



# Ferrari N.V. (RACE)

Updated August 8<sup>th</sup>, 2023 by Nathan Parsh

## Key Metrics

|                             |       |                                            |       |                                  |                       |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|-----------------------|
| <b>Current Price:</b>       | \$312 | <b>5 Year CAGR Estimate:</b>               | 1.6%  | <b>Market Cap:</b>               | \$56 B                |
| <b>Fair Value Price:</b>    | \$227 | <b>5 Year Growth Estimate:</b>             | 7.5%  | <b>Ex-Dividend Date:</b>         | 04/19/24 <sup>1</sup> |
| <b>% Fair Value:</b>        | 138%  | <b>5 Year Valuation Multiple Estimate:</b> | -6.2% | <b>Dividend Payment Date:</b>    | 05/03/24 <sup>2</sup> |
| <b>Dividend Yield:</b>      | 0.6%  | <b>5 Year Price Target</b>                 | \$325 | <b>Years Of Dividend Growth:</b> | 2                     |
| <b>Dividend Risk Score:</b> | D     | <b>Retirement Suitability Score:</b>       | F     | <b>Rating:</b>                   | Sell                  |

## Overview & Current Events

Ferrari was founded in 1947 and is headquartered in Italy. The company began trading as a public company in 2015, following a spinoff from Fiat Chrysler. Today, the company manufactures luxury sports cars under a variety of models. Its cars are generally high performance, with a number of V-8 and V-12 models among its best sellers. Ferrari's luxury vehicles cater to the very top of the consumer automotive market. In 2020, shipments fell more than 10% to 9,119 units, with about half of that in Europe, Middle East, and Africa, and a third coming from the Americas. Last year's shipments rebounded to a new record of more than 11,000. Ferrari generates more than \$6 billion in annual revenue.

On February 24<sup>th</sup>, 2023, Ferrari raised its annual dividend 35.8% to \$1.9957.

On August 2<sup>nd</sup>, 2023, Ferrari announced second quarter results for the period ending June 30<sup>th</sup>, 2023. All figures reported in USD. For the quarter, revenue grew 22.8% to \$1.61 billion, but this was \$5.5 million less than expected. Earnings-per-share of \$2.00 compared favorably to earnings-per-share of \$1.36 in the prior year and was \$0.11 above estimates.

For the quarter, units shipped totaled 3,392, which represented a 1.8% decline from the prior year. Shipments decreased 17.5% for the Americas, 5.3% in mainland China, Hong Kong and Taiwan, and 15.6% for the rest of Asia. EMEA, the company's largest market, grew 17.3%. Internal combustion engine models accounted for 57% of units shipped during the quarter with hybrid models contributing the remainder.

We expect Ferrari to earn \$7.08 in 2023, up from \$6.89 and \$6.71 previously. We have updated our forecast accordingly.

## Growth on a Per-Share Basis

| Year                      | 2013 | 2014 | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023          | 2028           |
|---------------------------|------|------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|----------------|
| <b>EPS</b>                | ---  | ---  | \$1.66 | \$2.22 | \$3.38 | \$3.89 | \$4.12 | \$3.33 | \$5.25 | \$5.28 | <b>\$7.08</b> | <b>\$10.16</b> |
| <b>DPS</b>                | ---  | ---  | ---    | \$0.46 | \$0.64 | \$0.88 | \$1.16 | \$1.23 | \$1.04 | \$1.47 | <b>\$2.00</b> | <b>\$2.87</b>  |
| <b>Shares<sup>3</sup></b> | ---  | ---  | 189    | 189    | 189    | 189    | 186    | 185    | 185    | 183    | <b>183</b>    | <b>183</b>     |

Ferrari became a publicly-traded company in 2015, when it was spun-off from its former parent company Fiat Chrysler. The company has posted strong growth as a public company. The past few years have seen global economic expansion, which is arguably the most important growth catalyst for a luxury automaker. As long as the global economy remains strong, Ferrari's sales and earnings should continue to grow. Of course, this growth trajectory would be called into question in tougher times. Given the name brand and growth in all markets, we estimate that Ferrari can grow earnings by a rate of 7.5% annually through 2028. This is a premium to other car manufacturers' expected growth rates.

Ferrari will also be investing in new products to generate growth. For example, Ferrari has released its first SUV model, called the Purosangue, which is Italian for thoroughbred. It is a hybrid based on a new platform that Ferrari will be using for many of its next-generation models going forward. Overall, we anticipate mid-to-high-single-digit growth over the intermediate term.

<sup>1</sup> Estimated ex-dividend date

<sup>2</sup> Estimated dividend date

<sup>3</sup> In millions of shares

*Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.*



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## Valuation Analysis

| Year      | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | Now         | 2028        |
|-----------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| Avg. P/E  | ---  | ---  | 29.7 | 20.7 | 26.9 | 31.6 | 36.5 | 68.9 | 49.3 | 40.6 | <b>44.1</b> | <b>32.0</b> |
| Avg. Yld. | ---  | ---  | 0.0% | 1.0% | 0.7% | 0.7% | 0.8% | 0.8% | 0.4% | 0.7% | <b>0.6%</b> | <b>0.9%</b> |

Much like Ferrari's sports cars, the current share price is trading a significant premium to the stock's historical average. While we do believe that some sort of upward revision is warranted as a result of the strong brand name and growth prospects, the current valuation still appears lofty. Shares of Ferrari have increased \$14, or 4.7%, since our May 21<sup>st</sup>, 2023 report. Using estimates for earnings-per-share for 2023, the stock trades with a P/E of 44.1. Ferrari's business was greatly impacted by COVID-19, but has more than recovered since. Excluding results in 2020, Ferrari has typically had an average P/E in the high 20s to low 40s since becoming a publicly traded company. We are reaffirming our 2028 target P/E to 32 from 29 to better reflect this trend. If shares revert to our 2028 target P/E by this time then valuation would be a 6.2% headwind to total annual returns.

With regard to capital returned to shareholders, we believe the current dividend payout is prudent – pegged at 25% to 40% of past year's profits and paid once a year - but unexciting due to the elevated valuation. That said, the latest dividend increase was very strong. Share repurchases may become a larger part of the allocation strategy in the future, but so far, we have not seen this.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

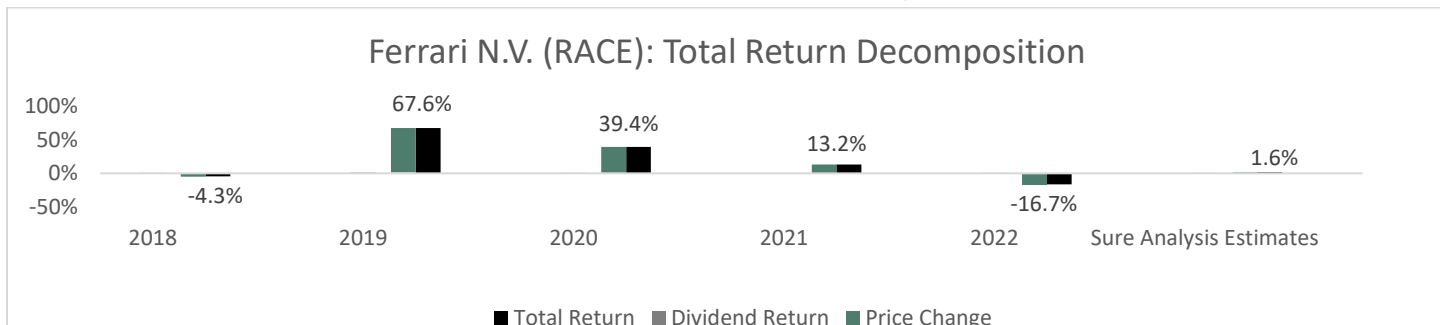
| Year   | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023       | 2028       |
|--------|------|------|------|------|------|------|------|------|------|------|------------|------------|
| Payout | ---  | ---  | ---  | 21%  | 19%  | 23%  | 28%  | 37%  | 20%  | 28%  | <b>28%</b> | <b>28%</b> |

Ferrari's lasting competitive advantage is its brand. In some ways, the more expensive its vehicles, the more inaccessible they are to the average person, the more appealing the ultra-luxury automobiles become. Interestingly, substantially increased production is unlikely to be a long-term growth driver as this would devalue the exclusivity of the brand. The company currently generates healthy profit margins, as Ferrari does not have to battle it out in the exceptionally competitive middle-market segment. That said, the next recession could be concerning if luxury vehicle purchases were to decline significantly (as we expect they would).

## Final Thoughts & Recommendation

Following second quarter results, Ferrari is expected to produce an annual return of 1.6% through 2028, down from our prior estimate of 2.0%. Our projection stems from 7.5% annual earnings growth and a starting yield of 0.6% that are offset by a valuation headwind. Shipments suffered a slight decline overall, but the company's largest market, the EMEA, returned to growth. Still, Ferrari's valuation leaves a lot to be desired. We have raised our five-year price target \$8 to \$325 due to EPS estimates, but we continue to rate shares of Ferrari as a sell due to projected returns.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 3,101 | 3,673 | 3,167 | 3,437 | 3,870 | 4,039 | 4,217 | 3,951 | 5,053 | 5,373 |
| Gross Profit     | 1,462 | 1,671 | 1,504 | 1,688 | 2,000 | 2,122 | 2,196 | 2,025 | 2,591 | 2,580 |
| Gross Margin     | 47.1% | 45.5% | 47.5% | 49.1% | 51.7% | 52.6% | 52.1% | 51.3% | 51.3% | 48.0% |
| SG&A Exp.        | 345   | 399   | 376   | 327   | 373   | 387   | 384   | 384   | 412   | 451   |
| D&A Exp.         | 359   | 384   | 305   | 274   | 295   | 341   | 394   | 487   | 540   | 576   |
| Operating Profit | 480   | 553   | 505   | 682   | 883   | 977   | 1,029 | 834   | 1,271 | 1,311 |
| Operating Margin | 15.5% | 15.0% | 16.0% | 19.9% | 22.8% | 24.2% | 24.4% | 21.1% | 25.2% | 24.4% |
| Net Profit       | 320   | 348   | 319   | 441   | 606   | 927   | 779   | 694   | 983   | 984   |
| Net Margin       | 10.3% | 9.5%  | 10.1% | 12.8% | 15.7% | 22.9% | 18.5% | 17.6% | 19.5% | 18.3% |
| Free Cash Flow   | 243   | 128   | 390   | 734   | 307   | 349   | 672   | 148   | 646   | 631   |
| Income Tax       | 160   | 177   | 160   | 186   | 236   | 19    | 198   | 66    | 247   | 251   |

## Balance Sheet Metrics

| Year                 | 2013  | 2014  | 2015   | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  |
|----------------------|-------|-------|--------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets         | 5,379 | 5,644 | 4,237  | 4,070 | 4,968 | 5,550 | 6,101 | 7,702 | 7,771 | 8,328 |
| Cash & Equivalents   | 157   | 163   | 200    | 484   | 777   | 908   | 1,006 | 1,676 | 1,522 | 1,489 |
| Accounts Receivable  | 284   | 223   | 173    | 258   | 287   | 242   | 259   | 227   | 209   | 249   |
| Inventories          | 328   | 360   | 323    | 343   | 472   | 447   | 471   | 567   | 612   | 724   |
| Goodwill & Int. Ass. | 1,421 | 1,280 | 1,197  | 1,205 | 1,470 | 1,637 | 1,818 | 2,170 | 2,178 | 2,244 |
| Total Liabilities    | 2,181 | 2,630 | 4,258  | 3,721 | 4,028 | 4,001 | 4,435 | 5,501 | 5,267 | 5,537 |
| Accounts Payable     | 671   | 651   | 555    | 650   | 729   | 748   | 797   | 878   | 903   | 968   |
| Long-Term Debt       | 438   | 620   | 2,471  | 1,954 | 2,167 | 2,204 | 2,273 | 3,275 | 2,914 | 2,954 |
| Shareholder's Equity | 3,162 | 3,003 | (27)   | 344   | 934   | 1,543 | 1,659 | 2,196 | 2,498 | 2,781 |
| LTD/E Ratio          | 0.14  | 0.21  | (90.0) | 5.69  | 2.32  | 1.43  | 1.37  | 1.49  | 1.17  | 1.06  |

## Profitability & Per Share Metrics

| Year             | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets |       | 6.3%  | 6.5%  | 10.6% | 13.4% | 17.6% | 13.4% | 10.1% | 12.7% | 12.2% |
| Return on Equity |       | 11.3% | 21.5% | 279%  | 94.9% | 74.8% | 48.7% | 36.0% | 41.9% | 37.3% |
| ROIC             |       | 9.6%  | 10.5% | 18.6% | 22.4% | 27.0% | 20.3% | 14.7% | 18.0% | 17.6% |
| Shares Out.      | ---   | ---   | 189   | 189   | 189   | 189   | 186   | 185   | 185   | 183   |
| Revenue/Share    | 16.42 | 19.44 | 16.77 | 18.19 | 20.39 | 21.32 | 22.49 | 21.31 | 27.36 | 29.35 |
| FCF/Share        | 1.29  | 0.68  | 2.06  | 3.89  | 1.62  | 1.84  | 3.58  | 0.80  | 3.49  | 3.45  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise

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