount, and hovers around 71% of our estimated fair value. As a result, we rate Piedmont Office Realty Trust a Buy.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 521   | 550   | 566   | 585   | 556   | 574   | 526   | 533   | 535   | 529   |
| Gross Profit     | 315   | 329   | 327   | 343   | 335   | 352   | 317   | 322   | 320   | 318   |
| Gross Margin     | 60.4% | 59.8% | 57.7% | 58.6% | 60.3% | 61.3% | 60.2% | 60.4% | 59.8% | 60.1% |
| SG&A Exp.        | 21    | 22    | 24    | 30    | 27    | 29    | 30    | 38    | 27    | 30    |
| D&A Exp.         | 161   | 168   | 195   | 196   | 202   | 193   | 166   | 178   | 195   |       |
| Operating Profit | 135   | 141   | 108   | 117   | 105   | 128   | 116   | 101   | 89    | 81    |
| Operating Margin | 26.0% | 25.6% | 19.0% | 20.0% | 18.8% | 22.3% | 22.0% | 19.0% | 16.6% | 15.3% |
| Net Profit       | 93    | 99    | 42    | 131   | 100   | 134   | 130   | 229   | 233   | -1    |
| Net Margin       | 17.9% | 18.0% | 7.4%  | 22.5% | 17.9% | 23.3% | 24.8% | 43.0% | 43.5% | -0.2% |
| Free Cash Flow   | 117   | 39    | 48    | 105   | 122   | 163   | 131   | 105   | 81    |       |

## Balance Sheet Metrics

| Year                 | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets         | 4,255 | 4,666 | 4,788 | 4,362 | 4,368 | 4,000 | 3,592 | 3,517 | 3,740 | 3,931 |
| Cash & Equivalents   | 13    | 7     | 12    | 5     | 7     | 7     | 5     | 14    | 7     | 7     |
| Accounts Receivable  | 147   | 169   | 175   | 174   | 163   | 157   | 148   | 141   | 160   | 166   |
| Goodwill & Int. Ass. | 235   | 254   | 250   | 189   | 199   | 177   | 177   | 173   | 190   | 193   |
| Total Liabilities    | 1,614 | 2,205 | 2,476 | 2,238 | 2,270 | 2,013 | 1,880 | 1,698 | 1,842 | 2,143 |
| Accounts Payable     | 127   | 129   | 134   | 128   | 165   | 115   | 94    | 117   | 112   | 114   |
| Long-Term Debt       | 1,417 | 2,002 | 2,270 | 2,030 | 2,020 | 1,727 | 1,685 | 1,481 | 1,622 | 1,878 |
| Shareholder's Equity | 2,639 | 2,460 | 2,310 | 2,122 | 2,096 | 1,985 | 1,710 | 1,817 | 1,896 | 1,786 |
| LTD/E Ratio          | 0.54  | 0.81  | 0.98  | 0.96  | 0.96  | 0.87  | 0.99  | 0.82  | 0.86  | 1.05  |

## Profitability & Per Share Metrics

| Year             | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 2.1%  | 2.2%  | 0.9%  | 2.9%  | 2.3%  | 3.2%  | 3.4%  | 6.4%  | 6.4%  | 0.0%  |
| Return on Equity | 3.4%  | 3.9%  | 1.8%  | 5.9%  | 4.7%  | 6.5%  | 7.1%  | 13.0% | 12.5% | -0.1% |
| ROIC             | 2.2%  | 2.3%  | 0.9%  | 3.0%  | 2.4%  | 3.4%  | 3.7%  | 6.8%  | 6.8%  | 0.0%  |
| Shares Out.      | 170.4 | 165.1 | 154.6 | 150.9 | 145.6 | 145.4 | 130.6 | 126.2 | 126.1 | 123.9 |
| Revenue/Share    | 3.06  | 3.33  | 3.66  | 3.88  | 3.82  | 3.95  | 4.03  | 4.23  | 4.24  | 4.26  |
| FCF/Share        | 0.68  | 0.24  | 0.31  | 0.70  | 0.84  | 1.12  | 1.00  | 0.83  | 0.64  |       |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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