

Pfizer Inc. (PFE)

Updated May 8th, 2023 by Prakash Kolli

Key Metrics

Current Price:	\$38	5 Year CAGR Estimate:	7.6%	Market Cap:	\$217.25B
Fair Value Price:	\$37	5 Year Growth Estimate:	5.0%	Ex-Dividend Date:	05/11/23
% Fair Value:	104%	5 Year Valuation Multiple Estimate:	-0.9%	Dividend Payment Date:	06/09/23
Dividend Yield:	4.3%	5 Year Price Target	\$47	Years Of Dividend Growth:	14
Dividend Risk Score:	D	Retirement Suitability Score:	С	Rating:	Hold

Overview & Current Events

Pfizer Inc. is a global pharmaceutical company focusing on prescription drugs and vaccines. Pfizer's CEO completed a series of transactions significantly altering the company structure and strategy. Pfizer formed the GSK Consumer Healthcare Joint Venture in 2019 with GlaxoSmithKline plc, which includes Pfizer's over-the-counter business. Pfizer owns 32% of the JV. Pfizer spun off its Upjohn segment and merged it with Mylan forming Viatris for its off patent, branded and generic medicines in 2020. Pfizer's top products are Eliquis, Ibrance, Prevnar, Enebrel (international), Sutent, Xtandi, Vyndaqel/ Vyndamax, Inlyta, Xeljanz, Plaxlovid, and Comiranty. Pfizer had revenue of \$100.3B in 2022. Pfizer reported Q1 2023 results on May 2nd, 2023. Companywide revenue fell (-29%) to \$18,282M from \$25,661M and adjusted diluted earnings per share dropped (-24%) to \$1.23 versus \$1.62 on a year-over-year basis because of declining COVID-19 vaccine and anti-viral drug sales. Diluted GAAP earnings per share fell (-29%) to \$0.97 from \$1.37 in comparable quarters. Total sales increased for Vyndaqel/ Vyndamax (+16%), Sulperazon (+64%), Bosulif (+21%), Prevnar (+4%), Eliquis (+7%), Inflectra (+35%), Zithromax (+30%), Gentropin (+96%), and Inlyta (+14%). This was offset by declines in Xtandi (-4%), Zirabev (-11%), Xlakori (-8%), Xeljanz (-33%), Enebrel (-22%), and Ibrance (-5%). Chantix sales are suspended. Nurtec/Vydura, and Oxbryta are growing rapidly from their launches.

The COVID-19 vaccine (Comirnaty) and the anti-viral drug (Plaxlovid) declined to ~\$7.1 billion in revenue. We expect this to decrease further in 2023 due to lower usage. But since 2021 the company has used its COVID cash flow to acquire companies like Trillium for its cancer drug candidates, Arena for its autoimmune candidate, ReViral for its RSV programs, biohaven for its CGRP assets (migraines), GBT for its sickle cell disease treatments, and Seagen for its ADC technology. Pfizer maintained revenue guidance at \$67B - \$71B and adjusted diluted EPS guidance to \$3.25 - \$3.45 for 2023.

Growth on a Per-Share Basis

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2028
EPS ¹	\$2.22	\$2.26	\$2.20	\$2.40	\$2.65	\$3.00	\$2.95	\$2.22	\$4.42	\$6.58	\$3.35	\$4.28
DPS	\$0.96	\$1.04	\$1.12	\$1.20	\$1.28	\$1.36	\$1.44	\$1.52	\$1.56	\$1.60	\$1.64	\$1.72
Shares ²	6399	6291	6175	6070	5979	5717	5534	5567	5620	5616	<i>5560</i>	<i>5287</i>

Pfizer's current product line is expected to produce top line and bottom-line growth out to 2028 because of significant R&D and acquisitions. As a result, Pfizer's current product line is growing offset by declines from COVID-related therapies. Future growth will come from increasing sales for approved indications, extensions, R&D, and bolt-on acquisitions. Pfizer has a strong pipeline in oncology, inflammation & immunology, rare diseases, and vaccines with 12 launches in the second half of 2023. However, loss of exclusivity (LOE) in Eliquis, Ibrance, and other drugs will cause a headwind between 2025 and 2028. We are expecting 5% earnings per share growth out to 2028 (besides the COVID-19 vaccine and anti-viral). We have reduced our dividend growth rate to 1% due to the spinoffs and higher debt. Pfizer did not repurchase shares in 2020 – 2021 and bought back \$2B in 2022. The company's focus is on pipeline development, partnerships, and acquisitions.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

¹ Adjusted diluted earnings per share.

² Share count in millions.



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Valuation Analysis

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Now	2028
Avg. P/E	13.8	13.8	14.7	13.5	13.7	14.6	13.3	29.5	10.7	9.5	11.5	11.0
Avg. Yld.	3.3%	3.4%	3.3%	3.7%	3.8%	3.5%	3.6%	4.1%	3.7%	3.2%	4.3%	3.7%

Pfizer's stock price is down materially since our last report. We have maintained our earnings estimate for 2023 at the mid-point of guidance. Our fair value multiple is now 11X, accounting for risks to an R&D pharma company and lower COVID-19 vaccine and anti-viral revenue. But Pfizer's business is performing well with new drug approvals and a robust pipeline. The current fair value is now \$37. Our 5-year price target is now \$47.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2028
Payout	46%	51%	50%	48%	45%	49%	68%	35%	24%	24%	49%	40%

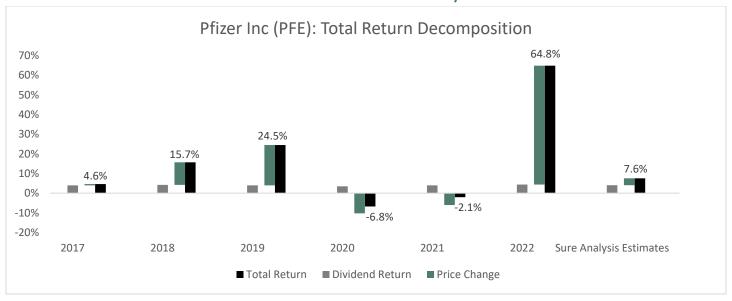
Pfizer is one of the largest pharmaceutical companies in the world. As such, it has scale in R&D, manufacturing, regulatory affairs, distribution, and marketing around the world. This gives Pfizer the ability to bring new therapies to market, partner with smaller companies, or acquire entire companies outright. The current pipeline is robust, and some will likely be blockbuster drugs even after attrition. As a pharmaceutical company, Pfizer is thought to be recession resistant. But there are always risks related to patent expiration, generics, competition, and regulatory approvals.

Debt increased due to acquisitions, but Pfizer used \$12B from the Upjohn spinoff to pay down debt. Short-term and current long-term debt are \$2,945M and long-term debt is \$32,884M offset by cash, equivalents, and marketable securities of \$22,742M at end of Q4 2022. Interest coverage is about 29X, and leverage ratio is down to 0.40X.

Final Thoughts & Recommendation

At present we are forecasting 7.6% average annualized total return through 2028 from a dividend yield of 4.3%, 5.0% EPS growth, and (-0.9%) P/E multiple contraction. COVID-related revenue will decline in 2023. But Pfizer smartly increased R&D and acquisitions, bolstering its pipeline. Investors may find this high-quality stock appealing and the company is flush with cash. We have maintained Pfizer's rating at a hold.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Revenue	51584	49605	48851	52824	52546	53647	51750	41908	81288	100330
Gross Profit	41998	40028	39203	40502	41318	42399	41531	33216	50467	65986
Gross Margin	81.4%	80.7%	80.3%	76.7%	78.6%	79.0%	80.3%	79.3%	62.1%	65.8%
SG&A Exp.	14355	14097	14809	14844	14804	14455	14350	11615	12703	13677
D&A Exp.	6410	5537	5157	5757	6269	6384	6010	4777	5191	5064
Operating Profit	16366	13499	12976	13710	14073	15045	13921	8760	20235	37272
Op. Margin	31.7%	27.2%	26.6%	26.0%	26.8%	28.0%	26.9%	20.9%	24.9%	37.1%
Net Profit	22003	9135	6960	7215	21308	11153	16273	9616	21979	31372
Net Margin	42.7%	18.4%	14.2%	13.7%	40.6%	20.8%	31.4%	22.9%	27.0%	31.3%
Free Cash Flow	16219	15501	13192	14193	14585	13631	9994	11612	29869	26031
Income Tax	4306	3120	1990	1123	-9049	706	1384	477	1852	3328

Balance Sheet Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Total Assets (\$B)	172.1	167.6	167.4	171.6	171.8	159.4	167.5	154.2	181.5	197.2
Cash & Equivalents	2183	3343	3641	2595	1342	1139	1305	1784	1944	416
Acc. Receivable	9357	8401	8176	8225	8221	8025	8724	7930	11479	10952
Inventories	6166	5663	7513	6783	7578	7508	8283	8046	9059	8981
Goodwill (\$B)	81.9	77.2	88.6	107.1	104.7	88.6	94.0	78.0	74.4	94.7
Total Liab. (\$B)	95.5	95.9	102.4	111.8	100.1	95.7	104.0	907.6	104.0	101.3
Accounts Payable	3234	3210	3620	4536	4656	4674	4220	4309	5578	6809
Long-Term Debt	36489	36682	38899	42085	43492	41740	52150	38274	36998	34870
Total Equity	76274	71272	64694	59520	71287	63388	63126	63238	77201	95661
D/E Ratio	0.48	0.51	0.60	0.71	0.61	0.66	0.83	0.61	0.48	0.36

Profitability & Per Share Metrics

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Return on Assets	12.3%	5.4%	4.2%	4.3%	12.4%	6.7%	10.0%	6.0%	13.1%	16.6%
Return on Equity	27.9%	12.4%	10.2%	11.6%	32.6%	16.6%	25.7%	15.2%	31.3%	36.3%
ROIC	18.9%	8.3%	6.6%	7.0%	19.6%	10.1%	14.7%	8.9%	20.3%	25.6%
Shares Out.	6399	6291	6175	6070	5979	5977	5675	5479	5708	5733
Revenue/Share	7.48	7.72	7.81	8.58	8.67	8.98	9.12	7.44	14.2	17.5
FCF/Share	2.35	2.41	2.11	2.30	2.41	2.28	1.76	2.06	5.23	4.54

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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