



# AT&T Inc. (T)

Updated August 25<sup>th</sup>, 2022, by Aristofanis Papadatos

## Key Metrics

<b>Current Price:</b>	\$18	<b>5 Year CAGR Estimate:</b>	13.6%	<b>Market Cap:</b>	\$129 B
<b>Fair Value Price:</b>	\$26	<b>5 Year Growth Estimate:</b>	2.0%	<b>Ex-Dividend Date:</b>	10/6/22 <sup>1</sup>
<b>% Fair Value:</b>	71%	<b>5 Year Valuation Multiple Estimate:</b>	7.2%	<b>Dividend Payment Date:</b>	10/31/22
<b>Dividend Yield:</b>	6.2%	<b>5 Year Price Target</b>	\$28	<b>Years Of Dividend Growth:</b>	0
<b>Dividend Risk Score:</b>	B	<b>Retirement Suitability Score:</b>	A	<b>Rating:</b>	Buy

## Overview & Current Events

While the history of AT&T dates to Alexander Graham Bell and the original telephone in the late-1800's, the current iteration of the firm is rooted in a spun off "baby bell," SBC, that acquired AT&T Corp. in 2005 and changed its name to AT&T Inc. Today AT&T is a large telecommunications company serving over 100 million customers. The \$129 billion company generated \$169 billion in revenue in 2021.

On December 16<sup>th</sup>, 2021, AT&T declared a \$0.52 quarterly dividend, the 9<sup>th</sup> payment at this rate. This ended the company's 36-year dividend growth streak and AT&T was later removed from the Dividend Aristocrat index.

On March 25<sup>th</sup>, 2022, AT&T declared a \$0.2775 quarterly dividend, reflecting the much smaller business.

On April 8<sup>th</sup>, 2022, AT&T completed the spin-off of WarnerMedia to form the new company Warner Bros. Discover (WBD). AT&T shareholders received 0.241917 shares of WBD for every 1 share of AT&T they held.

In late July, AT&T reported (7/21/22) financial results for the second quarter of fiscal 2022. The company grew its revenue 2% over last year's quarter thanks to higher Mobility revenues. AT&T enjoyed its best second-quarter postpaid phone net additions in more than a decade and also posted 316,000 Fiber net additions. Nevertheless, adjusted earnings-per-share dipped -14%, from \$0.76 to \$0.65, due to divestments.

AT&T's net debt-to-EBITDA ratio improved sequentially from 3.42x to 3.23x. However, AT&T lowered its guidance for its annual free cash flow from \$16 billion to \$14 billion due to longer collection times and higher costs of attracting new subscribers. As a result, the stock plunged -7% after the earnings release. On the bright side, the earnings-per-share of \$0.65 exceeded the analysts' consensus by \$0.03. Given this as well as positive business momentum is subscriber growth, we have raised our annual forecast from \$2.44 to \$2.55.

## Growth on a Per-Share Basis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
<b>EPS</b>	\$2.33	\$2.50	\$2.50	\$2.69	\$2.84	\$3.05	\$3.52	\$3.58	\$3.18	\$3.40	<b>\$2.55</b>	<b>\$2.82</b>
<b>DPS</b>	\$1.76	\$1.80	\$1.84	\$1.88	\$1.92	\$1.96	\$2.00	\$2.04	\$2.08	\$2.08	<b>\$1.11</b>	<b>\$1.23</b>
<b>Shares<sup>2</sup></b>	5,581	5,226	5,187	6,145	6,139	6,139	7,282	7,255	7,126	7,199	<b>7,650</b>	<b>7,500</b>

AT&T has been a colossal business, easily generating profits of \$20+ billion annually, but it is not a fast grower. From 2007 through 2019 AT&T grew its earnings-per-share by 2.2% per annum, with 2020 being a down year. The company had been optimistic about generating growth, but that has not yet come to fruition.

After purchasing DIRECT-TV in 2015 and Time Warner in 2018, AT&T reversed course in 2021, deciding to spin off both businesses, along with other assets. The company's strategy of integration clearly did not work and now AT&T is in the unfavorable position of unwinding assets shortly after those transactions were completed.

Now the company is focusing on its roots and has growth opportunities in the way of building out its 5G network. We expect AT&T to grow its earnings-per-share at a 2% average annual rate over the next five years. This could prove too conservative but we prefer to be cautious, given the company's history.

<sup>1</sup> Estimated date.

<sup>2</sup> In millions.

Disclosure: This analyst is long the security discussed in this research report.



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## Valuation Analysis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Now	2027
Avg. P/E	14.5	14.2	13.8	12.6	13.8	12.7	9.5	9.5	9.8	9.2	7.1	10.0
Avg. Yld.	5.2%	5.1%	5.3%	5.6%	4.9%	5.1%	6.0%	6.0%	6.7%	7.4%	6.2%	4.4%

AT&T has traded at an average price-to-earnings ratio of 12.0 over the last decade. We assume a fair earnings multiple of 10.0, given that growth prospects are unknown, especially considering the recent WarnerMedia spin off. The stock is currently trading at a 10-year low price-to-earnings ratio of 7.1. If it trades at our assumed fair valuation level in five years, it will enjoy a 7.2% annualized valuation tailwind.

AT&T had a record of raising its dividend for 36 consecutive years, but this streak was halted at the end of 2021. The payout has since been reduced from \$2.08 to \$1.11 due to the aforementioned spin off.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
Payout	76%	72%	74%	70%	68%	64%	57%	57%	65%	61%	44%	44%

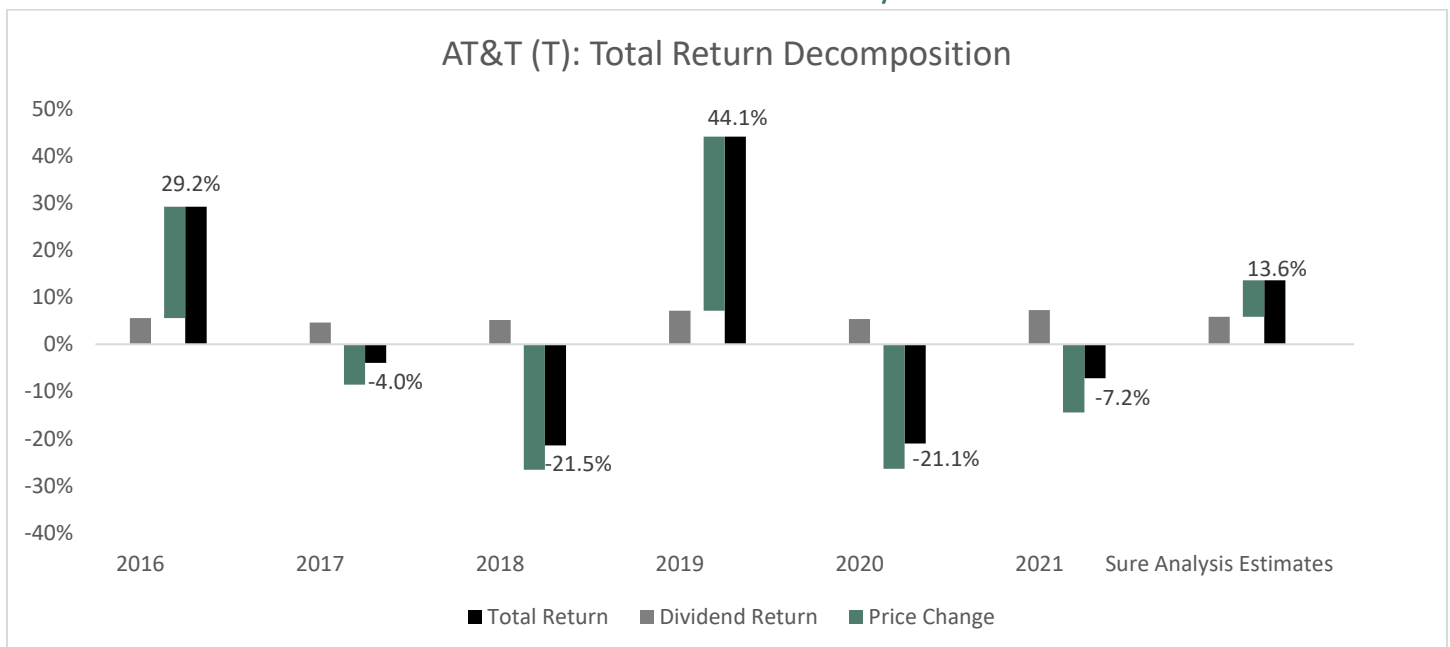
AT&T has a competitive advantage with its entrenched position. However, debt has always been a sticking point for the business, so this will be important to watch now that AT&T is slimming down.

During the Great Recession, AT&T posted earnings-per-share of \$2.76, \$2.16, \$2.12, and \$2.29 for the 2007 through 2010 period. The company did not eclipse \$2.76 in EPS until 2016.

## Final Thoughts & Recommendation

With the WarnerMedia spin off complete (now Warner Bros. Discovery), AT&T is focusing on its core of communications. The dividend and expected earnings have been rebased to reflect the smaller business. It is not yet clear if the legacy business will see reignited growth as a result, but we are cautious for now. Still, the stock can offer a 13.6% average annual return over the next five years thanks to 2% growth, a 6.2% dividend yield and a 7.2% valuation tailwind. AT&T thus earns a buy rating.

## Total Return Breakdown by Year



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## Income Statement Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
<b>Revenue (\$B)</b>	127.4	128.8	132.4	146.8	163.8	160.5	170.8	181.2	171.8	168.9
<b>Gross Profit</b>	72206	77561	72302	79755	86596	82736	91337	97052	91840	89060
<b>Gross Margin</b>	56.7%	60.2%	54.6%	54.3%	52.9%	51.5%	53.5%	53.6%	53.5%	52.7%
<b>SG&amp;A Exp.</b>	41066	28414	39697	32919	36845	35465	36765	39422	38040	37940
<b>D&amp;A Exp.</b>	18143	18395	18273	22016	25847	24387	28430	28217	28520	22860
<b>Operating Profit</b>	12997	30752	14332	24820	23904	22884	26142	29413	25280	28250
<b>Op. Margin</b>	10.2%	23.9%	10.8%	16.9%	14.6%	14.3%	15.3%	16.2%	14.7%	16.7%
<b>Net Profit</b>	7264	18418	6442	13345	12976	29450	19370	13903	-5176	20080
<b>Net Margin</b>	5.7%	14.3%	4.9%	9.1%	7.9%	18.3%	11.3%	7.7%	-3.0%	11.9%
<b>Free Cash Flow</b>	19711	13852	10139	16662	16926	17363	22844	29233	27460	25430
<b>Income Tax</b>	2900	9328	3619	7005	6479	-14.7B	4920	3493	965	5468

## Balance Sheet Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
<b>Total Assets (\$B)</b>	272.3	277.8	296.8	402.7	403.8	444.1	531.9	551.7	525.8	551.6
<b>Cash &amp; Equivalents</b>	4868	3339	8603	5121	5788	50498	5204	12130	9740	21170
<b>Acc. Receivable</b>	12657	12918	14527	16532	16794	16522	26472	22636	20220	17570
<b>Goodwill/Int. (\$B)</b>	128.5	131.5	136.7	225.3	222.1	219.7	310.2	303.9	281.6	292.7
<b>Total Liab. (\$B)</b>	179.6	186.3	206.6	279.0	279.7	302.1	338.0	349.7	346.5	367.8
<b>Accounts Payable</b>	12076	11561	14984	21047	22027	24439	27018	29640	31840	30760
<b>LT Debt (\$B)</b>	69.8	74.8	81.8	126.2	123.5	164.3	176.5	161.1	155.2	178.7
<b>Total Equity (\$B)</b>	92.4	91.0	89.7	122.7	123.1	140.9	184.1	184.2	161.7	166.3
<b>LTD/E Ratio</b>	0.76	0.82	0.91	1.03	1.00	1.17	0.96	0.87	0.96	1.07

## Profitability & Per Share Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
<b>Return on Assets</b>	2.7%	6.7%	2.2%	3.8%	3.2%	6.9%	4.0%	2.6%	-1.0%	3.7%
<b>Return on Equity</b>	7.3%	20.1%	7.1%	12.6%	10.6%	22.3%	11.9%	7.5%	-3.0%	12.2%
<b>ROIC</b>	4.4%	11.2%	3.8%	6.3%	5.2%	10.6%	5.7%	3.8%	-1.5%	5.8%
<b>Shares Out.</b>	5,581	5,226	5,187	6,145	6,139	6,139	7,282	7,348	7,183	7,199
<b>Revenue/Share</b>	21.89	23.91	25.37	26.00	26.46	25.97	25.09	24.65	23.91	23.46
<b>FCF/Share</b>	3.39	2.57	1.94	2.95	2.73	2.81	3.36	3.98	3.82	3.53

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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