

# H&R Block Inc. (HRB)

Updated November 15th, 2022 by Samuel Smith

### **Key Metrics**

| <b>Current Price:</b> | \$40.4 | 5 Year CAGR Estimate:               | 9.5% | Market Cap:                  | \$6.4B   |
|-----------------------|--------|-------------------------------------|------|------------------------------|----------|
| Fair Value Price:     | \$55.0 | 5 Year Growth Estimate:             | 1.0% | Ex-Dividend Date:            | 12/05/22 |
| % Fair Value:         | 74%    | 5 Year Valuation Multiple Estimate: | 6.3% | <b>Dividend Payment Date</b> | 01/03/23 |
| Dividend Yield:       | 2.9%   | 5 Year Price Target                 | \$58 | Years Of Dividend Growth:    | 6        |
| Dividend Risk Score:  | В      | Retirement Suitability Score:       | В    | Rating:                      | Hold     |

#### **Overview & Current Events**

H&R Block, Inc. is a global consumer tax services provider. It offers comprehensive tax return preparation through approximately 12,000 company owned and franchised H&R Block locations around the world. H&R Block also offers tax software. The company prepares over 20 million tax returns annually.

On November 1<sup>st</sup>, 2022, H&R Block announced financial results for the fiscal 2023 first quarter ended September 30<sup>th</sup>, 2022. Q1 performance met expectations, and extension conversions increased 5% over the prior year. The Company reiterated its previously given fiscal year 2023 outlook and repurchased \$219.8 million of shares, retiring another 3% of shares outstanding, during the quarter. Block Advisors launched a new self-serve business formation product for clients that streamlines the complicated process of registering a business entity.

#### Growth on a Per-Share Basis

| Year                | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | Now           | 2028          |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| EPS                 | \$1.59 | \$1.67 | \$1.75 | \$1.59 | \$1.96 | \$2.98 | \$2.15 | \$0.84 | \$3.94 | \$3.51 | <i>\$3.79</i> | <i>\$3.98</i> |
| DPS                 | \$0.80 | \$0.80 | \$0.84 | \$0.92 | \$0.98 | \$1.00 | \$1.02 | \$1.04 | \$1.04 | \$1.16 | \$1.16        | \$1.16        |
| Shares <sup>1</sup> | 272.7  | 274.2  | 275.3  | 220.5  | 207.2  | 209.3  | 202.0  | 192.5  | 181.5  | 163.3  | 155.5         | 148.0         |

The Wave Financial acquisition added a boost to HRB's otherwise murky growth outlook. Poor customer retention has prompted the company to engineer a turnaround. Broadly speaking, the operating environment for tax preparation is changing as automation is increasingly encroaching on what was once done by human tax professionals.

Additionally, the simplification of the tax code remains a risk for the company moving forward, regardless of who is in power. A much more simplified tax system could mean less demand for H&R Block's higher-margin services. In addition, earnings growth could be negatively impacted by the continued adoption of online or do-it-yourself tax software such as TurboTax. H&R Block has had to invest in its own software services to meet the needs of a changing marketplace. These forces are expected to weigh on H&R Block's earnings growth, both this fiscal year and moving forward.

That said, Wave Financial will give the company more opportunities to grow in the small business sector, an area less likely to be impacted by a simplified personal income tax code. The company is currently generating solid growth while also paying out a sizable dividend and buying back shares. We think the company will be able to grow earnings per share by 1% annually over the next half decade.

## **Valuation Analysis**

| Year      | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | Now  | 2028 |
|-----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|
| Avg. P/E  | 12.5  | 11.5  | 16.1  | 18.4  | 21.2  | 11.6  | 9.1   | 20.0  | 7.0   | 13.8  | 10.7 | 14.5 |
| Avg. Yld. | 4.50% | 4.10% | 2.80% | 2.50% | 2.50% | 3.70% | 3.40% | 5.00% | 4.40% | 2.40% | 2.9% | 2.0% |

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

<sup>&</sup>lt;sup>1</sup> In millions



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HRB shares have traded at a multiple in the range of the low to mid-teens over the past decade. However, given the company's new growth initiatives, we believe it warrants a higher valuation multiple of 14.5. As a result, we expect multiple expansion will serve as a tailwind in the years to come.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2028 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 50%  | 48%  | 48%  | 58%  | 50%  | 34%  | 47%  | 124% | 26%  | 33%  | 31%  | 29%  |

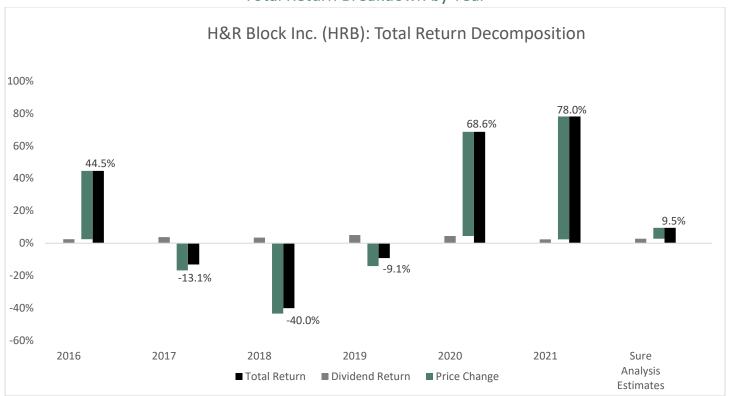
H&R Block scores fairly well when it comes to safety and quality metrics. The company has a large amount of debt, but also generates strong interest coverage. It also has a payout ratio of just 31%, which indicates the dividend is secure. H&R Block has paid quarterly dividends consecutively since the company went public in 1962.

H&R Block benefits from durable competitive advantages. It is the leading brand in the tax preparation industry and provides a necessary service to taxpayers. H&R Block remained profitable each year during the Great Recession, and the company should be expected to remain profitable if and when another recession occurs in the United States.

#### Final Thoughts & Recommendation

H&R Block has several favorable qualities as a business. It has a leading brand in its industry and has a highly profitable capital-light business model. This allows the company to return cash to shareholders through share repurchases and dividends. However, H&R Block is in the middle of a turnaround. It needs to invest in ancillary growth opportunities to adapt to a more challenging operating climate. This will inhibit the company's growth over the next five years. H&R Block has expected annualized total returns of 9.5% over the next half decade, stemming from a combination of its dividend, per share growth, and multiple expansion. Given these factors, we view the stock as a Hold.

## Total Return Breakdown by Year



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#### **Income Statement Metrics**

| Year                    | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue                 | 2,894 | 2,906 | 3,024 | 3,079 | 3,038 | 3,036 | 3,160 | 3,095 | 2,640 | 3,414 |
| <b>Gross Profit</b>     | 972   | 1,161 | 1,202 | 1,210 | 1,353 | 1,392 | 1,420 | 1,338 | 927   | 1,572 |
| Gross Margin            | 33.6% | 40.0% | 39.7% | 39.3% | 44.5% | 45.8% | 44.9% | 43.2% | 35.1% | 46.0% |
| SG&A Exp.               | 378   | 373   | 361   | 367   | 719   | 676   | 668   | 722   | 744   | 802   |
| D&A Exp.                | 104   | 92    | 116   | 160   | 174   | 182   | 183   | 167   | 170   | 157   |
| <b>Operating Profit</b> | 574   | 771   | 818   | 795   | 633   | 716   | 752   | 616   | 183   | 770   |
| Operating Margin        | 19.8% | 26.5% | 27.1% | 25.8% | 20.8% | 23.6% | 23.8% | 19.9% | 6.9%  | 22.5% |
| Net Profit              | 266   | 434   | 475   | 474   | 374   | 409   | 613   | 423   | (8)   | 584   |
| Net Margin              | 9.2%  | 14.9% | 15.7% | 15.4% | 12.3% | 13.5% | 19.4% | 13.7% | -0.3% | 17.1% |
| Free Cash Flow          | 280   | 384   | 663   | 503   | 445   | 463   | 751   | 511   | 27    | 573   |
| Income Tax              | 230   | 237   | 267   | 256   | 186   | 208   | 42    | 100   | (10)  | 79    |

## **Balance Sheet Metrics**

| Year                 | 2012  | 2013  | 2014  | 2015  | 2016  | 2017   | 2018  | 2019  | 2020  | 2021  |
|----------------------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|
| Total Assets         | 4,650 | 4,538 | 4,694 | 4,515 | 2,847 | 2,694  | 3,141 | 3,300 | 5,112 | 3,654 |
| Cash & Equivalents   | 1,944 | 1,748 | 2,185 | 2,007 | 897   | 1,011  | 1,545 | 1,572 | 2,662 | 934   |
| Accounts Receivable  | 129   | 131   | 125   | 122   | 109   | 88     | 16    | 56    | 17    | 21    |
| Goodwill & Int. Ass. | 704   | 719   | 792   | 874   | 905   | 901    | 882   | 862   | 1,127 | 1,118 |
| Total Liabilities    | 3,324 | 3,274 | 3,137 | 2,682 | 2,824 | 2,755  | 2,747 | 2,758 | 5,041 | 3,301 |
| Accounts Payable     | 567   | 524   | 222   | 231   | 260   | 217    | 252   | 250   | 203   | 198   |
| Long-Term Debt       | 1,041 | 907   | 906   | 506   | 1,492 | 1,494  | 1,496 | 1,493 | 3,495 | 1,490 |
| Shareholder's Equity | 1,326 | 1,264 | 1,557 | 1,833 | 23    | (61)   | 394   | 542   | 71    | 352   |
| LTD/E Ratio          | 0.78  | 0.72  | 0.58  | 0.28  | 64.59 | (24.5) | 3.80  | 2.76  | 49.20 | 4.23  |

# **Profitability & Per Share Metrics**

|                  |       |       | •     |       |       |       |       |       |       |       |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Year             | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
| Return on Assets | 5.4%  | 9.4%  | 10.3% | 10.3% | 10.2% | 14.8% | 21.0% | 13.1% | -0.2% | 13.3% |
| Return on Equity | 19.2% | 33.5% | 33.7% | 27.9% | 40.3% |       | 368%  | 90.4% | -2.5% | 276%  |
| ROIC             | 9.3%  | 19.1% | 20.5% | 19.7% | 19.4% | 27.7% | 36.9% | 21.5% | -0.3% | 21.6% |
| Shares Out.      | 274.4 | 272.7 | 274.2 | 275.3 | 220.5 | 207.2 | 209.3 | 202.0 | 192.5 | 181.5 |
| Revenue/Share    | 9.69  | 10.59 | 10.96 | 11.11 | 12.11 | 14.18 | 15.03 | 14.97 | 13.32 | 18.08 |
| FCF/Share        | 0.94  | 1.40  | 2.40  | 1.82  | 1.77  | 2.16  | 3.57  | 2.47  | 0.14  | 3.04  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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