



# Service Corporation International (SCI)

Updated May 19<sup>th</sup>, 2024 by Felix Martinez

## Key Metrics

|                             |      |                                            |      |                                  |            |
|-----------------------------|------|--------------------------------------------|------|----------------------------------|------------|
| <b>Current Price:</b>       | \$71 | <b>5 Year CAGR Estimate:</b>               | 7.2% | <b>Market Cap:</b>               | \$10.3 B   |
| <b>Fair Value Price:</b>    | \$73 | <b>5 Year Growth Estimate:</b>             | 5.0% | <b>Ex-Dividend Date:</b>         | 06/14/2024 |
| <b>% Fair Value:</b>        | 97%  | <b>5 Year Valuation Multiple Estimate:</b> | 0.6% | <b>Dividend Payment Date:</b>    | 06/28/2024 |
| <b>Dividend Yield:</b>      | 1.7% | <b>5 Year Price Target</b>                 | \$93 | <b>Years Of Dividend Growth:</b> | 14         |
| <b>Dividend Risk Score:</b> | B    | <b>Retirement Suitability Score:</b>       | C    | <b>Rating:</b>                   | Hold       |

## Overview & Current Events

Service Corp International is a personal services company that provides funeral and cemetery services and products from its locations throughout the United States and Canada. The company segments its operations into funeral service and cemetery business functions. The company provides all professional services, facilities, vehicles, and merchandise related to funerals and cremations at its funeral service locations. Cemetery locations provide customers with cemetery property, memorial markers, and graveyard services. The company derives much of its revenue from its funeral locations, while the cemetery division also generates a meaningful amount of the company's total income. The company trades under the ticker symbol SCI with a market capitalization of \$10.3 billion and total revenue of \$4.1 billion in 2023. The company currently has thirteen consecutive years of dividend growth.

On May 1<sup>st</sup>, 2024, the company reported its first quarter financial results. Revenue for the first quarter increased by \$16.7 million compared to the same period in 2023, reaching \$1.045 billion. Earnings per share (EPS) were \$0.89, slightly down from \$0.93 in the first quarter of the previous year. Net cash provided by operating activities saw a modest increase, rising to \$220.1 million from \$219.6 million in the first quarter of 2023. Notable metrics include a 7.8% growth in comparable preneed cemetery sales production and a 3.9% rise in the comparable core funeral sales average, underscoring robust performance in SCI's cemetery segment.

Chairman and CEO Tom Ryan highlighted the significant contribution of the cemetery segment to the quarter's success, driven by an 8% increase in preneed cemetery sales production. Ryan expressed gratitude to the company's 25,000 associates for their unwavering commitment to excellent service. He emphasized SCI's ongoing focus on its long-term growth strategy, which includes leveraging its extensive scale, wisely allocating capital, and enhancing shareholder value. Ryan noted that these strategic efforts have laid a solid foundation for continued growth throughout the year.

The first quarter's diluted EPS of \$0.89 was impacted by net losses on divestitures, contrasting with the previous year's EPS influenced by debt extinguishment losses and divestiture gains. Net cash from operating activities remained stable due to favorable working capital changes and lower cash tax payments, which offset higher interest expenses and lower operating income. SCI's annual guidance for 2024 remains unchanged, projecting diluted EPS excluding special items between \$3.50 and \$3.80, and net cash provided by operating activities (excluding special items and cash taxes) between \$900 million and \$960 million.

## Growth on a Per-Share Basis

| Year                      | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024          | 2029          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$1.11 | \$1.18 | \$1.29 | \$1.55 | \$1.79 | \$1.90 | \$2.91 | \$4.57 | \$3.80 | \$3.47 | <b>\$3.65</b> | <b>\$4.66</b> |
| <b>DPS</b>                | \$0.34 | \$0.44 | \$0.51 | \$0.58 | \$0.68 | \$0.72 | \$0.78 | \$0.88 | \$1.02 | \$1.12 | <b>\$1.20</b> | <b>\$1.61</b> |
| <b>Shares<sup>1</sup></b> | 214.0  | 204.0  | 196.0  | 192.0  | 187.0  | 186.0  | 179.0  | 170.0  | 160.0  | 150.0  | <b>150.0</b>  | <b>150.0</b>  |

Earnings have been growing significantly over the past ten years. For example, earnings have had a CAGR of 13.5% over the past ten years. Over the past five years, the company's earnings growth was 13.9%. Revenue growth has been 9.10% over the past three years. Net margin has also seen a rise in recent years. In 2020, the net margin was 14.7%, and now

<sup>1</sup> Share count is in millions.

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the net margin is 13.1% for 2023. However, because of the fast growth in 2021, we expect the company to grow earnings at a CAGR of 5% for the next five years.

## Valuation Analysis

| Year      | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now  | 2029 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 20.3 | 22.1 | 22.0 | 24.1 | 22.2 | 24.3 | 16.9 | 15.5 | 18.2 | 19.7 | 19.7 | 20.0 |
| Avg. Yld. | 1.5% | 1.7% | 1.8% | 1.6% | 1.7% | 1.6% | 1.6% | 1.2% | 1.5% | 1.6% | 1.7% | 1.7% |

The company looks fairly valued at the current price point. Over the past ten years, the company has averaged a PE of 20.5x. We think that a PE of 20x is fair. At the current price, the company now sports a PE of 19.7x. Thus, it is under its ten-year average. The current dividend yield of 1.7% is a little higher than its ten-year average of 1.6%. Thus, the company looks fairly valued based on dividend yield.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024 | 2029 |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|
| Payout | 30.6% | 37.3% | 39.5% | 37.4% | 38.0% | 37.9% | 26.8% | 19.3% | 26.8% | 32.3% | 33%  | 34%  |

Service Corporation International's competitive advantage is that it is the most prominent funeral home/cemetery operator in North America. This benefits the company because it can operate more efficiently. This also allows the company to take advantage of the funeral home/cemetery market. The top three companies have only 15% of the total market share in the funeral home/cemetery market. Thus, this leaves plenty of room for industry consolidation, which Service Corporation should be able to take advantage of.

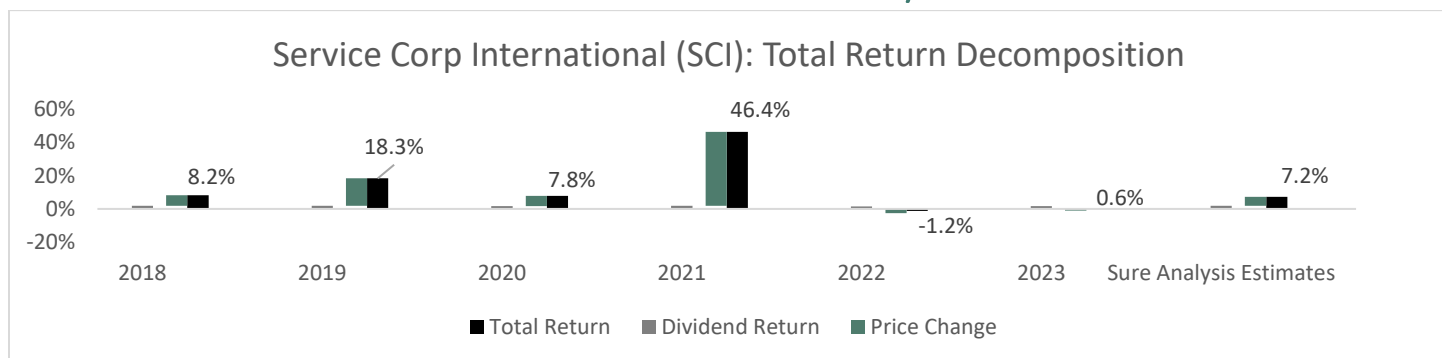
During the Great Recession, the company did well. Earnings were flat in 2008 and only decreased by (2)% in 2009. However, the company stock price did take a significant price decrease of (75.4)% in those years. During the COVID-19 pandemic, the company did very well. Earnings grew 53% in 2020 and 57% in 2021. Thus, the company is very resilient to a recession.

The company balance sheet looks well enough. The company has an S&P credit rating of BB+, which is not an investment grade. Also, the company currently has a debt-to-equity ratio of 3.1x, which is a little on the high side. However, interest coverage is satisfactory at 4.0x.

## Final Thoughts & Recommendation

Service Corp International is a company that goes under the radar for most investors. The company is a solid business that should continue to do well over the long term. We expect the company to generate a 7.2% total return CAGR over the next five years. This will mostly come from earnings growth. Thus, we rate the stock as a hold at the current price.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 2,994 | 2,986 | 3,031 | 3,095 | 3,190 | 3,231 | 3,512 | 4,143 | 4,109 | 4,100 |
| Gross Profit     | 676   | 675   | 677   | 723   | 760   | 761   | 977   | 1,304 | 1,155 | 1,092 |
| Gross Margin     | 22.6% | 22.6% | 22.3% | 23.4% | 23.8% | 23.5% | 27.8% | 31.5% | 28.1% | 26.6% |
| SG&A Exp.        | 185   | 131   | 137   | 159   | 146   | 127   | 141   | 138   | 237   | 157   |
| D&A Exp.         | 237   | 235   | 245   | 249   | 248   | 247   | 258   | 277   | 288   | 311   |
| Operating Profit | 491   | 544   | 540   | 564   | 615   | 634   | 836   | 1,166 | 917   | 934   |
| Operating Margin | 16.4% | 18.2% | 17.8% | 18.2% | 19.3% | 19.6% | 23.8% | 28.1% | 22.3% | 22.8% |
| Net Profit       | 172   | 234   | 177   | 547   | 447   | 370   | 516   | 803   | 565   | 537   |
| Net Margin       | 5.8%  | 7.8%  | 5.8%  | 17.7% | 14.0% | 11.4% | 14.7% | 19.4% | 13.8% | 13.1% |
| Free Cash Flow   | 173   | 321   | 296   | 289   | 366   | 389   | 582   | 617   | 456   | 507   |
| Income Tax       | 226   | 135   | 149   | (147) | (6)   | 95    | 146   | 242   | 190   | 171   |

## Balance Sheet Metrics

| Year                 | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets         | 11,924 | 11,676 | 12,038 | 12,865 | 12,693 | 13,677 | 14,515 | 15,691 | 15,066 | 16,360 |
| Cash & Equivalents   | 177    | 135    | 195    | 330    | 199    | 186    | 231    | 269    | 192    | 222    |
| Accounts Receivable  | 76     | 66     | 65     | 61     | 55     | 60     | 93     | 106    | 97     | 98     |
| Inventories          | 30     | 28     | 26     | 25     | 25     | 25     | 24     | 26     | 32     | 34     |
| Goodwill & Int. Ass. | 2,205  | 2,166  | 2,167  | 2,180  | 2,298  | 2,295  | 2,321  | 2,387  | 2,427  | 2,462  |
| Total Liabilities    | 10,546 | 10,487 | 10,943 | 11,455 | 11,051 | 11,854 | 12,763 | 13,782 | 13,393 | 14,810 |
| Accounts Payable     | 137    | 140    | 156    | 174    | 173    | 174    | 186    | 204    | 178    | 203    |
| Long-Term Debt       | 3,083  | 3,146  | 3,308  | 3,500  | 3,618  | 3,600  | 3,775  | 4,005  | 4,381  | 4,749  |
| Shareholder's Equity | 1,369  | 1,185  | 1,093  | 1,409  | 1,642  | 1,823  | 1,753  | 1,909  | 1,673  | 1,541  |
| LTD/E Ratio          | 2.25   | 2.66   | 3.03   | 2.48   | 2.20   | 1.97   | 2.15   | 2.10   | 2.62   | 3.08   |

## Profitability & Per Share Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 1.4%  | 2.0%  | 1.5%  | 4.4%  | 3.5%  | 2.8%  | 3.7%  | 5.3%  | 3.7%  | 3.4%  |
| Return on Equity | 12.2% | 18.3% | 15.5% | 43.7% | 29.3% | 21.3% | 28.9% | 43.9% | 31.6% | 33.4% |
| ROIC             | 3.7%  | 5.3%  | 4.1%  | 11.7% | 8.8%  | 6.9%  | 9.4%  | 14.0% | 9.4%  | 8.7%  |
| Shares Out.      | 214   | 204   | 196   | 192   | 187   | 186   | 179   | 170   | 160   | 152   |
| Revenue/Share    | 13.98 | 14.61 | 15.46 | 16.10 | 17.06 | 17.41 | 19.62 | 24.36 | 25.66 | 26.91 |
| FCF/Share        | 0.81  | 1.57  | 1.51  | 1.50  | 1.96  | 2.10  | 3.25  | 3.63  | 2.85  | 3.33  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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