



# Oil-Dri Corporation of America (ODC)

Updated November 6<sup>th</sup>, 2023, by Yiannis Zourmpanos

## Key Metrics

|                             |      |                                            |       |                                  |            |
|-----------------------------|------|--------------------------------------------|-------|----------------------------------|------------|
| <b>Current Price:</b>       | \$57 | <b>5 Year CAGR Estimate:</b>               | 7.7%  | <b>Market Cap:</b>               | \$380 M    |
| <b>Fair Value Price:</b>    | \$54 | <b>5 Year Growth Estimate:</b>             | 7.0%  | <b>Ex-Dividend Date:</b>         | 11/09/2023 |
| <b>% Fair Value:</b>        | 106% | <b>5 Year Valuation Multiple Estimate:</b> | -1.0% | <b>Dividend Payment Date:</b>    | 11/24/2023 |
| <b>Dividend Yield:</b>      | 2.0% | <b>5 Year Price Target:</b>                | \$76  | <b>Years Of Dividend Growth:</b> | 9          |
| <b>Dividend Risk Score:</b> | C    | <b>Retirement Suitability Score:</b>       | D     | <b>Rating:</b>                   | Hold       |

## Overview & Current Events

Oil-Dri Corporation of America designs, produces, and markets sorbent products made from clay. Its absorbent goods include cat litter, floor products, animal toxin control agents, and agriculture chemical carriers. During the fiscal year 2022, the company employed 869 employees. The firm is divided into two business segments: Retail and Wholesale Products Group and Business to Business Products Group. Cat's Pride, Agsorb, Jonny Cat, Verge, Amlan, Ultra-Clear, and Pure-Flo are the brands under which the company's products are sold. The company serves several markets, including Pet Care, Fluids Purification, Industrial & Automotive, Animal Health & Nutrition, Agriculture & Horticulture, and Sports. On October 12<sup>th</sup>, 2023, Oil-Dri Corporation of America announced its Q4 of fiscal year 2023 result, posting non-GAAP EPS of \$1.69 and revenues of \$107.39 million, up 15.3% year-over-year. With an 18% increase over the previous year, consolidated net sales for the fiscal year 2023 hit an all-time high of \$413.0 million.

The company's industrial & sports, co-packaging coarse cat litter, and animal health businesses all saw significant revenue increases over the previous year. Lastly, Oil-Dri's share of the company's fourth-quarter consolidated net income reached a record-breaking \$11.9 million in fiscal 2023, up 129% from \$5.2 million in fiscal 2022.

## Growth on a Per-Share Basis

| Year          | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024          | 2029          |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>    | \$1.17 | \$1.59 | \$1.87 | \$1.47 | \$1.11 | \$1.67 | \$2.46 | \$1.54 | \$0.80 | \$4.13 | <b>\$2.00</b> | <b>\$2.81</b> |
| <b>DPS</b>    | \$0.77 | \$0.81 | \$0.85 | \$0.89 | \$0.93 | \$0.97 | \$1.01 | \$1.05 | \$1.09 | \$1.13 | <b>\$1.16</b> | <b>\$1.41</b> |
| <b>Shares</b> | 7.0    | 7.0    | 7.1    | 7.2    | 7.2    | 7.3    | 7.3    | 7.2    | 7.1    | 8.7    | <b>6.7</b>    | <b>6.7</b>    |

Oil-Dri is a leader in developing and marketing sorbent products. The company's stock has outperformed the market in 2023 as it is up 69.5% YTD compared with the S&P500, which is up 14.3%. The robust nature of the company's performance in a challenging macro-environment can be attributed to its products' quality and customer base. The company has diversified sources of revenue with a large customer base, and no customer accounts for more than 10% of the total sales in the Business to Business Products Group.

Consolidated gross profit for the most recent fiscal year reached a record \$103.2 million, up 65% from the previous year. The margin increased to 25% in the fiscal year 2023 from 18% in the previous year. Comparing this year to last, the domestic cost of goods sold per ton increased by 11% due to higher freight and non-fuel manufacturing costs, which include large labor, repair, and asset replacement expenditures. ODC has successfully passed on the cost pressures to customers, but there is still a way to go until they reach pre-pandemic levels. Therefore, we maintain our forecast as the company is well-positioned to keep posting solid results and forecasting a 7.0% growth in EPS through 2029. In addition, the company will be able to grow its dividends at a healthy pace in the future and we have assumed a dividend growth rate of 4.0% for the next five years.

## Valuation Analysis

| Year             | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024        | 2029        |
|------------------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| <b>Avg. P/E</b>  | 19.0 | 19.6 | 16.7 | 20.5 | 32.5 | 24.1 | 15.0 | 21.1 | 43.2 | 8.4  | <b>28.4</b> | <b>27.0</b> |
| <b>Avg. Yld.</b> | 2.5% | 2.7% | 2.4% | 2.2% | 2.5% | 3.0% | 2.9% | 3.0% | 3.7% | 2.2% | <b>2.0%</b> | <b>1.9%</b> |

*Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.*



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Oil-Dri Corporation of America is trading at a forward P/E of 28.4, significantly higher than the company's five-year average P/E of 27.5. Thus, we expect a multiple contraction, and we have used a P/E of 27.0 to value the stock in 2029, in line with the company's 5-year average P/E, suggesting a target price of \$76.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

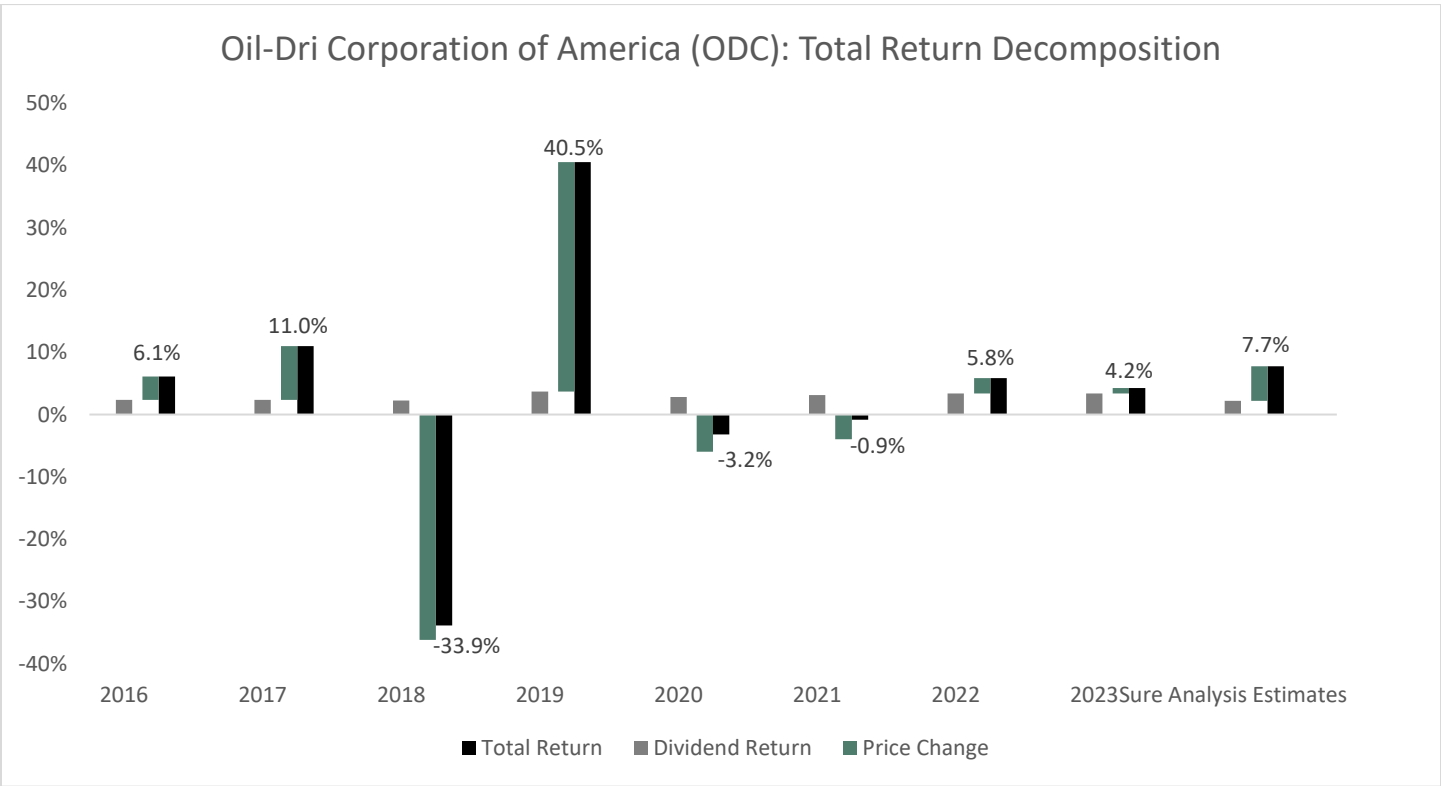
| Year   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2029 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 66%  | 51%  | 45%  | 61%  | 84%  | 58%  | 41%  | 68%  | 136% | 27%  | 58%  | 65%  |

Oil-Dri has continued to invest in organic growth opportunities, including lightweight cat litter, animal health, and agricultural products, which has continued to drive demand for the company's products. The company is committed to providing returns to shareholders, and its five-year average payout ratio stands at 77.5%. The company also actively repurchases its shares from the market and spent \$11.8 million in share purchases during 2022. Moreover, ODC has increased its dividends at a CAGR of 3.8% during the fiscal year 2018 to 2023 and has paid increased dividends to shareholders for the last nine years.

## Final Thoughts & Recommendation

ODC has continued to post solid results despite the challenging macro-environment and is on its way to improving margins to pre-pandemic levels. The betterment in margins would cause a re-iteration in the company's multiple to ODC's long-term average P/E. The global market for cat litter has expanded in recent years. Given the substantial brand value of the company's products, we expect a healthy growth rate in the company's revenue in the coming years. Following the strong bull run of the stock in 2023, we maintain our hold rating, premised upon the 7.7% annualized total returns for the medium-term, stemming from the forecasted earnings-per-share growth of 7.0%, 2.0% dividend yield, and a valuation headwind.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 251   | 266   | 261   | 262   | 262   | 266   | 277   | 283   | 305   | 349   |
| Gross Profit     | 66    | 60    | 60    | 77    | 74    | 72    | 66    | 69    | 65    | 63    |
| Gross Margin     | 26.5% | 22.4% | 23.0% | 29.4% | 28.1% | 27.0% | 23.7% | 24.3% | 21.4% | 17.9% |
| SG&A Exp.        | 48    | 47    | 45    | 62    | 58    | 56    | 55    | 57    | 52    | 52    |
| D&A Exp.         | 9     | 10    | 12    | 12    | 13    | 13    | 13    | 14    | 14    | 13    |
| Operating Profit | 19    | 12    | 15    | 15    | 15    | 16    | 10    | 25    | 13    | 10    |
| Op. Margin       | 7.5%  | 4.7%  | 5.8%  | 5.9%  | 5.8%  | 6.0%  | 3.8%  | 8.8%  | 4.3%  | 3.0%  |
| Net Profit       | 15    | 8     | 11    | 14    | 11    | 8     | 13    | 19    | 11    | 6     |
| Net Margin       | 5.8%  | 3.1%  | 4.3%  | 5.2%  | 4.1%  | 3.1%  | 4.6%  | 6.7%  | 3.6%  | 1.6%  |
| Free Cash Flow   | 14    | (2)   | 11    | 14    | 12    | (4)   | 12    | 28    | (5)   | (13)  |
| Income Tax       | 3     | 3     | 3     | 1     | 4     | 7     | 2     | 4     | 2     | 0     |

## Balance Sheet Metrics

| Year               | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------------|------|------|------|------|------|------|------|------|------|------|
| Total Assets       | 184  | 186  | 190  | 205  | 213  | 195  | 205  | 236  | 228  | 250  |
| Cash & Equivalents | 24   | 16   | 20   | 19   | 9    | 13   | 22   | 41   | 25   | 16   |
| Acc. Receivable    | 31   | 31   | 31   | 30   | 33   | 34   | 35   | 35   | 41   | 52   |
| Inventories        | 21   | 24   | 21   | 23   | 23   | 23   | 24   | 24   | 24   | 36   |
| Goodwill & Int.    | 6    | 17   | 16   | 14   | 13   | 13   | 12   | 12   | 11   | 5    |
| Total Liabilities  | 81   | 82   | 80   | 89   | 87   | 63   | 70   | 88   | 68   | 99   |
| Accounts Payable   | 6    | 7    | 7    | 7    | 10   | 7    | 8    | 13   | 9    | 13   |
| Long-Term Debt     | 26   | 22   | 19   | 15   | 12   | 9    | 6    | 10   | 9    | 33   |
| Total Equity       | 103  | 104  | 111  | 116  | 126  | 132  | 136  | 148  | 160  | 151  |
| LTD/E Ratio        | 0.25 | 0.21 | 0.17 | 0.13 | 0.10 | 0.07 | 0.05 | 0.07 | 0.06 | 0.22 |

## Profitability & Per Share Metrics

| Year             | 2013  | 2014   | 2015  | 2016  | 2017  | 2018   | 2019  | 2020  | 2021   | 2022   |
|------------------|-------|--------|-------|-------|-------|--------|-------|-------|--------|--------|
| Return on Assets | 8.2%  | 4.5%   | 6.0%  | 6.9%  | 5.2%  | 4.0%   | 6.3%  | 8.6%  | 4.8%   | 2.4%   |
| Return on Equity | 15.5% | 8.1%   | 10.6% | 12.0% | 8.9%  | 6.4%   | 9.4%  | 13.3% | 7.2%   | 3.7%   |
| ROIC             | 12.0% | 6.5%   | 8.9%  | 10.5% | 8.0%  | 5.9%   | 8.9%  | 12.6% | 6.8%   | 3.2%   |
| Shares Out.      | 6.9   | 7.0    | 7.0   | 7.1   | 7.2   | 7.2    | 7.3   | 7.3   | 7.2    | 7.1    |
| Revenue/Share    | 36.17 | 38.02  | 37.15 | 36.98 | 36.65 | 36.83  | 38.21 | 53.99 | 42.24  | 49.37  |
| FCF/Share        | 1.96  | (0.32) | 1.58  | 2.04  | 1.70  | (0.62) | 1.62  | 5.28  | (0.72) | (1.84) |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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