

# Phillips Edison & Company, Inc. (PECO)

Updated November 10<sup>th</sup>, 2022 by Nikolaos Sismanis

### **Key Metrics**

| <b>Current Price:</b>       | \$30 | 5 Year CAGR Estimate:               | 5.2%  | Market Cap:               | \$3.92 B   |
|-----------------------------|------|-------------------------------------|-------|---------------------------|------------|
| Fair Value Price:           | \$28 | 5 Year Growth Estimate:             | 3.0%  | Ex-Dividend Date:         | 11/14/2022 |
| % Fair Value:               | 108% | 5 Year Valuation Multiple Estimate: | -1.5% | Dividend Payment Date:    | 12/01/2022 |
| Dividend Yield:             | 3.7% | 5 Year Price Target                 | \$32  | Years Of Dividend Growth: | 2          |
| <b>Dividend Risk Score:</b> | D    | Retirement Suitability Score:       | D     | Rating:                   | Hold       |

#### **Overview & Current Events**

Phillips Edison & Company, Inc. is a real estate investment trust that is one of the nation's largest owners and operators of omni-channel grocery-anchored shopping centers. Additionally, the company runs a third-party investment management business providing property management and advisory services to unconsolidated joint ventures and one private fund. As of September 30<sup>th</sup>, 2022, the company's portfolio consisted of 290 properties, including 270 wholly-owned shopping centers, totaling approximately 33.3 million square feet, spread across 31 states. Phillips Edison & Company generates just over \$500 million in annual revenues, pays dividends on a monthly basis, and is based in Cincinnati, Ohio.

On September 6<sup>th</sup>, 2022, Phillips Edison & Company increased its dividend by 3.7% to a monthly rate of \$0.0933.

On November 3<sup>rd</sup>, 2022, Phillips Edison & Company reported its Q3 results for the period ending September 30<sup>th</sup>, 2022. Total revenues came in at \$145.7 million, 10% higher year-over-year. This was due to a higher same-store NOI, which improved 4.3% to \$92.5 million, combined with new and renewal leasing spreads of 21.3% and 15.5%, respectively, and record occupancy of 97.1% at the end of the quarter. For context, leased occupancy stood at 96.8% in the previous quarter. Along with lower interest expenses and marginally higher operating expenses, Nareit FFO for the quarter rose 26.5% to \$71.9 million. Nareit FFO per share rose by four cents to \$0.58 compared to the prior-year period, despite share issuances. During the quarter, the company acquired one grocery-anchored shopping center for \$59.5 million.

Following better-than-expected Q3 results, the company updated its full-year guidance mainly to reflect its accelerated same-center NOI growth due to favorable leasing activity. The company now expects FFO per share to land between \$2.11 and \$2.15, up from \$2.09 and \$2.15 previously. We have employed the midpoint of this range in our estimates.

#### Growth on a Per-Share Basis

| Year                | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2027   |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| FFO/shr             |        | \$0.55 | \$0.95 | \$1.85 | \$1.77 | \$1.28 | \$1.94 | \$1.99 | \$1.99 | \$1.81 | \$2.13 | \$2.47 |
| DPS                 | \$1.95 | \$2.01 | \$2.01 | \$2.01 | \$2.01 | \$2.01 | \$2.01 | \$2.01 | \$0.59 | \$1.04 | \$1.12 | \$1.43 |
| Shares <sup>1</sup> | 2.2    | 23.4   | 59.8   | 62.1   | 62.2   | 65.5   | 80.5   | 109.0  | 111.2  | 116.7  | 131.6  | 145.0  |

Phillips Edison's FFO/share generation has been rather robust over the years, despite the company operating in a rather unfavorable real estate sub-sector. By creating Omni-channel grocery-anchored shopping experiences, the company's properties enjoy resilient traffic. Future growth is to be powered by accretive acquisitions, high retention rates, and a focus on increasing occupancy. Driving leasing spreads higher, executing redevelopment projects, and implementing rent hikes in new leases should also lead to NOI growth, which should, in turn, lead to increased FFOs. In 2020, same-store NOI declined 4.1% in the midst of the pandemic, followed by a rise of 8.2% in 2021 amid NOI normalizing. Under normal circumstances, we expect same-store NOI growth of close to 3%. For context, in 2017, 2018, and 2019, the metric rose by 3.5%, 3.7%, and 3.7%, respectively. Overall, based on the company's historical leasing margins, same-store NOI growth, and portfolio composition, we forecast FFO/share growth of 3% through 2027.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

<sup>&</sup>lt;sup>1</sup> Share count is in millions.



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In terms of its dividend, Phillips Edison slashed it during the pandemic, despite producing relatively robust results, as payouts were barely covered. Note that the company was not public at the time. The dividend has been increased twice since. Due to adequate room for growth following the slash, we forecast a DPS CAGR of 5% in the medium-term.

#### **Valuation Analysis**

| Year          | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2027 |
|---------------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg.<br>P/FFO |      |      |      |      |      |      |      |      |      | 16.5 | 14.1 | 13.0 |
| Avg. Yld.     |      |      |      |      |      |      |      |      |      | 3.4% | 3.7% | 4.5% |

While the stock's trading history in the public markets is short, shares have attracted a modest premium relative to its retail real estate industry. This is likely attributable to the company's properties being anchored to grocery stores, resulting in more resilient results, as well as dividends being paid monthly, which income-oriented investors generally appreciate. That said, we find Phillips Edison somewhat overvalued. We believe that a multiple close to 13 better reflects the company's prospects. A higher dividend yield following multiple compression would better match the stock's risk profile as well.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2027 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout |      | 365% | 212% | 109% | 114% | 157% | 104% | 101% | 30%  | 57%  | 53%  | 58%  |

Phillips Edison's dividend should be relatively safe at its current levels, following a healthy payout ratio. The company features several qualities as well, including the ability to retain excellent occupancy rates due to a necessity-based property portfolio, modest rent growth prospects, and noteworthy cash flow diversification. Further, the company's outstanding debt has a weighted average interest rate of 3.3% and a weighted average maturity of 4.6 years, while 86.5% of the total debt was fixed rate debt. That said, we believe that overall growth in the retail real estate space should be rather limited. Additionally, while the company's metrics should remain relatively robust compared to its average peer amid its tenants focusing on necessity-based goods and services, it's still vulnerable to a recession.

## Final Thoughts & Recommendation

Phillips Edison & Company is a rather noteworthy retail real estate REIT with a number of qualities. However, we believe that any returns that could be yielded by growth in FFOs and the dividend could be offset by valuation headwinds and share issuances. Our annualized total return potential comes out at just 5.2% for the medium-term. The frequency of payouts is attractive, but we would require a higher projected return to rate the stock a buy. PECO earns a hold rating.

## Total Return Breakdown by Year



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#### **Income Statement Metrics**

| Year                    | 2012 | 2013   | 2014   | 2015  | 2016  | 2017   | 2018  | 2019   | 2020  | 2021  |
|-------------------------|------|--------|--------|-------|-------|--------|-------|--------|-------|-------|
| Revenue                 |      | 73     | 188    | 242   | 258   | 312    | 430   | 537    | 498   | 533   |
| Gross Profit            |      | 52     | 130    | 168   | 179   | 214    | 298   | 376    | 344   | 375   |
| Gross Margin            |      | 70.5%  | 69.1%  | 69.6% | 69.5% | 68.8%  | 69.2% | 70.0%  | 69.0% | 70.3% |
| SG&A Exp.               |      | 4      | 9      | 16    | 38    | 37     | 50    | 49     | 41    | 49    |
| D&A Exp.                |      | 29     | 77     | 98    | 103   | 130    | 191   | 237    | 225   | 221   |
| <b>Operating Profit</b> |      | 17     | 42     | 51    | 36    | 47     | 56    | 90     | 77    | 104   |
| <b>Operating Margin</b> |      | 22.9%  | 22.4%  | 21.1% | 13.8% | 15.0%  | 13.0% | 16.8%  | 15.6% | 19.6% |
| Net Profit              |      | (12)   | (23)   | 13    | 9     | (38)   | 39    | (64)   | 5     | 15    |
| Net Margin              |      | -17.0% | -12.0% | 5.5%  | 3.5%  | -12.3% | 9.1%  | -11.8% | 1.0%  | 2.8%  |
| Free Cash Flow          |      | (749)  | (651)  | (7)   | 77    | 67     | 104   | 151    | 147   | 188   |
| Income Tax              |      |        |        |       |       |        |       |        | 0     | 0     |

#### **Balance Sheet Metrics**

| Year                       | 2012 | 2013 | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|----------------------------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets               |      |      | 2,151 | 2,226 | 2,380 | 3,526 | 5,163 | 4,828 | 4,679 | 4,669 |
| Cash & Equivalents         |      |      | 16    | 41    | 8     | 6     | 17    | 18    | 104   | 93    |
| <b>Accounts Receivable</b> |      |      |       |       | 31    | 47    | 61    | 47    | 47    | 37    |
| Inventories                |      |      |       |       |       | -     | 17    | 6     | -     | 2     |
| Goodwill & Int. Ass.       |      |      |       |       | -     | 84    | 43    | 34    | 36    | 36    |
| Total Liabilities          |      |      | 773   | 934   | 1,155 | 2,047 | 2,751 | 2,659 | 2,663 | 2,192 |
| Accounts Payable           |      |      | 49    | 44    | 56    | 103   | 123   | 124   | 177   | 97    |
| Long-Term Debt             |      |      | 650   | 846   | 1,056 | 1,807 | 2,438 | 2,354 | 2,292 | 1,891 |
| Shareholder's Equity       |      |      | 1,355 | 1,267 | 1,201 | 1,046 | 1,998 | 1,814 | 1,690 | 2,150 |
| LTD/E Ratio                |      |      | 0.48  | 0.67  | 0.88  | 1.73  | 1.22  | 1.30  | 1.36  | 0.88  |

## **Profitability & Per Share Metrics**

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|------------------|------|--------|--------|----------|--------|-------|------|-------|-------|-------|
| Year             | 2012 | 2013   | 2014   | 2015     | 2016   | 2017  | 2018 | 2019  | 2020  | 2021  |
| Return on Assets |      |        |        | 0.6%     | 0.4%   | -1.3% | 0.9% | -1.3% | 0.1%  | 0.3%  |
| Return on Equity |      |        |        | 1.0%     | 0.7%   | -3.4% | 2.6% | -3.3% | 0.3%  | 0.8%  |
| ROIC             |      |        |        | 0.6%     | 0.4%   | -1.4% | 1.0% | -1.4% | 0.1%  | 0.3%  |
| Shares Out.      | 2.2  | 23.4   | 59.8   | 62.1     | 62.2   | 65.5  | 80.5 | 109.0 | 111.2 | 116.7 |
| Revenue/Share    |      | 3.13   | 3.15   | 3.99     | 4.14   | 4.76  | 5.35 | 4.92  | 4.48  | 4.57  |
| FCF/Share        |      | (32.0) | (10.9) | (0.11)   | 1.24   | 1.02  | 1.30 | 1.39  | 1.32  | 1.61  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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