



# PNC Financial Services (PNC)

Published July 18<sup>th</sup>, 2023 by Aristofanis Papadatos

## Key Metrics

|                             |       |                                            |       |                                  |           |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|-----------|
| <b>Current Price:</b>       | \$123 | <b>5 Year CAGR Estimate:</b>               | 16.6% | <b>Market Cap:</b>               | \$48.7 B  |
| <b>Fair Value Price:</b>    | \$178 | <b>5 Year Growth Estimate:</b>             | 5.0%  | <b>Ex-Dividend Date:</b>         | 7/14/2023 |
| <b>% Fair Value:</b>        | 69%   | <b>5 Year Valuation Multiple Estimate:</b> | 7.7%  | <b>Dividend Payment Date:</b>    | 8/5/2023  |
| <b>Dividend Yield:</b>      | 5.0%  | <b>5 Year Price Target</b>                 | \$228 | <b>Years Of Dividend Growth:</b> | 13        |
| <b>Dividend Risk Score:</b> | D     | <b>Retirement Suitability Score:</b>       | B     | <b>Rating:</b>                   | Buy       |

## Overview & Current Events

PNC Financial Services is headquartered in Pittsburgh, Pennsylvania, and it is one of the largest diversified financial services companies in the U.S. It is engaged in retail banking as well as corporate and institutional banking and asset management. Its retail network is located primarily in markets across the Mid-Atlantic, Midwest and Southeast. PNC currently has a market capitalization of \$48.7 billion.

On June 1<sup>st</sup>, 2021, PNC completed its acquisition of BBVA USA Bancshares from the Spanish financial group BBVA for \$11.6 billion in cash. It acquired more than 600 branches in Texas, Alabama, Arizona, California, Florida, Colorado and New Mexico and became the fifth largest bank in assets, with a presence in 29 of the 30 largest U.S. markets.

In mid-July, PNC reported (7/18/23) financial results for the second quarter of fiscal 2023. Net interest income slipped -2% sequentially due to higher funding costs, which more than offset higher yields. Net interest margin shrank from 2.84% to 2.79% due to higher funding costs and non-interest income decreased -12%. As a result, although the bank reduced its loan loss provisions from \$235 million to \$146 million, its earnings-per-share dipped -16% sequentially, from \$3.98 to \$3.36, though they exceeded the analysts' consensus by \$0.08. The stock has declined -23% this year due to the sell-off of the entire financial sector after the collapse of Silicon Valley Bank. We have lowered our forecast for earnings-per-share this year from \$15.00 to \$14.50 due to high deposit costs but we remain confident in the prospects of PNC. We also note that PNC has exceeded the analysts' earnings-per-share estimates in 10 of the last 12 quarters.

## Growth on a Per-Share Basis

| Year                      | 2013   | 2014   | 2015   | 2016   | 2017    | 2018    | 2019   | 2020   | 2021    | 2022    | 2023           | 2028           |
|---------------------------|--------|--------|--------|--------|---------|---------|--------|--------|---------|---------|----------------|----------------|
| <b>EPS</b>                | \$7.39 | \$7.30 | \$7.39 | \$7.30 | \$10.36 | \$10.71 | \$9.57 | \$6.36 | \$14.18 | \$13.96 | <b>\$14.50</b> | <b>\$18.51</b> |
| <b>DPS</b>                | \$1.72 | \$1.88 | \$2.01 | \$2.12 | \$2.60  | \$3.40  | \$4.20 | \$4.60 | \$4.80  | \$5.75  | <b>\$6.20</b>  | <b>\$8.28</b>  |
| <b>Shares<sup>1</sup></b> | 532    | 537    | 521    | 500    | 486     | 470     | 448    | 426    | 424     | 404     | <b>395</b>     | <b>370</b>     |

PNC was significantly affected by the pandemic in 2020, but the bank has recovered strongly. PNC has consistently pursued growth by expanding into attractive markets, growing its loan base organically and acquiring other banks. The acquisition of BBVA USA is likely to be a significant growth driver in the short run while we also expect a tailwind from an increase in the loan/deposit ratio of the bank and the interest rate hikes of the Fed, which are likely to enhance the net interest margin of banks. PNC has grown its earnings-per-share at a 7.3% average annual rate in the last decade and at a 6.1% average annual rate in the last five years. Due to the somewhat high comparison base formed by the record earnings expected this year, we expect the bank to grow its earnings-per-share at a 5.0% average annual rate over the next five years.

## Valuation Analysis

| Year             | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | Now         | 2028        |
|------------------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| <b>Avg P/E</b>   | 9.6  | 11.6 | 12.6 | 12.4 | 12.3 | 13.3 | 14.2 | 18.7 | 13.2 | 12.3 | <b>8.5</b>  | <b>12.3</b> |
| <b>Avg. Yld.</b> | 2.4% | 2.2% | 2.2% | 2.3% | 2.0% | 2.4% | 3.1% | 3.9% | 2.6% | 3.3% | <b>5.0%</b> | <b>3.6%</b> |

<sup>1</sup> In millions.

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PNC is currently trading at a nearly 10-year low price-to-earnings ratio of 8.5 due to the impact of inflation on the present value of future earnings and the sell-off of the entire financial sector after the collapse of Silicon Valley Bank and Credit Suisse. PNC has traded at an average price-to-earnings ratio of 12.3 over the last decade. If it reverts to its average valuation level over the next five years, it will enjoy a 7.7% annualized gain in its returns.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2028  |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Payout | 23.3% | 25.8% | 27.2% | 29.0% | 25.1% | 31.7% | 43.9% | 72.3% | 33.9% | 41.2% | 42.8% | 44.7% |

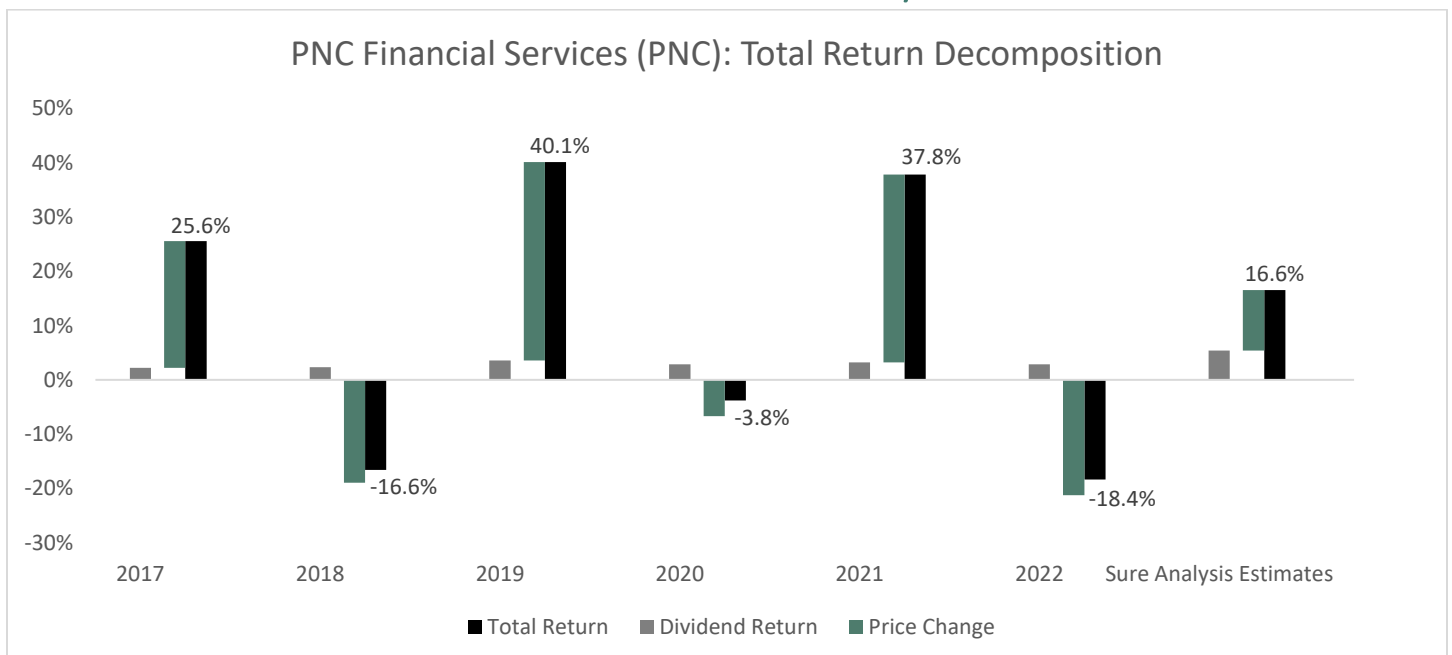
PNC just raised its dividend by 3% and thus it has raised its dividend for 13 consecutive years. It froze its dividend for 8 consecutive quarters due to the pandemic, but it has resumed raising its dividend thanks to its ongoing recovery. Thanks to a healthy payout ratio of 43%, the dividend should be considered safe. In addition, the bank has reduced its share count by -19% in the last six years and has resumed repurchasing its shares after its major acquisition.

On the other hand, investors should be aware that PNC is vulnerable to recessions. In the Great Recession, PNC cut its dividend by -85% while in the coronavirus crisis it saw its earnings-per-share fall -34%. Therefore, in the scenario of another recession, the stock of PNC could come under great pressure, just like it did at the outbreak of the virus, when it plunged nearly -50% in just five weeks. Only the investors who can tolerate such a high stock price volatility should consider PNC.

## Final Thoughts & Recommendation

Due to the aggressive interest rate hikes of the Fed, the market fears that a recession may occur at some point in 2023. In addition, high inflation has compressed the valuation of PNC due to its impact on the present value of future earnings. Moreover, the financial sector is under pressure due to the collapse of Silicon Valley Bank and Credit Suisse. As a result, the stock of PNC has shed -23% this year. We view the correction of the stock as a great opportunity and expect it to offer a 16.6% average annual return over the next five years thanks to 5.0% earnings-per-share growth, its 5.0% dividend and a 7.7% annualized expansion of the valuation level. PNC maintains its buy rating.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year           | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   |
|----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue        | 16,012 | 15,281 | 15,225 | 15,162 | 16,329 | 16,190 | 16,839 | 16,798 | 19,135 | 21,114 |
| SG&A Exp.      | 4,989  | 4,864  | 5,080  | 5,120  | 5,512  | 5,756  | 5,948  | 5,909  | 7,460  | 7,599  |
| D&A Exp.       | 1,146  | 988    | 1,088  | 1,193  | 1,117  | 1,129  | 1,315  | 1,497  | 1,773  | 651    |
| Net Profit     | 4,201  | 4,184  | 4,106  | 3,903  | 5,338  | 5,301  | 5,369  | 7,517  | 5,674  | 6,041  |
| Net Margin     | 26.2%  | 27.4%  | 27.0%  | 25.7%  | 32.7%  | 32.7%  | 31.9%  | 44.7%  | 29.7%  | 28.6%  |
| Free Cash Flow | 5,555  | 5,585  | 5,525  | 3,500  | 5,579  | 7,840  | 7,363  | 4,659  | 7,214  | 9,083  |

## Balance Sheet Metrics

| Year                    | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   |
|-------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B)      | 320.2  | 345.1  | 358.5  | 366.4  | 380.8  | 382.3  | 410.3  | 466.7  | 557.2  | 557.3  |
| Cash & Equivalents      | 16,178 | 36,139 | 34,611 | 30,590 | 33,844 | 16,501 | 28,474 | 92,190 | 82,254 | 34,363 |
| Goodwill                | 11,290 | 10,947 | 10,692 | 10,861 | 11,005 | 11,201 | 10,877 | 10,475 | 12,734 | 14,410 |
| Total Liabilities (\$B) | 276.2  | 299.0  | 312.5  | 319.5  | 333.2  | 334.5  | 361.0  | 412.6  | 501.5  | 511.5  |
| Long-Term Debt          | 41,816 | 53,258 | 54,532 | 52,706 | 59,088 | 57,419 | 60,263 | 37,195 | 30,784 | 58,713 |
| Shareholder's Equity    | 42,334 | 44,551 | 44,710 | 45,699 | 47,513 | 47,728 | 49,314 | 54,010 | 55,465 | 45,774 |
| LTD/E Ratio             | 0.99   | 1.20   | 1.22   | 1.15   | 1.24   | 1.20   | 1.22   | 0.69   | 0.55   | 1.28   |

## Profitability & Per Share Metrics

| Year             | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 1.3%  | 1.3%  | 1.2%  | 1.1%  | 1.4%  | 1.4%  | 1.4%  | 1.7%  | 1.1%  | 1.1%  |
| Return on Equity | 10.3% | 9.6%  | 9.2%  | 8.6%  | 11.5% | 11.1% | 11.1% | 14.6% | 10.3% | 11.9% |
| ROIC             | 5.1%  | 4.5%  | 4.1%  | 3.9%  | 5.2%  | 5.0%  | 5.0%  | 7.5%  | 6.4%  | 6.3%  |
| Shares Out.      | 532   | 537   | 521   | 500   | 486   | 470   | 448   | 426   | 424   | 412   |
| Revenue/Share    | 30.10 | 28.63 | 29.22 | 30.32 | 33.60 | 36.45 | 39.79 | 39.58 | 44.92 | 51.25 |
| FCF/Share        | 10.44 | 10.40 | 10.60 | 7.00  | 11.48 | 16.68 | 16.44 | 10.91 | 16.93 | 22.05 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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