



# The Progressive Corporation (PGR)

Updated October 14<sup>th</sup>, 2022 by Nikolaos Sismanis

## Key Metrics

<b>Current Price:</b>	\$118	<b>5 Year CAGR Estimate:</b>	-2.3%	<b>Market Cap:</b>	\$68.9 B
<b>Fair Value Price:</b>	\$63	<b>5 Year Growth Estimate:</b>	8.0%	<b>Ex-Dividend Date:</b>	01/06/2022 <sup>1</sup>
<b>% Fair Value:</b>	187%	<b>5 Year Valuation Multiple Estimate:</b>	-11.8%	<b>Dividend Payment Date:</b>	01/14/2022
<b>Dividend Yield:</b>	1.6%	<b>5 Year Price Target</b>	\$93	<b>Years Of Dividend Growth:</b>	N/A
<b>Dividend Risk Score:</b>	D	<b>Retirement Suitability Score:</b>	F	<b>Rating</b>	Sell

## Overview & Current Events

Progressive, headquartered in Mayfield, Ohio, offers personal and commercial insurance throughout the United States. The company's Personal Lines segment writes insurance for personal autos, recreational and other vehicles. Its Commercial Lines business writes auto-related primary liability and physical damage insurance, and general liability and property insurance, primarily for small businesses. Finally, its Property business writes residential property insurance for homeowners, other property owners, and renters. The company generates around \$47 billion in annual revenues.

On October 13<sup>th</sup>, 2022, Progressive reported its Q3-2022 results for the period ending September 30<sup>th</sup>, 2022. The company once again achieved robust net premiums written growth of 5% to \$13.0 billion. The growth in Progressive's premiums was attributed to increased net premiums and fees. For instance, in the month of September, the company's total commercial lines and property business policies grew by 9% and 4% to 1.0 million and 2.8 million, respectively. Total personal lines in force came in stable year-over-year. This was due to a 5% increase in special lines and a 1% decline in total personal auto lines.

Being an insurer, Progressive invests its float in a myriad of securities. With most securities, especially equities, experiencing significant declines in value, the company's net income was massively affected by their adjusted values. Thus, Progressive reported a loss per share of \$1.17 versus a loss of \$0.23 last year. We now forecast a FY-2022 EPS power of \$4.50, excluding any extraordinary gains/losses from changes in the value of securities.

## Growth on a Per-Share Basis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
<b>EPS</b>	\$1.50	\$1.95	\$2.17	\$2.16	\$1.77	\$2.74	\$4.45	\$6.75	\$9.71	\$5.69	<b>\$4.50</b>	<b>\$6.61</b>
<b>DPS</b>	\$0.28	\$0.49	\$0.69	\$0.89	\$0.68	\$1.12	\$2.51	\$2.65	\$4.90	\$1.90	<b>\$1.90</b>	<b>\$2.79</b>
<b>Shares<sup>2</sup></b>	608	604	595	589	585	586	587	587	585	585	<b>585</b>	<b>550</b>

Progressive is a best-of-breed insurer that has done a great job of capturing a substantial market share position in an industry known for its brutal competition. Its current market share of around 13.8% has grown significantly from around 9% four years ago, while it is likely to increase further through its recent acquisition of Protective Insurance.

The company's expanded portfolio of insurance offerings not only contributes to diversification but also allows Progressive to cross-sell customers. Bundling is an old strategy, but it works great if it saves clients' money. As a result, revenues have constantly been growing, while at the same time, operating leverage and selling costs for existing customers are lower than acquiring a brand-new customer.

That said, a good deal of Progressive's EPS growth over the past couple of years may be attributed to a temporary boost from the pandemic. We retain our EPS and DPS growth estimates to 8% over the medium term, as the company's premiums keep growing at a double-digit pace despite the recent rise in claims.

<sup>1</sup> Estimate.

<sup>2</sup> Share count is in millions.

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Keep in mind that the company pays a small \$0.10 quarterly dividend and one large year-end dividend each year. This allows the company to exhibit capital allocation flexibility, paying a much higher payment in good times or reducing the payment in lesser times. This was illustrated in the annual dividend slash at FY-2021-end.

## Valuation Analysis

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Now	2027
Avg. P/E	14.2	12.8	11.5	13.4	22.1	19.4	14.9	10.8	9.0	17.5	26.2	14.0
Avg. Yld.	1.3%	2.0%	2.8%	3.1%	1.7%	2.1%	3.8%	3.6%	5.6%	1.9%	1.6%	3.0%

Over the years, Progressive has traded with P/E in the mid-teens, in line with most of its industry peers. However, the company is currently trading at 26.2 times our expected EPS, implying a significant premium to its historical valuation. It should be noted that the risk of a multiple compression to a target P/E around 14 could hurt total investor returns substantially if EPS growth lags the market's expectations.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2027
Payout	19%	25%	32%	41%	38%	41%	56%	39%	50%	33%	42%	42%

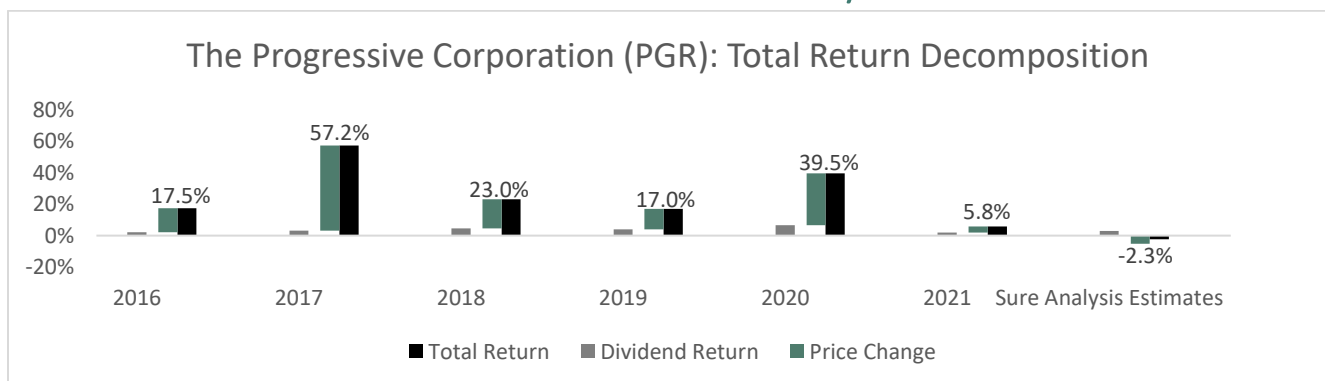
Progressive's dividend levels following the slash of its annual payout should be rather well-covered, as the payout ratio still stands below 50%. That said, the annual dividend can easily be swayed either way based on each year's underlying net income.

The company remains an industry-leader, while its financials are quite healthy, featuring a debt/equity ratio of 43.2%. At the same time, however, we cannot ignore the fact the industry is highly competitive. In the future, it could possibly be disrupted by innovators such as the hyper-growth insurance disruptor Lemonade (LMND), amongst others. Additionally, a recession could significantly hurt the company's financials, as was the case during the Great Financials Crisis. Still, with its strong qualities, the company should be able to recover swiftly, as proven over the past decade.

## Final Thoughts & Recommendation

The ongoing decline in the value of securities Progressive has invested in is pressuring its bottom line. While the company's premiums continue to grow at a rapid pace, the market seems to be pricing the company based on the peak margins it achieved during 2020. Unless Progressive's EPS improves substantially in the coming quarters, investors could be facing the risk of substantial valuation compression. We are forecasting -2.3% annualized returns based on a scenario in which EPS and DPS compound at around 8% through 2027, and Progressive's valuation normalizes. Accordingly, we continue to rate the stock a sell.

## Total Return Breakdown by Year



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## Income Statement Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
<b>Revenue</b>	17,070	18,156	19,377	20,832	23,417	26,816	31,955	38,998	42,640	47,680
<b>D&amp;A Exp.</b>	94	101	97	151	200	236	262	306	332	337
<b>Net Profit</b>	902	1,165	1,281	1,268	1,031	1,592	2,615	3,970	5,705	3,351
<b>Net Margin</b>	5.3%	6.4%	6.6%	6.1%	4.4%	5.9%	8.2%	10.2%	13.4%	7.0%
<b>Free Cash Flow</b>	1,564	1,760	1,618	2,162	2,518	3,601	6,019	5,898	6,682	7,518
<b>Income Tax</b>	415	555	626	611	414	541	543	1,180	1,469	859

## Balance Sheet Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
<b>Total Assets</b>	22,695	24,408	25,788	29,819	33,428	38,701	46,575	54,895	64,100	71,130
<b>Cash &amp; Equivalents</b>	179	75	108	224	212	265	70	226	77	187
<b>Acc. Receivable</b>	3,184	3,311	3,538	3,988	4,509	5,423	6,497	7,507	12,180	14,380
<b>Goodwill &amp; Int.</b>	---	---	13	943	882	819	747	681	624	570
<b>Total Liabilities</b>	16,688	18,219	18,859	22,530	25,470	29,416	35,753	41,222	47,060	52,900
<b>Accounts Payable</b>	1,684	1,785	1,894	2,068	2,496	3,481	5,047	5,963	4,956	6,011
<b>Long-Term Debt</b>	2,063	1,861	2,165	2,708	3,148	3,306	4,405	4,407	5,396	4,899
<b>Total Equity</b>	6,007	6,190	6,929	7,289	7,957	9,285	10,328	13,179	16,540	17,740
<b>LTD/E Ratio</b>	0.34	0.30	0.31	0.37	0.40	0.36	0.41	0.32	0.32	0.27

## Profitability & Per Share Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
<b>Return on Assets</b>	4.1%	4.9%	5.1%	4.6%	3.3%	4.4%	6.1%	7.8%	9.6%	5.0%
<b>Return on Equity</b>	15.3%	19.1%	19.5%	17.8%	13.5%	18.5%	26.7%	33.8%	38.4%	19.6%
<b>ROIC</b>	11.1%	14.5%	14.9%	13.3%	9.8%	13.4%	18.8%	23.8%	28.2%	14.7%
<b>Shares Out.</b>	604	595	589	585	586	587	587	588	588	587
<b>Revenue/Share</b>	28.09	30.08	32.58	35.36	40.03	45.78	54.47	66.41	72.5	81.21
<b>FCF/Share</b>	2.57	2.92	2.72	3.67	4.30	6.15	10.26	10.04	11.37	12.81

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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