



# Devon Energy Corporation (DVN)

Updated June 9<sup>th</sup>, 2024, by Tiago Dias

## Key Metrics

|                             |      |                                            |        |                                  |            |
|-----------------------------|------|--------------------------------------------|--------|----------------------------------|------------|
| <b>Current Price:</b>       | \$46 | <b>5 Year CAGR Estimate:</b>               | 2.1%   | <b>Market Cap:</b>               | \$29 B     |
| <b>Fair Value Price:</b>    | \$80 | <b>5 Year Growth Estimate:</b>             | -10.0% | <b>Ex-Dividend Date:</b>         | 06/14/2024 |
| <b>% Fair Value:</b>        | 58%  | <b>5 Year Valuation Multiple Estimate:</b> | 11.6%  | <b>Dividend Payment Date:</b>    | 06/29/2024 |
| <b>Dividend Yield:</b>      | 2.4% | <b>5 Year Price Target</b>                 | \$47   | <b>Years Of Dividend Growth:</b> | 0          |
| <b>Dividend Risk Score:</b> | C    | <b>Retirement Suitability Score:</b>       | D      | <b>Rating:</b>                   | Sell       |

## Overview & Current Events

Founded in 1971, Devon Energy Corporation (DVN) is an independent energy company engaged primarily in the exploration, development and production of oil, natural gas and NGLs. On January 7<sup>th</sup>, 2021, Devon and WPX Energy completed an all-stock merger of equals. The combined \$29 billion market cap company benefits from enhanced scale, improved margins, higher free cash flow, and the financial strength to accelerate the return of cash to shareholders through a “fixed plus variable” dividend strategy.

Devon reported Q1 2024 earnings on May 1<sup>st</sup>, 2024. For the quarter, earnings per share equalled \$0.94 compared to the \$1.53 per share reported in the same period last year. In line with its fixed-plus-variable dividend pay-out, Devon declared a \$0.35 quarterly dividend, a decrease over the previous quarter.

First quarter production averaged 664 thousand oil-equivalent barrels per day, exceeding guidance by 4%. Operating cash flow totaled \$1.7 billion and free cash flow reached \$844 million during the quarter. The company repurchased 4.7 million shares of common stock at a total cost of \$205 million, and declared a new fixed-plus-variable dividend of \$0.35 per share. The balance sheet has continued to strengthen with cash balances increasing \$274 million to a total of \$1.1 billion.

Based on the impressive operating performance and momentum established year-to-date, the company has raised guidance for the full year. Capex is expected to stand at \$3.3 to \$3.6 billion for the full year, while production is expected to increase by 2%.

## Growth on a Per-Share Basis

| Year                      | 2014   | 2015   | 2016    | 2017   | 2018   | 2019   | 2020    | 2021   | 2022   | 2023   | 2024          | 2029          |
|---------------------------|--------|--------|---------|--------|--------|--------|---------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$4.91 | \$2.52 | -\$0.13 | \$1.59 | \$1.28 | \$1.41 | -\$0.09 | \$3.52 | \$9.12 | \$5.87 | <b>\$5.30</b> | <b>\$3.13</b> |
| <b>DPS</b>                | \$0.94 | \$0.96 | \$0.42  | \$0.24 | \$0.30 | \$0.35 | \$0.68  | \$1.97 | \$5.17 | \$2.87 | <b>\$1.10</b> | <b>\$0.65</b> |
| <b>Shares<sup>1</sup></b> | 409    | 418    | 523     | 525    | 449    | 382    | 382     | 671    | 653    | 638    | <b>635.0</b>  | <b>630.0</b>  |

The cyclical nature inherent to commodity producers, and particularly oil and gas companies makes it difficult to accurately estimate a future growth rate over the next five years, particularly given that Devon Energy's earnings will be heavily impacted by the price of oil five years from now, which is something we cannot predict.

That said, the currently elevated oil and gas prices are the result of temporary supply constraints stemming from supply chain disruptions, lack of investment in new production since the 2014 oil price crash, and geopolitical issues with Russia. While none of these issues have a clear end in sight now, it's reasonable to assume that they will be worked out at some point over the next five years, and oil prices will subsequently drop.

For these reasons we expect that 2029 earnings and dividends will be significantly lower than 2024, at only around \$3.13 per share in earnings and \$0.65 in regular quarterly dividends.

<sup>1</sup> In millions.

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## Valuation Analysis

| Year      | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024        | 2029        |
|-----------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| Avg. P/E  | 13.7 | 21.0 | --   | 23.8 | 28.9 | 18.7 | --   | 8.5  | 6.0  | 7.8  | <b>8.7</b>  | <b>15.0</b> |
| Avg. Yld. | 1.4% | 1.8% | 1.2% | 0.6% | 0.8% | 1.3% | 3.2% | 1.5% | 9.5% | 6.2% | <b>2.4%</b> | <b>1.4%</b> |

Devon has traded at a surprisingly elevated average P/E of around 17 times earnings over the last decade. Part of the reason for this is because much of that time was spent in an oil and gas bear market, which depressed earnings and subsequently led to increases in P/E ratios. While this premium has since reversed given the massive earnings growth the business saw in the past two years, we believe the company will continue to trade in line with the market average of 15, as the top of the oil cycle could slowly unwind over the next five years.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2014 | 2015 | 2016  | 2017 | 2018 | 2019 | 2020  | 2021 | 2022 | 2023 | 2024       | 2029       |
|--------|------|------|-------|------|------|------|-------|------|------|------|------------|------------|
| Payout | 19%  | 38%  | -323% | 15%  | 23%  | 25%  | -756% | 56%  | 57%  | 49%  | <b>21%</b> | <b>21%</b> |

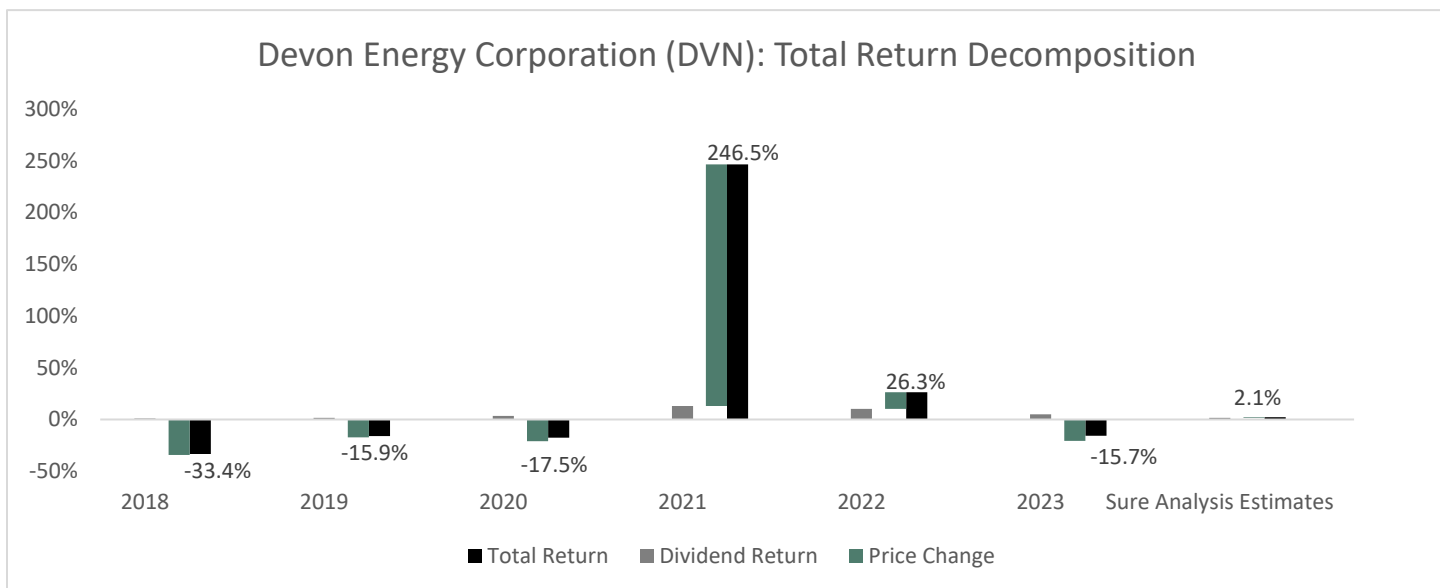
Management's focus has been in strengthening the balance sheet and returning capital to investors, rather than re-investing into the business at what is most likely the top of an oil cycle. This means that Devon Energy is well prepared for any downturn in the foreseeable future and will likely survive another oil price crash.

It's important to be aware though that in the event of such a crash the fixed-plus-variable dividend structure will likely result in a dividend cut.

## Final Thoughts & Recommendation

Cyclical oil companies like Devon are best purchased at the bottom of a cycle, and so despite seemingly good performance over the past few years, investors would do well to be skeptical of that outperformance continuing in the mid to long term. As such, we expect the next five years to give a total return of only 2.1% annually. The bulk of that loss comes from our -10% earnings and dividend contraction estimate, which comes from our expectation that oil prices will return to levels closer to their historical norms. Devon Energy shares earn a sell rating.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2014    | 2015    | 2016    | 2017  | 2018  | 2019  | 2020    | 2021   | 2022   | 2023   |
|------------------|---------|---------|---------|-------|-------|-------|---------|--------|--------|--------|
| Revenue          | 19,566  | 13,145  | 10,304  | 6,501 | 8,896 | 6,220 | 4,828   | 12,206 | 19,169 | 15,260 |
| Gross Profit     | 8,897   | 223     | 872     | 1,143 | 2,194 | 714   | 392     | 3,679  | 8,369  | 5,367  |
| Gross Margin     | 45.5%   | 1.7%    | 8.5%    | 17.6% | 24.7% | 11.5% | 8.1%    | 30.1%  | 43.7%  | 35.2%  |
| SG&A Exp.        | 847     | 1,193   | 865     | 645   | 574   | 475   | 338     | 391    | 395    | 408    |
| Operating Profit | 5,625   | (1,496) | (283)   | 152   | 1,492 | 160   | (133)   | 3,246  | 7,920  | 4,910  |
| Op. Margin       | 28.7%   | -11.4%  | -2.7%   | 2.3%  | 16.8% | 2.6%  | -2.8%   | 26.6%  | 41.3%  | 32.2%  |
| Net Profit       | 1,607   | -12,896 | (1,056) | 898   | 3,064 | (355) | (2,680) | 2,813  | 6,015  | 3,747  |
| Net Margin       | 8.2%    | -98.1%  | -10.2%  | 13.8% | 34.4% | -5.7% | -55.5%  | 23.0%  | 31.4%  | 24.6%  |
| Free Cash Flow   | (7,429) | (996)   | (733)   | 1,251 | 533   | 130   | 193     | 2,892  | 3,405  | 2,597  |
| Income Tax       | 2,368   | (6,213) | 141     | 7     | 230   | (30)  | (547)   | 65     | 1,738  | 841    |

## Balance Sheet Metrics

| Year               | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020  | 2021   | 2022   | 2023   |
|--------------------|--------|--------|--------|--------|--------|--------|-------|--------|--------|--------|
| Total Assets       | 50,637 | 29,451 | 28,675 | 30,241 | 19,566 | 13,717 | 9,912 | 21,025 | 23,721 | 24,490 |
| Cash & Equivalents | 1,480  | 2,310  | 1,959  | 2,642  | 2,414  | 1,464  | 2,047 | 2,111  | 1,314  | 875    |
| Acc. Receivable    | 1,959  | 1,105  | 1,356  | 989    | 812    | 832    | 601   | 1,543  | 1,767  | 1,573  |
| Goodwill & Int.    | 6,836  | 5,722  | 4,007  | 841    | 753    | 753    | 753   | 753    | 753    | 753    |
| Total Liabilities  | 24,296 | 18,462 | 15,953 | 16,137 | 10,380 | 7,797  | 6,893 | 11,626 | 12,425 | 12,270 |
| Accounts Payable   | 1,400  | 906    | 642    | 633    | 530    | 428    | 242   | 500    | 859    | 760    |
| Long-Term Debt     | 11,262 | 13,032 | 10,154 | 6,864  | 4,454  | 4,294  | 4,298 | 6,482  | 6,440  | 6,155  |
| Total Equity       | 21,539 | 7,049  | 8,274  | 9,254  | 9,186  | 5,802  | 2,885 | 9,262  | 11,167 | 12,060 |
| D/E Ratio          | 0.52   | 1.85   | 1.23   | 0.74   | 0.48   | 0.74   | 1.49  | 0.70   | 0.58   | 0.51   |

## Profitability & Per Share Metrics

| Year             | 2014    | 2015   | 2016   | 2017  | 2018  | 2019  | 2020   | 2021  | 2022  | 2023  |
|------------------|---------|--------|--------|-------|-------|-------|--------|-------|-------|-------|
| Return on Assets | 3.4%    | -32.2% | -3.6%  | 3.0%  | 12.3% | -2.1% | -22.7% | 18.2% | 26.9% | 15.5% |
| Return on Equity | 7.6%    | -90.2% | -13.8% | 10.2% | 33.2% | -4.7% | -61.7% | 46.3% | 58.9% | 31.9% |
| ROIC             | 4.6%    | -41.9% | -4.5%  | 4.1%  | 17.7% | -3.0% | -30.6% | 24.3% | 35.8% | 20.8% |
| Shares Out.      | 409     | 418    | 523    | 525   | 449   | 382   | 382    | 671   | 653   | 642   |
| Revenue/Share    | 48.07   | 32.30  | 20.32  | 12.50 | 17.90 | 15.51 | 12.81  | 18.35 | 29.36 | 23.77 |
| FCF/Share        | (18.25) | (2.45) | (1.45) | 2.41  | 1.07  | 0.32  | 0.51   | 4.35  | 5.21  | 4.04  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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