



# Service Corporation International (SCI)

Updated August 12<sup>th</sup>, 2023 by Felix Martinez

## Key Metrics

|                             |      |                                            |      |                                  |            |
|-----------------------------|------|--------------------------------------------|------|----------------------------------|------------|
| <b>Current Price:</b>       | \$64 | <b>5 Year CAGR Estimate:</b>               | 9.5% | <b>Market Cap:</b>               | \$9.59 B   |
| <b>Fair Value Price:</b>    | \$70 | <b>5 Year Growth Estimate:</b>             | 6.0% | <b>Ex-Dividend Date:</b>         | 09/14/2023 |
| <b>% Fair Value:</b>        | 91%  | <b>5 Year Valuation Multiple Estimate:</b> | 1.9% | <b>Dividend Payment Date:</b>    | 09/29/2023 |
| <b>Dividend Yield:</b>      | 1.8% | <b>5 Year Price Target</b>                 | \$93 | <b>Years Of Dividend Growth:</b> | 13         |
| <b>Dividend Risk Score:</b> | B    | <b>Retirement Suitability Score:</b>       | C    | <b>Rating:</b>                   | Hold       |

## Overview & Current Events

Service Corp International is a personal services company that provides funeral and cemetery services and products from its locations throughout the United States and Canada. The company segments its operations into funeral service and cemetery business functions. The company provides all professional services, facilities, vehicles, and merchandise related to funerals and cremations at its funeral service locations. Cemetery locations provide customers with cemetery property, memorial markers, and graveyard services. The company derives much of its revenue from its funeral locations, while the cemetery division also generates a meaningful amount of the company's total income. The company trades under the ticker symbol SCI with a market capitalization of \$9.59 billion and total revenue of \$4.12 billion in 2022. The company currently has thirteen consecutive years of dividend growth.

On August 1<sup>st</sup>, 2023, the company reported its second quarter financial results. During Q2 2023, SCI demonstrated robust financial performance, marked by a significant revenue increase of \$22.6 million, bringing the total revenue to over \$1.0 billion. This growth was reflected in the company's earnings per share, with GAAP earnings reaching \$0.86, up from \$0.82 in the prior year. Adjusted earnings per share remained strong at \$0.83. Additionally, SCI's efficient operational management resulted in net cash provided by operating activities of \$144.1 million, rising above the \$140.7 million reported in the previous year. SCI's operational prowess was evident in its comparable core funeral sales, which grew by an impressive 4.2%, showcasing the company's ability to meet customer preferences effectively. The preneed funeral sales production also experienced a positive trend, recording a growth of \$12 million, or 3.8%, reflecting SCI's commitment to offering tailored solutions to its clients. The company also announced a 7.4% dividend increase on August 2<sup>nd</sup>.

Amidst inflation's influence on consumer spending and higher-than-expected interest rates, the management team revised its 2023 guidance reflects adjustments. Demand remains sturdy in preneed cemetery sales among mid/high-tier consumers, yet economic uncertainties tied to inflation have affected price-sensitive customers. Thus, its adjusted EPS guidance is now \$3.40-\$3.60 and adjusted operating cash flow is projected at \$830M-\$880M, considering strong operational cash flow and reduced cash taxes. Notably, this outlook excludes special items linked to legal charges. These adaptations demonstrate the company strategic resilience amid dynamic economic conditions.

## Growth on a Per-Share Basis

| Year                      | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023          | 2028          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$0.92 | \$1.11 | \$1.18 | \$1.29 | \$1.55 | \$1.79 | \$1.90 | \$2.91 | \$4.57 | \$3.80 | <b>\$3.49</b> | <b>\$4.67</b> |
| <b>DPS</b>                | \$0.27 | \$0.34 | \$0.44 | \$0.51 | \$0.58 | \$0.68 | \$0.72 | \$0.78 | \$0.88 | \$1.02 | <b>\$1.10</b> | <b>\$1.47</b> |
| <b>Shares<sup>1</sup></b> | 216.0  | 214.0  | 204.0  | 196.0  | 192.0  | 187.0  | 186.0  | 179.0  | 170.0  | 160.0  | <b>160.0</b>  | <b>160.0</b>  |

Earnings have been growing significantly over the past ten years. For example, earnings have had a CAGR of 17.1% over the past ten years. Over the past five years, the company's earnings growth has slowed down but is still at a very respectable levels of 14.3% over the past five years. However, earnings will decrease by (8)% for 2023 compared to 2022. Revenue growth has been 9.10% over the past three years. Net margin has also seen a rise in recent years. In

<sup>1</sup> Share count is in millions.

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2020, the net margin was 14.7%, and now the net margin is 19.4% for 2021. However, because of the fast growth in 2021, we expect the company to grow earnings at a CAGR of 6% for the next five years.

## Valuation Analysis

| Year      | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | Now         | 2028        |
|-----------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| Avg. P/E  | 19.7 | 20.3 | 22.1 | 22.0 | 24.1 | 22.2 | 24.3 | 16.9 | 15.5 | 18.2 | <b>18.2</b> | <b>20.0</b> |
| Avg. Yld. | 1.5% | 1.5% | 1.7% | 1.8% | 1.6% | 1.7% | 1.6% | 1.6% | 1.2% | 1.5% | <b>1.8%</b> | <b>1.6%</b> |

The company looks slightly undervalued at the current price point. Over the past ten years, the company has averaged a PE of 20.5x. We think that a PE of 20x is fair. At the current price, the company now sports a PE of 18.2x. Thus, it is under its ten-year average. The current dividend yield of 1.8% is a little higher with its ten-year average of 1.6%. Thus, the company looks fairly valued based on dividend yield.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023       | 2028       |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|------------|
| Payout | 29.3% | 30.6% | 37.3% | 39.5% | 37.4% | 38.0% | 37.9% | 26.8% | 19.3% | 26.8% | <b>32%</b> | <b>32%</b> |

Service Corporation International's competitive advantage is that it is the most prominent funeral home/cemetery operator in North America. This benefits the company because it can operate more efficiently. This also allows the company to take advantage of the funeral home/cemetery market. The top three companies have only 15% of the total market share in the funeral home/cemetery market. Thus, this leaves plenty of room for industry consolidation, which Service Corporation should be able to take advantage of.

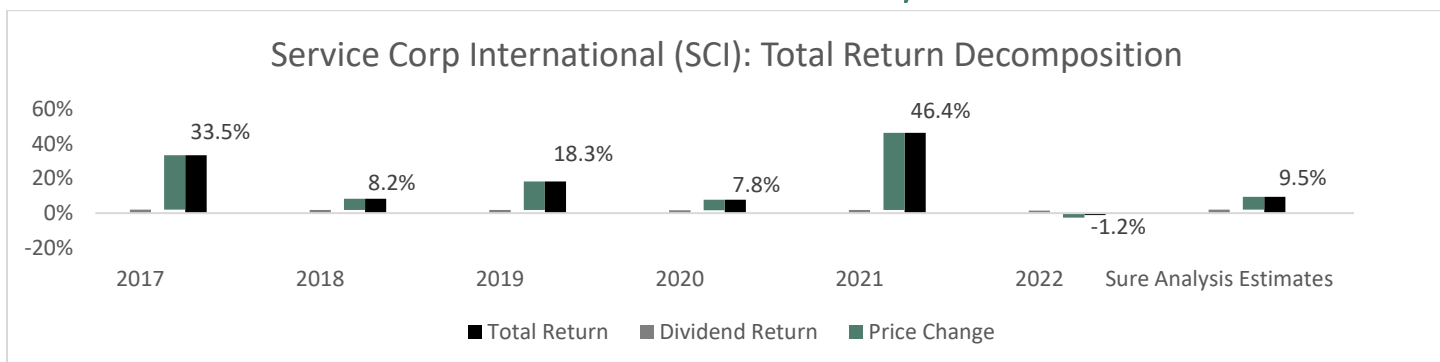
During the Great Recession, the company did well. Earnings were flat in 2008 and only decreased by (2)% in 2009. However, the company stock price did take a significant price decrease of (75.4)% in those years. During the COVID-19 pandemic, the company did very well. Earnings grew 53% in 2020 and 57% in 2021. Thus, the company is very resilient to a recession.

The company balance sheet looks well enough. The company has an S&P credit rating of BB+, which is not an investment grade. Also, the company currently has a debt-to-equity ratio of 2.7x, which is a little on the high side. However, interest coverage is satisfactory at 5.4x.

## Final Thoughts & Recommendation

Service Corp International is a company that goes under the radar for most investors. The company is a solid business that should continue to do well over the long term. We expect the company to generate an 9.5% CAGR over the next five years. This will mostly come from earnings growth. Thus, we rate the stock as a hold at the current price.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 2,550 | 2,994 | 2,986 | 3,031 | 3,095 | 3,190 | 3,231 | 3,512 | 4,143 | 4,109 |
| Gross Profit     | 549   | 676   | 675   | 677   | 723   | 760   | 761   | 977   | 1,304 | 1,155 |
| Gross Margin     | 21.5% | 22.6% | 22.6% | 22.3% | 23.4% | 23.8% | 23.5% | 27.8% | 31.5% | 28.1% |
| SG&A Exp.        | 155   | 185   | 131   | 137   | 159   | 146   | 127   | 141   | 138   | 237   |
| D&A Exp.         | 192   | 237   | 235   | 245   | 249   | 248   | 247   | 258   | 277   | 288   |
| Operating Profit | 394   | 491   | 544   | 540   | 564   | 615   | 634   | 836   | 1,166 | 917   |
| Operating Margin | 15.4% | 16.4% | 18.2% | 17.8% | 18.2% | 19.3% | 19.6% | 23.8% | 28.1% | 22.3% |
| Net Profit       | 147   | 172   | 234   | 177   | 547   | 447   | 370   | 516   | 803   | 565   |
| Net Margin       | 5.8%  | 5.8%  | 7.8%  | 5.8%  | 17.7% | 14.0% | 11.4% | 14.7% | 19.4% | 13.8% |
| Free Cash Flow   | 272   | 173   | 321   | 296   | 289   | 366   | 389   | 582   | 617   | 456   |
| Income Tax       | 93    | 226   | 135   | 149   | (147) | (6)   | 95    | 146   | 242   | 190   |

## Balance Sheet Metrics

| Year                 | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   |
|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets         | 12,834 | 11,924 | 11,676 | 12,038 | 12,865 | 12,693 | 13,677 | 14,515 | 15,691 | 15,066 |
| Cash & Equivalents   | 142    | 177    | 135    | 195    | 330    | 199    | 186    | 231    | 269    | 192    |
| Accounts Receivable  | 81     | 76     | 66     | 65     | 61     | 55     | 60     | 93     | 106    | 97     |
| Inventories          | 33     | 30     | 28     | 26     | 25     | 25     | 25     | 24     | 26     | 32     |
| Goodwill & Int. Ass. | 2,224  | 2,205  | 2,166  | 2,167  | 2,180  | 2,298  | 2,295  | 2,321  | 2,387  | 2,427  |
| Total Liabilities    | 11,353 | 10,546 | 10,487 | 10,943 | 11,455 | 11,051 | 11,854 | 12,763 | 13,782 | 13,393 |
| Accounts Payable     | 144    | 137    | 140    | 156    | 174    | 173    | 174    | 186    | 204    | 178    |
| Long-Term Debt       | 3,307  | 3,083  | 3,146  | 3,308  | 3,500  | 3,618  | 3,600  | 3,775  | 4,005  | 4,381  |
| Shareholder's Equity | 1,470  | 1,369  | 1,185  | 1,093  | 1,409  | 1,642  | 1,823  | 1,753  | 1,909  | 1,673  |
| LTD/E Ratio          | 2.25   | 2.25   | 2.66   | 3.03   | 2.48   | 2.20   | 1.97   | 2.15   | 2.10   | 2.62   |

## Profitability & Per Share Metrics

| Year             | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 1.3%  | 1.4%  | 2.0%  | 1.5%  | 4.4%  | 3.5%  | 2.8%  | 3.7%  | 5.3%  | 3.7%  |
| Return on Equity | 10.5% | 12.2% | 18.3% | 15.5% | 43.7% | 29.3% | 21.3% | 28.9% | 43.9% | 31.6% |
| ROIC             | 3.6%  | 3.7%  | 5.3%  | 4.1%  | 11.7% | 8.8%  | 6.9%  | 9.4%  | 14.0% | 9.4%  |
| Shares Out.      | 216   | 214   | 204   | 196   | 192   | 187   | 186   | 179   | 170   | 160   |
| Revenue/Share    | 11.81 | 13.98 | 14.61 | 15.46 | 16.10 | 17.06 | 17.41 | 19.62 | 24.36 | 25.66 |
| FCF/Share        | 1.26  | 0.81  | 1.57  | 1.51  | 1.50  | 1.96  | 2.10  | 3.25  | 3.63  | 2.85  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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