



The Progressive Corporation (PGR)

Updated January 25th, 2023 by Nikolaos Sismanis

Key Metrics

Current Price:	\$134	5 Year CAGR Estimate:	-1.2%	Market Cap:	\$78.5 B
Fair Value Price:	\$84	5 Year Growth Estimate:	8.0%	Ex-Dividend Date:	03/06/2023 ¹
% Fair Value:	159%	5 Year Valuation Multiple Estimate:	-8.9%	Dividend Payment Date:	04/14/2023
Dividend Yield:	0.3%	5 Year Price Target	\$123	Years Of Dividend Growth:	N/A
Dividend Risk Score:	C	Retirement Suitability Score:	F	Rating	Sell

Overview & Current Events

Progressive, headquartered in Mayfield, Ohio, offers personal and commercial insurance throughout the United States. The company's Personal Lines segment writes insurance for personal autos, recreational and other vehicles. Its Commercial Lines business writes auto-related primary liability and physical damage insurance, and general liability and property insurance, primarily for small businesses. Finally, its Property business writes residential property insurance for homeowners, other property owners, and renters. The company generates around \$50 billion in annual revenues.

On January 25th, 2023, Progressive reported its Q4-2022 and full-year results for the period ending December 31st, 2022. The company once again achieved robust net premiums written growth of 16% to \$12.5 billion. The growth in Progressive's premiums was attributed to increased net premiums and fees. For instance, in the month of December, the company's total commercial lines and property business policies grew by 8% and 3% to 1.0 million and 2.8 million, respectively. Total personal lines in force also rose 3% to 23.4 million year-over-year. This was due to a 5% increase in special lines and a 3% increase in total personal auto lines.

Being an insurer, Progressive invests its float in a myriad of securities. With most securities, especially equities, experiencing significant declines in value, the company's net income was massively affected by their reduced values. Thus, Progressive reported a mere EPS of \$0.01 for the quarter and \$1.19 for the year. We believe that the company has an earnings power of \$6.00 per share, excluding any extraordinary gains/losses from changes in the value of securities.

Growth on a Per-Share Basis

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2028
EPS	\$1.95	\$2.17	\$2.16	\$1.77	\$2.74	\$4.45	\$6.75	\$9.71	\$5.69	\$1.19	\$6.00	\$8.82
DPS	\$0.49	\$0.69	\$0.89	\$0.68	\$1.12	\$2.51	\$2.65	\$4.90	\$1.90	\$0.40	\$0.40	\$0.59
Shares²	604	595	589	585	586	587	587	585	586	587	587	550

Progressive is a best-of-breed insurer that has done a great job of capturing a substantial market share position in an industry known for its brutal competition. Its current market share of around 16.2% has grown significantly from around 9% five years ago, while it is likely to increase further through its recent acquisition of Protective Insurance.

The company's expanded portfolio of insurance offerings not only contributes to diversification but also allows Progressive to cross-sell customers. Bundling is an old strategy, but it works great if it saves clients money. As a result, revenues have constantly been growing, while at the same time, operating leverage and selling costs for existing customers are lower than acquiring a brand-new customer.

That said, Progressive's EPS can be extremely volatile over the years. In 2020-2021, for instance, EPS came in strong due to a reduction in claims resulting from softer transportation levels during the pandemic. On the contrary, changes in the value of the company's investments in 2022 adversely impacted EPS. We retain our EPS and DPS growth estimates to 8% over the medium term, as the company's premiums keep growing at a strong pace despite the recent rise in claims.

¹ Estimate.

² Share count is in millions.

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Keep in mind that the company pays a small \$0.10 quarterly dividend and one large year-end dividend each year. This allows the company to exhibit capital allocation flexibility, paying a much higher payment in good times or reducing the payment in lesser times. No special dividends were paid during fiscal 2022, as earnings were indeed weak.

Valuation Analysis

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Now	2028
Avg. P/E	12.8	11.5	13.4	22.1	19.4	14.9	10.8	9.0	17.5	---	22.3	14.0
Avg. Yld.	2.0%	2.8%	3.1%	1.7%	2.1%	3.8%	3.6%	5.6%	1.9%	0.3%	0.3%	0.5%

Over the years, Progressive has traded with P/E in the mid-teens, in line with most of its industry peers. However, the company is currently trading at 22.3 times our expected EPS, implying a significant premium to its historical valuation. It should be noted that the risk of a multiple compression to a target P/E around 14 could hurt total investor returns substantially if EPS growth lags the market's expectations.

Safety, Quality, Competitive Advantage, & Recession Resiliency

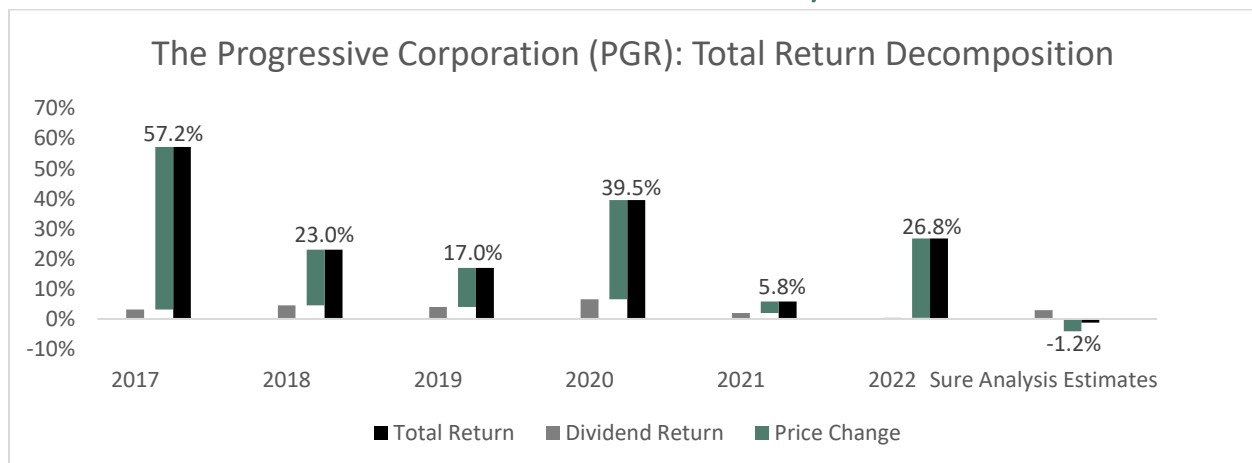
Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2028
Payout	25%	32%	41%	38%	41%	56%	39%	50%	33%	34%	7%	7%

Progressive's dividend, especially in the absence of special payouts like in fiscal 2022, should be very well-covered. The company remains an industry-leader, while its financials are quite healthy, featuring a debt/equity ratio of ~40%. At the same time, however, we cannot ignore the fact the industry is highly competitive. In the future, it could possibly be disrupted by innovators such as the high-growth insurance disruptor Lemonade (LMND), amongst others. Additionally, a recession or a rise in claims could significantly hurt the company's financials, as was the case during the Great Financials Crisis. Still, with its strong qualities, the company should be able to recover swiftly, as proven over the past decade.

Final Thoughts & Recommendation

The ongoing decline in the value of securities Progressive has invested in is pressuring its bottom line. While the company's premiums continue to grow at a rapid pace, the market seems to be pricing the company based on the peak margins it achieved during 2020. Unless Progressive's EPS improves substantially in the coming years, investors could be facing the risk of substantial valuation compression. We are forecasting -1.2% annualized returns based on a scenario in which EPS and DPS compound at around 8% through 2028 and Progressive's valuation normalizes. Accordingly, we continue to rate the stock a sell.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Revenue	17,070	18,156	19,377	20,832	23,417	26,816	31,955	38,998	42,640	47,680
D&A Exp.	94	101	97	151	200	236	262	306	332	337
Net Profit	902	1,165	1,281	1,268	1,031	1,592	2,615	3,970	5,705	3,351
Net Margin	5.3%	6.4%	6.6%	6.1%	4.4%	5.9%	8.2%	10.2%	13.4%	7.0%
Free Cash Flow	1,564	1,760	1,618	2,162	2,518	3,601	6,019	5,898	6,682	7,518
Income Tax	415	555	626	611	414	541	543	1,180	1,469	859

Balance Sheet Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Total Assets	22,695	24,408	25,788	29,819	33,428	38,701	46,575	54,895	64,100	71,130
Cash & Equivalents	179	75	108	224	212	265	70	226	77	187
Acc. Receivable	3,184	3,311	3,538	3,988	4,509	5,423	6,497	7,507	12,180	14,380
Goodwill & Int.	---	---	13	943	882	819	747	681	624	570
Total Liabilities	16,688	18,219	18,859	22,530	25,470	29,416	35,753	41,222	47,060	52,900
Accounts Payable	1,684	1,785	1,894	2,068	2,496	3,481	5,047	5,963	4,956	6,011
Long-Term Debt	2,063	1,861	2,165	2,708	3,148	3,306	4,405	4,407	5,396	4,899
Total Equity	6,007	6,190	6,929	7,289	7,957	9,285	10,328	13,179	16,540	17,740
LTD/E Ratio	0.34	0.30	0.31	0.37	0.40	0.36	0.41	0.32	0.32	0.27

Profitability & Per Share Metrics

Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Return on Assets	4.1%	4.9%	5.1%	4.6%	3.3%	4.4%	6.1%	7.8%	9.6%	5.0%
Return on Equity	15.3%	19.1%	19.5%	17.8%	13.5%	18.5%	26.7%	33.8%	38.4%	19.6%
ROIC	11.1%	14.5%	14.9%	13.3%	9.8%	13.4%	18.8%	23.8%	28.2%	14.7%
Shares Out.	604	595	589	585	586	587	587	588	588	587
Revenue/Share	28.09	30.08	32.58	35.36	40.03	45.78	54.47	66.41	72.5	81.21
FCF/Share	2.57	2.92	2.72	3.67	4.30	6.15	10.26	10.04	11.37	12.81

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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