



# PNC Financial Services (PNC)

Published April 16<sup>th</sup>, 2024 by Aristofanis Papadatos

## Key Metrics

|                             |       |                                            |       |                                  |           |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|-----------|
| <b>Current Price:</b>       | \$150 | <b>5 Year CAGR Estimate:</b>               | 10.0% | <b>Market Cap:</b>               | \$59.5 B  |
| <b>Fair Value Price:</b>    | \$153 | <b>5 Year Growth Estimate:</b>             | 6.0%  | <b>Ex-Dividend Date:</b>         | 4/12/2024 |
| <b>% Fair Value:</b>        | 98%   | <b>5 Year Valuation Multiple Estimate:</b> | 0.3%  | <b>Dividend Payment Date:</b>    | 5/5/2024  |
| <b>Dividend Yield:</b>      | 4.1%  | <b>5 Year Price Target</b>                 | \$204 | <b>Years Of Dividend Growth:</b> | 13        |
| <b>Dividend Risk Score:</b> | D     | <b>Retirement Suitability Score:</b>       | C     | <b>Rating:</b>                   | Buy       |

## Overview & Current Events

PNC Financial Services is headquartered in Pittsburgh, Pennsylvania, and it is one of the largest diversified financial services companies in the U.S. It is engaged in retail banking as well as corporate and institutional banking and asset management. Its retail network is located primarily in markets across the Mid-Atlantic, Midwest and Southeast. PNC currently has a market capitalization of \$59.5 billion.

On June 1<sup>st</sup>, 2021, PNC completed its acquisition of BBVA USA Bancshares from the Spanish financial group BBVA for \$11.6 billion in cash. It acquired more than 600 branches in Texas, Alabama, Arizona, California, Florida, Colorado and New Mexico and became the fifth largest bank in assets, with a presence in 29 of the 30 largest U.S. markets.

In mid-April, PNC reported (4/16/24) financial results for the first quarter of fiscal 2024. Net interest income dipped -4% sequentially due to higher funding costs. Net interest margin shrank from 2.66% to 2.57% and non-interest income fell -4% due to lower stock market levels. However, non-interest expense declined -18% while the bank reduced its loan loss provisions from \$232 million to \$155 million thanks to improved economic activity. As a result, earnings-per-share rose 6% sequentially, from \$3.16 to \$3.36, and exceeded the analysts' consensus by \$0.28. PNC has exceeded the analysts' earnings-per-share estimates in 13 of the last 15 quarters. Inflation has proved somewhat sticky lately but we still expect interest rates to moderate this or next year and thus mitigate the cost of deposits. Nevertheless, we still expect lower earnings in 2024, primarily due to a higher cost of deposits.

## Growth on a Per-Share Basis

| Year                      | 2014   | 2015   | 2016   | 2017    | 2018    | 2019   | 2020   | 2021    | 2022    | 2023    | 2024           | 2029           |
|---------------------------|--------|--------|--------|---------|---------|--------|--------|---------|---------|---------|----------------|----------------|
| <b>EPS</b>                | \$7.30 | \$7.39 | \$7.30 | \$10.36 | \$10.71 | \$9.57 | \$6.36 | \$14.18 | \$13.96 | \$14.10 | <b>\$12.40</b> | <b>\$16.59</b> |
| <b>DPS</b>                | \$1.88 | \$2.01 | \$2.12 | \$2.60  | \$3.40  | \$4.20 | \$4.60 | \$4.80  | \$5.75  | \$6.10  | <b>\$6.20</b>  | <b>\$8.28</b>  |
| <b>Shares<sup>1</sup></b> | 537    | 521    | 500    | 486     | 470     | 448    | 426    | 424     | 404     | 401     | <b>395</b>     | <b>370</b>     |

PNC was significantly affected by the pandemic in 2020, but the bank has recovered strongly. PNC has consistently pursued growth by expanding into attractive markets, growing its loan base organically and acquiring other banks. The acquisition of BBVA USA is likely to be a significant growth driver in the short run while we also expect a tailwind from an increase in the loan/deposit ratio of the bank and a tailwind from a lower cost of deposits in the upcoming years. PNC has grown its earnings-per-share at a 7.6% average annual rate in the last decade and at a 5.7% average annual rate in the last five years. We expect the bank to grow its earnings-per-share at a 6.0% average annual rate over the next five years, roughly in line with its historical growth rate.

## Valuation Analysis

| Year             | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now         | 2029        |
|------------------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| <b>Avg P/E</b>   | 11.6 | 12.6 | 12.4 | 12.3 | 13.3 | 14.2 | 18.7 | 13.2 | 12.3 | 9.4  | <b>12.1</b> | <b>12.3</b> |
| <b>Avg. Yld.</b> | 2.2% | 2.2% | 2.3% | 2.0% | 2.4% | 3.1% | 3.9% | 2.6% | 3.3% | 4.6% | <b>4.1%</b> | <b>4.1%</b> |

<sup>1</sup> In millions.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



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PNC has rallied 20% in the last 12 months and thus its valuation has reverted to normal levels. The stock is currently trading at a price-to-earnings ratio of 12.1. PNC has traded at an average price-to-earnings ratio of 12.3 over the last decade. If it trades at its average valuation level in five years, it will enjoy a 0.3% annualized gain in its returns.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  | 2029  |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Payout | 25.8% | 27.2% | 29.0% | 25.1% | 31.7% | 43.9% | 72.3% | 33.9% | 41.2% | 43.3% | 50.0% | 49.9% |

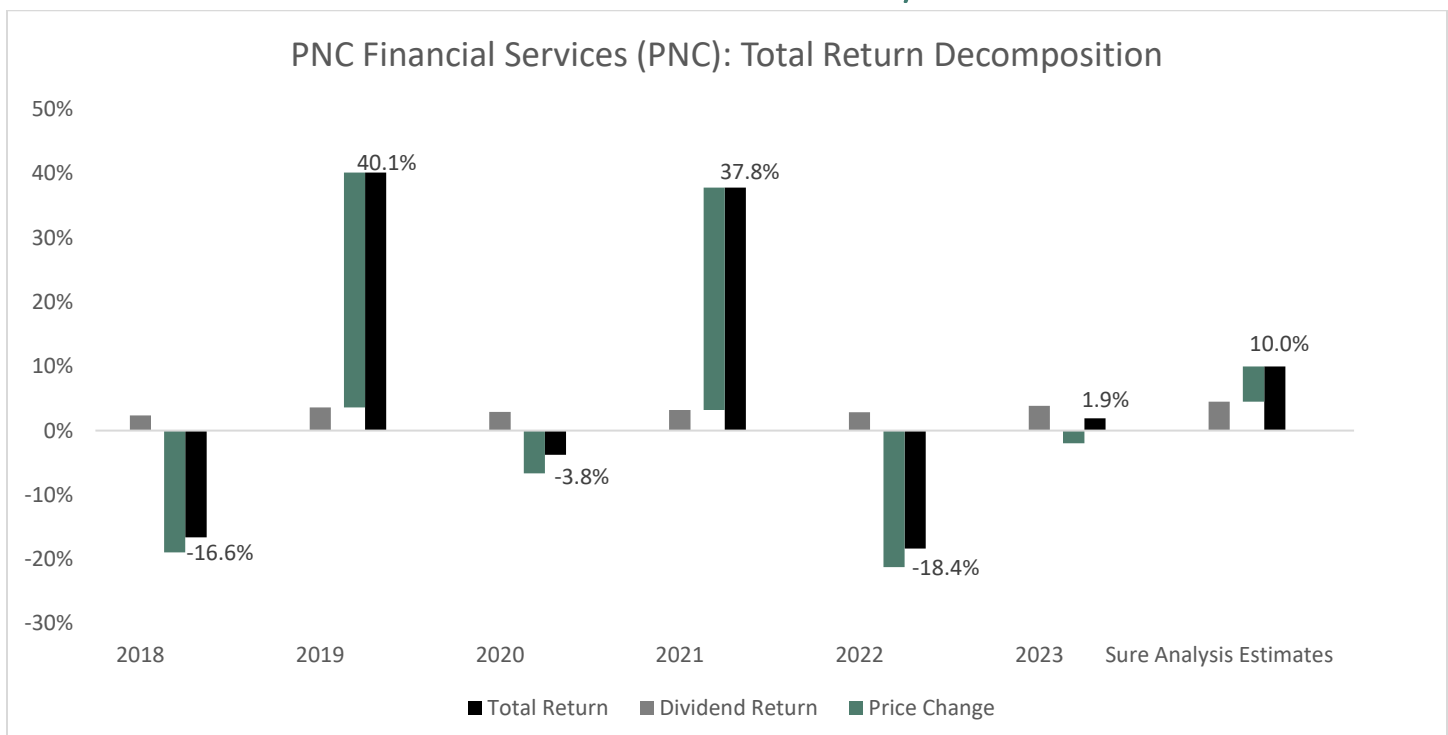
PNC raised its dividend by 3% last year and thus it has raised its dividend for 13 consecutive years. It froze its dividend for 8 consecutive quarters due to the pandemic, but it has resumed raising its dividend thanks to its ongoing recovery. Thanks to a healthy payout ratio of 50%, the dividend should be considered safe. In addition, the bank has reduced its share count by -20% in the last seven years and has resumed repurchasing its shares after its major acquisition.

On the other hand, investors should be aware that PNC is vulnerable to recessions. In the Great Recession, PNC cut its dividend by -85% while in the coronavirus crisis it saw its earnings-per-share fall -34%. Therefore, in the scenario of another recession, the stock of PNC could come under great pressure, just like it did at the outbreak of the virus, when it plunged nearly -50% in just five weeks. Only the investors who can tolerate such a high stock price volatility should consider PNC.

## Final Thoughts & Recommendation

Due to rising costs of deposits, PNC has seen its net interest margin contract in each of the last four quarters. However, the Fed is expected to begin reducing interest rates later this year. As a result, the stock of PNC has rallied 36% off its bottom in October. Despite its rally, the stock could still offer a 10.0% average annual return over the next five years thanks to 6.0% earnings-per-share growth, its 4.1% dividend and a 0.3% annualized expansion of the valuation level. PNC maintains its buy rating.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year           | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue        | 15,281 | 15,225 | 15,162 | 16,329 | 16,190 | 16,839 | 16,798 | 19,135 | 21,114 | 21,509 |
| SG&A Exp.      | 4,864  | 5,080  | 5,120  | 5,512  | 5,756  | 5,948  | 5,909  | 7,460  | 7,599  | 7,778  |
| D&A Exp.       | 988    | 1,088  | 1,193  | 1,117  | 1,129  | 1,315  | 1,497  | 1,773  | 651    | 217    |
| Net Profit     | 4,184  | 4,106  | 3,903  | 5,338  | 5,301  | 5,369  | 7,517  | 5,674  | 6,041  | 5,578  |
| Net Margin     | 27.4%  | 27.0%  | 25.7%  | 32.7%  | 32.7%  | 31.9%  | 44.7%  | 29.7%  | 28.6%  | 25.9%  |
| Free Cash Flow | 5,585  | 5,525  | 3,500  | 5,579  | 7,840  | 7,363  | 4,659  | 7,214  | 9,083  | 10,111 |

## Balance Sheet Metrics

| Year                    | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|-------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B)      | 345.1  | 358.5  | 366.4  | 380.8  | 382.3  | 410.3  | 466.7  | 557.2  | 557.3  | 561.6  |
| Cash & Equivalents      | 36,139 | 34,611 | 30,590 | 33,844 | 16,501 | 28,474 | 92,190 | 82,254 | 34,363 | 50,725 |
| Goodwill                | 10,947 | 10,692 | 10,861 | 11,005 | 11,201 | 10,877 | 10,475 | 12,734 | 14,410 | 14,618 |
| Total Liabilities (\$B) | 299.0  | 312.5  | 319.5  | 333.2  | 334.5  | 361.0  | 412.6  | 501.5  | 511.5  | 510.4  |
| Long-Term Debt          | 53,258 | 54,532 | 52,706 | 59,088 | 57,419 | 60,263 | 37,195 | 30,784 | 58,713 | 72,737 |
| Shareholder's Equity    | 44,551 | 44,710 | 45,699 | 47,513 | 47,728 | 49,314 | 54,010 | 55,465 | 45,774 | 51,105 |
| LTD/E Ratio             | 1.20   | 1.22   | 1.15   | 1.24   | 1.20   | 1.22   | 0.69   | 0.55   | 1.28   | 1.42   |

## Profitability & Per Share Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 1.3%  | 1.2%  | 1.1%  | 1.4%  | 1.4%  | 1.4%  | 1.7%  | 1.1%  | 1.1%  | 1.0%  |
| Return on Equity | 9.6%  | 9.2%  | 8.6%  | 11.5% | 11.1% | 11.1% | 14.6% | 10.3% | 11.9% | 11.5% |
| ROIC             | 4.5%  | 4.1%  | 3.9%  | 5.2%  | 5.0%  | 5.0%  | 7.5%  | 6.4%  | 6.3%  | 4.9%  |
| Shares Out.      | 537   | 521   | 500   | 486   | 470   | 448   | 426   | 424   | 412   | 401   |
| Revenue/Share    | 28.63 | 29.22 | 30.32 | 33.60 | 36.45 | 39.79 | 39.58 | 44.92 | 51.25 | 53.63 |
| FCF/Share        | 10.40 | 10.60 | 7.00  | 11.48 | 16.68 | 16.44 | 10.91 | 16.93 | 22.05 | 25.21 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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