



Whitestone REIT (WSR)

Updated March 2nd, 2023 by Kay Ng

Key Metrics

Current Price:	\$9	5 Year CAGR Estimate:	10.4%	Market Cap:	\$469M
Fair Value Price:	\$11	5 Year Growth Estimate:	3.0%	Ex-Dividend Date¹:	04/01/23
% Fair Value:	88%	5 Year Valuation Multiple Estimate:	2.7%	Dividend Payment Date¹:	04/14/23
Dividend Yield:	5.1%	5 Year Price Target	\$12	Years Of Dividend Growth:	1
Dividend Risk Score:	D	Retirement Suitability Score:	C	Rating:	Buy

Overview & Current Events

Whitestone is a retail REIT that owns about 57 properties with about 5.1 million square feet of gross leasable area primarily in top U.S. markets in Texas and Arizona. Its tenant base is very diversified with about 1,477 tenants with no tenant exceeding 2.2% of total revenue. Its strategy is prioritize renting to strong tenants and service-oriented businesses, including grocery, restaurant, health and fitness, financial services, logistics services, education and entertainment, etc. in neighborhoods with high disposable income. Whitestone was founded in 1998 and headquartered in Houston, Texas.

Whitestone reported its fourth-quarter 2022 results on 2/28/23 for which it witnessed an all-time high occupancy rate of 93.7% versus 91.3% in Q4 2021. For the quarter, revenue growth was 4.8% to \$34.9 million versus Q4 2021. Funds from operations per share ("FFOPS") growth was 9.5% to \$0.23. Same-store net operating income ("SSNOI") rose 7.1% to \$23.4 million. As well, rental rate growth was 23.5%, up from 14.9% a year ago, driven by a jump in rental rate growth in renewal leases (to 23.2% vs. 15.7% a year ago) and new leases (to 24.3% vs. 11.2% a year ago).

The full-year results provide a bigger picture. For 2022, Whitestone increased revenues by 11% to \$139.4 million. FFO per share climbed 20% to \$1.03. As well, its SSNOI growth was 7.9%.

Whitestone provided its 2023 guidance, including SSNOI growth of 2.5%-4.5% and FFOPS of \$0.95-0.99. It forecasts an ending occupancy of about 94%. And it anticipates potentially higher bad debt of 0.75%-1.50% of revenue versus 0.83% in 2022. It also forecasts general and administrative expense to rise by about 8% and interest expense to rise roughly 19%. We set our 2023 FFOPS estimate at the midpoint of management's guidance at \$0.97.

Growth on a Per-Share Basis

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2028
FFOPS	\$0.79	\$0.96	\$1.04	\$0.93	\$0.95	\$0.97	\$0.90	\$0.83	\$0.86	\$1.03	\$0.97	\$1.12
DPS	\$1.14	\$1.14	\$1.14	\$1.14	\$1.14	\$1.14	\$1.14	\$0.42	\$0.43	\$0.48	\$0.48	\$0.67
Shares¹	21.9	22.8	27.0	29.2	38.5	39.8	40.6	43.3	50.0	50.0	50.1	67.1

Since Whitestone began reporting FFO, it has seen minimal growth in its FFOPS. This is not a result of decreased FFO but an increase in shares outstanding. The REIT has been issuing shares to fund acquisitions. Between 2016 and 2022, Whitestone issued more than 20 million shares. As a result, there was no dividend growth from 2016 to 2019 and a dividend cut occurred during the pandemic. In February 2022, the company raised its dividend by 11.6% which equates to an annualized payout of \$0.48 per share. This follows the February 2021 dividend, which could be the start of a dividend growth trend if WSR can continue growing its FFOPS and healthily increase the dividend. For now, we use an estimated dividend growth rate of 7% through 2028, which would lead to a sustainable payout ratio of ~60% for a REIT.

Management believes, post-pandemic, investments in acquisitions, re-development, and development projects can drive returns of at least 10%. The continuation of SSNOI growth since Q1 2021 is a good sign. We would like to see it stay that way, hopefully supported by a positive macro environment as we get used to having COVID-19 around. For now, we

¹ Projected dividend dates; Shares in millions.

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estimate a FFOPS growth rate of 3% through 2028 on a steady recovery. We would improve our estimates if/when we see the REITs' investments paying off.

Valuation Analysis

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Now	2028
P/FFO	16.6	15.8	11.5	15.5	15.2	12.9	14.6	9.2	9.6	10.7	9.6	11.0
Avg. Yld.	--	7.5%	9.5%	7.9%	7.9%	9.3%	8.7%	5.5%	4.5%	4.2%	5.1%	5.4%

From 2018 to 2022, Whitestone traded at a price to funds from operations multiple (P/FFO) of 11.4. In a rising interest rate environment, REIT valuations have been pressured. So, we now target a fair P/FFO of 11.0. The stock appears to be slightly undervalued.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2028
Payout	144%	119%	110%	123%	120%	118%	127%	51%	50%	47%	49%	60%

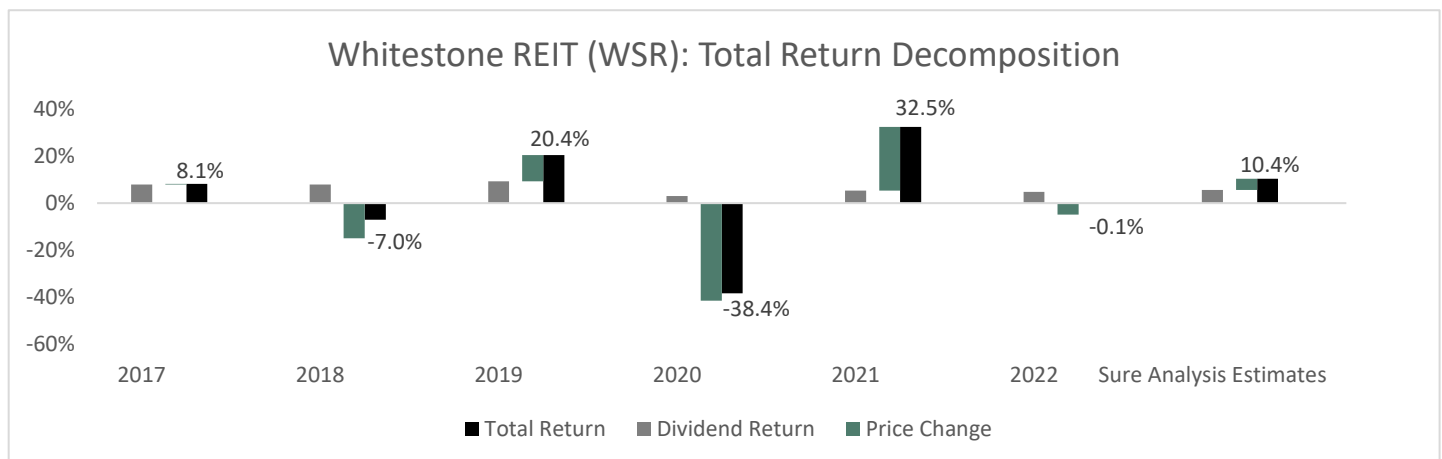
Whitestone had some financial troubles during the previous recession in 2008. From 2007 to 2008, its rental income dropped by \$5.8 million, and it took until 2012 for the rental income to return to the 2007 highs. Whitestone cut its dividend by 63% in 2020. It looked like it was ready to steadily increase its dividend to the pre-pandemic levels starting with a cautious increase of 2.4% in February 2021 followed by another dividend hike in February 2022. Currently, the payout ratio of about 50% is sustainable.

At the end of Q4 2022, Whitestone had a debt-to-equity ratio of 1.60, an improvement from Q4 2021's 1.76. At quarter end, the REIT had \$6.2 million in cash and cash equivalents. Moreover, its payout ratio is much more sustainable than pre-pandemic levels because of a lower dividend.

Final Thoughts & Recommendation

Whitestone has an expected annualized total return of 10.4% over the next five years, coming from a 5.1% dividend yield, 3% growth, and 2.7% valuation expansion. Concerns surrounding this REIT include rising interest rates, what is its normal growth rate in the normalized environment post-pandemic, and it's an unfavorable environment for share issuances to fund acquisitions. So, it has less levers to pull to drive growth. We rate the stock as a "buy", but better dividend ideas can be discovered in the Sure Dividend coverage universe.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Revenue	60	72	93	104	126	120	119	118	125	139
Gross Profit	38	47	62	70	84	82	82	79	86	96
Gross Margin	62.5%	65.3%	66.5%	67.4%	66.6%	68.8%	69.1%	67.3%	68.6%	68.9%
SG&A Exp.	11	15	20	24	24	23	22	21	23	18
D&A Exp.	13	16	20	22	27	26	27	28	29	32
Operating Profit	14	16	22	24	33	33	34	30	34	46
Operating Margin	22.8%	22.4%	23.6%	22.9%	25.9%	27.9%	28.5%	25.2%	27.5%	33.2%
Net Profit	4	8	7	8	8	21	24	6	12	35
Net Margin	6.3%	10.5%	7.2%	7.6%	6.6%	17.9%	19.9%	5.1%	9.6%	25.3%
Free Cash Flow	24	26	36	41	41	40	48	43	47	44
Income Tax	0	0	0	0	0	0	0	0	0	0

Balance Sheet Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Total Assets	508	634	782	855	1070	1029	1056	1045	1102	1103
Cash & Equivalents	6	4	3	4	5	14	16	26	16	6
Accounts Receivable	10	12	15	20	21	21	23	23	22	25
Total Liabilities	287	421	535	588	712	670	703	707	703	678
Accounts Payable	13	16	24	29	36	34	39	51	46	36
Long-Term Debt	261	394	498	544	659	618	645	644	643	625
Shareholder's Equity	216	210	243	256	348	350	345	332	393	418
LTD/E Ratio	1.21	1.88	2.05	2.13	1.90	1.76	1.87	1.94	1.64	1.49

Profitability & Per Share Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Return on Assets	0.8%	1.3%	1.0%	1.0%	0.9%	2.0%	2.3%	0.6%	1.1%	3.2%
Return on Equity	2.0%	3.6%	3.0%	3.2%	2.8%	6.1%	6.8%	1.8%	3.3%	8.7%
ROIC	0.9%	1.4%	1.0%	1.0%	0.9%	2.1%	2.4%	0.6%	1.2%	3.4%
Shares Out.	21.9	22.8	27.0	29.2	38.5	39.8	40.6	43.3	50.0	50.0
Revenue/Share	3.31	3.18	3.64	3.68	3.47	2.95	2.88	2.74	2.71	2.79
FCF/Share	1.31	1.13	1.41	1.43	1.14	0.97	1.15	1.00	1.02	0.89

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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