



# Siemens AG (SIEGY)

Updated February 13<sup>th</sup>, 2024 by Jonathan Weber

## Key Metrics

|                             |      |                                            |       |                                  |                       |
|-----------------------------|------|--------------------------------------------|-------|----------------------------------|-----------------------|
| <b>Current Price:</b>       | \$87 | <b>5 Year CAGR Estimate:</b>               | 9.8%  | <b>Market Cap:</b>               | \$137B                |
| <b>Fair Value Price:</b>    | \$93 | <b>5 Year Growth Estimate:</b>             | 6.0%  | <b>Ex-Dividend Date:</b>         | 02/03/25 <sup>1</sup> |
| <b>% Fair Value:</b>        | 94%  | <b>5 Year Valuation Multiple Estimate:</b> | 1.3%  | <b>Dividend Payment Date:</b>    | 02/12/25 <sup>2</sup> |
| <b>Dividend Yield:</b>      | 2.9% | <b>5 Year Price Target</b>                 | \$124 | <b>Years Of Dividend Growth:</b> | 3                     |
| <b>Dividend Risk Score:</b> | B    | <b>Retirement Suitability Score:</b>       | C     | <b>Rating:</b>                   | Hold                  |

## Overview & Current Events

Siemens AG is a German industrial conglomerate that operates in the following business units: Energy, Healthcare, Industry, and Infrastructure & Cities. Siemens was founded in 1847 and today employs about 308,000 people worldwide. Siemens is headquartered in Munich, Germany. American investors can purchase Siemens stock through American Depository Receipts that trade over-the-counter under the ticker SIEGY. Siemens reports its results in €, but all numbers in this report are in U.S. Dollars unless noted otherwise.

Siemens AG reported its first quarter (fiscal 2024) earnings results on February 8. The company generated revenues of €18.4 billion, which is equal to around \$20 billion, and which was 2% more than during the previous year's quarter on an adjusted basis. Siemens' orders did come in ahead of revenues, at €22.3 billion, which was an attractive order intake pace. The fact that Siemens was able to generate higher orders than revenues and to maintain a book-to-bill ratio north of 1.0 bodes well for future revenue growth.

Siemens' earnings-per-ADR totaled €1.52 during the first quarter, which is equal to around \$1.65, which was up compared to the previous quarter, during which margins were lower. The ongoing Russia-Ukraine war poses a headwind for Siemens' business, but the company nevertheless was pretty successful in its most recent fiscal year, FY 2023.

Siemens expects revenue growth of 4% to 8% for the current year, while the company also forecasts that its earnings-per-share will total around €10.40 to €11.00 this year. This equates to around \$5.80 in profit on a per-ADR basis, as one share is equal to two ADRs. Siemens' annual dividend during the current year has had its ex-date pass in early February, the dividend was 11% higher in € and also up substantially in USD.

## Growth on a Per-Share Basis

| Year                      | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024          | 2029          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$3.91 | \$3.53 | \$3.60 | \$4.27 | \$4.53 | \$3.81 | \$3.00 | \$4.78 | \$2.88 | \$5.92 | <b>\$5.80</b> | <b>\$7.76</b> |
| <b>DPS</b>                | \$2.05 | \$1.88 | \$1.91 | \$2.17 | \$2.30 | \$2.17 | \$2.15 | \$2.11 | \$2.26 | \$2.29 | <b>\$2.54</b> | <b>\$3.24</b> |
| <b>Shares<sup>3</sup></b> | 1690   | 1620   | 1620   | 1620   | 1620   | 1610   | 1610   | 1600   | 1580   | 1580   | <b>1570</b>   | <b>1550</b>   |

Between 2009 and 2019, Siemens recorded an earnings-per-share growth rate of 9% annually. During 2009 Siemens' earnings were artificially low due to the impact of the last financial crisis, which allowed for above-average growth during the years of the following recovery. The above table is in USD, which has strengthened over the years, which hurts the comparison for companies that report their results in €.

During 2019 Siemens' profits declined, but this was due to the Osram spin-off. Adjusted for that, Siemens' earnings rose by 15%. Siemens' strong order backlog and the fact that Siemens is holding a solid position in growth markets such as manufacturing 4.0, will allow Siemens to grow its profits over the coming years. Siemens does, as one of just a few German companies, regularly engage in buybacks. Due to its strong order backlog and leading market position Siemens has weathered the pandemic relatively well, despite some temporary factory shutdowns.

<sup>1</sup> Estimated date

<sup>2</sup> Estimated date

<sup>3</sup> In Millions

*Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.*



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## Valuation Analysis

| Year      | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now  | 2029 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 16.6 | 15.2 | 14.3 | 15.3 | 14.3 | 13.6 | 23.3 | 18.4 | 17.0 | 12.0 | 15.0 | 16.0 |
| Avg. Yld. | 3.2% | 3.5% | 3.7% | 3.3% | 3.6% | 4.2% | 3.1% | 2.6% | 4.6% | 3.2% | 2.9% | 2.6% |

Siemens' shares have been valued at a mid-teens price-to-earnings multiple throughout the majority of the last decade. Industrial businesses can be cyclical, and their stock prices and valuations tend to be cyclical as well, but surprisingly there are no large outliers in Siemens' valuation throughout the last decade, except for pandemic-impacted 2020. Shares are trading slightly below our fair value estimate right now, based on estimates for the current year.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  | 2029  |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Payout | 52.4% | 53.3% | 53.1% | 50.8% | 50.8% | 57.0% | 71.6% | 47.4% | 78.5% | 38.7% | 43.8% | 41.8% |

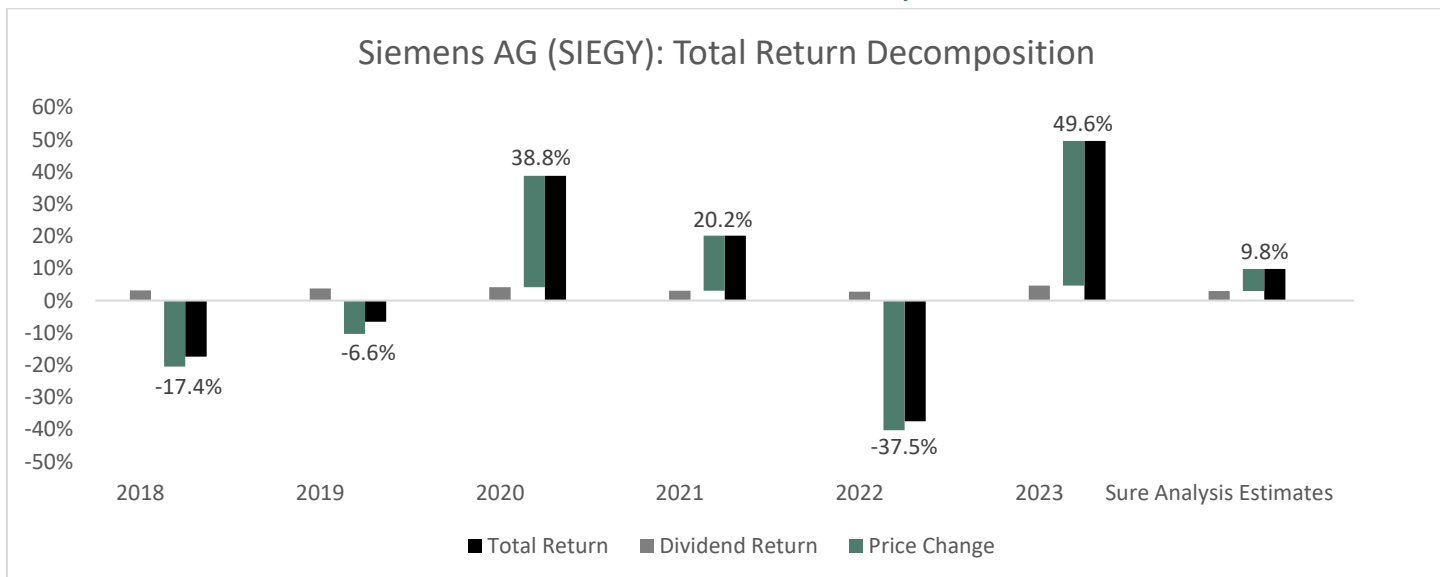
Siemens' dividend payout ratio has been around 50% throughout the majority of the last decade, but during the financial crisis there were large swings in the company's payout ratio. The company was not forced to cut its payout during the last financial crisis. We believe that Siemens' dividend remains relatively safe going forward.

One of Siemens' most important competitive advantages is its robust industrial backlog. The company typically books more business than it is capable of completing at any given time, which causes it to operate with a book-to-bill ratio (new contracts divided by total revenue) above 1.0. This has resulted in a large backlog of uncompleted business over time. This helps in times when order intake slows down, which is expected for the remainder of the current year, due to the impact that the coronavirus has on the globe's economy, although lockdown-induced production stops still hurt.

## Final Thoughts & Recommendation

Siemens is a large and diversified industrial company that has managed to generate solid business growth in the past. The company is, due to its large backlog and solid order intake, relatively resilient in recessions. 2023 was a strong year for the company, although profits will likely be slightly lower this year in USD. With shares trading slightly below fair value and offering solid total returns, we rate Siemens a hold at current prices.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue          | 96,666 | 86,852 | 88,461 | 91,472 | 98,854 | 65,984 | 61,915 | 74,413 | 78,091 | 83,140 |
| Gross Profit     | 27,629 | 25,087 | 26,455 | 27,645 | 29,596 | 24,409 | 22,286 | 27,174 | 28,043 | 31,701 |
| Gross Margin     | 28.6%  | 28.9%  | 29.9%  | 30.2%  | 29.9%  | 37.0%  | 36.0%  | 36.5%  | 35.9%  | 38.1%  |
| SG&A Exp.        | 13,829 | 13,101 | 12,961 | 13,644 | 15,405 | 12,059 | 11,970 | 13,374 | 13,949 | 14,904 |
| D&A Exp.         | 3,240  | 2,927  | 3,070  | 3,545  | 4,070  | 2,572  | 3,471  | 3,675  | 3,863  | 3,857  |
| Operating Profit | 8,292  | 6,672  | 7,930  | 7,973  | 7,038  | 6,887  | 4,915  | 7,673  | 7,894  | 9,881  |
| Op. Margin       | 8.6%   | 7.7%   | 9.0%   | 8.7%   | 7.1%   | 10.4%  | 7.9%   | 10.3%  | 10.1%  | 11.9%  |
| Net Profit       | 7,292  | 8,362  | 6,053  | 6,580  | 6,913  | 5,838  | 4,516  | 7,363  | 4,039  | 8,498  |
| Net Margin       | 7.5%   | 9.6%   | 6.8%   | 7.2%   | 7.0%   | 8.8%   | 7.3%   | 9.9%   | 5.2%   | 10.2%  |
| Free Cash Flow   | 7,175  | 5,414  | 6,082  | 5,266  | 6,932  | 7,532  | 8,252  | 9,879  | 8,850  | 10,713 |
| Income Tax       | 2,733  | 2,146  | 2,230  | 2,371  | 2,445  | 2,003  | 1,508  | 2,224  | 2,974  | 2,873  |

## Balance Sheet Metrics

| Year               | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B) | 133    | 135    | 144    | 160    | 161    | 164    | 145    | 162    | 149    | 154    |
| Cash & Equivalents | 10,168 | 11,204 | 11,896 | 9,866  | 12,859 | 13,557 | 16,485 | 11,071 | 10,286 | 10,674 |
| Acc. Receivable    | 15,908 | 15,650 | 18,518 | 17,477 | 19,268 | 18,521 | 14,172 | 15,388 | 14,415 | 16,358 |
| Inventories        | 20,894 | 21,667 | 14,153 | 15,428 | 15,247 | 15,193 | 8,446  | 9,534  | 10,072 | 11,919 |
| Goodwill & Int.    | 28,351 | 35,155 | 35,789 | 45,750 | 44,709 | 43,720 | 29,689 | 46,974 | 45,271 | 45,373 |
| Total Liab. (\$B)  | 93     | 96     | 104    | 108    | 106    | 109    | 99     | 105    | 95     | 97     |
| Accounts Payable   | 9,636  | 8,747  | 9,033  | 11,493 | 12,452 | 12,483 | 9,243  | 10,244 | 10,140 | 10,723 |
| Long-Term Debt     | 26,379 | 33,210 | 34,741 | 37,827 | 37,263 | 39,762 | 49,002 | 53,090 | 46,819 | 46,228 |
| Total Equity       | 39,278 | 38,790 | 38,586 | 50,871 | 52,841 | 52,654 | 42,724 | 51,221 | 48,058 | 50,587 |
| LTD/E Ratio        | 0.67   | 0.86   | 0.90   | 0.74   | 0.71   | 0.76   | 1.15   | 1.04   | 0.97   | 0.91   |

## Profitability & Per Share Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 5.4%  | 6.2%  | 4.3%  | 4.3%  | 4.3%  | 3.6%  | 2.9%  | 4.8%  | 2.6%  | 5.6%  |
| Return on Equity | 18.9% | 21.4% | 15.6% | 14.7% | 13.3% | 11.1% | 9.5%  | 15.7% | 8.1%  | 17.2% |
| ROIC             | 11.0% | 12.0% | 8.3%  | 8.0%  | 7.5%  | 6.2%  | 4.7%  | 7.2%  | 3.8%  | 8.4%  |
| Shares Out.      | 1690  | 1620  | 1620  | 1620  | 1620  | 1610  | 1610  | 1600  | 1580  | 1580  |
| Revenue/Share    | 56.73 | 52.14 | 53.95 | 55.16 | 59.67 | 40.32 | 37.88 | 45.85 | 48.22 | 51.88 |
| FCF/Share        | 4.21  | 3.25  | 3.71  | 3.18  | 4.18  | 4.60  | 5.05  | 6.09  | 5.47  | 6.68  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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