



Foot Locker Inc. (FL)

Updated August 30th, 2022, by Josh Arnold

Key Metrics

Current Price:	\$37	5 Year CAGR Estimate:	6.6%	Market Cap:	\$3.5 B
Fair Value Price:	\$40	5 Year Growth Estimate:	1.0%	Ex-Dividend Date:	10/13/22
% Fair Value:	93%	5 Year Valuation Multiple Estimate:	1.4%	Dividend Payment Date:	10/28/22
Dividend Yield:	4.3%	5 Year Price Target	\$42	Years Of Dividend Growth:	1
Dividend Risk Score:	D	Retirement Suitability Score:	C	Rating:	Hold

Overview & Current Events

Foot Locker was established in 1974 as part of the FW Woolworth Company and became independent in 1988. The company has outlived its former parent, which closed in 1997. The athletic apparel retailer, known for its namesake Foot Locker brand, operates nearly 3,000 stores in 27 countries. Foot Locker is a \$3.5 billion market capitalization company that should generate about \$8.4 billion in revenue this year.

Foot Locker reported second quarter earnings on August 19th, 2022, and results were better than expected. Adjusted earnings-per-share came to \$1.10, which was 29 cents ahead of estimates. Revenue was down 9% year-over-year to \$2.07 billion, but that was in line with expectations.

Gross margin declined 340bps year-over-year, driven primarily by higher markdowns due to the highly promotional selling environment, as well as supply chain costs and occupancy deleverage.

Comparable store sales plummeted 10.3% year-over-year, which caused management to cut guidance for the full-year. Sales guidance is now expected to be -6% to -7% to last year, which is down from prior guidance of -4% to -6%.

Comparable sales are now expected to be -8% to -10%. Adjusted earnings-per-share is now expected at \$4.25 to \$4.60, and we have updated our estimate to \$4.40 accordingly.

Foot Locker repurchased \$40 million in stock during the quarter. It also named Mary Dillion as its new CEO, replacing Richard Johnson. Dillion is the well-respected former CEO of Ulta Beauty, and has been a member of Foot Locker's Board of Directors.

Growth on a Per-Share Basis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
EPS	\$2.58	\$2.89	\$3.61	\$3.84	\$4.82	\$3.99	\$4.71	\$4.93	\$2.81	\$7.77	\$4.40	\$4.62
DPS	\$0.71	\$0.78	\$0.88	\$1.00	\$1.10	\$1.24	\$1.38	\$1.49	\$0.93	\$0.85	\$1.60	\$2.04
Shares¹	150	146	140	137	132	120	113	105	105	100	85	70

During the Great Recession, Foot Locker's earnings dipped ~20%, but since then they had sharply rebounded prior to 2020. From 2008 through 2018 the company was able to increase earnings-per-share by over 20% annually. However, this was during a time when Foot Locker's net profit margin improved from ~2% to ~7% and the share count was reduced by -25%. Moving forward we are more cautious, albeit still optimistic, on the firm's growth prospects. We note growth in 2019 was much slower, and of course, was negative for 2020.

Share repurchases were restarted in Q3 of 2020, so we see the stock as having that tailwind once again moving forward, although management has been quite cautious thus far spending on repurchases. That said, the new repurchase authorization combined with the massive decline in the share price should see heavy buying in the coming quarters. We're moving our growth estimate from 2% annually to 1% given the guidance suggested by management. The company has rationalized its store base and inventory position, which is helping margins, and comparable sales have

¹ Share count in millions

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



Foot Locker Inc. (FL)

Updated August 30th, 2022, by Josh Arnold

been okay, although a decline is expected for this year. A risk is that supply constraints last longer than currently expected, but thus far, Foot Locker has weathered it reasonably well.

Valuation Analysis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Now	2027
Avg. P/E	12.6	12.3	14.0	16.9	13.4	13.0	11.3	9.7	11.6	6.9	8.4	9.0
Avg. Yld.	2.2%	2.2%	1.7%	1.5%	1.7%	2.4%	2.6%	3.1%	2.9%	1.6%	4.3%	4.9%

Over the past decade, shares of Foot Locker have traded hands with an average P/E ratio of about 14 times earnings. The valuation is now quite low by any standard following Q2 results, even taking into account the guidance reduction. Given the stock is at 8.4 times earnings and our fair value estimate is 9, we see a tailwind to total returns from the valuation. With the dividend raise, Foot Locker is now yielding 4.3%.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
Payout	27%	28%	24%	26%	23%	31%	29%	30%	33%	11%	36%	44%

Foot Locker's competitive advantage is in its valuable brand names, its decades of experience in athletic apparel retailing and its sizable scale. Moreover, Foot Locker's balance sheet affords the company enormous financial stability, which it is now using to buy back shares.

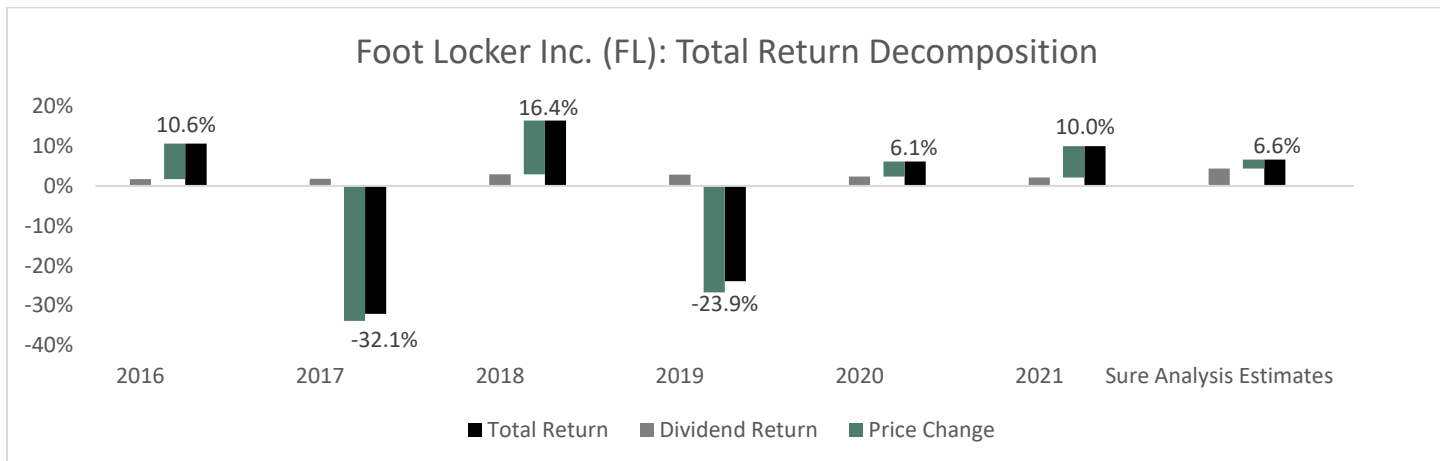
This does not mean that earnings will not deteriorate in tougher times. During the Great Recession, Foot Locker posted earnings-per-share of \$0.67, \$0.54, and \$1.10 through the 2008 to 2010 stretch, while the dividend was held steady. This gives a fair indication of the company's ability to withstand tougher times and bounce back. However, the dividend was suspended and reinstated at a lower rate in 2020.

The new dividend is still low relative to earnings, so the payout should be safe for the foreseeable future. We also see the boost of share repurchases as a vote of confidence from management.

Final Thoughts & Recommendation

We remain positive on Foot Locker's fundamentals and outlook after Q2 results, but the stock has rallied sharply since our last update. With a yield of 4.3%, plus the 1.4% tailwind from the valuation and 1% growth, we are moving Foot Locker from buy to hold at 6.6% estimated annual returns. We note that earnings growth is likely to be difficult to come by on an absolute basis, although share repurchases will help on a per-share basis.

Total Return Breakdown by Year



[Click here to rate and review this research report. Your feedback is important to us.](#)

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



Foot Locker Inc. (FL)

Updated August 30th, 2022, by Josh Arnold

Income Statement Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Revenue	5,623	6,182	6,505	7,151	7,412	7,766	7,782	7,939	8,005	7,548
Gross Profit	1,796	2,034	2,133	2,374	2,505	2,636	2,456	2,528	2,543	2,183
Gross Margin	31.9%	32.9%	32.8%	33.2%	33.8%	33.9%	31.6%	31.8%	31.8%	28.9%
SG&A Exp.	1,244	1,294	1,334	1,426	1,415	1,472	1,501	1,614	1,654	1,587
D&A Exp.	110	118	133	139	148	158	173	178	179	176
Operating Profit	442	622	666	809	942	1,006	782	736	710	420
Operating Margin	7.9%	10.1%	10.2%	11.3%	12.7%	13.0%	10.0%	9.3%	8.9%	5.6%
Net Profit	278	397	429	520	541	664	284	541	491	323
Net Margin	4.9%	6.4%	6.6%	7.3%	7.3%	8.6%	3.6%	6.8%	6.1%	4.3%
Free Cash Flow	345	253	324	522	563	578	539	594	509	903
Income Tax	157	210	234	289	296	340	294	172	181	171

Balance Sheet Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Total Assets	3,050	3,367	3,487	3,577	3,775	3,840	3,961	3,820	6,589	7,041
Cash & Equivalents	851	880	858	967	1,021	1,046	849	891	907	1,680
Accounts Receivable	49	68	99	78	94	101	106	87	100	124
Inventories	1,069	1,167	1,220	1,250	1,285	1,307	1,278	1,269	1,208	923
Goodwill & Int. Ass.	198	185	230	206	201	197	206	181	176	176
Total Liabilities	940	990	991	1,081	1,222	1,130	1,442	1,314	4,116	4,265
Accounts Payable	240	298	263	301	279	249	258	387	333	400
Long-Term Debt	135	133	136	132	129	127	125	124	122	110
Shareholder's Equity	2,110	2,377	2,496	2,496	2,553	2,710	2,519	2,506	2,473	2,776
LTD/E Ratio	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.04

Profitability & Per Share Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Return on Assets	9.4%	12.4%	12.5%	14.7%	14.7%	17.4%	7.3%	13.9%	9.6%	4.7%
Return on Equity	13.4%	17.7%	17.6%	20.8%	21.4%	25.2%	10.9%	21.5%	20.0%	12.3%
ROIC	12.6%	16.7%	16.7%	19.8%	20.4%	24.1%	10.4%	20.5%	19.0%	11.8%
Shares Out.	152	150	146	140	137	132	120	113	105	105
Revenue/Share	36.42	40.14	43.22	48.98	52.64	57.48	60.84	68.38	73.37	71.82
FCF/Share	2.23	1.64	2.15	3.58	4.00	4.28	4.21	5.12	4.67	8.59

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

Disclaimer

Nothing presented herein is, or is intended to constitute, specific investment advice. Nothing in this research report should be construed as a recommendation to follow any investment strategy or allocation. Any forward-looking statements or forecasts are based on assumptions and actual results are expected to vary from any such statements or forecasts. No reliance should be placed on any such statements or forecasts when making any investment decision. While Sure Dividend has used reasonable efforts to obtain information from reliable sources, we make no representations or warranties as to the accuracy, reliability or completeness of third-party information presented herein. No guarantee of investment performance is being provided and no inference to the contrary should be made. There is a risk of loss from an investment in marketable securities. Past performance is not a guarantee of future performance.