



# J&J Snack Foods Corp. (JJSF)

Updated February 10<sup>th</sup>, 2024, by Patrick Neuwirth

## Key Metrics

|                             |       |                                            |       |                                  |          |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|----------|
| <b>Current Price:</b>       | \$148 | <b>5 Year CAGR Estimate:</b>               | 13.5% | <b>Market Cap:</b>               | \$2.8 B  |
| <b>Fair Value Price:</b>    | \$187 | <b>5 Year Growth Estimate:</b>             | 7.0%  | <b>Ex-Dividend Date:</b>         | 03/18/24 |
| <b>% Fair Value:</b>        | 79%   | <b>5 Year Valuation Multiple Estimate:</b> | 4.8%  | <b>Dividend Payment Date:</b>    | 04/09/24 |
| <b>Dividend Yield:</b>      | 2.0%  | <b>5 Year Price Target</b>                 | \$263 | <b>Years Of Dividend Growth:</b> | 20       |
| <b>Dividend Risk Score:</b> | D     | <b>Retirement Suitability Score:</b>       | F     | <b>Rating:</b>                   | Buy      |

## Overview & Current Events

J&J Snack Foods (JJSF) manufactures, markets, and distributes snack foods to retail supermarkets and food service locations throughout North America. The business's 3 segments are Retail Supermarkets, which includes sales to supermarkets, Food Service, which includes sales to non-supermarket locations, and Frozen Beverages, which includes sales of their frozen treats like Icee, Slush Puppie, and Parrot Ice. Food Service has historically accounted for the bulk of sales; in 2023, Food Service accounted for 60.9% of sales, Retail Supermarkets accounted for 14.6% of sales, and Frozen Beverages accounted for 24.5% of sales. The conglomerate's brands include Superpretzel, Pretzel, Fillers, Pretzels, Gourmet Twists, Soft Pretzel Bites, Auntie Anne's, Luigi's, Whole Fruit, Philly Swirl, Minute Maid (trademark of Coca Cola), Daddy Ray's, and Hill & Valley. In 2022, J&J Snack Foods completed a \$222 million acquisition of Dippin' Dots, a powerful ice cream brand. Aside from strong brands, the business has strong distribution channels, which helps it get its products into supermarkets and various food service locations, including snack bars, malls, shopping centers, sports arenas, theme parks, convenience stores, movie theatres, schools, and more. The business saw a decrease in earnings-per-share in 2020 and 2021 due to decreased sales from the COVID-19 pandemic, but the business's performance has rebounded.

On February 5<sup>th</sup>, 2024, J&J Snack Foods reported first quarter 2024 results for the period ending December 30<sup>th</sup>, 2023. The business saw earnings per diluted share of \$0.52, which represents a 23.8% increase compared to the \$0.42 for the same quarter last year. For the quarter, the company faced a slight decrease in net sales of 0.9% to \$348.3 million, but achieved growth across several business segments, with Retail segment sales up by 1.6% and Frozen Beverage segment sales increasing by 8.5% compared to the year-ago quarter. Despite a 4.1% decrease in Food Service sales, the company noted growth in high-margin products like Churros, contributing to an improved gross profit percentage of 27.2% from 25.9% in Q1 '23, reflecting better product mix, aligned pricing, and productivity improvements. Total operating expenses were \$84.9 million, representing 24.4% of sales, slightly higher due to strategic investments in marketing and selling, and administrative expenses to support core brands and new product launches.

## Growth on a Per-Share Basis

| Year          | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024          | 2029          |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>    | \$3.82 | \$3.73 | \$4.05 | \$4.21 | \$4.46 | \$5.00 | \$0.96 | \$2.91 | \$2.46 | \$4.08 | <b>\$5.35</b> | <b>\$7.50</b> |
| <b>DPS</b>    | \$1.28 | \$1.44 | \$1.56 | \$1.68 | \$1.80 | \$2.00 | \$2.30 | \$2.42 | \$2.60 | \$2.80 | <b>\$2.94</b> | <b>\$3.58</b> |
| <b>Shares</b> | 19     | 19     | 19     | 19     | 19     | 19     | 19     | 19     | 19     | 19     | <b>19</b>     | <b>19</b>     |

Over the past decade, J&J Snack Foods has seen earnings-per-share increase at an average annualized rate of 0.7%, but this is a little skewed since JJSF saw depressed earnings-per-share from 2020 to 2022. From 2013 to 2019, the business saw annual earnings-per-share growth of 6.6%. We expect the business to continue to see this kind of growth over the intermediate term, which is why we forecast earnings-per-share to grow at 7% annually. We believe that this growth will come from strong sales growth and streamlining operations in fiscal year 2024. J&J Snack Foods is transforming its logistics network by establishing three regional distribution centers, which will streamline operations, improve customer service, and reduce distribution costs. Over the past 5 years, dividend payments have grown at 8.0% annually. J&J Snack

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Foods has a 20-year consecutive track record of increasing its dividend payments. In August 2023, the quarterly dividend increased by 5% from \$0.70 to \$0.735 per share.

## Valuation Analysis

| Year      | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020  | 2021 | 2022 | 2023 | Now  | 2029 |
|-----------|------|------|------|------|------|------|-------|------|------|------|------|------|
| Avg. P/E  | 23.8 | 28.8 | 27.9 | 30.7 | 32.0 | 32.3 | 161.8 | 54.3 | 41.2 | 26.9 | 27.7 | 35.0 |
| Avg. Yld. | 1.9% | 1.3% | 1.4% | 1.3% | 1.3% | 1.2% | 1.5%  | 1.6% | 1.8% | 1.7% | 2.0% | 1.4% |

Over the past decade, J&J Snack Foods has averaged a P/E ratio of 46.0. Based on the steady history of valuation multiples and excluding the spike in 2020, we estimate that a P/E ratio of 35 is fair for the business. Today, the stock offers a 2.0% dividend yield, which could be low for investors who prioritize dividend income, but investors might consider the company if they are interested in the company's growth potential.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

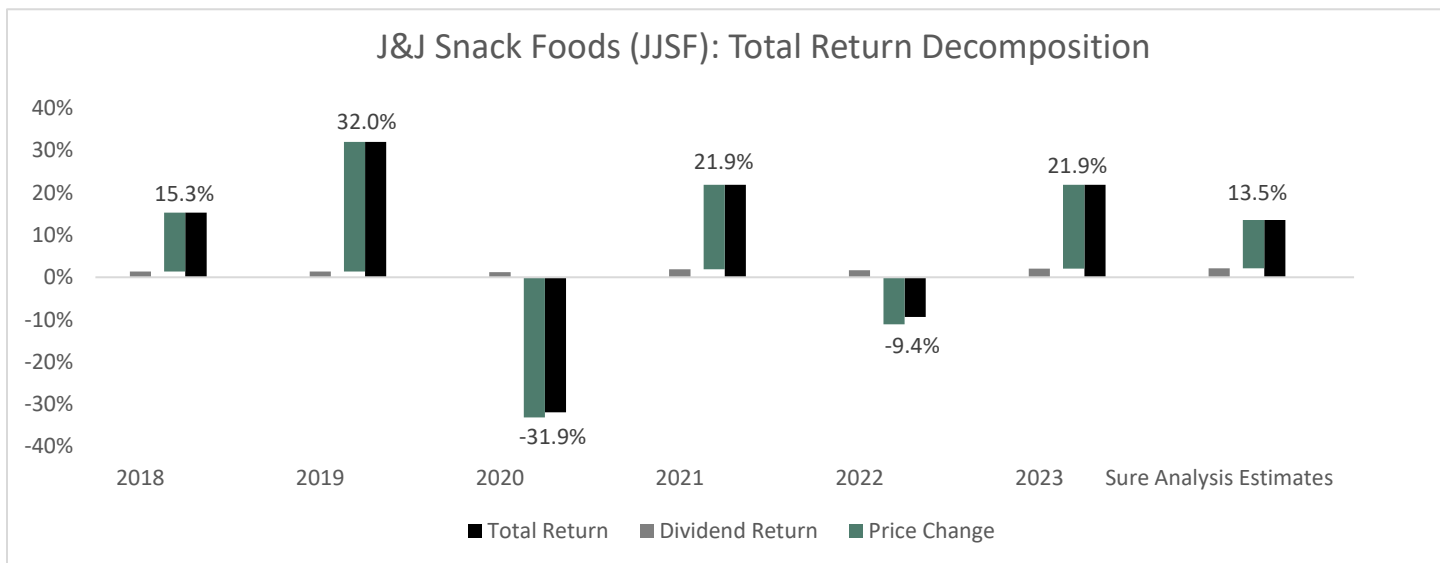
| Year   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now | 2029 |
|--------|------|------|------|------|------|------|------|------|------|------|-----|------|
| Payout | 34%  | 39%  | 39%  | 40%  | 40%  | 40%  | 240% | 83%  | 106% | 69%  | 55% | 48%  |

J&J Snack Foods has averaged a payout ratio of 72.8% over the past decade. Additionally, the business has a strong balance sheet, with more current assets on the balance sheet than total liabilities, even after the \$222 million Dippin' Dot acquisition. As a business in the Consumer Staple sector, this business has a certain degree of recession resiliency, because people are always going to eat. The company has a competitive advantage due to the strong brand names that the company owns.

## Final Thoughts & Recommendation

J&J Snack Foods is a business with well-known snack food brands like Auntie Anne's, Luigi's, etc. The company has a strong distribution system to successfully get these products into retail supermarkets and food service locations. At today's price, we rate the stock as a buy because total return prospects come in at 13.5% annually over the next five years. This projection is driven by a 2.0% dividend yield, an estimated 7% annual growth in earnings-per-share, and a valuation tailwind.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 919   | 976   | 993   | 1,084 | 1,138 | 1,186 | 1,022 | 1,145 | 1,381 | 1,559 |
| Gross Profit     | 288   | 301   | 304   | 331   | 336   | 350   | 238   | 299   | 370   | 470   |
| Gross Margin     | 31.3% | 30.8% | 30.7% | 30.5% | 29.5% | 29.5% | 23.3% | 26.1% | 26.8% | 30.1% |
| SG&A Exp.        | 181   | 190   | 191   | 213   | 225   | 233   | 215   | 226   | 307   | 359   |
| D&A Exp.         | 37    | 38    | 40    | 42    | 46    | 49    | 53    | 49    | 53    | 63    |
| Operating Profit | 107   | 111   | 113   | 118   | 111   | 117   | 24    | 72    | 63    | 111   |
| Op. Margin       | 11.6% | 11.4% | 11.4% | 10.9% | 9.7%  | 9.9%  | 2.3%  | 6.3%  | 4.6%  | 7.1%  |
| Net Profit       | 72    | 70    | 76    | 79    | 104   | 95    | 18    | 56    | 47    | 79    |
| Net Margin       | 7.8%  | 7.2%  | 7.7%  | 7.3%  | 9.1%  | 8.0%  | 1.8%  | 4.9%  | 3.4%  | 5.1%  |
| Free Cash Flow   | 68    | 55    | 73    | 53    | 63    | 90    | 34    | 48    | -61   | 68    |
| Income Tax       | 39    | 42    | 41    | 43    | 15    | 32    | 3     | 18    | 15    | 29    |

## Balance Sheet Metrics

| Year               | 2014 | 2015 | 2016 | 2017 | 2018 | 2019  | 2020  | 2021  | 2022  | 2023  |
|--------------------|------|------|------|------|------|-------|-------|-------|-------|-------|
| Total Assets       | 705  | 740  | 790  | 867  | 932  | 1,019 | 1,057 | 1,122 | 1,217 | 1,277 |
| Cash & Equivalents | 92   | 134  | 141  | 91   | 111  | 192   | 196   | 283   | 35    | 50    |
| Acc. Receivable    | 100  | 103  | 98   | 125  | 132  | 141   | 127   | 163   | 208   | 198   |
| Inventories        | 76   | 83   | 89   | 103  | 113  | 116   | 109   | 123   | 180   | 172   |
| Goodwill & Int.    | 137  | 132  | 128  | 164  | 160  | 157   | 203   | 200   | 376   | 369   |
| Total Liabilities  | 142  | 140  | 153  | 185  | 173  | 186   | 247   | 277   | 354   | 366   |
| Accounts Payable   | 60   | 59   | 62   | 73   | 70   | 72    | 73    | 97    | 108   | 91    |
| Long-Term Debt     | ---  | ---  | ---  | ---  | ---  | ---   | ---   | ---   | 55    | 27    |
| Total Equity       | 563  | 600  | 638  | 682  | 759  | 834   | 809   | 846   | 863   | 912   |
| LTD/E Ratio        | ---  | ---  | ---  | ---  | ---  | ---   | ---   | ---   | 0.06  | 0.03  |

## Profitability & Per Share Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 10.6% | 9.7%  | 9.9%  | 9.6%  | 11.5% | 9.7%  | 1.8%  | 5.1%  | 4.0%  | 6.3%  |
| Return on Equity | 13.3% | 12.1% | 12.3% | 12.0% | 14.4% | 11.9% | 2.2%  | 6.7%  | 5.5%  | 8.9%  |
| ROIC             | 13.3% | 12.1% | 12.3% | 12.0% | 14.4% | 11.9% | 2.2%  | 6.7%  | 5.4%  | 8.5%  |
| Shares Out.      | 19    | 19    | 19    | 19    | 19    | 19    | 19    | 19    | 19    | 19    |
| Revenue/Share    | 48.89 | 51.88 | 52.89 | 57.62 | 60.49 | 62.58 | 53.70 | 59.82 | 71.86 | 80.67 |
| FCF/Share        | 3.60  | 2.94  | 3.86  | 2.83  | 3.37  | 4.77  | 1.80  | 2.50  | -3.19 | 3.50  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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