



# Brixmor Property (BRX)

Updated February 17<sup>th</sup>, 2024 by Kay Ng

## Key Metrics

|                             |      |                                            |      |                                              |          |
|-----------------------------|------|--------------------------------------------|------|----------------------------------------------|----------|
| <b>Current Price:</b>       | \$23 | <b>5 Year CAGR Estimate:</b>               | 8.5% | <b>Market Cap:</b>                           | \$7B     |
| <b>Fair Value Price:</b>    | \$24 | <b>5 Year Growth Estimate:</b>             | 3.5% | <b>Ex-Dividend Date:</b>                     | 04/01/24 |
| <b>% Fair Value:</b>        | 96%  | <b>5 Year Valuation Multiple Estimate:</b> | 0.8% | <b>Dividend Payment Date:</b>                | 04/15/24 |
| <b>Dividend Yield:</b>      | 4.7% | <b>5 Year Price Target</b>                 | \$29 | <b>Years Of Dividend Growth<sup>1</sup>:</b> | 3        |
| <b>Dividend Risk Score:</b> | D    | <b>Retirement Suitability Score:</b>       | C    | <b>Rating:</b>                               | Hold     |

## Overview & Current Events

Brixmor (BRX) was founded in 2003 and is an internally managed REIT that has about 362 retail centers. Its retail properties are positioned in the top 50 metropolitan areas in the United States. It is one of the largest open-air retail landlords domestically. About 74% of its centers are anchored by grocery stores. Brixmor's largest tenants (by annualized base rent) are TJX Companies Inc. (TJX) and The Kroger Co. (KR). No individual tenant contributes more than 3.4% of annualized based rent ("ABR").

Brixmor reported its Q4 and full-year 2023 results on 02/12/24. For the quarter, it generated revenues of \$316.5 million (up 2.6% year over year), including rental income growth of 2.6% to \$316.4 million. It also reported funds from operations ("FFO") of \$154.7 million, 5.2% higher than the prior year's quarter. On a per-share basis, FFO was \$0.51, an improvement of 4.1% year over year. It also saw an increase in same property net operating income ("NOI") of 3.1%. Brixmor has an investment pipeline that is focused on investing in communities where it sees future growth and is also divesting in stagnant areas. For the quarter, it stabilized \$119.5 million of reinvestment projects at an average incremental NOI yield of 9% and sold \$21.6 million of assets. The REIT ended the quarter with an in-process reinvestment pipeline that totaled \$429.2 million at an expected average incremental NOI yield of 9%.

The full year results provide a bigger picture. Revenue rose 2.2% to \$1.2 billion, while FFO increased by 4.5% to \$615.6 million and the FFO per share climbed 4.6% to \$2.04. Management provided initial guidance for 2024, as follows: Same property NOI growth of 2.5%-3.5% and FFO-per-share of \$2.06 to \$2.10. Consequently, we set our 2024 FFOPS estimate to the midpoint of \$2.08.

## Growth on a Per-Share Basis

| Year                      | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024          | 2029          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>FFOPS</b>              | \$1.81 | \$1.97 | \$2.06 | \$2.08 | \$1.89 | \$1.91 | \$1.47 | \$1.75 | \$1.95 | \$2.04 | <b>\$2.08</b> | <b>\$2.47</b> |
| <b>DPS</b>                | \$0.73 | \$0.92 | \$1.00 | \$1.06 | \$1.11 | \$1.12 | \$0.57 | \$0.86 | \$0.96 | \$1.04 | <b>\$1.09</b> | <b>\$1.29</b> |
| <b>Shares<sup>1</sup></b> | 297    | 298    | 304    | 305    | 300    | 298    | 298    | 299    | 302    | 302    | <b>303</b>    | <b>311</b>    |

After pausing its dividend in 2020, Brixmor restarted its quarterly dividends in 2021 and has been raising its dividend steadily since. The annualized amount of \$1.09 is almost back to the 2019 levels. We estimate a dividend growth rate of about 3.5% through 2029. From 2014 to 2023, Brixmor increased its FFO per share by 1.3% per year. Its leases are signed at below-market rates, which means that when the leases are up, the REIT has the potential to raise prices. BRX's 2023 same-property NOI growth was 4.0%. Management expects the 2024 same-property NOI growth to be lower at 2.5%-3.5%. Brixmor's reinvestment projects can be a growth driver, but they take time to be put into service. Further, the REIT might take it slowly to maintain the company's liquidity and financial position. Eventually, we expect the cash distribution to be restored to previous levels. In 2022, Brixmor's FFOPS finally surpassed the 2019 levels. For now, we maintain a five-year FFOPS growth rate of 3.5% for the stock. We also project that the dividend can increase at a similar rate. We would improve its FFO and dividend estimates if the REIT executes well over time.

<sup>1</sup> Shares in millions; Years of Dividend Growth: Restored a dividend in 2021 and began increasing dividend in Q1 2022.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



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## Valuation Analysis

| Year      | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now         | 2029        |
|-----------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| P/FFO     | 13.8 | 17.1 | 16.1 | 14.1 | 12.6 | 10.2 | 8.8  | 13.7 | 12.5 | 10.9 | <b>11.1</b> | <b>11.6</b> |
| Avg. Yld. | 3.6% | 2.9% | 3.6% | 5.0% | 6.5% | 5.7% | 4.4% | 2.9% | 3.4% | 4.9% | <b>4.7%</b> | <b>4.5%</b> |

Much of the growth that Brixmor experienced in 2022 was from a recovery after the pandemic disruptions in 2020. The retail industry, as a whole, is still experiencing headwinds from e-commerce and growth slowed to more normalized levels in 2023. The majority of Brixmor's tenants are anchored by businesses, including food and fitness, which should not be greatly impacted by e-commerce. In a higher interest rate environment, we target a P/FFO of 11.6. Brixmor trades at a multiple of 11.1, which suggests a fairly-valued stock.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

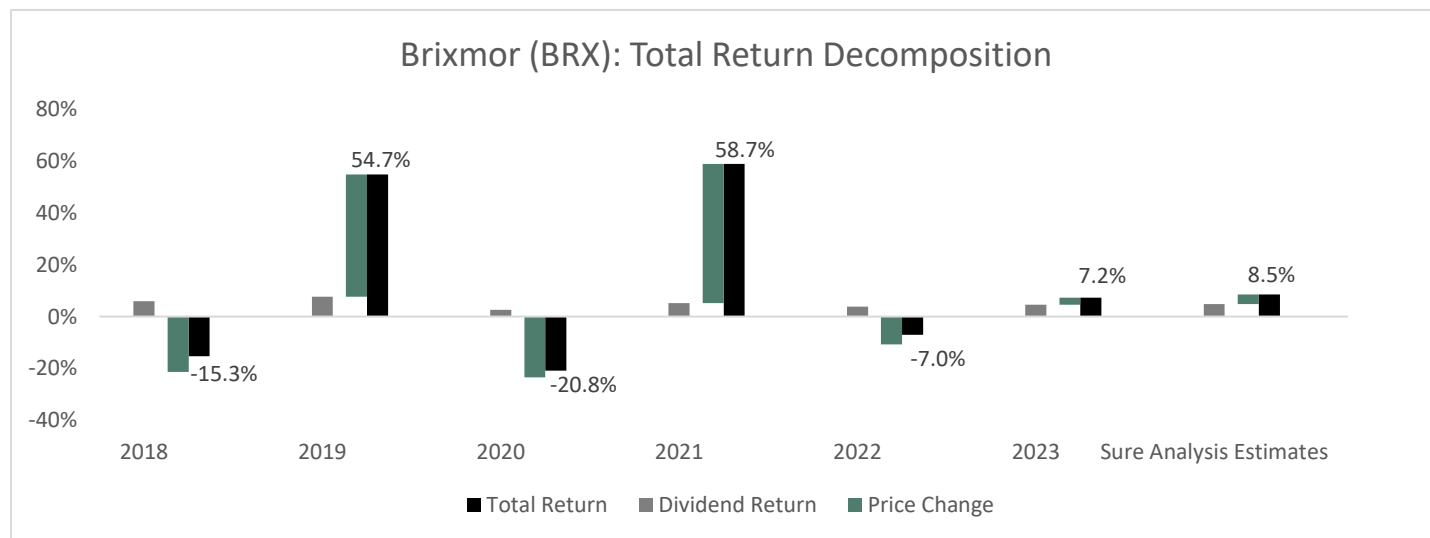
| Year   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024       | 2029       |
|--------|------|------|------|------|------|------|------|------|------|------|------------|------------|
| Payout | 40%  | 47%  | 49%  | 51%  | 59%  | 59%  | 39%  | 49%  | 49%  | 51%  | <b>52%</b> | <b>52%</b> |

Brixmor has fostered strong relationships with national retailers, and, in return, it receives insights into their strategies and priority access to their expansion plans. Our previous concern that similar real estate companies such as Kimco Realty Corporation (KIM) with a similar portfolio performed poorly during the 2008 crisis came to fruition. In the 2020 economic downturn, Brixmor stock was down 60% from peak to trough and suspended its dividend for a portion of the year. The company has survived partly because it has ~74% of properties that have grocery anchors. At the end of Q4 2023, Brixmor had total liquidity of \$1.2 billion and \$300.4 million of debt maturities in June 2024. As well, its debt-to-equity ratio was 1.9x, while its debt-to-asset ratio was 65.8%. Its investment-grade credit rating from S&P Global improved a notch to BBB.

## Final Thoughts & Recommendation

Brixmor appears to have stabilized from the pandemic impacts. Over the next five years, we estimate total returns of 8.5% in the stock from a 4.7% dividend, FFO-per-share growth rate of 3.5%, and 0.8% from valuation expansion. We rate Brixmor as a "hold" at current levels.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 1,237 | 1,266 | 1,276 | 1,283 | 1,234 | 1,168 | 1,053 | 1,152 | 1,218 | 1,245 |
| Gross Profit     | 928   | 956   | 968   | 968   | 921   | 872   | 773   | 854   | 906   | 925   |
| Gross Margin     | 75.0% | 75.5% | 75.9% | 75.4% | 74.6% | 74.7% | 73.4% | 74.2% | 74.4% | 74.3% |
| SG&A Exp.        | 80    | 98    | 92    | 92    | 94    | 102   | 98    | 105   | 117   | 117   |
| D&A Exp.         | 442   | 418   | 387   | 375   | 352   | 332   | 336   | 327   | 333   | 362   |
| Operating Profit | 395   | 430   | 479   | 495   | 465   | 438   | 339   | 422   | 444   | 446   |
| Operating Margin | 31.9% | 33.9% | 37.6% | 38.6% | 37.7% | 37.5% | 32.2% | 36.6% | 36.5% | 35.8% |
| Net Profit       | 89    | 194   | 276   | 300   | 366   | 275   | 121   | 270   | 354   | 306   |
| Net Margin       | 7.2%  | 15.3% | 21.6% | 23.4% | 29.7% | 23.5% | 11.5% | 23.4% | 29.1% | 24.6% |
| Free Cash Flow   | 479   | 524   | 567   | 552   | 542   | 529   | 443   | 552   | 566   | 589   |
| Income Tax       | 1,237 | 1,266 | 1,276 | 1,283 | 1,234 | 1,168 | 1,053 | 1,152 |       |       |

## Balance Sheet Metrics

| Year                 | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets         | 9,682 | 9,498 | 9,320 | 9,154 | 8,242 | 8,142 | 8,342 | 8,377 | 8,436 | 8,333 |
| Cash & Equivalents   | 61    | 70    | 51    | 57    | 42    | 19    | 369   | 297   | 16    | 1     |
| Accounts Receivable  | 182   | 180   | 178   | 232   | 228   | 234   | 240   | 235   | 264   | 278   |
| Total Liabilities    | 6,702 | 6,578 | 6,393 | 6,246 | 5,406 | 5,399 | 5,661 | 5,659 | 5,571 | 5,482 |
| Long-Term Debt       | 6,023 | 5,974 | 5,839 | 5,676 | 4,886 | 4,861 | 5,167 | 5,165 | 5,036 | 4,934 |
| Shareholder's Equity | 2,904 | 2,870 | 2,923 | 2,908 | 2,836 | 2,744 | 2,681 | 2,718 | 2,865 | 2,850 |
| LTD/E Ratio          | 2.07  | 2.08  | 2.00  | 1.95  | 1.72  | 1.77  | 1.93  | 1.90  | 1.76  | 1.73  |

## Profitability & Per Share Metrics

| Year             | 2014 | 2015 | 2016 | 2017  | 2018  | 2019 | 2020 | 2021  | 2022  | 2023  |
|------------------|------|------|------|-------|-------|------|------|-------|-------|-------|
| Return on Assets | 0.9% | 2.0% | 2.9% | 3.3%  | 4.2%  | 3.4% | 1.5% | 3.2%  | 4.2%  | 3.6%  |
| Return on Equity | 3.4% | 6.7% | 9.5% | 10.3% | 12.8% | 9.8% | 4.5% | 10.0% | 12.7% | 10.7% |
| ROIC             | 1.0% | 2.2% | 3.1% | 3.5%  | 4.5%  | 3.6% | 1.6% | 3.4%  | 4.5%  | 3.9%  |
| Shares Out.      | 297  | 298  | 304  | 305   | 300   | 298  | 298  | 299   | 302   | 302   |
| Revenue/Share    | 5.06 | 4.15 | 4.18 | 4.20  | 4.08  | 3.90 | 3.54 | 3.86  | 4.04  | 4.12  |
| FCF/Share        | 1.96 | 1.72 | 1.86 | 1.81  | 1.79  | 1.77 | 1.49 | 1.85  | 1.88  | 1.95  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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