



# American Express (AXP)

Updated May 3<sup>rd</sup>, 2023 by Jonathan Weber

## Key Metrics

<b>Current Price:</b>	\$152	<b>5 Year CAGR Estimate:</b>	10.5%	<b>Market Cap:</b>	\$113B
<b>Fair Value Price:</b>	\$168	<b>5 Year Growth Estimate:</b>	7.0%	<b>Ex-Dividend Date:</b>	07/06/23 <sup>1</sup>
<b>% Fair Value:</b>	90%	<b>5 Year Valuation Multiple Estimate:</b>	2.0%	<b>Dividend Payment Date:</b>	08/10/23 <sup>2</sup>
<b>Dividend Yield:</b>	1.6%	<b>5 Year Price Target</b>	\$236	<b>Years Of Dividend Growth:</b>	2
<b>Dividend Risk Score:</b>	B	<b>Retirement Suitability Score:</b>	C	<b>Rating:</b>	Buy

## Overview & Current Events

American Express is a credit card company that operates the following business units: US Card Services, International Consumer and Network Services, Global Commercial Services, and Global Merchant Services. American Express was founded in 1850, and is headquartered in New York, NY.

American Express reported its first quarter earnings results on April 20. The company generated revenues of \$14.3 billion during the quarter, which was 22% more than during the previous year's quarter. The revenue increase was based on a recovery for American Express' business compared to the previous year's quarter, where the pandemic still had a negative impact on card holder spending. Revenues were up sequentially, and they beat estimates by \$260 million.

American Express was able to generate earnings-per-share to \$2.40 during the first quarter on a GAAP basis, which was down 12% year over year. American Express' earnings-per-share missed the analyst consensus, as analysts had forecasted net profits of \$2.67 per share. American Express forecasts that revenues will continue to grow in the current year, currently forecasting full-year revenue growth of around 16%. 2022 was slightly weaker than 2021 due to not benefitting from a reserve release. According to management's guidance, 2023 will be a new record year, with earnings-per-share being forecasted at \$11.00 to \$11.40 right now.

## Growth on a Per-Share Basis

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2028
<b>EPS</b>	\$4.88	\$5.56	\$5.39	\$5.65	\$5.89	\$7.32	\$8.20	\$3.77	\$10.02	\$9.85	<b>\$11.20</b>	<b>\$15.71</b>
<b>DPS</b>	\$0.86	\$0.98	\$1.10	\$1.22	\$1.31	\$1.48	\$1.60	\$1.72	\$1.72	\$2.08	<b>\$2.40</b>	<b>\$3.53</b>
<b>Shares<sup>3</sup></b>	1089	1051	1003	935	886	859	830	806	790	752	<b>720</b>	<b>650</b>

American Express' profits declined during the last financial crisis, but over the last ten years its earnings-per-share still grew by an attractive 10% annually. In the 2014-2017 time frame its growth was muted, but the company experienced some restructuring and was impacted by the loss of its partnership with Costco that took place during that time frame. After the Costco-related impact passed, American Express got back to delivering solid growth in 2018 and 2019.

Billed business increases are a key factor for revenue growth for American Express, thus increased spending by cardholders is a good sign for American Express. During the last couple of years, billed business growth remained at a solid level of at least 6%, until the coronavirus started to impact consumer spending. American Express was able to grow its expenses at a slower pace than its revenues in the past, but we are unsure whether the company will be able to maintain that trend forever. American Express' margins might not grow further, which would mean that net earnings would grow more in line with revenues in the long run. Due to the impact of a strong pace of share repurchases, American Express will likely still be able to generate attractive earnings-per-share growth. American Express remained profitable in 2020, but there nevertheless was a hit to its profits. We believe that American Express' profitability will improve meaningfully in 2023 and that we will see further earnings growth in coming years.

<sup>1</sup> Estimated date

<sup>2</sup> Estimated date

<sup>3</sup> In Millions

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## Valuation Analysis

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Now	2028
Avg. P/E	15.0	16.2	14.5	11.3	14.4	13.0	15.1	31.6	16.4	15.0	13.6	15.0
Avg. Yld.	1.2%	1.1%	1.4%	1.9%	1.5%	1.6%	1.3%	1.4%	1.0%	1.4%	1.6%	1.5%

American Express' shares have been valued at a low-to-mid-teens price to earnings multiple throughout most of the last decade, with the PE multiple ranging from 12 to 18 during those ten years, backing out 2020. We believe that shares would be fairly valued at a price to earnings multiple of 15, which would be in line with the historic valuation. Right now, shares trade slightly below that level based on the forecasted earnings-per-share for the current year.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2028
Payout	17.6%	17.6%	20.4%	21.6%	22.2%	20.2%	19.5%	45.6%	17.2%	21.1%	21.4%	22.4%

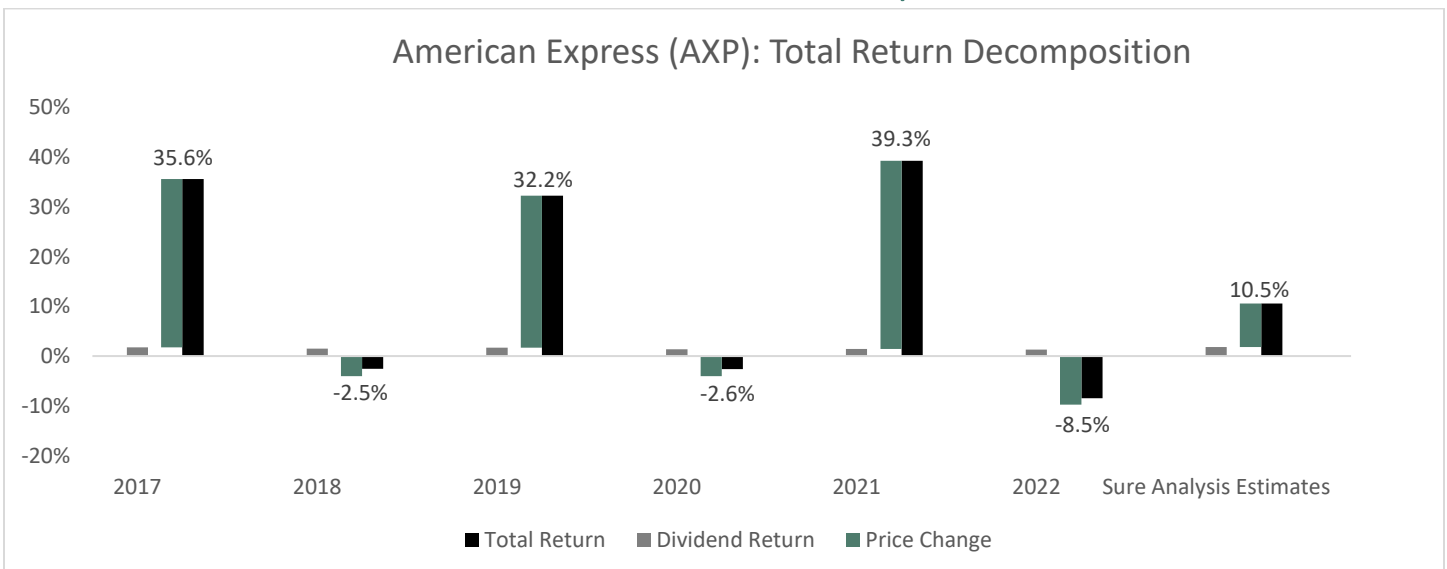
American Express' dividend payout ratio has been around 20% throughout more than a decade, although the payout ratio rose above that level during 2020 on a reported-earnings basis. Based on the low dividend payout ratio, American Express' dividend looks quite safe. Dividend growth will most likely continue moving forward.

American Express' competition includes banks and peers such as Synchrony Financial. American Express' long history, strong brand, and the fact that it performed well during the last financial crisis compared to its peers, are all reasons for customers to stick with the company. American Express' earnings-per-share declined by roughly half between 2008 and 2009. Compared to many other financial corporations, American Express was not too vulnerable during that crisis.

## Final Thoughts & Recommendation

Credit card company American Express is a quality name that combines consistent earnings and dividend growth with a recession performance that was much better than that of many of its peers. Its strong brand and global reach serve as competitive advantages. We believe that American Express will be able to produce solid earnings-per-share growth in the long run between some business growth and the impact of share repurchases. We believe that American Express's total returns will be compelling going forward, which is why we rate the stock a buy at current prices.

## Total Return Breakdown by Year



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## Income Statement Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
<b>Revenue</b>	32866	33444	32757	36656	36878	40315	43556	36087	43147	52862
<b>SG&amp;A Exp.</b>	9130	9311	8085	11508	10980	11727	13036	12465	15293	12710
<b>D&amp;A Exp.</b>	1020	1012	1043	1095	1321	1293	1188	1543	1695	
<b>Net Profit</b>	5359	5885	5163	5375	2748	6921	6759	3135	8060	7514
<b>Net Margin</b>	16.3%	17.6%	15.8%	14.7%	7.5%	17.2%	15.5%	8.7%	18.7%	14.2%
<b>Free Cash Flow</b>	7541	9795	9365	6916	12478	7620	11987	4113	13095	
<b>Income Tax</b>	2529	3106	2775	2667	4677	1201	1670	1161	2629	2071

## Balance Sheet Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
<b>Total Assets</b>	153375	159103	161184	158893	181196	188602	198321	191367	188548	228000
<b>Cash &amp; Equivalents</b>	19486	22288	22721	25093	32879	27381	24274	32826	21522	34000
<b>Goodwill &amp; Int.</b>	4015	3878	3545	3795	3908	3347	3582	4117	4005	
<b>Total Liab.</b>	133879	138430	140511	138392	162935	166312	175250	168383	166371	203000
<b>Accounts Payable</b>	10615	11300	11822	11190	14657	12255	12738	9444	10574	
<b>Long-Term Debt</b>	60242	61404	52844	52547	59059	61504	64252	44813	40904	44000
<b>Total Equity</b>	19496	20673	20673	20501	18261	22290	23071	22984	22177	25000
<b>LTD/E Ratio</b>	3.09	2.97	2.56	2.56	3.23	2.76	2.79	1.95	1.84	1.76

## Profitability & Per Share Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
<b>Return on Assets</b>	3.5%	3.8%	3.2%	3.4%	1.6%	3.7%	3.5%	1.6%	4.2%	3.6%
<b>Return on Equity</b>	27.9%	29.3%	25.0%	26.1%	14.2%	34.1%	29.8%	13.6%	35.7%	31.9%
<b>ROIC</b>	6.7%	7.3%	6.6%	7.3%	3.7%	8.6%	7.9%	4.0%	12.3%	11.4%
<b>Shares Out.</b>	1089	1051	1003	935	886	859	830	806	790	752
<b>Revenue/Share</b>	30.18	31.82	32.66	39.20	41.62	46.93	52.48	44.77	54.62	70.30
<b>FCF/Share</b>	6.92	9.32	9.34	7.40	14.08	8.87	14.44	5.10	16.58	

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

### Disclaimer

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