



# Novo Nordisk A/S ADR (NVO)

Updated November 21<sup>st</sup>, 2022 by Prakash Kolli

## Key Metrics

|                             |       |                                            |       |                                  |                       |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|-----------------------|
| <b>Current Price:</b>       | \$113 | <b>5 Year CAGR Estimate:</b>               | 0.1%  | <b>Market Cap:</b>               | \$254.81B             |
| <b>Fair Value Price:</b>    | \$76  | <b>5 Year Growth Estimate:</b>             | 6.0%  | <b>Ex-Dividend Date:</b>         | 03/25/23 <sup>1</sup> |
| <b>% Fair Value:</b>        | 150%  | <b>5 Year Valuation Multiple Estimate:</b> | -7.8% | <b>Dividend Payment Date:</b>    | 04/05/23              |
| <b>Dividend Yield:</b>      | 1.8%  | <b>5 Year Price Target</b>                 | \$101 | <b>Years Of Dividend Growth:</b> | 3                     |
| <b>Dividend Risk Score:</b> | C     | <b>Retirement Suitability Score:</b>       | D     | <b>Rating:</b>                   | Sell                  |

## Overview & Current Events

Novo Nordisk A/S ADR is a large global pharmaceutical company headquartered in Denmark. The company focuses on two core business segments: Diabetes & Obesity Care and Rare Diseases. The Diabetes & Obesity Care segment manufactures insulin, related delivery systems, oral anti-diabetic products, and products to treat obesity. The Rare Diseases segment manufactures products for hemophilia and other chronic diseases. Novo Nordisk derives ~55% of revenue from insulin drugs. The company's products are marketed in 170 countries but approximately 48% of net sales are from North America and the rest is international sales.<sup>2</sup> Total revenue was nearly \$20.7B in 2021.

Novo Nordisk reported excellent 9M 2022 results on November 2, 2022. Companywide sales were up 26% in Danish kroner to 128,862M (\$17,750M) and diluted earnings per share rose 15% to 18.42 DKK (\$2.54) from 15.98 DKK (\$2.16) on a year-over-year basis. Diabetes & Obesity sales increased 29% to 113,173M DKK (\$15,589M) driven by increases in Tresiba and Xultophy (long-acting insulins), Ryzodeg (premix insulin), Fiasp (fast-acting insulin), Ozempic and Rybelsus (GLP-1), Saxenda and Wegovy (obesity) offset by lower sales for Victoza (glucagon-like peptide, GLP-1), Levemir (long-acting insulin), NovoMix (premix insulin), and NovoRapid (fast-acting insulin). The Rare Disease segment sales rose 8% to 15,689M DKK (\$2,161M) driven by growth in Hemophilia A, Hemophilia B, and NovoSeven.

Esperoct and Refixia were launched as new treatments for hemophilia.

The company raised guidance again to 14% - 17% sales growth and 13% - 16% operating profit growth in 2022.

## Growth on a Per-Share Basis

| Year                      | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022          | 2027          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$1.38 | \$1.73 | \$1.64 | \$1.98 | \$2.12 | \$2.48 | \$2.44 | \$2.47 | \$2.97 | \$3.04 | <b>\$3.44</b> | <b>\$4.60</b> |
| <b>DPS</b>                | \$0.50 | \$0.62 | \$0.83 | \$0.73 | \$1.41 | \$1.14 | \$1.27 | \$1.23 | \$1.30 | \$1.47 | <b>\$2.04</b> | <b>\$2.86</b> |
| <b>Shares<sup>3</sup></b> | 2,715  | 2,647  | 2,593  | 2,548  | 2,504  | 2,444  | 2,394  | 2,352  | 2,316  | 2,303  | <b>2,280</b>  | <b>2,168</b>  |

Novo Nordisk experienced strong earnings growth after the last recession driven by the global economic recovery, rising drug prices, and lower share count. However, earnings growth slowed due to patent expirations and competition from generics. Going forward, Novo Nordisk should generate sales growth from its portfolio of approved insulin products, Saxenda and Wegovy (obesity), Ozempic and Rybelsus (GLP-1), multiple hemophilia drugs, and Norditropin (growth disorder). According to Novo Nordisk, more than 460 million people around the world have diabetes and the numbers are expected to rise because of an increasingly overweight and aging worldwide population. We are forecasting 6% growth in earnings per share out to 2027 due to new therapy launches, higher volumes, and pricing. Novo Nordisk has been paying a growing dividend in DKK. However, currency effects can influence this consistency when translated to USD. But on average we are forecasting 7% annual growth in the dividend out to 2027.

<sup>1</sup> Novo Nordisk has not yet announced the next dividend. The dates are estimates based on prior history.

<sup>2</sup> Novo Nordisk trades as an American Depositary Receipt or 'ADR' on the NYSE. The company reports quarterly earnings in Danish kroner (DKK). This report will use USD at the prevailing exchange rates.

<sup>3</sup> Share count is in millions.

*Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.*



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## Valuation Analysis

| Year      | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | Now  | 2027 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 21.4 | 19.8 | 27.1 | 27.1 | 23.0 | 17.2 | 19.8 | 20.8 | 21.8 | 27.9 | 33.0 | 22.0 |
| Avg. Yld. | 1.7% | 1.8% | 1.9% | 1.4% | 2.9% | 2.7% | 2.8% | 2.5% | 2.0% | 1.7% | 1.8% | 2.8% |

Novo Nordisk's stock price is up since our last report on good results and a raised outlook. We increased our earnings estimate for 2022. But the stock is still trading well above our fair value for the long haul of 22X earnings, which is the average over the past decade. Our current fair value is now \$76. Our 5-year price target is now \$101.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

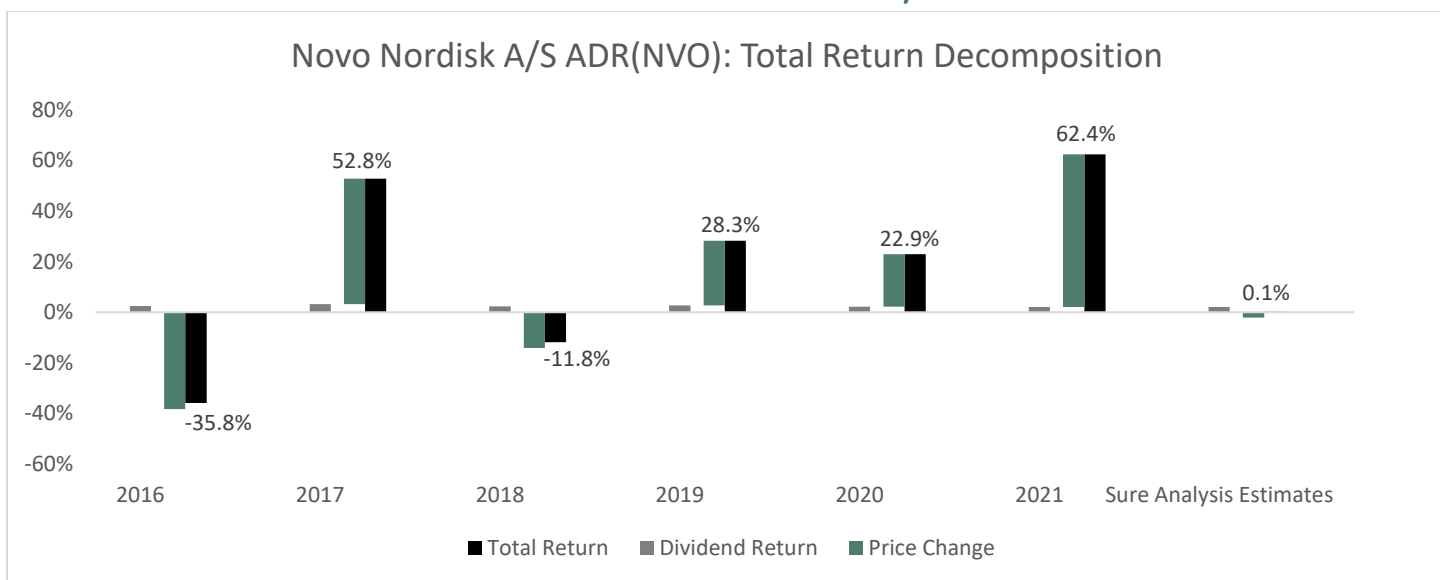
| Year   | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2027 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 36%  | 36%  | 51%  | 37%  | 67%  | 46%  | 52%  | 50%  | 44%  | 48%  | 59%  | 62%  |

Novo Nordisk has a strong competitive advantage with ~44.2% market share of the global insulin market, about 31.6% of the global diabetes market, roughly 86% of the global obesity care market, about 55.7% of the GLP-1 market, and over 10% of the hemophilia market. The company has global manufacturing, distribution, and marketing scale to maintain this market share. Novo Nordisk spends on R&D to develop new drugs and expand to other indications. The company is also active in M&A to expand its pipeline in cardiovascular and renal diseases. Branded competitors exist with Sanofi and Eli Lilly for insulin. In addition, off patent insulin is available as a generic. But complex manufacturing requirements, high upfront costs, and low insulin pricing will keep most generics at bay. Novo Nordisk has recession resistant characteristics, as patients require insulin and diabetes drugs in good times or bad. The company does face patent expiration risk and pricing risk as insulin and diabetes drugs are subject to price cuts from US Medicare and Medicaid.

## Final Thoughts & Recommendation

At present we are forecasting a 0.1% annualized total return through 2027 from a dividend yield of 1.8%, 6% EPS growth, and (-7.8%) P/E multiple contraction. Novo Nordisk is developing new therapies, expanding distribution, and growing market share in GLP-1 and diabetes. The R&D pipeline is productive, and several therapies are in Phase 3 trials. But the current stock price is rich. We rate this quality stock a sell at the current price.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 13475 | 14881 | 15839 | 16057 | 16615 | 17002 | 17715 | 18296 | 19451 | 22404 |
| Gross Profit     | 11149 | 12363 | 13242 | 13648 | 14061 | 14318 | 14924 | 15284 | 16244 | 18640 |
| Gross Margin     | 82.7% | 83.1% | 83.6% | 85.0% | 84.6% | 84.2% | 84.2% | 83.5% | 83.5% | 83.2% |
| SG&A Exp.        | 4292  | 4788  | 4773  | 4786  | 4807  | 4890  | 5277  | 5372  | 5652  | 6533  |
| D&A Exp.         | 465   | 498   | 613   | 440   | 475   | 484   | 622   | 849   | 881   | 959   |
| Operating Profit | 5090  | 5608  | 6152  | 7356  | 7199  | 7454  | 7484  | 7869  | 8293  | 9331  |
| Operating Margin | 37.8% | 37.7% | 38.8% | 45.8% | 43.3% | 43.8% | 42.2% | 43.0% | 42.6% | 41.6% |
| Net Profit       | 3701  | 4484  | 4723  | 5186  | 5637  | 5804  | 6119  | 5840  | 6456  | 7599  |
| Net Margin       | 27.5% | 30.1% | 29.8% | 32.3% | 33.9% | 34.1% | 34.5% | 31.9% | 33.2% | 33.9% |
| Free Cash Flow   | 3211  | 3971  | 4884  | 4743  | 5952  | 4950  | 5102  | 5331  | 4577  | 7577  |
| Income Tax       | 1102  | 1310  | 1358  | 1283  | 1467  | 1606  | 1424  | 1440  | 1684  | 1802  |

## Balance Sheet Metrics

| Year               | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets       | 11639 | 13019 | 12582 | 13447 | 13871 | 16495 | 16969 | 18832 | 23953 | 29611 |
| Cash & Equivalents | 2048  | 1986  | 2350  | 2479  | 2658  | 3038  | 2396  | 2320  | 2109  | 1632  |
| Acc. Receivable    | 1708  | 2019  | 2129  | 2268  | 2877  | 3250  | 3491  | 3735  | 4584  | 6187  |
| Inventories        | 1691  | 1768  | 1854  | 1869  | 2039  | 2477  | 2503  | 2645  | 3064  | 2987  |
| Goodwill & Int.    | 265   | 299   | 225   | 316   | 386   | 536   | 788   | 875   | 3414  | 6572  |
| Total Liabilities  | 4438  | 5140  | 6003  | 6567  | 7433  | 8467  | 9027  | 10198 | 13487 | 18841 |
| Accounts Payable   | 684   | 757   | 808   | 722   | 855   | 904   | 1035  | 953   | 945   | 1350  |
| Long-Term Debt     | 89    | 40    | 118   | 157   | 33    | 273   | 79    | 99    | 1105  | 3428  |
| Total Equity       | 7202  | 7879  | 6579  | 6880  | 6438  | 8028  | 7941  | 8634  | 10467 | 10770 |
| LTD/E Ratio        | 0.01  | 0.01  | 0.02  | 0.02  | 0.01  | 0.03  | 0.01  | 0.01  | 0.11  | 0.32  |

## Profitability & Per Share Metrics

| Year             | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 32.3% | 36.4% | 36.9% | 39.9% | 41.3% | 38.2% | 36.6% | 32.6% | 30.2% | 28.4% |
| Return on Equity | 53.9% | 59.5% | 65.3% | 77.1% | 84.7% | 80.2% | 76.6% | 70.5% | 67.6% | 71.6% |
| ROIC             | 53.0% | 59.0% | 64.6% | 75.5% | 83.5% | 78.6% | 75.0% | 69.7% | 63.6% | 60.0% |
| Shares Out.      | 2,715 | 2,647 | 2,593 | 2,548 | 2,504 | 2,444 | 2,406 | 2,346 | 2,339 | 2,303 |
| Revenue/Share    | 4.89  | 5.52  | 6.02  | 6.23  | 6.55  | 6.86  | 7.31  | 7.69  | 8.31  | 9.73  |
| FCF/Share        | 1.16  | 1.47  | 1.86  | 1.84  | 2.35  | 2.00  | 2.10  | 2.24  | 1.96  | 3.29  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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