



# Oil-Dri Corporation of America (ODC)

Updated April 8<sup>th</sup>, 2024, by Yiannis Zourmpanos

## Key Metrics

|                             |      |                                            |       |                                  |            |
|-----------------------------|------|--------------------------------------------|-------|----------------------------------|------------|
| <b>Current Price:</b>       | \$71 | <b>5 Year CAGR Estimate:</b>               | 3.0%  | <b>Market Cap:</b>               | \$475.7 M  |
| <b>Fair Value Price:</b>    | \$54 | <b>5 Year Growth Estimate:</b>             | 7.0%  | <b>Ex-Dividend Date:</b>         | 05/09/2024 |
| <b>% Fair Value:</b>        | 131% | <b>5 Year Valuation Multiple Estimate:</b> | -5.3% | <b>Dividend Payment Date:</b>    | 05/24/2024 |
| <b>Dividend Yield:</b>      | 1.6% | <b>5 Year Price Target:</b>                | \$76  | <b>Years Of Dividend Growth:</b> | 10         |
| <b>Dividend Risk Score:</b> | C    | <b>Retirement Suitability Score:</b>       | D     | <b>Rating:</b>                   | Hold       |

## Overview & Current Events

Oil-Dri Corporation (ODC) of America designs, produces, and markets sorbent products made from clay. Its absorbent goods include cat litter, floor products, animal toxin control agents, and agriculture chemical carriers. During the fiscal year 2022, the company employed 869 employees. The firm is divided into two business segments: Retail and Wholesale Products Group and Business to Business Products Group. Cat's Pride, Agsorb, Jonny Cat, Verge, Amlan, Ultra-Clear, and Pure-Flo are the brands under which the company's products are sold. The company serves several markets, including Pet Care, Fluids Purification, Industrial & Automotive, Animal Health & Nutrition, Agriculture & Horticulture, and Sports.

On March 7<sup>th</sup>, 2024, Oil-Dri Corporation of America announced its results for Q2 of fiscal year 2024, posting non-GAAP EPS of \$1.70 and revenues of \$105.67 million, which were up 3.9% year-over-year.

In Q2 2024, Oil-Dri Corporation of America reported a commendable 4% increase in consolidated net sales, hitting a record for the quarter, primarily fueled by the growth in fluids purification and cat litter products. This surge was partly attributed to significant customer restocking following a cyber event in Q1. The company's strategic pricing adjustments across its product range, coupled with a targeted reduction in low-profit volume within its Retail and Wholesale segments, significantly bolstered its financial outcomes. Gross profit soared by 34% to \$30.9 million, with gross margins expanding to 29.3%, reflecting the company's focused efforts on margin restoration to fund future investments amidst challenges posed by aging infrastructure.

Oil-Dri's financial health remained robust, with a notable increase in cash and equivalents and a proactive approach to capital investments and inventory management to uphold service excellence. Despite facing operational challenges, including the need for substantial capital investments to replace depreciated assets, the company is well-positioned for future growth. A strong balance sheet, low net debt, and a commitment to shareholder returns through consistent dividends and strategic stock repurchases support this optimism. Looking forward, Oil-Dri is focused on generating sufficient cash to sustain its investment in aging infrastructure while exploring growth opportunities and strategic acquisitions to enhance shareholder value.

## Growth on a Per-Share Basis

| Year                      | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024          | 2029          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$1.17 | \$1.59 | \$1.87 | \$1.47 | \$1.11 | \$1.67 | \$2.46 | \$1.54 | \$0.80 | \$4.13 | <b>\$2.00</b> | <b>\$2.81</b> |
| <b>DPS</b>                | \$0.77 | \$0.81 | \$0.85 | \$0.89 | \$0.93 | \$0.97 | \$1.01 | \$1.05 | \$1.09 | \$1.13 | <b>\$1.16</b> | <b>\$1.41</b> |
| <b>Shares<sup>1</sup></b> | 7.0    | 7.0    | 7.1    | 7.2    | 7.2    | 7.3    | 7.3    | 7.2    | 7.1    | 8.7    | <b>6.7</b>    | <b>6.7</b>    |

Oil-Dri is a leader in developing and marketing sorbent products. The robust nature of the company's performance in a challenging macro-environment can be attributed to its products' quality and customer base. The company has diversified sources of revenue with a large customer base, and no customer accounts for more than 10% of the total sales in the Business to Business Products Group.

Consolidated gross profit for the most recent fiscal year reached a record \$103.2 million, up 65% from the previous year. Gross margin increased to 25% in the fiscal year 2023 from 18% in the previous year. Comparing this year to last, the

<sup>1</sup> In millions of shares

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domestic cost of goods sold per ton increased by 11% due to higher freight and non-fuel manufacturing costs, which include large labor, repair, and asset replacement expenditures. ODC has successfully passed on the cost pressures to customers, but there is still a way to go until they reach pre-pandemic levels. Therefore, we maintain our forecast as the company is well-positioned to keep posting solid results and forecasting a 7.0% growth in EPS through 2029. In addition, the company will be able to grow its dividends at a healthy pace in the future, and we have assumed a dividend growth rate of 4.0% for the next five years.

## Valuation Analysis

| Year      | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now  | 2029 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 19.0 | 19.6 | 16.7 | 20.5 | 32.5 | 24.1 | 15.0 | 21.1 | 43.2 | 8.4  | 35.5 | 27.0 |
| Avg. Yld. | 2.5% | 2.7% | 2.4% | 2.2% | 2.5% | 3.0% | 2.9% | 3.0% | 3.7% | 2.2% | 1.6% | 1.9% |

Oil-Dri Corporation of America is trading at a forward P/E of 35.5, significantly higher than the company's five-year average P/E of 22.4. Thus, we expect the multiple to contract, and we have used a P/E of 27.0 as our fair value target for the stock in 2029, suggesting a target price of \$76.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

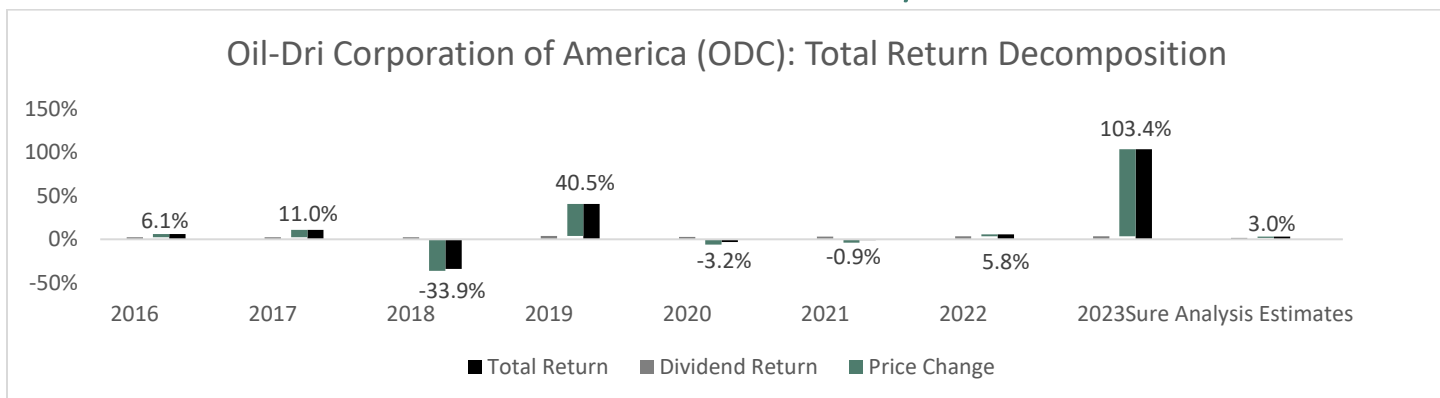
| Year   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2029 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 66%  | 51%  | 45%  | 61%  | 84%  | 58%  | 41%  | 68%  | 136% | 27%  | 58%  | 50%  |

Oil-Dri has continued to invest in organic growth opportunities, including lightweight cat litter, animal health, and agricultural products, which has continued to drive demand for the company's products. The company is committed to providing returns to shareholders, and its five-year average payout ratio stands at 66.2%. The company also actively repurchases its shares from the market and spent \$11.8 million in share purchases during 2022. Moreover, Oil-Dri has increased its dividends at a CAGR of 3.6% during the fiscal year 2019 to 2024 period and has increased its dividends to shareholders for the last 10 years.

## Final Thoughts & Recommendation

Oil-Dri has continued to post solid results despite the challenging macro-environment and is on its way to improving margins to pre-pandemic levels. The betterment in margins could cause an expansion in the stock's valuation. The global market for cat litter has expanded in recent years, and given the substantial brand value of the company's products, we expect a healthy growth rate in the company's revenue in the coming years. Following the strong bull run of the stock in 2023, we maintain our hold rating, premised upon the 3.0% annualized total returns for the medium-term, stemming from the forecasted earnings-per-share growth of 7.0%, 1.6% dividend yield, and a valuation headwind.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 266   | 261   | 262   | 262   | 266   | 277   | 283   | 305   | 349   | 413   |
| Gross Profit     | 60    | 60    | 77    | 74    | 72    | 66    | 69    | 65    | 63    | 103   |
| Gross Margin     | 22.4% | 23.0% | 29.4% | 28.1% | 27.0% | 23.7% | 24.3% | 21.4% | 17.9% | 24.9% |
| SG&A Exp.        | 47    | 45    | 62    | 58    | 56    | 55    | 57    | 52    | 52    | 62    |
| D&A Exp.         | 10    | 12    | 12    | 13    | 13    | 13    | 14    | 14    | 13    | 16    |
| Operating Profit | 12    | 15    | 15    | 15    | 16    | 10    | 25    | 13    | 10    | 41    |
| Op. Margin       | 4.7%  | 5.8%  | 5.9%  | 5.8%  | 6.0%  | 3.8%  | 8.8%  | 4.3%  | 3.0%  | 9.9%  |
| Net Profit       | 8     | 11    | 14    | 11    | 8     | 13    | 19    | 11    | 6     | 30    |
| Net Margin       | 3.1%  | 4.3%  | 5.2%  | 4.1%  | 3.1%  | 4.6%  | 6.7%  | 3.6%  | 1.6%  | 7.3%  |
| Free Cash Flow   | (2)   | 11    | 14    | 12    | (4)   | 12    | 28    | (5)   | (13)  | 25    |
| Income Tax       | 3     | 3     | 1     | 4     | 7     | 2     | 4     | 2     | 0     | 5     |

## Balance Sheet Metrics

| Year               | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------------|------|------|------|------|------|------|------|------|------|------|
| Total Assets       | 186  | 190  | 205  | 213  | 195  | 205  | 236  | 228  | 250  | 286  |
| Cash & Equivalents | 16   | 20   | 19   | 9    | 13   | 22   | 41   | 25   | 16   | 32   |
| Acc. Receivable    | 31   | 31   | 30   | 33   | 34   | 35   | 35   | 41   | 52   | 59   |
| Inventories        | 24   | 21   | 23   | 23   | 23   | 24   | 24   | 24   | 36   | 43   |
| Goodwill & Int.    | 17   | 16   | 14   | 13   | 13   | 12   | 12   | 11   | 5    | 5    |
| Total Liabilities  | 82   | 80   | 89   | 87   | 63   | 70   | 88   | 68   | 99   | 109  |
| Accounts Payable   | 7    | 7    | 7    | 10   | 7    | 8    | 13   | 9    | 13   | 17   |
| Long-Term Debt     | 22   | 19   | 15   | 12   | 9    | 6    | 10   | 9    | 33   | 32   |
| Total Equity       | 104  | 111  | 116  | 126  | 132  | 136  | 148  | 160  | 151  | 177  |
| LTD/E Ratio        | 0.21 | 0.17 | 0.13 | 0.10 | 0.07 | 0.05 | 0.07 | 0.06 | 0.22 | 0.18 |

## Profitability & Per Share Metrics

| Year             | 2014   | 2015  | 2016  | 2017  | 2018   | 2019  | 2020  | 2021   | 2022   | 2023  |
|------------------|--------|-------|-------|-------|--------|-------|-------|--------|--------|-------|
| Return on Assets | 4.5%   | 6.0%  | 6.9%  | 5.2%  | 4.0%   | 6.3%  | 8.6%  | 4.8%   | 2.4%   | 11.0% |
| Return on Equity | 8.1%   | 10.6% | 12.0% | 8.9%  | 6.4%   | 9.4%  | 13.3% | 7.2%   | 3.7%   | 18.0% |
| ROIC             | 6.5%   | 8.9%  | 10.5% | 8.0%  | 5.9%   | 8.9%  | 12.6% | 6.8%   | 3.2%   | 15.1% |
| Shares Out.      | 7.0    | 7.0   | 7.1   | 7.2   | 7.2    | 7.3   | 7.3   | 7.2    | 7.1    | 8.7   |
| Revenue/Share    | 38.02  | 37.15 | 36.98 | 36.65 | 36.83  | 38.21 | 53.99 | 42.24  | 49.37  | 47.24 |
| FCF/Share        | (0.32) | 1.58  | 2.04  | 1.70  | (0.62) | 1.62  | 5.28  | (0.72) | (1.84) | 2.91  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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