



# SBA Communications Corporation (SBAC)

Updated April 30<sup>th</sup>, 2024 by Nikolaos Sismanis

## Key Metrics

|                             |       |                                            |       |                                  |            |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|------------|
| <b>Current Price:</b>       | \$198 | <b>5 Year CAGR Estimate:</b>               | 12.7% | <b>Market Cap:</b>               | \$21.4 B   |
| <b>Fair Value Price:</b>    | \$226 | <b>5 Year Growth Estimate:</b>             | 8.0%  | <b>Ex-Dividend Date:</b>         | 05/22/2024 |
| <b>% Fair Value:</b>        | 88%   | <b>5 Year Valuation Multiple Estimate:</b> | 2.6%  | <b>Dividend Payment Date:</b>    | 06/19/2024 |
| <b>Dividend Yield:</b>      | 2.0%  | <b>5 Year Price Target</b>                 | \$332 | <b>Years Of Dividend Growth:</b> | 5          |
| <b>Dividend Risk Score:</b> | B     | <b>Retirement Suitability Score:</b>       | C     | <b>Rating</b>                    | Buy        |

## Overview & Current Events

SBA Communications Corporation a leading independent owner and operator of wireless communications infrastructure, primarily including tower structures that support antennas used for wireless communications. The company owns nearly 40,000 tower sites which it leases to multiple wireless telecom providers. SBA also owns a site development business, through which it assists telecom providers in developing and maintaining their own wireless service networks. The company generates about \$2.7 billion in annual revenues and is headquartered in Boca Raton, Florida.

On April 29<sup>th</sup>, 2024, SBA posted its Q1 results for the period ending March 31<sup>st</sup>, 2024. For the quarter, revenues came in at \$667.9 million, 2.5% lower year-over-year. While total site leasing revenue grew by 1.8%, total revenues fell due to a 49.2% decline for site development revenues. AFFO grew by 4.6% year-over-year to \$357.4 million. On a per-share basis, AFFO grew by 5.1% to \$3.29, boosted further by share buybacks.

During the quarter, SBA acquired 11 communication sites for a total cash consideration of \$9.2 million and also constructed 76 towers on its own. Subsequent to the quarter-end, SBAC purchased or is under contract to purchase 271 communication sites for an aggregate consideration of approximately \$84.5 million, suggesting its growth pipeline is well sustained.

Management revised its FY2024 outlook. They are now expecting site leasing revenues to be between \$2.517 billion and \$2.537 billion (down from \$.529 and \$2.540 billion) and AFFO/share to be between \$13.09 and \$13.46 (down from \$13.15 to \$13.51). We have applied the midpoint of \$13.28 in our estimates.

## Growth on a Per-Share Basis

| Year                        | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021    | 2022    | 2023    | 2024           | 2029           |
|-----------------------------|--------|--------|--------|--------|--------|--------|--------|---------|---------|---------|----------------|----------------|
| <b>AFFO/shr<sup>1</sup></b> | \$5.23 | \$5.69 | \$5.95 | \$6.95 | \$7.60 | \$8.48 | \$9.43 | \$10.74 | \$12.25 | \$13.08 | <b>\$13.28</b> | <b>\$19.51</b> |
| <b>DPS</b>                  | ---    | ---    | ---    | ---    | ---    | \$0.74 | \$1.86 | \$2.32  | \$2.84  | \$3.40  | <b>\$3.92</b>  | <b>\$7.55</b>  |
| <b>Shares<sup>2</sup></b>   | 128.9  | 127.8  | 124.4  | 119.9  | 114.9  | 112.8  | 111.5  | 109.3   | 108.0   | 108.2   | <b>108.1</b>   | <b>100.0</b>   |

SBA Communications displays an excellent record of AFFO/share growth powered by continuous development and acquisitions of new towers, increased leasing activity, and rate hikes (typically in the range of 3 to 4% per year).

Further, the company maximizes its tower capacity by accommodating multiple tenants per tower structure without incurring additional costs just by placing additional antennas. SBA currently accommodates around two tenants per tower, with the capacity for more to be added going forward.

As a result, we forecast AFFO/share of 8% in the medium-term, driven by the aforementioned drivers, as well as stock buybacks, which are rare for REITs, and showcase the company's ability to self-fund its future growth without diluting shareholders.

<sup>1</sup> The metric is used due to real estate-related depreciation, amortization, and accretion as well as other meaningful adjustments.

<sup>2</sup> Share count is in millions.

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Despite its REIT status, due to SBA reporting losses amid reinvesting the majority of its gross profits over the past decade, the company was not required to pay dividends. Dividend payments were initiated in 2019 and are growing rapidly amid starting out from humble levels. The previous two quarterly hikes were 19.7% and 15.3%, respectively, with ample room for further growth. We forecast DPS growth of around 14% in the medium-term, expecting the company to gradually pay out a larger chunk of its bottom line to shareholders.

## Valuation Analysis

| Year        | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now  | 2029 |
|-------------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/AFFO | 17.2 | 20.7 | 16.6 | 20.1 | 20.4 | 26.5 | 31.8 | 29.3 | 24.9 | 19.6 | 14.9 | 17.0 |
| Avg. Yld.   | ---  | ---  | ---  | ---  | ---  | 0.3% | 0.6% | 0.7% | 0.9% | 1.3% | 2.0% | 2.3% |

SBA Communications has historically traded at around 22.7X its underlying AFFO. Investors have historically attached a premium price tag to the stock due to improving growth prospects, the 5G rollout, and economies of scale expanding its profitability potential. The stock's P/AFFO now stands at 14.9X its projected AFFOs. A valuation compression is justified in the current macroeconomic environment, despite the REIT's qualities. Still, we believe shares have dipped below fair value at their current levels. We forecast a 2.6% annual valuation tailwind from there. SBA's low yield may not be as attractive in the current market climate. However, we expect the dividend to grow rapidly over time.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

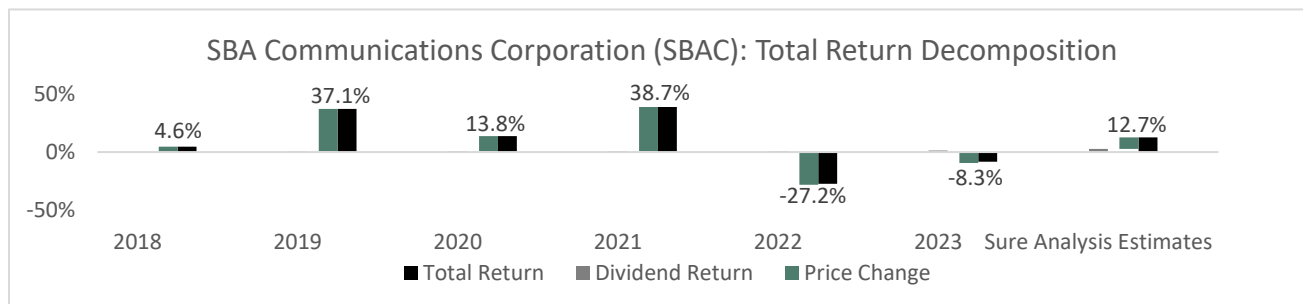
| Year   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2029 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | ---  | ---  | ---  | ---  | ---  | 9%   | 20%  | 22%  | 23%  | 26%  | 30%  | 39%  |

We consider SBA's dividend quite safe and widely covered by the underlying AFFO. The company enjoys several qualities, including a highly scalable business model, a credit-worthy tenant base of telecom majors, contractually secured and predictable revenues, and a clear runway for gradual growth ahead. The company also enjoys a distinct competitive advantage along with the handful of other tower REITs which have formed an oligopoly in the space, which has become quite expensive to penetrate into. Unlike traditional real estate properties, whose tenants may struggle to pay rent during a potential recession, telecom companies enjoy extremely resilient revenues, while the essential and mission-critical nature of telecommunication ensures no adverse impact on SBA's performance. This was proven both during the Great Financial Crisis and the COVID-19 pandemic when revenues continued to grow during both periods.

## Final Thoughts & Recommendation

Shares of SBAC have experienced a couple of rough years. Still, the company's results and overall growth prospects remain robust. The current dividend, while not substantial, should gradually contribute to total returns. Our growth forecasts remain strong, and the company enjoys unique qualities. With the stock's valuation below our fair estimate, we forecast annualized returns of 12.7% in the medium-term. Thus, we continue to rate SBA Communications a buy.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2014  | 2015   | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 1,527 | 1,638  | 1,633 | 1,728 | 1,866 | 2,015 | 2,083 | 2,309 | 2,633 | 2,712 |
| Gross Profit     | 1,099 | 1,194  | 1,212 | 1,281 | 1,397 | 1,522 | 1,607 | 1,763 | 1,956 | 2,099 |
| Gross Margin     | 71.9% | 72.9%  | 74.2% | 74.2% | 74.9% | 75.5% | 77.1% | 76.4% | 74.3% | 77.4% |
| SG&A Exp.        | 103   | 115    | 143   | 131   | 143   | 193   | 194   | 220   | 262   | 268   |
| D&A Exp.         | 627   | 660    | 638   | 643   | 672   | 697   | 722   | 700   | 708   | 716   |
| Operating Profit | 368   | 419    | 431   | 508   | 580   | 629   | 689   | 841   | 995   | 1,115 |
| Operating Margin | 24.1% | 25.6%  | 26.4% | 29.4% | 31.1% | 31.2% | 33.1% | 36.4% | 37.8% | 41.1% |
| Net Profit       | (24)  | (176)  | 76    | 104   | 47    | 147   | 24    | 238   | 461   | 502   |
| Net Margin       | -1.6% | -10.7% | 4.7%  | 6.0%  | 2.5%  | 7.3%  | 1.2%  | 10.3% | 17.5% | 18.5% |
| Free Cash Flow   | 463   | 514    | 603   | 671   | 701   | 816   | 997   | 1,056 | 1,071 | 1,308 |
| Income Tax       | 9     | 9      | 11    | 13    | 4     | 40    | (42)  | 15    | 66    | 51    |

## Balance Sheet Metrics

| Year                 | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | 2023    |
|----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Total Assets         | 7,841   | 7,313   | 7,361   | 7,320   | 7,214   | 9,760   | 9,158   | 9,802   | 10,590  | 10,180  |
| Cash & Equivalents   | 39      | 118     | 146     | 69      | 143     | 108     | 309     | 367     | 144     | 209     |
| Accounts Receivable  | 104     | 83      | 78      | 91      | 111     | 132     | 74      | 102     | 184     | 183     |
| Goodwill & Int. Ass. | 4,190   | 3,735   | 3,657   | 3,598   | 3,331   | 3,627   | 3,156   | 2,803   | 2,776   | 2,456   |
| Total Liabilities    | 8,502   | 9,019   | 9,357   | 9,919   | 10,591  | 13,427  | 13,982  | 15,090  | 15,830  | 15,310  |
| Accounts Payable     | 43      | 27      | 28      | 33      | 34      | 32      | 110     | 34      | 51      | 42      |
| Long-Term Debt       | 7,861   | 8,452   | 8,776   | 9,311   | 9,939   | 10,334  | 11,096  | 12,300  | 12,870  | 12,320  |
| Shareholder's Equity | (661)   | (1,706) | (1,996) | (2,599) | (3,377) | (3,667) | (4,824) | (5,283) | (5,276) | (5,171) |
| LTD/E Ratio          | (11.90) | (4.95)  | (4.40)  | (3.58)  | (2.94)  | (2.82)  | (2.30)  | (2.33)  | (2.44)  | (2.38)  |

## Profitability & Per Share Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | -0.3% | -2.3% | 1.0%  | 1.4%  | 0.7%  | 1.7%  | 0.3%  | 2.5%  | 4.5%  | 4.8%  |
| Return on Equity | ---   | ---   | ---   | ---   | ---   | ---   | ---   | ---   | ---   | ---   |
| ROIC             | -0.4% | -2.5% | 1.1%  | 1.5%  | 0.7%  | 2.2%  | 0.4%  | 3.6%  | 6.3%  | 6.9%  |
| Shares Out.      | 128.9 | 127.8 | 124.4 | 119.9 | 114.9 | 112.8 | 111.5 | 111   | 109.4 | 108.9 |
| Revenue/Share    | 11.84 | 12.82 | 13.05 | 14.28 | 16.01 | 17.57 | 18.36 | 20.77 | 24.07 | 24.90 |
| FCF/Share        | 3.59  | 4.02  | 4.81  | 5.55  | 6.01  | 7.11  | 8.79  | 9.50  | 9.79  | 12.01 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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